



London, Ontario

To the members of City Council and the Corporate Services Committee:

Picaro Enterprises Inc. is requesting a designation of Municipal Significance for the Forest City Beer Fest. This is a craft beer education and sampling event taking place on Saturday, August 13th, from 3:00 – 11:00 pm.

The location for the event is Covent Garden Market, Talbot St. Jubilee Square, and a portion of the Budweiser Gardens parking lot. This will all be joined together by fencing to create a unified licensed area. Please see our map below for the precise boundaries of the event.

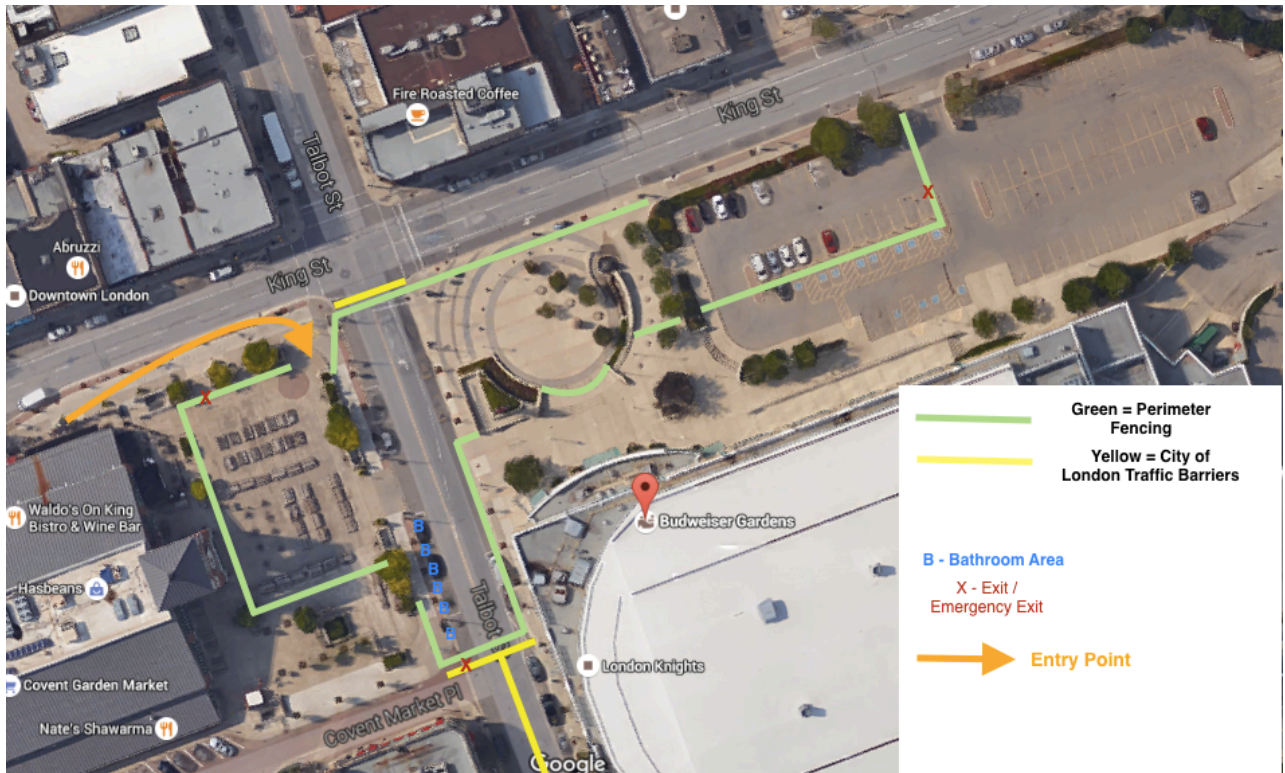
The event features food trucks, local artisans, restaurants, and a selection of local and regional independent beer companies. Forest City Beer Fest is entering year number five, and we look forward to continuing our track record as a safe and family-friendly event, and an important part of the Downtown's cultural calendar.

Thank you for your support and recognition of this event in past years. If you have any questions for me, please contact me by phone or by email at any time.

Thanks and cheers,

Aaron Brown

-- Aaron Brown
Event Organizer
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