



1 2
INPUTS

VOLUME BASS MID TREBLE
MASTER VOLUME BASS MID TREBLE

Bassman 100T

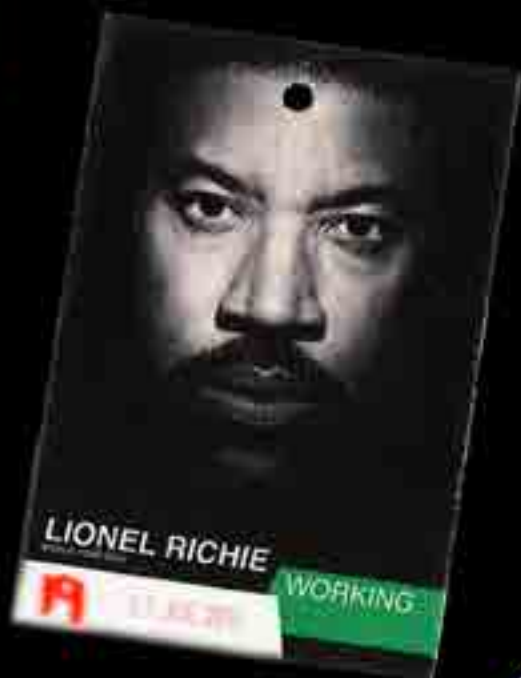
1 2
INPUTS

VOLUME TREBLE MID BASS
DRIVE VOLUME TREBLE MID BASS

SPECTRA

2015 Annual Report

Budweiser
GARDENS



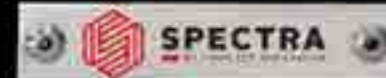
SET LIST

- Statement of Purpose 1
- Message from Brian Ohl 2
- Message from Mayor Matt Brown 3
- Message from Martin Hayward, CFO City of London 4
- Calendar of Events 6
- Facility Overview 8
- Staff Stage Plot 12
- Partnerships 16
- Financial Performance 20
- Market Segment Results 20
- Highlights 22
- Community 34
- Future Outlook 38

STATEMENT OF PURPOSE

Budweiser Gardens is a multi-purpose entertainment and sports facility. The facility strives to perform a significant role in meeting the needs of the community in its overall programming.

Budweiser Gardens shall also be a landmark of civic pride and community accessibility, promoting a sense of vibrancy and culture while also providing a wide range of public sports and entertainment.



Budweiser GARDENS

The 2014-2015 season was surely an exciting one at Budweiser Gardens as we completed our thirteenth year of operation in London, welcoming 124 events and over 600,000 patrons through our doors! In addition to our accomplishments this year, Global Spectrum's parent company Comcast Spectacor announced that it is raising the bar on live event experiences. As of June 2, 2015, Comcast Spectacor's three divisions - Global Spectrum, Ovations Food Services, and Paciolan - now operate as Spectra, a singular, new brand. We at Spectra are committed to innovating the live experience in ways that drive revenue and growth for venue owners, teams, event presenters, advertisers, and sponsors.

The past hockey season was a commemorative one, and I'd like to congratulate the London Knights Hockey Club on celebrating its 50th Anniversary this year. The Knights have been a major component in the venue's success and we are very proud of our home team's rich history and winning tradition!

Speaking of 'home teams', Budweiser Gardens hosted the Philadelphia Flyers at their 'home away from home' for the 10th consecutive year during the 2014 NHL Preseason. It was exciting to see several former Knights players including Nazem Kadri and Michael Del Zotto return to their former hockey venue in London.

Budweiser Gardens hosted many top artists and several unique events in 2014-2015. Eric Church, Dierks Bentley, and Luke Bryan all played to sold-out country crowds. The London Premiere of Jersey Boys had a very successful debut as part of our Broadway in London series with eight shows. The season had a terrific finish as we welcomed Long Island Medium's Theresa Caputo and pop artist Ed Sheeran for the very first time in the spring. Finally, Shania Twain closed out the season with two fantastic, back-to-back shows, being back in the building for the first time in nearly ten years.

We had an extensive renovation this season. In the Cambria Executive Suite Level, we installed luxury quartz counters within all of our 38 suites, four group suites, and 200-level restrooms. The Cambria Bar was also introduced within the Talbot Bar and Grille space, adding a sleek modern look within the restaurant area. The new décor and lighting of the Talbot, as well as updated, leather furniture, adds a level of comfort to our 200-level that suits a variety of entertainment. The overall investment back into Budweiser Gardens for this project was over \$450,000.

In support of our community, we provided nearly \$200,000 towards various nonprofits and charities throughout the season. One new initiative was Bud's Backstage Experience - a fundraiser that welcomed the public to a behind the scenes look at the concert industry. It was an evening of specialty show catering, live music, dancing, and 'tales from the road'. The evening was a great success, contributing \$5000 to the Brain Association of London and Region.

On behalf of Spectra, thank you to the Southwestern Ontario community for the ongoing support of Budweiser Gardens! Our success would also not be possible without our many partners within the City of London, including Downtown London, Tourism London, and Labatt. Looking ahead, we anticipate another great season at Budweiser Gardens. Professional hockey starts us off in September 2015 with the third-annual Rookie Tournament, and Cirque du Soleil will debut a brand-new arena show called Toruk: The First Flight in 2016. We are thrilled to open the doors again next year and look forward to seeing you at an event here soon.

Brian Old
Regional Vice President & General Manager



OFFICE
OF MAYOR
MATT BROWN

June 8, 2015

Dear friends,

As Mayor and on behalf of my Council colleagues, I would like to congratulate Global Spectrum Facility Management for yet another great year in our community.

Budweiser Gardens is a vital part of London's downtown. It is the home of the London Knights and the London Lightning. From hosting the NHL pre-season game to showcasing upcoming talent at the NHL Rookie Tournament and for bringing in classic acts like Neil Diamond and Lionel Richie as well as musical sensations like Ed Sheeran, Shania Twain, Eric Church - your work ensure Londoners and people across Southwestern Ontario have access to world class entertainment all year round.

Once again, Budweiser Gardens has proven to be an excellent investment for our community. It is great to see so many partners working together to provide an enhanced quality of life for Londoners.

Thank you for your team's hard work in promoting London as a sports and entertainment destination and thank you for your involvement in a number of important causes that help us strengthen our community and our neighbourhoods.

I would like to wish you the very best for the year ahead. London is looking forward to seeing the tremendous shows and events that will be hosted in the coming months ahead.

Sincerely,

Mayor Matt Brown

300 Sydney Street
P.O. Box 9000
London, ON N6A 3R7

THE CORPORATION OF
THE CITY OF LONDON
V. 326-611-1222
F. 519-861-5425
K. 519-861-2111
LONDON, ON





300 Dufferin Avenue
 P.O. Box 5035
 London, ON
 N6A 4L9

London
 CANADA

Message from Martin Hayward



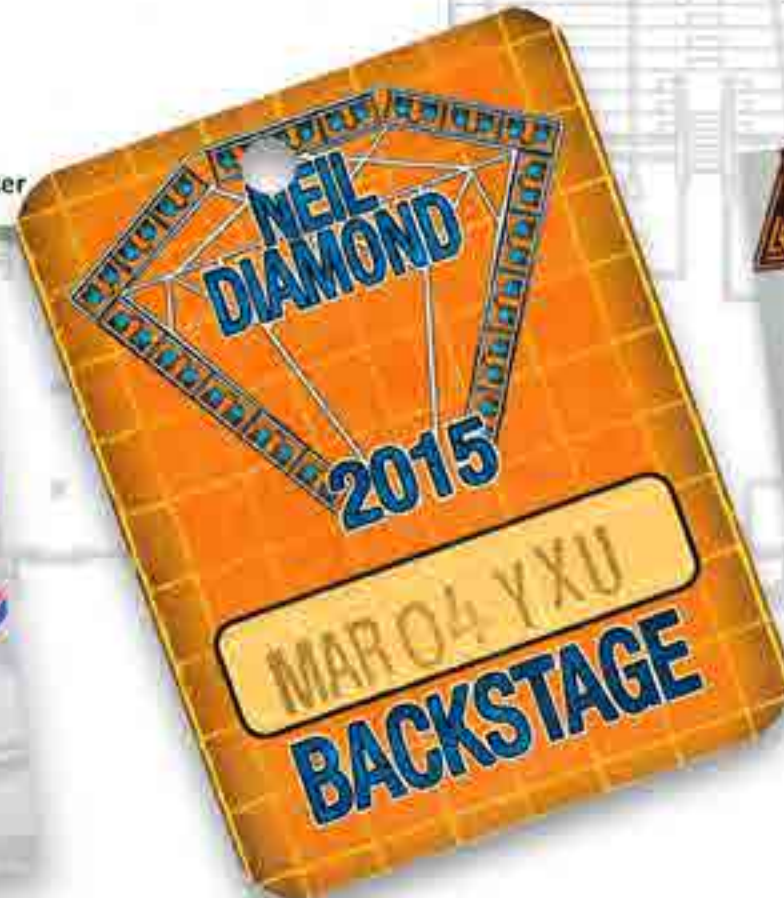
To Our Friends at Global Spectrum Facility Management:

It was another successful year and busy year at Budweiser Gardens; there were numerous sold out shows including The Tragically Hip and Ed Sheeran, as well as a full week run of Jersey Boys and a weekend of the ever popular Shania Twain.

In addition, the venue was nominated as "Major Facility of the Year - Venues under 15,000" at the Canadian Broadcast Industry Awards. This is a direct tribute to the high level of professionalism and dedication shown by Brian Ohi and his entire staff. My congratulations for a successful year.

Sincerely,

Martin Hayward
 Managing Director, Corporate Services and City Treasurer, Chief Financial Officer



EVENT MIX

JULY

- 5 **WWE**
- 6 **Queens of the Stone Age**
- 31 **Lionel Richie**

SEPTEMBER

- 13-16 **NHL Rookie Tournament**
- 20 **Jann Arden**
- 22 **Philadelphia Flyers Preseason**
NHL Block Party

OCTOBER

- 7 **Russell Peters**
- 11 **Rogers Hometown Hockey**
- 18 **Showdown in the Downtown**

NOVEMBER

- 11 **Sarah McLachlan**
- 13 **Eric Church**
- 30 **Mythbusters**

DECEMBER

- 6 **Dierks Bentley**
- 13 **Hunter Hayes**

JANUARY

- 4 **Disney Live**
- 8 **Bill Cosby**
- 29-Feb 1 **Disney On Ice**

FEBRUARY

- 10-15 **Jersey Boys**
- 21 **Nickelback**
- 24 **Bryan Adams**

MARCH

- 4 **Neil Diamond**
- 7-8 **Monster Jam**
- 10-11 **Chicago (The Musical)**
- 16 **Tom Cochrane**
- 18-19 **Blue Man Group**
- 25 **Celtic Woman**

APRIL

- 2 **Brit Floyd**
- 11 **Joe Bonamassa**
- 17 **Tragically Hip**
- 18 **Theresa Caputo**
- 19 **Harlem Globetrotters**
- 22 **OneRepublic**

MAY

- 3 **Luke Bryan**
- 5 **Def Leppard**
- 10 **Stars on Ice**
- 23-24 **Mamma Mia**
- 26 **Diana Krall**

JUNE

- 5 **Ed Sheeran**
- 19-20 **Shania Twain**



FACILITY OVERVIEW

Budweiser Gardens is a multi-purpose facility whose focus is on both entertainment and sports. The facility is an arena, which was opened October 11, 2002 as the John Labatt Centre. The centre is a "flagship" located in downtown London, Ontario and a significant catalyst in the redevelopment of London's downtown.

On October 11, 2012, the centre celebrated its tenth anniversary and was renamed as Budweiser Gardens. The facility seats 9,000 for hockey and ice events and up to 10,000 for concerts, family shows and other events. The facility has 1,100 premium club seats, 38 private luxury suites and 5 Group Sales Suites.

The building has several unique qualities:

- It is located in the heart of downtown London and its exterior design incorporates a replica of the façade of the old Talbot Inn, a 19th Century Inn with that of a "state-of-the-art" entertainment and sports facility.
- In addition to having the ability to accommodate both End and Centre-Stage productions, the facility was designed to accommodate touring Broadway shows. The theatre setting, known as the RBC Theatre, has the ability to seat 2800 people and is complete with a 30 line fly grid.
- Its design reflects many of the features found in larger facilities.
- The facility has been designed to exceed the Ontario Building Code requirements for accessibility.
- The facility more closely meets AODA requirements. There is accessible seating on every level.
- The facility exceeds the Ontario Building Code requirements for washrooms by approximately 55%.



Budweiser
GARDENS

EVENT:
RONEL RICHE

EVENT DATE:
JULY 31.14

NOTES:
TECH KILLS

ALL AISLES 8'
110' FROM DSE

OPEN SUITES: 3 - 38

OPEN SECTIONS ARE
INDICATED BY #

NOTES:

DO NOT SCALE



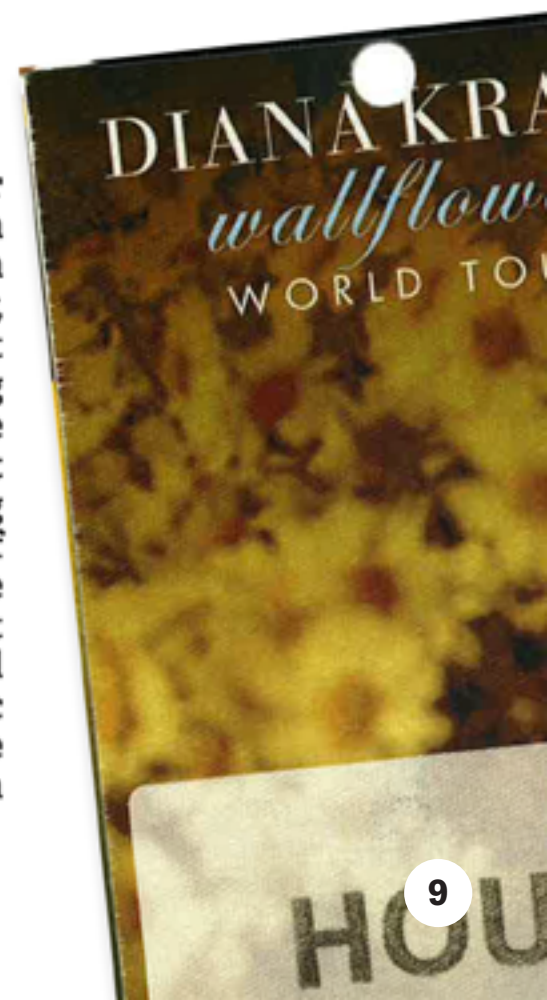
BUDWEISER GARDENS
89 DUNDAS STREET
LONDON, ONTARIO
N6A 6K1

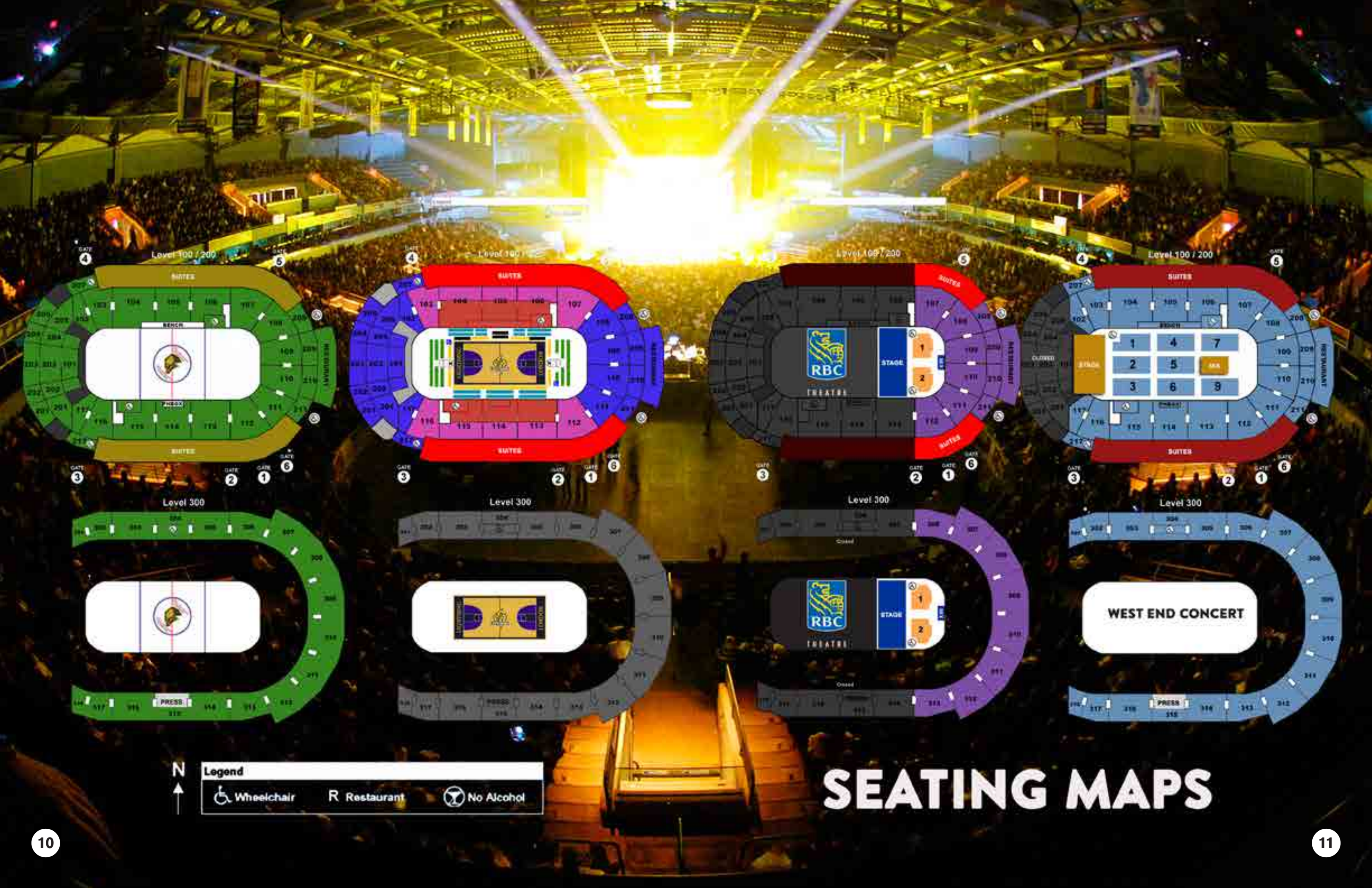
DWG: S.STARCHUCK
DATE: 05.01.14



Event Assist

Event assist is a program designed to predict energy usage for events and was developed by Western University, London Hydro and Spectra Venue Management. Using information such as event configuration, stage set-up and seating capacity, EventAssist, enables the Operations department to predict energy usage for upcoming shows. In addition to tracking hydro usage during the actual event, the program also tracks usage during event set-up and post event teardown. Event Assist was developed to help in the budgeting process for each event by giving operators a breakdown of hydro costs during events and allowing the user to compare actual costs/usage against the prediction model after the event has taken place. Event Assist is still in the testing stages and now includes 2 other Spectra run facilities, Mattamy Athletic Centre in Toronto and General Motors Centre in Oshawa. The hope is to see other Spectra venues begin using the program once testing is complete in early 2016.



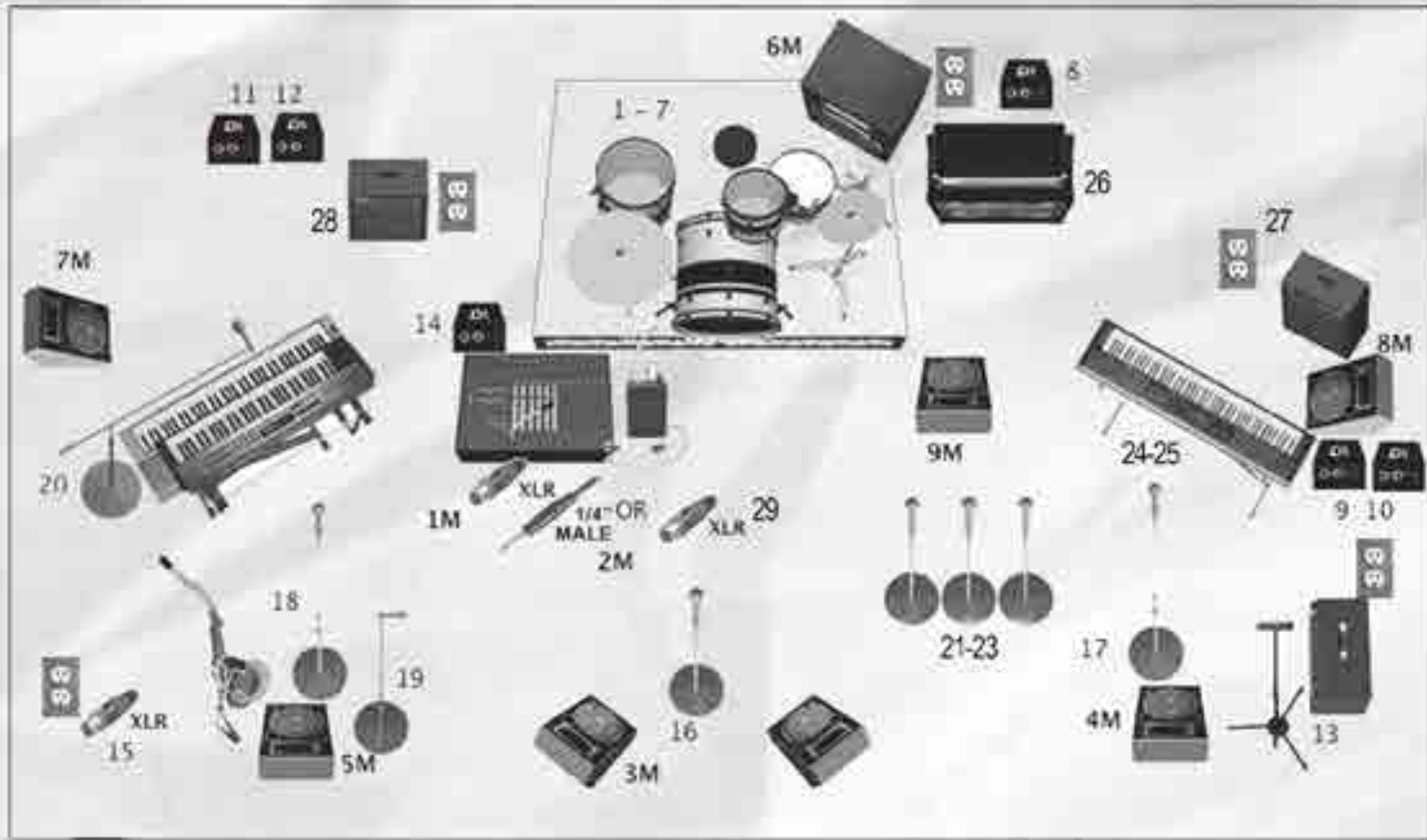


Legend

Wheelchair
 Restaurant
 No Alcohol

SEATING MAPS

STAFF STAGE PLOT



- (1) Kelly Austin *Director of Marketing*
- (2) Jim Baroudi *Audio/Visual IT Manager*
- (3) Paul Brock *Director of Corporate Sales*
- (4) Bob Burry *Assistant Operations Manager*
- (5) Claudia Chen *Group Sales Coordinator*
- (6) Caroline Crymble *Event Services Manager*
- (7) Dan Pinheiro *Operations Supervisor*
- (8) Kelly DeWolf *Box Office Manager*
- (9) Erin Douglas *Event Services Manager*
- (10) Cathy Dudzic *Receptionist*
- (11) Chrystal Ferguson *Premium Seating Manager*
- (12) Mark Hannam *Corporate Sales Manager*
- (13) Dave Harding *BCR Supervisor*
- (14) Karen Jackson *Director of Finance*
- (15) Art Johnson *Chief Engineer*
- (16) Al Kehoe *BCR Supervisor*
- (17) Deborah Kime *Vice President of Group Sales*
- (18) Karl Loeb *Business Manager*
- (19) Brian Manor *Event Services Manager*
- (20) Brent McNamee *Ticketing Operations Manager*
- (21) Brian Ohl *General Manager*
- (22) Danielle Phillips *Box Office Supervisor*
- (23) Shanna Pinnell *Corporate Sales Administrator / Finance Assistant*
- (24) Marcy Redmond *Marketing Coordinator*
- (25) Wendell Reis *Event Manager*
- (26) Stephanie Starchuck *Event Manager*
- (27) Judy Sullivan *Executive Assistant and Charity Coordinator*
- (28) Jeff Theriault *Operations Manager*
- (28) Gary Turrell *Director of Operations*
- (29) Bethany Wood *Marketing Coordinator*



HOW YOU DOIN'?

The "How YOU Doin'?" program is one of the key standards that staff of Spectra Venue Management prides itself in following at Budweiser Gardens. The philosophy is more than a greeting: it is a benchmark for measuring the satisfaction of our guests during each event. Every member of our staff, from concession staff to security, make sure that our guests are greeted at every turn with a welcoming smile and the question, "How YOU Doin'?"

The philosophy is simple yet effective and is based on 10 common-sense practices which are easy to follow.

CUSTOMER FIRST!

Use all resources available to serve internal and external customer interactions

GOLDEN RULE

Treat co-workers and customers with complete respect, fairness and courtesy

LISTEN

Ask open-ended questions, be attentive and clarify understanding to improve accuracy of responses

THINK "YES"

Consistently demonstrate a can-do approach in thoughts and actions

BE PROFESSIONAL

Represent Spectra Facility Management in an ethical and positive manner with all interactions

POSITIVE ATTITUDE

Solve problems creatively by making decisions that positively impact the entire organization

24-HOUR RULE

Act with an appropriate sense of urgency when responding to any and all requests



EVERYBODY SELLS

Suggest and implement new ways to drive and improve our business

ENTHUSIASM

Work with a passion towards achieving individual, team and organizational growth and success and encourage others to do the same

DO IT NOW!

Deliver on the things you have committed to doing and/or are accountable for producing



PARTNERSHIPS

Spectra Venue Management Partnerships

To ensure the success of Budweiser Gardens, Spectra Venue Management utilizes several partnerships which support and assist staff to maximize the care, control and safe and efficient operation of the facility. These partnerships are made up of both long-term and short-term commitments which are governed by collective agreements or service agreements.



Spectra Food Services & Hospitality

Spectra Food Services & Hospitality, the mantra is its Everything Fresh™ philosophy. This division of Spectra delivers the industry's most innovative and profitable food services and hospitality management solutions including merchandise management, facility design, marketing and branding, purchasing, consulting and pre-opening, and data and analytics. Spectra Food Services & Hospitality continues to provide world class service to the thousands of patrons who visit Budweiser Gardens. With a focus on many areas of service, from the patron attending that evening's show, to the fan at the hockey game, to the performers who play at Budweiser Gardens. Spectra Food Services & Hospitality creates a memorable experience for each customer through attention to detail and unsurpassed quality.

Spectra Food Service & Hospitality also provide opportunities for groups and organizations such as school groups, dance clubs, minor sports teams and private clubs in the community to grow and expand their fundraising efforts. Monies raised from concession sales go directly to these organizations to assist them in their goals.

One of the goals within the Spectra Food Services & Hospitality family is to "think green". Spectra has committed to bringing in eco-friendly products, reducing waste and going local with as many purchases as possible. By partnering with industry-leading companies, Spectra Food Services & Hospitality has helped transform Budweiser Gardens into a true "House of Green". Efforts on guest satisfaction, Spectra Food Services & Hospitality stays ahead of the industry standard in terms of food quality, presentation and customer service, ensuring that all guests enjoy each and every visit to Budweiser Gardens.

The continued advancement of Spectra Food Services & Hospitality as a company has allowed many of its employees at Budweiser Gardens the opportunity to expand their knowledge by traveling and assisting other venues throughout North America.



Budweiser
GARDENS

EVENT:
LIONEL RICHE

EVENT DATE:
JULY 31, 14

NOTES:

TECH KILLS

ALL AISLES 5'

MDX 110' FROM DSE

OPEN SUITES: 3 - 30

OPEN SECTIONS ARE
INDICATED BY #

NOTES:

DO NOT SCALE



BUDWEISER GARDENS
88 DUNDAS STREET
LONDON, ONTARIO
N6A 6K1

DWG: S.BTA JCK
DATE: JUNE 5/14
REVISION: 5

PARTNERSHIPS

Johnson Controls

Johnson Controls Incorporated provides an extensive Service Plan Agreement which is part of a 25-year term. The agreement is founded on an extensive and comprehensive service plan which provides a full-time operator to Budweiser Gardens.

Johnson Controls Incorporated is charged with many tasks crucial to the day-to-day building operations, including a comprehensive operation and maintenance program for all Heating Ventilation and Air Conditioning (HVAC) equipment.

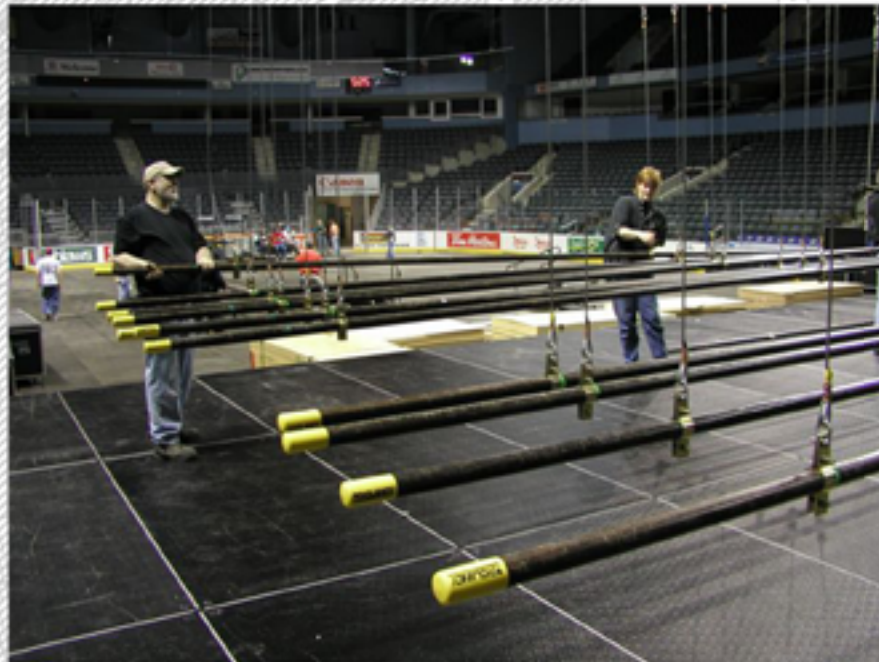


I.A.T.S.E. Local 105

The International Alliance of Theatrical Stage Employees, Local 105 provides skilled labour necessary to undertake those functions associated with the arrival, performance and departure of concerts, speaking engagements and/or theatrical performances.

Such skilled labour includes the movement and set up of lighting and sound equipment, set up of props, sets, wardrobe, and rigging of all show-related material/equipment. Labour force requirements are governed by the size and/or specifications associated with the event.

The cost of this service is dependent on the staffing requirements for each event and the number of hours employed. Spectra Facility Management is extremely pleased with the relationship, effort and quality of work provided by I.A.T.S.E.



Bee Clean

Janitorial Services throughout Budweiser Gardens are provided by Bee Clean Janitorial Services. Bee Clean provides four major components which comprise the cleaning requirements for the facility.

Non-Event Cleaning is comprised of two full-time weekday cleaners who address the day-to-day and preparatory cleaning requirements of the venue.

Event Cleaning involves an event cleaning crew which, number dependent on the size, type and demographic of the event, addresses all ongoing cleaning requirements during an event to ensure a clean and safe event environment.

Post-Event Cleaning involves a crew which, number dependent on the size, type and demographic of the event, cleans the venue in its entirety upon the completion of an event.

The final component is Periodic Cleaning which, number dependent on tasks at hand, will clean specific item(s) in need of attention due to ongoing use and/or as a result of an event (i.e. cup holders in premium seating; bowl seats after a dirt event).

ISM

Innovative Security Management (1998) Inc. provides licensed uniformed contracted security for the venue and its events. Security needs will vary depending on the nature of the event and may include a presence in the following positions; barricade, wings, dressing rooms/back of house, parking lot, moat, mix, roamer, gates for pat down, smoking areas, and/or other static positions in the venue.



Budweiser GARDENS

EVENT:
LIONEL RICHE

EVENT DATE:
JULY 31.14

NOTES:
TECH KILLS

ALL AISLES 5'

MDX 110' FROM DSE

OPEN SUITES: 3 - 30

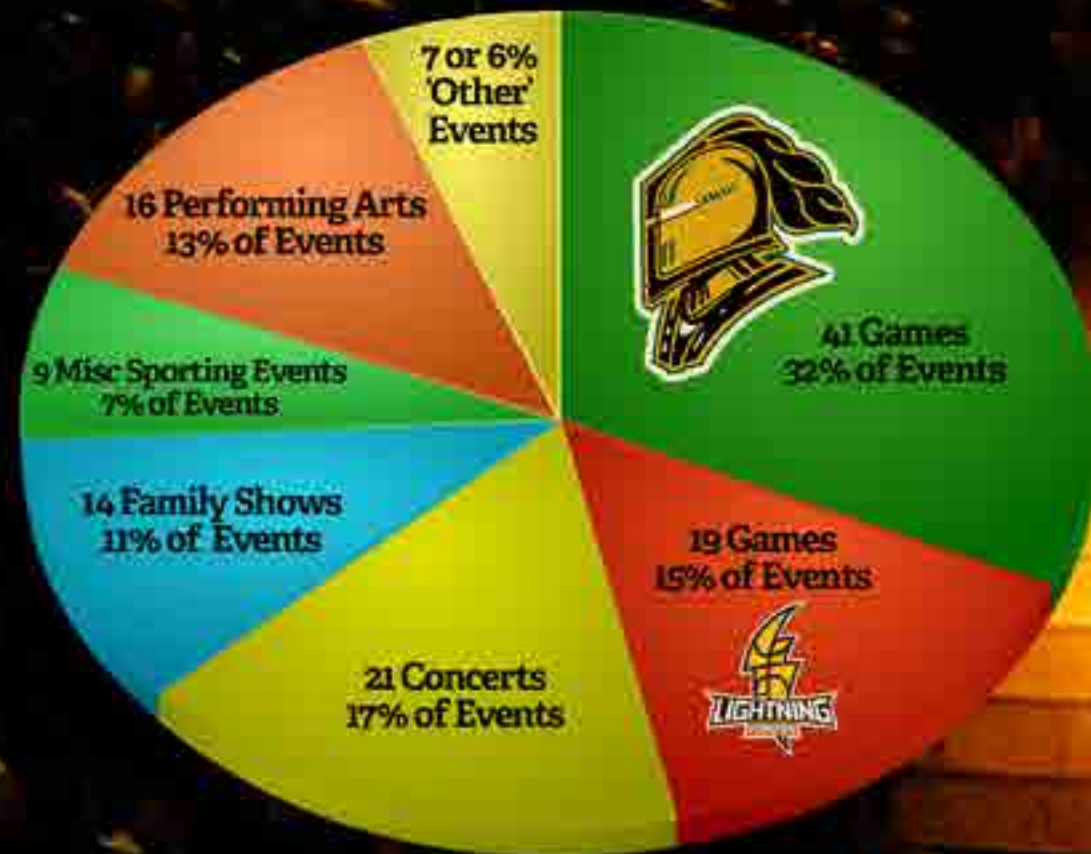
OPEN SECTIONS ARE INDICATED BY #

NOTES:



PERFORMANCE

	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>
Events	124	123	1
Paid Attendance	669,499	613,345	56,154
Direct Event Income	\$611,214	\$792,500	-\$181,286
Ancillary Income	\$2,125,085	\$1,534,109	\$590,956
Total Event Income	\$2,736,299	\$2,326,609	\$409,690
Other Income	\$3,745,666	\$3,522,190	\$223,476
Total Income	\$6,481,965	\$5,848,799	\$633,166
Indirect Expenses	\$6,224,114	\$5,786,674	-\$437,440
Net Income	\$257,851	\$62,125	\$195,726



YEAR-END REPORT

VT TOPSTOPS OF 2014

10,001-15,000 CAPACITY

1. HALLENSTADION, ZURICH

	\$50,781,935	523,936	13,000	71	
	TOTAL GROSS	TOTAL ATTENDANCE	NUMBER OF SEATS	NUMBER OF SHOWS	
RANK	VENUE, LOCATION	SEATS	GROSS	ATTENDANCE	SHOWS
2	Brisbane (Australia) Entertainment Centre	13,500	\$48,528,126	429,486	59
3	Vector Arena, Auckland, New Zealand	12,200	\$34,529,809	368,484	71
4	O2 World Hamburg	15,000	\$28,538,981	486,191	64
5	Barclaycard Arena, Birmingham, England	14,150	\$20,656,991	383,364	65
6	MTS Centre, Winnipeg, Manitoba	15,000	\$20,410,529	388,953	62
7	Budweiser Gardens, London, Ontario	10,200	\$18,364,409	299,998	68
8	Royal Farms Arena, Baltimore	14,829	\$17,476,259	473,653	87
9	Qantas Credit Union Arena, Sydney	12,500	\$15,586,654	159,240	27
10	Atlantic City IN 11 Boardwalk Hall	14,770	\$15,137,534	262,826	49

2014 YEAR-END Worldwide Ticket Sales TOP 200 ARENA VENUES

80	165,009	Lotto Arena	Minsk, BELARUS
81	164,002	Koq Arena	Seattle, WA
82	162,173	Amway Center	Orlando, FL
83	160,160	Budweiser Gardens	London, CANADA
84	158,515	Mediolanum Forum	Rome, ITALY
85	155,655	SaskTel Centre	Saskatoon, CANADA
86	154,468	Atlantic City Boardwalk Hall	Atlantic City, NJ
87	150,042	Smoothie King Center	New Orleans, LA

EVENT HIGHLIGHTS

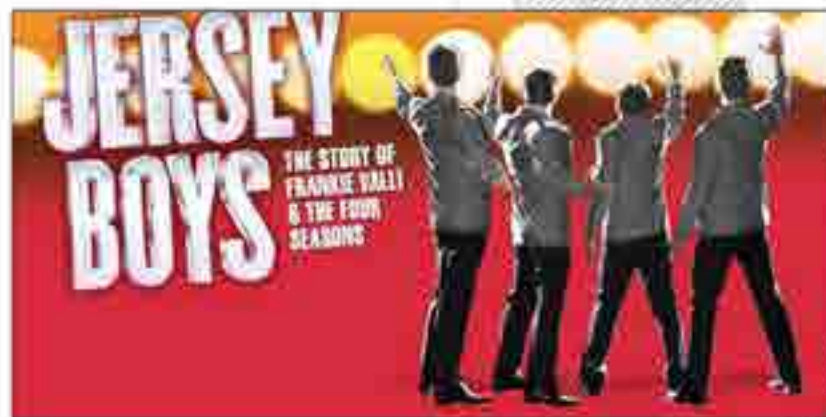
JERSEY BOYS

The 2014-2015 Broadway in London series was an exciting one, highlighted with an eight-show run of Jersey Boys in February 2015. The London Premiere of this Tony and Grammy-Award winning musical was a great success as 11,077 theatre goers enjoyed the story of Frankie Valli and the Four Seasons at the RBC Theatre. The crowd followed the 40-year friendship of four friends from the streets of New Jersey to the Rock and Roll Hall of Fame, and heard famous hits including Sherry, Big Girls Don't Cry, Rag Doll, December 1963 (Oh, What A Night) and Can't Take My Eyes Off You.

The London crowds welcomed hometown actor Jonny Wexler to the stage, who played Joe Pesci in the show - the future Oscar winner who helps draw the group together. The production had several other local connections as former Stratford Festival artistic director Des McAnuff directed the show, and associate choreographer Danny Austin was a former member of the Stratford Festival company. This was the first time the Jersey Boys show played an arena venue on its tour, making it a great accomplishment for the cast and crew to adapt to the new setting with supreme vocals. The true story of how a group of blue-collar boys became one of the biggest American pop music sensations of all time was surely a popular hit for Southwestern Ontario!



Frankie Valli



LUKE BRYAN

May 3, 2015

The announcement in January 2015 that the Country Music Association Entertainer of the Year had a stop in London for the 'That's My Kind of Night' Tour drew huge buzz in the city and tickets were in high demand! Luke Bryan rocked Budweiser Gardens to a sold out crowd of 8817 fans on May 3 in what was one of the fastest sell-outs the venue had ever seen.

There was a lot of hype and anticipation for London's biggest party of the year, and it started mid-afternoon as the country crowd gathered on Jubilee Square hours before the venue doors opened to celebrate. The 17-truck production did not disappoint as Luke Bryan sang all his hits including Roller Coaster, Someone Else Calling You Baby, Play It Again, Crash My Party, and Country Girl (Shake It For Me). A sing along to Summer of 69 by Bryan Adams made for a great Canadian touch. Opening acts Randy Houser and Dustin Lynch completed an excellent line up, which kept fans cheering in their seats throughout the entire show.

ED SHEERAN

June 5, 2015

Ed Sheeran mesmerized a sold-out crowd at Budweiser Gardens, filled to the rafters with 9003 fans of all ages on June 5. The tour announcement followed his 2015 Grammy nomination for Album of the Year, and Spectra Venue Management was thrilled to be part of Sheeran's first Canadian tour and his first time at the venue. The crowd was captivated as he was all alone on stage without a band or back-up vocalists; he orchestrated a 90 minute set with an arsenal of guitars, a foot pedal, and musical brilliance that had fans on their feet from start to finish. An array of old and new songs including Don't, Photograph, Thinking Out Loud, Lego House, and Bloodstream, as well as an impressive encore to Sing left the audience wanting to hear more of his extraordinary talents. We hope to see Ed Sheeran return to Budweiser Gardens for a second time in the near future!



EVENT HIGHLIGHTS

BUD'S BACKSTAGE EXPERIENCE

JUNE 11, 2015

Spectra Venue Management was pleased to launch Bud's Backstage Experience this season – a charity event in support of the Brain Injury Association of London & Region on June 11. Presented by Davis Martindale, this event was the first of its kind at the venue, where guests were invited to experience the atmosphere of being behind the scenes in the entertainment industry while supporting a great cause. The event was complete with a catered buffet from Spectra Food Services & Hospitality, drawing inspiration from unique artist requests the venue has previously fulfilled for some of the biggest names in music. The evening featured live entertainment from local band, Blackbelt Jones, dressing room tours, dancing, and 'Tales From The Road' from guest speakers who have toured with live productions. A silent auction for exclusive concert memorabilia collected from many events at Budweiser Gardens raised \$5,000 for the Brain Injury Association of London and Region.

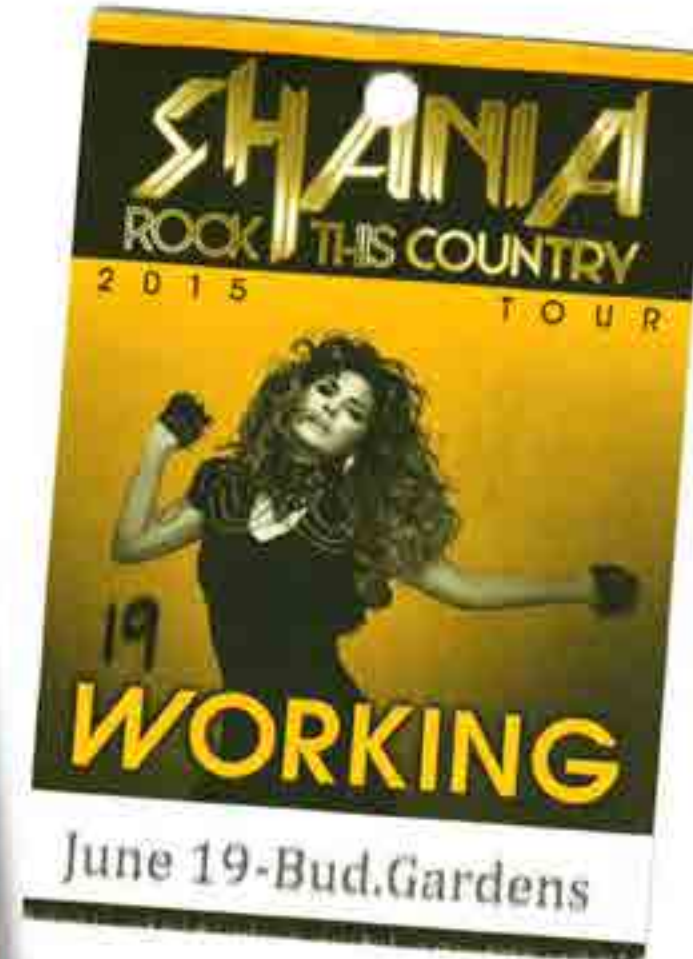
While Budweiser Gardens welcomes over half a million people through the doors each year, not many guests see the backstage area as it is off limits to the public. This area is the 'home away from home' for artists, road crews, band members, and production teams during their visits to our venue. As artists play to thousands of people under the lights on stage, a separate 'show' occurs backstage to ensure the performances run smoothly from start to finish, which is the premise of Bud's Backstage Experience. We look forward to continuing this event, and hosting another community fundraiser in June 2016!



SHANIA TWAIN

June 19 & 20, 2015

Spectra Venue Management was proud to welcome Canadian country music icon Shania Twain this past June for back-to-back, sold out shows! Following a two-year residency at Caesars Palace in Las Vegas, Shania brought her Rock This Country Tour to Budweiser Gardens on June 19 & 20, 2015. This marked the second time Shania has played back-to-back nights at the building, and her first time touring in over a decade. Shania holds the record for highest attendance at Budweiser Gardens, having played to 10,294 and 10,269, respectively during her back-to-back shows the last time she toured, which was over a decade ago in May of 2004. This time around Shania played to a combined crowd of 17,137 in her two night visit. The concert was larger than life with incredible production features and the crowd singing along to her greatest hits.



EVENT HIGHLIGHTS

TORONTO MAPLE LEAFS VS. PHILADELPHIA FLYERS

NHL Preseason Action- Sept 22, 2014

For the tenth year, Budweiser Gardens hosted its "hometown" Philadelphia Flyers in NHL preseason action. The Flyers faced off against Eastern Conference opponent, the Toronto Maple Leafs on Monday, September 22, 2014. This was the fourth time the Leafs have made an appearance at Budweiser Gardens and Spectra Venue Management was thrilled to welcome both teams with spirit and enthusiasm by expanding the event outside the facility walls.

Budweiser
GARDENS

EVENT
LIONEL RICHE

EVENT DATE
JULY 31, 14

NOTES

OPEN BUDGET: A - 00



A huge pre-game block party was held outside Budweiser Gardens to help get fans pumped up for the big game. Fun for all ages, the block party included live music, BBQ, beer tent, sledge hockey demos, skills competitions, player appearances from The London Knights Hockey Club and special guest appearances from former NHL stars- Bob Kelly and Todd Fedoruk from the Flyers and Gary Leeman from the Leafs Alumni. This year the event also included a 4-on-4 Easter Seals street hockey tournament along with live and silent auctions.

The game itself featured some familiar faces, as former London Knights Nazem Kadri for the Leafs and Anthony Stolarz for the Flyers returned to Budweiser Gardens. This made for an exciting game Kadri lead the way for the Leafs with a goal and an assist, while Stolarz made 29 of 31 saves over 65 minutes for the Flyers. Ultimately the game ended in a shootout with the Toronto Maple Leafs winning by a score of 3-2 in front of a crowd of 7960 fans.

Spectra Venue Management was pleased to announce a donation of \$8,500 to Easter Seals as part of its fundraising efforts during the game, which included a 50-50 draw and the collection of voluntary donations during the game in a 'chuck a puck' promotion.

LONDON KNIGHTS

The 2014-2015 season was one of celebration as the London Knights Hockey Club celebrated 50 years. In honour of the Knights history and 50th anniversary, the Knights recognized the inaugural London Nationals team of the 1965-1968 seasons for their involvement and contribution to the organization's foundation. Since the inaugural season, London has accumulated eleven Division trophies, five Western Conference titles, three OHL Championships and one Memorial Cup.

In a season where youth and new beginning shadowed past Memorial Cup runs, the London Knights had a very impressive 50th anniversary year, accomplishing a 40-24-1-3 record totaling 84 points and a third place finish in the Western Conference.



LONDON KNIGHTS

SEASON HIGHLIGHTS

At the midway point, Knights Captain Max Domi was named to the Canadian National Junior Team to compete in the 2015 IIHF World Junior Championships, held in Toronto and Montreal. Domi dominated the tournament, finishing with five goals and 10 points, which included a goal and two assists in the gold medal game against team Russia. Helping lead Canada to their first gold medal in the tournament since 2009, Domi was named Top Forward of the tournament.

The Knights had three players finish with over 100 points this season, with Mitchell Marner leading the team in points and finishing second overall among OHL scorers. Marner recorded an impressive 126 points (44 goals, 82 assists) in 66 games played. Marner also had the honour of playing in the CHL/NHL Top Prospects game for Team Cherry in St. Catharines, Ontario. In June, Marner was selected fourth overall by the Toronto Maple Leafs in the 2015 NHL Entry Draft.

The London Knights once again clinched a playoff birth with their third place finish in the OHL's Western Conference. The Knights entered round one of the 2015 OHL playoffs against their longtime rivals, the Kitchener Rangers. Mitchell Marner once again impressed, scoring eight goals in the series and helping lead the team to a 4-2 series win. In the Western Conference Semi-Finals, the Knights were up against one of the NHL's top prospects in Connor McDavid and his team, the Erie Otters.



The Knights continue to give back a tremendous amount of community support; most notably, the 2014 Teddy Bear Toss where the team donated 9,059 stuffed animals to the local Salvation Army. The 2014 House of Hope game for the Ronald McDonald House of Southwestern Ontario, as well as an outstanding and generous donation of \$100,000 to the Children's Health Foundation in London.

The team makes the staff and operators at Spectra Venue Management extremely proud with its outstanding performance and depth in the league. The excitement during the 2015 OHL playoffs was second to none and capped off a tremendous season at Budweiser Gardens. The 2015-2016 season brings as much anticipation as the team adds newcomers Matthew Tkachuk, Max Jones and Evan Bouchard and strives for another OHL Championship and a return to the MasterCard Memorial Cup.

LONDON LIGHTNING

The London Lightning had another impressive year finishing third in the NBL Central division with an 18-14 record and for the fourth straight year led all teams in league attendance.

The Lightning started the 2015 playoffs on the road against rivals the Brampton As. After splitting the first two games on the road, the Lightning headed back to play in front of their home crowd at Budweiser Gardens. After falling behind in the series 2-1, the Lightning stormed back in game four in front of their home crowd with a thrilling 106-98 win forcing a game five. Heading back to Brampton tied 2-2 in the series, it was a must win situation for both teams. It was a hard fought final game, with John Hart putting up a team leading 22 points for the Lightning. Both teams battled hard to the end, with Brampton eventually winning game five 102-92, eliminating the Lightning from the Playoffs.

Individual accolades went to London Lightning owner Vito Frijia who was named Executive of the Year by NBL Canada for the 2014-2015 season. Other accolades went to Lightning players Marvin Phillips and Emmanuel Little, who were both named as part of the NBLC All-League honours for the 2014-2015 regular season. Phillips was named to the 1st team All-NBLC and Little to the NBLC All-Defence.

Spectra Venue Management is proud of the London Lightning accomplishments and would like to congratulate the Lightning on another great season.



© K. Montgomery 2015



COMMUNITY

The Spectra staff at Budweiser Gardens were very involved in the community this year in donations of time and fundraising efforts. Over \$196,000 worth of donations, goods and services went to a large number of local charities and community campaigns. This amount included 2,234 tickets which had a tremendous impact in the London Community as in many cases, premium tickets to events including luxury suite donations were able to generate significantly more dollars than the actual value.

Other charitable and community events supported included; the fourth annual Yoga Shack Gives Back and multiple community clean ups. We take great pleasure in working with many wonderful charitable organizations including the Ronald McDonald House, Make a Wish Foundation, Canadian Cancer Society and many others.

Open House Skate and Toy Drive

On Sunday, December 21, 2014, Spectra Venue Management at Budweiser Gardens held its sixth annual Open House Skate in support of the Children's Aid Society. This year we raised \$8,600 worth of toys. The Children's Aid Society was very grateful to receive such a large donation and Budweiser Gardens was thrilled to make the holiday season better for so many children. In addition to this, thousands of dollars in food donations were collected and donated to the London Food Bank as part of the Holiday 'be a fan, bring a can' campaign. This annual event organized by Spectra's Premium Seating department included the support of employees from every area of the building who donated their time. A great time was had by all and important local charities benefited during the holiday season.

Judy and the Team of Budweiser
 Thank you so much for your ongoing support of Community Living London! wonderful events Budweiser Gardens are definite highlights for many of the people we support and their families.
 Please accept this note as a little sign of our appreciation and know that we are exploring possibilities in the area of many.
 Sincerely,

Thank you!
GLOBAL SPECTRUM
 Facility Management
 A SUBSIDIARY OF COMCAST SPECTRUM
 Dear Judy,
 Thank you for your support of the club and our Race for Kids event!
 Chris Harvey
 Club Executive Office
 Budweiser Gardens



Sunday, May 17, 2015
 Ms. Judy Sullivan
 Budweiser Gardens
 99 Dundas Street
 London ON N6A 6K1

Dear Ms. Sullivan, *Judy,*
"An East Coast Lobster Party"

On behalf of Bethany's Hope Foundation I would like you to know how grateful we are for your recent donation in support of our "An East Coast Lobster Party". Because of kind folks like yourself this year's Charity Party was one of our most successful yet! All funds will go directly to support the cutting-edge Research at the "Bethany's Hope Leukodystrophy Research Laboratory" here in London, under the direction of Dr. Tony Rupar of Western University.
 We thank you for making an event such as this a success. We thank you for... Together we continue to give hope

Mr. Brian Ohi
 General Manager
 Budweiser Gardens
 99 Dundas St.
 London, ON N6A 6K1

Dear Mr. Ohi,

On behalf of the London Public Library, thank you for your donation to the 2014 TD Summer Reading Club for children. This program fosters a love of reading by encouraging children and families to re-join together and use the library during the summer. This summer 4500 children participated in the program.

This year's theme, Eureka! had children reading all summer long and enjoying the many book activities we highlight as part of the program. Each week children won prizes, such as your which kept them reading all summer long.

Without supporters like your organization, London Public Library would not be able to reading incentives to our participants. As research repeatedly confirms, the more a child reads, the more likely it is that he or she will achieve greater success in school, become a life-long learner, and the positive self-esteem, motivation, and social skills necessary to become a productive member of society. For many London children the TD Summer Reading Club represents their summer vacation.

Your organization, through your donation, helped support the life-long reading habits of thousands of London children. Thank you.

With warm regards,

Jennifer Quinton
 Jennifer Quinton
 Chair, Summer Reading Club
 London Public Library

FI
 cop
 in ti
 educ
 indiv

Once again thank you for supporting the Boys & Girls Club of London. We work to...
 "A kid's role model, A family's friend, A community's hero"

Sincerely,

Julie Christine
 Julie Christine
 Manager of Finance

184 Horton Street, London, ON N6B 1K8 • www.bgclor.com



Wednesday, June 17, 2015

Judy Sullivan
 Budweiser Gardens
 99 Dundas Street
 London, ON
 N6A 6K1

Dear Judy,

On behalf of the families supported by LUSO Community Services, I would like to Thank you for your generous contribution to our 9th Annual Laughs for Literacy on Thursday May 7, 2015. Your generous contribution to our most successful event to date!

Your donation of two tickets to the NHL Rookie Tournament for our Silent Auction helped us raise \$12,000! It was a fun-filled night of friends and laughter, with 170 people in attendance! Many children and their families will benefit from your gift through our literacy programs in our including: FastTrack after-school tutoring for children in grades 1-8 facing academic challenges; Boosters for children in grades 1-3 who are performing below academic level; Shared Beginnings based programming for families with children ages 0-6; the Books & Breakfast summer program for affected by poverty to have nutritious breakfasts while participating in fun literacy based activities; and of community events that promote and enhance literacy skills for children, youth and families.

Once again, thank you for your kind support and for making a difference in the lives of children who read! We hope that you join us again next year!

With heartfelt appreciation,

Tiffany Foris
 Tiffany Foris
 LUSO Board member



GROUP SALES

Budweiser Gardens Group Sales Department enjoyed another successful year while implementing a number of group sales initiatives, fulfilling our goal to achieve new levels of operational excellence, enhance the customer experience and drive profitable growth. During this 2014-2015 season, we exceeded our budget for family shows such as Disney on Ice, Harlem Globetrotters, Monster Jam and Stars On Ice to name a few, aligning with our goal to drive profitable growth.

Packaging continued to be a focus in an effort to drive profitable growth. Group Sales again successfully worked with Spectra Food Services to create dinner packages for a variety of concerts and shows, as well as offering food vouchers as an up sell program to generate additional profit. Popularity of several concerts gave us the opportunity to continue to create secondary packages partnering with nearby restaurant, Michael's On The Thames.



GREEN INITIATIVES

This season, Spectra Venue Management at Budweiser Gardens partnered with the City of London to take part in the Adopt-A-Park program for the next two years. Led by our Operations Department, we adopted the West Lions Park located at 20 Granville Street, which comprises the Kinsmen Arena and Recreation Centre, a soccer field, baseball diamond, basketball court, skateboard park, splash pad, and playground structure.

Budweiser Gardens employees take part in regularly scheduled clean up days in and around the facility, however, this will be the first time that the initiative has moved off the venue property. The operations staff maintains a safe and clean facility year round for events, and looks forward to using that experience to help preserve a safe and clean park for Londoners. Employees will take part in a minimum of two park clean up days each year.

In addition to the Adopt-A-Park program, Budweiser Gardens has a committee dedicated to environmental responsibility. The team focuses on reducing waste within the venue and has implemented several Green Initiatives including installing a cardboard compacter for efficient recycling, and is in the process of upgrading to LED lighting within the facility to reduce energy.

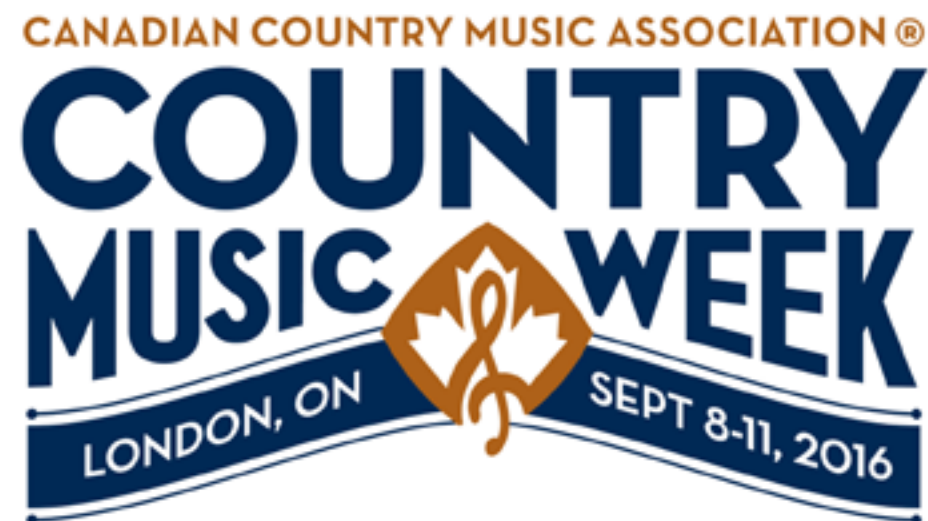


FUTURE OUTLOOK

Spectra Venue Management and Budweiser Gardens have established an exceptional reputation of hosting world-class artists and performances. Next season is no different with Cirque Du Soleil returning next May with its brand new arena show. Cirque Du Soleil's TORUK- The first flight, inspired by James Cameron's AVATAR will bring the live Cirque experience back to life, in a way we have never seen before. This is a highly anticipated show that Cirque and AVATAR fans have been waiting for. Another highlight will be the annual Broadway in London Series in its 11th season, which will return to the RBC Theatre with another stellar line up including: Dirty Dancing, Joseph and the Amazing Technicolor Dreamcoat, 42nd Street and Frankie Valli. Next season, Budweiser Gardens will continue to drive economic development by attracting thousands of travelers to London's hotels and restaurants.

We also look forward to hosting the 2015 Rookie Tournament in September, which will feature the top NHL prospects from the Toronto Maple Leafs, Montreal Canadiens, Ottawa Senators, and Pittsburgh Penguins. This marks the fourth time Budweiser Gardens has hosted the tournament and we look forward to welcoming a number of media, NHL scouts and team management.

The list of upcoming shows is impressive so far next season, with Kelly Clarkson & Nick Jonas, Canadians- Dean Brody & Paul Brandt, and the Barenaked Ladies among some of the A-list names returning to the venue. We are also excited to welcome an array of family entertainment that has not toured before, such as Alvin and the Chipmunks Live On Stage by 20th Century Fox and Iconic Entertainment Studios.



Country Music Week 2016 is approaching, and this season will be a preparation year for the Host Organizing Committee in preparing for the week-long event for industry delegates and country fans, working alongside the Canadian Country Music Association. Three Spectra employees will travel to Halifax in September 2016 in anticipation of hosting the Country Music Week and Awards in London from September 8-11, 2016. In addition to our event schedule, Spectra will continue to give back and maintain its strong presence in the London community. So far, the venue is proud to host Yoga Shack Gives Back in July and the United Way Campaign Launch & 3M Harvest Lunch in September.

Budweiser Gardens is once again a top-ranked venue for its size according to Venues Today Magazine. We plan to continue touring the facility to representatives of future markets that are looking to emulate our venue plan for a future downtown facility. Spectra Venue Management will also strive to maintain our social media presence and engage fans beyond our event dates inside the venue, for a well-rounded entertainment experience in a local facility.



Bassman
500

PARALLEL SPEAKER
OUTPUTS
200W
400W
AT 8Ω TOTAL

CAUTION
ATTENTION
CR-315155

CAUTION
WARNING
ATTENTION

POWER
ON
OFF

PARALLEL SPEAKER OUTPUTS
EXT. SPEA
400W TOTAL
15W

FOOTSWITCH

SHROUD
REAR
OUTPUT

REAR
INPUT



SPECTRA
BY COMCAST SPECTACOR