

That the Municipal Council BE REQUESTED to direct the Director of Community and Economic Innovation and the Chief Municipal Law Enforcement Officer to establish a scheduled campaign to promote “A Good Neighbour” relationship between students and long term residents for the Fall of 2016; it being noted that the campaign needs to incorporate the following:

- a) videos, infographic comics and any creative media that best engages both students and long-term residents;
- b) the social rewards of being a good neighbor; and,
- c) the involvement of the Town and Gown Committee’s Good Neighbour Guide Working Group.