







## DESIGN GOALS

- Add value to the Fork of the Thames, one of the Transformational Projects identified London's Downtown Master Plan, by creating dynamic spaces for activities throughout all seasons and hours of the day. Draw people into and through the site to the Thames. Capitalize on the energy before and after Budweiser Garden events.
- 2. Create a landmark building which will redefine how people think about Southwestern Ontario.
- 3. Create a sustainable development that will make economic sense and appeal to potential public/private partnerships.

































