

TO:	CHAIR AND MEMBERS CIVIC WORKS COMMITTEE MEETING ON NOVEMBER 3, 2015
FROM:	JOHN BRAAM, P.ENG. MANAGING DIRECTOR, ENVIRONMENTAL & ENGINEERING SERVICES AND CITY ENGINEER
SUBJECT:	PARKING STRATEGY FOR DOWNTOWN LONDON APPOINTMENT OF CONSULTING ENGINEER

RECOMMENDATION

That, on the recommendation of the Managing Director, Environmental & Engineering Services and City Engineer, the following actions **BE TAKEN** with respect to the Parking Strategy project for Downtown London:

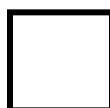
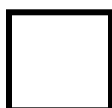
- (a) BA Consulting Group Ltd, **BE APPOINTED** Consulting Engineers for the said project, in the amount of \$127,160 (excluding H.S.T.), in accordance with Section 15.2 (d) of the Procurement of Goods and Services Policy;
- (b) the financing for this project **BE APPROVED** in accordance with the Sources of Financing Report attached hereto as Appendix A;
- (c) the Civic Administration **BE AUTHORIZED** to undertake all the administrative acts that are necessary in connection with this project;
- (d) the approvals given herein **BE CONDITIONAL** upon the Corporation entering into a formal contract with the Consultant for the work; and,
- (e) the Mayor and City Clerk **BE AUTHORIZED** to execute any contract or other documents, if required, to give effect to these recommendations.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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- Civic Works Committee – October 6, 2015 – Downtown London Parking Utilization Study.

2015-19 STRATEGIC PLAN

The following report supports the Strategic Plan through the strategic focus area of *Building a Sustainable City* by improving transportation mobility through the provision of convenient and connected mobility choices for all users through the development of a long term Parking Strategy for Downtown London.



BACKGROUND

Purpose

This report seeks the approval of the Municipal Council to appoint an engineering consultant to proceed with the development of a Parking Strategy for Downtown London.

Context

The Downtown London Parking Utilization Study was submitted for information to the Civic Works Committee on October 6, 2015. The study summarized the results of the 2014 update needs assessment and proposed a parking strategy which would address observed problems and identify parking solutions within a 10 year time frame. However, a detailed examination of the transportation, planning and development linkages available was not within the scope of the Downtown London Parking Study 2014 Update.

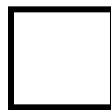
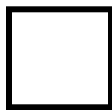
It is important that parking supply be provided in downtown London to serve business needs. Short term parking is of particular benefit to a few streets in downtown such as Dundas Street, Richmond Street, and Talbot Street. Consultation with the local business owners and the development industry to understand their needs and investigate parking alternatives will be needed to determine a short and long-term parking strategy and will ensure an adequate balance of public parking on and off-street. A successful parking strategy will require better planning, coordination and operation of downtown parking resources.

DISCUSSION

Project Description

The main intent of the study is to develop an effective parking strategy for Downtown London to support businesses and development in the short term, while managing parking supply and demand in the longer term, mainly to support the City's urban design, economic, land use, and transportation objectives. Areas of special interest that will be incorporated in the study will include the following:

- How much parking is necessary for the functional and financial viability of downtown development programs and downtown's success as the region's transit hub.
- How the 'right' amount and type of parking is provided, noting the proliferation of above ground parking podiums in tall buildings can deaden the street frontages they abut.
- Municipal parking decisions and funding allocations can support the success of public transit as the preferred mode of commuter transport to the downtown.
- Parking management including a review and recommendations regarding parking pricing with consideration of private and public facilities.



Consultant Selection

The consultant selection process has been undertaken in accordance with the City's Purchasing and Procurement Policy. BA Consulting Group Ltd, MMM Group Limited, and HDR were asked to submit detailed proposals and work plans. Two firms responded with written proposals including a summary of the project tasks, schedule, and costs. HDR decided not to submit a proposal. An evaluation committee reviewed the submissions for the project.

Based on the evaluation criteria and best value based selection process identified in the Request for Proposals, the evaluation committee determined that the proposal from BA Consulting Group Ltd provides the best value to the City. BA Consulting Group Ltd has an experienced project team that had a clear understanding of the project scope and requirements. Their past proven experience on similar projects, combined with a project proposal that confirmed a thorough understanding of the goals and objectives, demonstrated their suitability for the undertaking.

CONCLUSION

A Downtown London Parking Utilization Study was completed in early 2015 however, a long term strategy that links the planning and development objectives was not part of the study. The Parking Strategy will be more comprehensive and will tie the Rapid Transit initiative, the Transportation Master Plan and the London Downtown Plan objectives together.

In accordance with Section 15.2 (d) of the Procurement of Goods and Services Policy, it is recommended that BA Consulting Group Ltd be awarded the consulting assignment for the Parking Strategy Study at an upset amount of \$127,160 (excluding H.S.T.).

Acknowledgements

This report was prepared with assistance from Maged Elmadhoon, Traffic Planning Engineer in the Transportation Planning & Design Division.

PREPARED BY:	REVIEWED AND CONCURRED BY:
DOUG MACRAE, P.ENG DIVISION MANAGER, TRANSPORTATION PLANNING & DESIGN	EDWARD SOLDO, P.ENG. DIRECTOR, ROADS AND TRANSPORTATION
RECOMMENDED BY:	
JOHN BRAAM, P.ENG. MANAGING DIRECTOR, ENVIRONMENTAL AND ENGINEERING SERVICES & CITY ENGINEER	

Attach: Appendix A – Sources of Financing

c: Ralph F. Bond; BA Consulting Group Ltd (300-45 St. Clair Avenue W,
 Toronto, ON, M4V 1K9)
 John Fleming, Managing Director Planning and City Planner