

Animal Services ensures that London residents and visitors, as well as the animals in our community are protected and cared for. Animal Services promotes responsible actions throughout the community and supports animal welfare initiatives.

The following is a compilation of ongoing and completed Animal Services programs for 2015/2016.
www.london.ca/animalservices

City Veterinary Companion Animal Hospital

Animal Services staff, the City of London Facilities team, a veterinarian, and a consulting design firm have developed the facility layout. A site plan has been completed and is under review. The tender for the mobile building should go out shortly.

Pet Rewards Card Program

Currently there are 42 participating vendors (pet and non-pet related) offering discounts on products or services. We are seeking more vendors for this program and will continue to expand this program.
www.london.ca/petrewards

Proactive Licensing Enforcement Pilot

Using the services of two post-secondary students from May – August 2015 the project generated more than 1500 new pet licences and provided public education on responsible pet ownership.

Cat Adoption Centre

Animal Services secured a service provider for the cat adoption centre. A site was acquired and we are projecting a summer of 2016 opening.

Super Adoption Day

Community interest remains strong in this annual event. Adoptions of 45 dogs/cats took place in a single day. Various rescue groups were successful in attracting more foster homes and volunteers (15 foster home applications and 5 volunteer applications).

Approved Foster Organizations

Currently, Animal Services has approved 14 rescue groups. In 2015, Animal Services issued 312 foster tags for dogs and foster cards for a greater number of cats. These were issued to rescue groups to exempt licensing fees for dogs/cats in foster care. Animal Services promotes fostering in several ways including links to rescue groups on their webpage.
www.london.ca/animalservices

Parks Patrol

In 2015 a pilot project was introduced to provide Animal Control by-law enforcement within City parks and along the multi-use pathway system. The pilot project was implemented to determine if continued enforcement is required. An Animal Control Officer monitored the parks system by travelling along the multi-use pathway using a customized golf cart. This served both educational and enforcement purposes.

Greater Use of Social Media

A "Pet of the Week" program through London Animal Care Centre was implemented and supported via the City of London Twitter feed to stimulate adoptions at London Animal Care. It has proven very successful and most featured pets are adopted within a week of their posting. Many pet adoption events including those held at London Animal Care Centre are publicized on social media and the Animal Care Centres' website.

Licensing

Activity	2014	YTD
Dog	25,889	26,120
Cat	11,400	11,531
Value	\$1,129,861.50	\$1,048,966.00

By-law Enforcement

Activity	2014
Complaint investigations	16808
Dog bite investigation	355
Muzzle orders	92
Notice of caution	139

Dog & Cat Intake

Activity	2014	YTD
Dog/Cat	2247	1598

Outcomes

Activity	2014	YTD
Adoptions	677	252
Transfers to London adoption facility	0	0
Transfers to rescues serving London	312	342
Transfers to groups outside London	90	314
Return to owner	519	439
Total	1598	1347

Live Release

Activity	2014	YTD
Euthanized (no space, no transfers available)	94	0
Euthanized (untreatable, severe illness or injury)	296	110
Euthanized (unmanageable behavior)	228	65
Total	618	175
DOA	60	42
Live release	72.1	88.5

Outreach Activities

Activity	2014	YTD
Adoption through Adoption Shoppe	158	105
Pets fixed through Low Income subsidy	324	202
Feral cats fixed	879	636

Note: Adoption Shoppe is only operating on Saturdays
 YTD is as of 30/09/2015