

Terms of Reference Outstanding London Ambassador Award

The Outstanding London Ambassador Award is an annual Award presented to a London resident, or a non-resident of London if the individual lived in London during the period of time when the initiative was undertaken by the individual, business or organization that demonstrate, through their actions, an outstanding contribution to bringing a positive national and international recognition to London that may result in encouraging people to move to London; businesses to invest in London or encourage people to visit London.

Guidelines

1. Nominations may be submitted by a member of City of London public or businesses or organizations to the City Clerk by October 31st of year.
2. The nominations will be reviewed by an Award Committee appointed by Municipal Council who will make a recommendation Municipal Council with respect to the preferred recipient. The Award Committee will be comprised of the following:
 - 1 Past Member of the London Diversity and Race Relations Advisory Committee
 - 1 Representative of Pillar Non-Profit Network
 - 1 Representative of the Urban League of London
 - 1 Representative of the London and District Labour Council
 - 1 Representative of the London Chamber of Commerce
 - 3 Citizen's at Large
 - 1 Representative of the London Economic Development Corporation
 - 1 Representative of Tourism London
 - 1 Representative of Western University's Alumni Association
 - 1 Representative of Fanshawe College's Alumni Association
3. The "The Outstanding London Ambassador Award" will be presented to an individual, business or organization in recognition of outstanding contribution that bring a positive national and international recognition to London that may result in encouraging people to move to London; businesses to invest in London or encourage people to visit London.
4. The Committee, when deliberating on the Outstanding London Ambassador Award, will consider the degree to which the individual, organization or business has brought positive recognition to London and the resulting benefits to the City of London.