4TH REPORT OF THE

TRANSPORTATION ADVISORY COMMITTEE

Meeting held on September 1, 2015, commencing at 12:15 PM, in Committee Room #5, Second Floor, London City Hall.

PRESENT: A. Stratton (Chair), S. Brooks, G. Debbert, S. Greenly, J. Kennedy, J. Kostyniuk, J. Peccia and A. Penney and B. Mercier (Secretary).

ABSENT: A. Farahi, H. Ketelaars. L. Norman and T. Siddique.

ALSO PRESENT: K. Burns, M. Elmadhoon, T. Koza, T. MacBeth, A. Miller and L. Perkins.

I. CALL TO ORDER

Disclosures of Pecuniary Interest

That it **BE NOTED** that no pecuniary interests were disclosed.

II. SCHEDULED ITEMS

None.

III. CONSENT ITEMS

2. 3rd Report of the Transportation Advisory Committee

That it **BE NOTED** that the 3rd Report from the Transportation Advisory Committee from its meeting held on May 5, 2015, was received.

3. Appointment to the Transportation Advisory Committee

That it **BE NOTED** that the communication dated April 29, 2015, from H. Lysynski, Committee Secretary, with respect to the appointment of L. Norman as the Community Safety and Crime Prevention Advisory Committee representative on the Transportation Advisory Committee, was received.

4. Update: Regional Rideshare Program

That it **BE NOTED** that the following communications with respect to the Regional Rideshare Program, were received:

- a) a Municipal Council resolution adopted at its meeting held on April 28, 2015; and,
- b) a Report dated April 20, 2015, from Director of Environment, Fleet and Solid Waste.
- 5. Wonderland Road South Class Environmental Assessment

That it **BE NOTED** that the Notice of Study Completion, dated August 18, 2015, from the City of London, with respect to the Wonderland Road South Class Environmental Assessment, was received.

6. Notice of Second Draft of The London Plan

That it **BE NOTED** that the Notice dated May 21, 2015, from H. McNeely, Senior Planner, with respect to an application submitted by the City of London relating to the second draft of The London Plan, was received.

IV. SUB-COMMITTEES & WORKING GROUPS

None.

V. ITEMS FOR DISCUSSION

7. Transportation Growth Program - Major Roadworks 20 Year Summary

That it **BE NOTED** that the Report dated June 2, 2015, from the Manager, Transportation Planning and Design, with respect to the Transportation Growth Program, major roadworks 20-year summary, was received.

VI. DEFERRED MATTERS/ADDITIONAL BUSINESS

8. Cycling Advisory Committee Update

(ADDED) That it **BE NOTED** that the <u>attached</u> presentation, from D. Szoller, Cycling Advisory Committee (CAC), with respect to an update from the CAC, was received.

VII. ADJOURNMENT

The meeting adjourned at 12:45 PM.

NEXT MEETING DATE: October 6, 2015

Have you noticed lately?



How many more cyclists are on our streets?

May 9, 2015 Tweed Ride, Queens Park, London



Over 200 participants





LONDON BICYCLE CALENDAR 2015 ATREA



Casual Rides: Old East Village - Sunday Mornings at 9:45am from Lorne Ave

Our Streets - Wednesday evenings at 7pm, leave from the Forks of

Touring Rides: London Centennial Wheelers - Weekly rides on Tuesdays.

Thursdays, and Saturdays.

London Cycling Club - Weekly fours on Saturdays and Sundays. Boler Mountain - Weekly races on Wednesdays: beginner and

advanced loops.

Fanshawe Conservation Area - 20km of trails to ride.

Pulse Spin Studio - Indoor classes, outdoor rides Sun, mornings

from 80 Tecumseh Ave E.

London Cycle Link - Advocate on behalf of Londoners to create Advocacy:

a cycle-friendly city.

A	9
0.000	Go Green, Go Dutch, Go Bike 9am Family bike tour
1	from Dutch Can. Society Hall.

Saturday

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Society Hall.
J/ MEC BikeFest 11am-5pm Bike safety, group rides, racing, and more.	JUNE	London Cycle Link AGM épm-9pm Covent Garden Market upstais.	,	,	5	6 Village Ride 10am Ride to GOIG from Comissioners Rd. Gathering on The Green 10am-Spm Village Green
7 Traits Open London Create and explore London's natural heritage and envi- ronment.	£	9	Ю	//	12	# Dundas Street Festival 10am-5pm Dundas Street Art, music, food, and fun. Glow Ride Covent Gran Mrkt
М	Б	16	П	Helmets On Kids Kick-Off 12pm Holy Family Catholic School	B	20
Ride, Don't Hide Ipm-4pm Springbank Park Ride for mental health awareness.	22	23	м	National Bike Day in Canada	×	BICYCLE 10am-4pm Springbank Gardens Celebrate Cycling



We want to hear from you at our Public Information Centres (PICs)! Help us identify the best cycling routes in the City or help us know where the routes can be improved.

Visit LondON Bikes at the following events and share your thoughts for the Cycling Master Plan, used as a blueprint to improve cycling City-wide.



Saturday, June 6, 2015 10:00am to 5:00pm

Where: Normal School, Wortley Village. 165 Elmwood Ave. East



Saturday, June 13, 2015 10:00am to 5:00pm

Dundas Street between Wellington and Ridout



Saturday, June 27, 2015 10:00am to 5:00pm

Where: Springbank Gardens 285 Wonderland Rd. S.



How many events and rides are happening

in London?



Saturday, May 30, 2015

Go Bike, Go Green, Go Dutch Ride



From Gore Rd, to Victoria Park Honouring the London Veterans

Sunday May 31 11am -5pm

(Mountain Equipment Coop) MEC had a bike fest on a very rainy day in store They invited many non profit groups into their store and promote their efforts



London Cycle Links, AGM June 2, 2015





- Selection of a new 10 member Board
- Update on Londonbikes.ca

Gathering on the Green - Wortley Village Community event.



Vendors, music and lots of fun





June 13, 2015

Dundas Fest









Celebrating Cycling







Bike fest 2015 The People









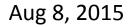
A very rainy day, yet, excellent for networking, and a fashion show.





Mantis Festival 2015!







60 vendors / artists.

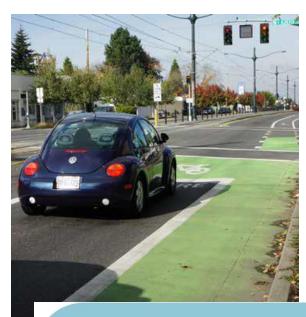
Music and poetry
throughout the day



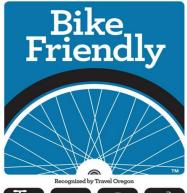




Have you noticed lately?

















RideOregonRide.com

Smart Moves Mode Share Targets

Mode	Today	2030 Target
Transit	12.5%	20% City-wide
Active Transportation (walking/cycling)	9%	15% City-wide
Auto (driver & passenger)	73.5%	60% City-wide
Other Modes	5%	5%











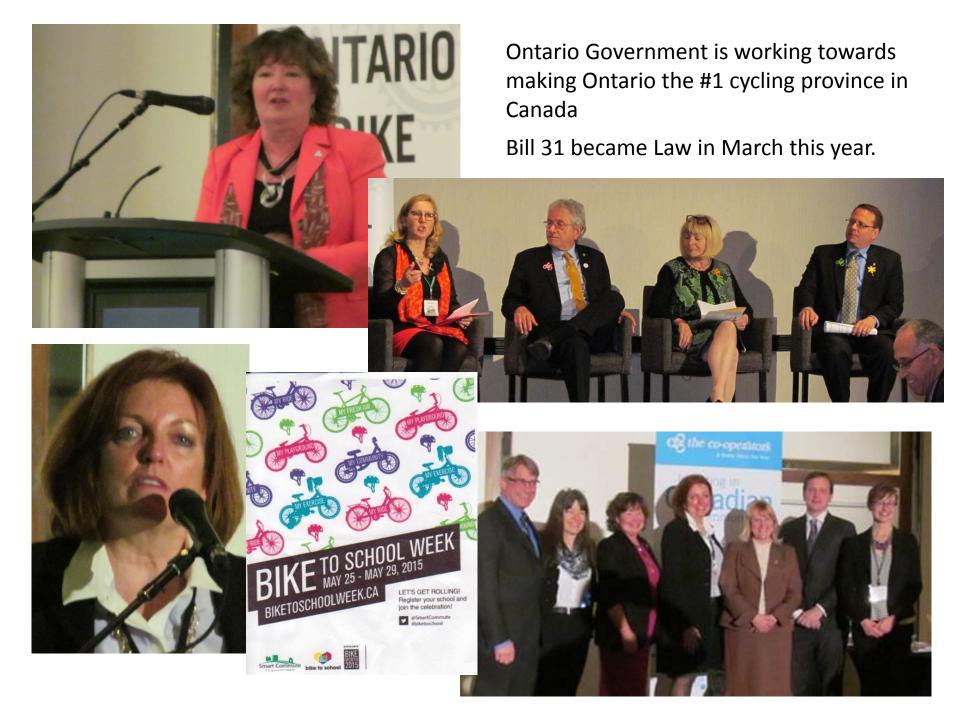


Citizens are Involved and providing more input











London was awarded the Bronze in 2010. We are going for better next year.

Have you noticed lately?

Improvements on our roads



Cycling	Cumulative Length (KM)			
Infrastructure	2007	2010	2012	2014
Signed Road Route	20+	20+	20+	20+
Routes with Sharrows	-	3	8	10
In-boulevard Paths (lane km)	40	40	40	40
Bike Lanes (lane km)	19	39	69	91
TVP: Primary paths	37	40	41	41
Secondary pavement paths	80	90	107	119
TOTAL (PAVEMENT) KILOMETRES	196	232	285	321 藥



-ondon

Priority: Cycling Infrastructure Funding 68% of Ontario residents support investments in new cycling infrastructure (2014 Polling Results - Share the Road)





Jay Stanford, Director, Environment, Fleet & Solid Waste, City of London April 17, 2015

A lot of Provincial and Municipal support



Ontario By Bike™ **Network UPDATE**

Cycling Promo Video at Tourism Information Centres Now streaming at various Ontario Tourism Information Centres

around the province is a compelling and inspiring video promoting cycling experiences in Ontario.



At just over a minute in length and slotted for continuous play throughout the day, all-summer long, the Ontario By Bike video directs visitors to pick up a copy of the 2015 Cycling in Ontario / Le vélo en Ontario guide on site.

Produced in partnership with Ontario Tourism/OTMPC, and regional partners including Grey Tourism, Hamilton Halton Brant (RTO3), Ontario's Southwest (RTO1) and GO Transit; this is sure to travel far!

View the video here and share through your networks!

Video Feature Your Business

We want to hear more about your business, and to share more of your good news stories about welcoming cyclists.

Ontario Cycling Promo Video /ideo Feature Your Business

Power of Cycling Events 2015 Ontario By Bike June Tour

Letting Cyclists Know They're Welcome Featured Business: Days Inn & Suites

Intario By Bike Expands in 2015

This spring the Ontario By Bike Network continued to expand into

- South West Ontario; London & Lambton County
- · North Bay, Mattawa & West
- Nipissing County of Brant
- Waterloo Region

We held a total of 7 workshops in new regions, connecting with over 210 tourism businesses and stakeholders. The program is now well established in 33 regions across Ontario, with over 1,000 certified Ontario By Bike bicycle friendly

For more industry focussed program

locations.

Have you noticed lately?

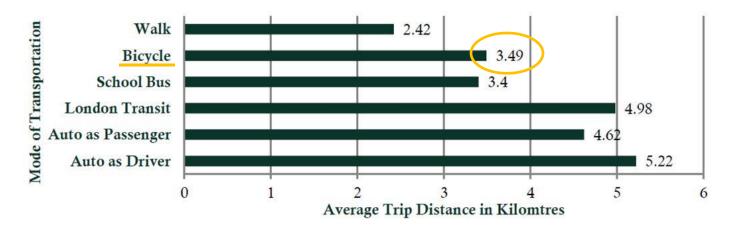
The average auto as driver trip, which is 5.22 kilometres, could be completed within 16 minutes by bike at a moderate pace of 20 kilometres per hour.

Source: 2030 Transportation Master Plan

That cycling is almost as fast as driving a car?

Moving Cycling Forward in London, Ontario

Figure 3: Average trip distance by mode of transportation in kilometres



Source: 2030 Transportation Master Plan



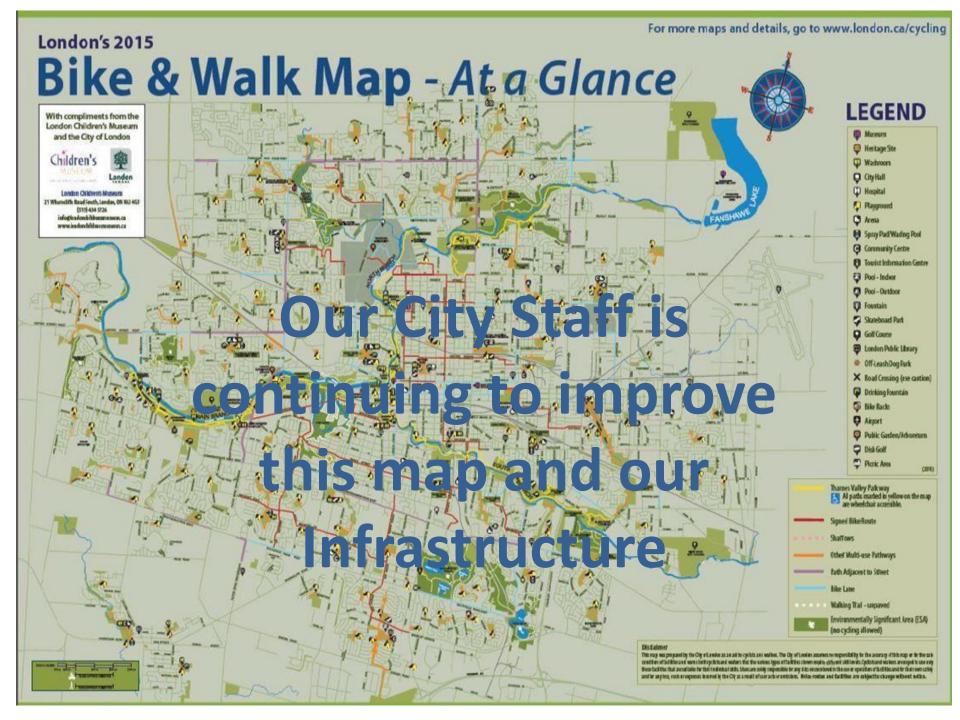
Our first bike map was in 1992, a vision of Ben Gomberg, City Planner.

Before Google and Internet, volunteers cycled all around London verifying parks and cut thoughs









Active rides



Casual Rides: Old East Village - Sunday Mornings at 9:45am from Lorne Ave Public School

Our Streets - Wednesday evenings at 7pm, leave from the Forks of the Thames.

Touring Rides: London Centennial Wheelers - Weekly rides on Tuesdays, Thursdays, and Saturdays.

London Cycling Club - Weekly tours on Saturdays and Sundays.

Riding Venues: Boler Mountain - Weekly races on Wednesdays; beginner and advanced loops.

Fanshawe Conservation Area - 20km of trails to ride.

Pulse Spin Studio - Indoor classes, outdoor rides Sun. mornings from 80 Tecumseh Ave E.





Have you noticed....
how many people,
municipalities and
countries are improving
their cycling infrastructure
all over the world?

Have you noticed lately?

The Best Plans

Based on discussions at the last TAC Subcommittee meeting, a total of 14 items were highlighted as being important to focus on. These items are consistent with the City's workplan to move Active Transportation & Transportation Demand Management forward (Part A). There were also a number of items directly from the City's workplan that were of higher interest (Part B).

It is acknowledged that further prioritization is required to ensure we are not over committing. In addition, it is recognized that other cycling groups and organizations may wish to participate in these projects over the next two year.

Part A - Proposed Priority Projects to Examine

 Establish more 'cycling destinations' in London and where would these be. Wortley Village would be a good start as it is almost viewed as a destination now. Another 5 to 10 could be targeted.

A 'cycling destination' is a location easily accessible by bicycle that intentionally promotes to and welcomes cyclists with refreshments for sale, a place to relax, gather, share information and possibly bike repair services.

What other destination points can you think of, or, better yet, encourage promoting businesses to establish as destinations. A key goal is to enhance the areas to make them even more attractive to cyclists.

Action - Find 5 or more "destinations" that we can cycle towards. This could be a place with a park setting and coffee shop or food court. Examples would be Worley Village, Byron village, Springbank Gardens, Komoka Community Centre. Simple little trips for family or group outings to promote healthy lifestyles.

Other proposed actions include:

- Establish priority destinations
- · Develop site-specific recommendations for priority destinations
- Work with City of London to connect with businesses or business associations to develop relationships and work toward implementing recommendations
- Create bicycle destination map
- Promote through community channels
- Add one of or two new events during the Bike Festival. Help grow an existing festival as it is based primarily on 'other people's events.'

What can we add to our Bike Festival to Create People Friendly activities and celebrations? Breakfast celebration with a key-note speaker? What can we do to promote cycling as a safe and healthy transportation alternative? What can we copy from other cities that are successful? Some thoughts:

T	Event Ideas	Details	Challenges	
- 1	3.200.233.200.000.000	San Carlotte		

Breakfast with key- note speaker	Working with the City, invite a well-known cycle-focused speaker. Invite politicians, staff, community groups and residents. Could be at Museum London or the Covent Garden Market (close to TVP) Hold event at 8am so employees can get to work by 9am	Find good speaker that will draw a crowd Make sure all the right people get invited Location is important – should be on cycle-route Main cost will be the speaker May need to find business partner to pay for speaker, if the cost is significant.
Cycling Idea Brainstorming Session	Invite cyclists to an event with City Staff where ideas can be generated to improve cycling network. Print large maps and bring flipchart paper. Need facilitators to help record ideas Someone from the City or community could make a presentation	It can be hard to get people out to these types of events Need to think of effective draw/promotional campaign. When to hold? Evening, afternoon, weekend?
Bike to Work Day (Happens in Toronto)	Promote as city-wide bike to work day Communicate with large employers Spread through community-networks Seek press coverage Ask employers to provide prizes or other incentives to their	Communication is the big challenge, making sure enough people are aware.
	employees for cycling	

Action Items

- Establish priority event(s)
- Create project plan for the selected event(s)
- Add additional bike rides and get people out. Simple and easy to do.. because they are being done now but on a much smaller scale

Who do we tell..

So everybody knows.



The squeaking wheel gets the oil

Megapolis



CYCLING MASTER PLAN

Help us get from here to there



londonbikes.ca

LONDON BIKES CYCLING MASTER PLAN



What is London ON Bikes?

This project is the City's next step to move cycling forward throughout the London. It will build upon the City's extensive off-road system of pathways (e.g. the Thames Valley Parkway), onroad routes and promotional initiatives undertaken by the City and its partners since the 2005 Bicycle Master Plan was adopted.

Why cycle? What are the benefits?



Cycling tourists help with economic growth. Cycle tourists are more likely to spend within the community when visiting



Cycling can reduce risk of heart disease, cancer and obesity as well as an increase emotional wellbeing



Significant environmental benefits can happen when people use their bike for trips that are less than 3 - 5 km



More cyclists means an improved sense of safety. Cities with a high level of cycling also see a low number of collisions

How to get involved:

- 1. Take the survey
- 2. Sign up for updates

londonbikes.ca

3. Volunteer to let us track your ride

mapmyride.com/app

Send us your ideas on other topics you would like to see in EnviroWorks by emailing suggestions to: ecotips@london.ca

This document is available in alternate formats upon request.

519-661-2500 www.london.ca

Let's all get involved London



This presentation created by Henk Ketelaars 519 672-8469