4TH REPORT OF THE
TRANSPORTATION ADVISORY COMMITTEE

Meeting held on September 1, 2015, commencing at 12:15 PM, in Committee Room #5, Second Floor, London City Hall.

PRESENT:  A. Stratton (Chair), S. Brooks, G. Debbert, S. Greenly, J. Kennedy, J. Kostyniuk, J. Peccia and A. Penney and B. Mercier (Secretary).


I. CALL TO ORDER

1. Disclosures of Pecuniary Interest

That it BE NOTED that no pecuniary interests were disclosed.

II. SCHEDULED ITEMS

None.

III. CONSENT ITEMS

2. 3rd Report of the Transportation Advisory Committee

That it BE NOTED that the 3rd Report from the Transportation Advisory Committee from its meeting held on May 5, 2015, was received.

3. Appointment to the Transportation Advisory Committee

That it BE NOTED that the communication dated April 29, 2015, from H. Lysynski, Committee Secretary, with respect to the appointment of L. Norman as the Community Safety and Crime Prevention Advisory Committee representative on the Transportation Advisory Committee, was received.

4. Update: Regional Rideshare Program

That it BE NOTED that the following communications with respect to the Regional Rideshare Program, were received:

a) a Municipal Council resolution adopted at its meeting held on April 28, 2015; and,

b) a Report dated April 20, 2015, from Director of Environment, Fleet and Solid Waste.

5. Wonderland Road South Class Environmental Assessment

That it BE NOTED that the Notice of Study Completion, dated August 18, 2015, from the City of London, with respect to the Wonderland Road South Class Environmental Assessment, was received.

6. Notice of Second Draft of The London Plan

That it BE NOTED that the Notice dated May 21, 2015, from H. McNeely, Senior Planner, with respect to an application submitted by the City of London relating to the second draft of The London Plan, was received.

IV. SUB-COMMITTEES & WORKING GROUPS

None.
V. ITEMS FOR DISCUSSION

7. Transportation Growth Program - Major Roadworks 20 Year Summary

That it **BE NOTED** that the Report dated June 2, 2015, from the Manager, Transportation Planning and Design, with respect to the Transportation Growth Program, major roadworks 20-year summary, was received.

VI. DEFERRED MATTERS/ADDITIONAL BUSINESS

8. Cycling Advisory Committee Update

(ADDED) That it **BE NOTED** that the attached presentation, from D. Szoller, Cycling Advisory Committee (CAC), with respect to an update from the CAC, was received.

VII. ADJOURNMENT

The meeting adjourned at 12:45 PM.

**NEXT MEETING DATE: October 6, 2015**
Have you noticed lately?

How many more cyclists are on our streets?
May 9, 2015  Tweed Ride, Queens Park, London

Over 200 participants
How many events and rides are happening in London?

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
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<th>Thursday</th>
<th>Friday</th>
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We want to hear from you at our Public Information Centre (PIC): help us identify the best cycling routes in the City or help us know where the routes can be improved. Visit LondOn Bike at the following events and share your thoughts for the Cycling Master Plan, used as a blueprint to improve cycling City-wide.
Saturday, May 30, 2015

Go Bike, Go Green, Go Dutch Ride

Close to 100 cyclists

From Gore Rd, to Victoria Park
Honouring the London Veterans
Sunday May 31  11am -5pm

(Mountain Equipment Coop) MEC had a bike fest on a very rainy day in store. They invited many non profit groups into their store and promote their efforts.

TREA did a survey, “What Do Cyclists Want?”
London Cycle Links, AGM
June 2, 2015

- Selection of a new 10 member Board
- Update on Londonbikes.ca
Gathering on the Green - Wortley Village Community event.

Vendors, music and lots of fun
June 13, 2015

Dundas Fest

Family Event
1st London Glow Ride

JUNE 13TH 2015, 9PM
DURING NUIT BLANCHE
COVENT GARDEN MARKET

Let's Light up the Streets of London!

PRODUCED BY:

1. Ride at night for all skill levels.
2. Everyone is welcome. Bring your family and friends.
3. Bring your bicycle and everything possible to bring some light into the night.

Photos of the event show people riding bicycles at night, illuminated by lights and the glow from their bicycles.
Celebrating Cycling

Bike fest 2015  The People
A very rainy day, yet, excellent for networking, and a fashion show.
Our Booth, consisting of 2 parts. A kids part and a business part

60 vendors / artists.

Music and poetry throughout the day
Have you noticed lately?

Smart Moves Mode Share Targets

<table>
<thead>
<tr>
<th>Mode</th>
<th>Today</th>
<th>2030 Target</th>
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<tbody>
<tr>
<td>Transit</td>
<td>12.5%</td>
<td>20% City-wide</td>
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<tr>
<td>Active Transportation (walking/cycling)</td>
<td>9%</td>
<td>15% City-wide</td>
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<tr>
<td>Auto (driver &amp; passenger)</td>
<td>73.5%</td>
<td>60% City-wide</td>
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<tr>
<td>Other Modes</td>
<td>5%</td>
<td>5%</td>
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RideOregonRide.com
Citizens are Involved and providing more input
Ontario Government is working towards making Ontario the #1 cycling province in Canada

Bill 31 became Law in March this year.
All these cities are improving their cycling infrastructure, and are winning awards from Share The Road, an organization promoting cycling.

London was awarded the Bronze in 2010. We are going for better next year.
Have you noticed lately? Improvements on our roads

<table>
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<tr>
<th>Cycling Infrastructure</th>
<th>Cumulative Length (KM)</th>
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<tbody>
<tr>
<td></td>
<td>2007</td>
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<tr>
<td>Signed Road Route</td>
<td>20+</td>
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<tr>
<td>Routes with Sharrows</td>
<td>-</td>
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<tr>
<td>In-boulevard Paths (lane km)</td>
<td>40</td>
</tr>
<tr>
<td>Bike Lanes (lane km)</td>
<td>19</td>
</tr>
<tr>
<td>TVP: Primary paths</td>
<td>37</td>
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<tr>
<td>Secondary pavement paths</td>
<td>80</td>
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<td><strong>TOTAL (PAVEMENT KILOMETRES)</strong></td>
<td><strong>196</strong></td>
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</table>
A lot of Provincial and Municipal support

66% of Ontario residents agree that getting more people on bikes benefits everyone, not just cyclists
(2014 Polling Results – Share the Road)

Priority: Support our community partners

68% of Ontario residents support investments in new cycling infrastructure
(2014 Polling Results – Share the Road)

Priority: Cycling Infrastructure Funding

68%

LONDON Cycle Tourism Workshop
LONDON IS READY FOR THE NEXT STEPS!!
Jay Stanford, Director, Environment, Fleet & Solid Waste, City of London
April 17, 2015
Have you noticed lately?

The average auto as driver trip, which is 5.22 kilometres, could be completed within 16 minutes by bike at a moderate pace of 20 kilometres per hour.

Source: 2030 Transportation Master Plan

That cycling is almost as fast as driving a car?

Moving Cycling Forward in London, Ontario

Figure 3: Average trip distance by mode of transportation in kilometres

Source: 2030 Transportation Master Plan
Our first bike map was in 1992, a vision of Ben Gomberg, City Planner.

Before Google and Internet, volunteers cycled all around London verifying parks and cut-thoughs.
Our City Staff is continuing to improve this map and our Infrastructure.
Casual Rides: Old East Village - Sunday Mornings at 9:45am from Lorne Ave Public School

Our Streets - Wednesday evenings at 7pm, leave from the Forks of the Thames.


London Cycling Club - Weekly tours on Saturdays and Sundays.

Riding Venues: Boler Mountain - Weekly races on Wednesdays; beginner and advanced loops.

Fanshawe Conservation Area - 20km of trails to ride.

Pulse Spin Studio - Indoor classes, outdoor rides Sun. mornings from 80 Tecumseh Ave E.
Have you noticed.... how many people, municipalities and countries are improving their cycling infrastructure all over the world?

Hundreds of cycling videos on You Tube
Have you noticed lately?

The Best Plans ............

Based on discussions at the last TAC Subcommittee meeting, a total of 14 items were highlighted as being important to focus on. These items are consistent with the City’s workplan to move Active Transportation & Transportation Demand Management forward (Part A). There were also a number of items directly from the City’s workplan that were of higher interest (Part B).

It is acknowledged that further prioritization is required to ensure we are not over committing. In addition, it is recognized that other cycling groups and organizations may wish to participate in these projects over the next two years.

**Part A – Proposed Priority Projects to Examine**

1. **Establish more ‘cycling destinations’ in London and where would these be. Wortley Village would be a good start as it is almost viewed as a destination now. Another 5 to 10 could be targeted.**

A ‘cycling destination’ is a location easily accessible by bicycle that intentionally promotes to and welcomes cyclists with refreshments for sale, a place to relax, gather, share information and possibly bike repair services.

What other destination points can you think of, or, better yet, encourage promoting businesses to establish as destinations. A key goal is to enhance the areas to make them even more attractive to cyclists.

Action - Find 5 or more “destinations” that we can cycle towards. This could be a place with a park setting and coffee shop or food court. Examples would be Worley Village, Byron village, Springbank Gardens, Komoka Community Centre. Simple little trips for family or group outings to promote healthy lifestyles.

Other proposed actions include:
- Develop site-specific recommendations for priority destinations
- Work with City of London to connect with businesses or business associations to develop relationships and work toward implementing recommendations
- Create bicycle destination map
- Promote through community channels

2. **Add one of or two new events during the Bike Festival. Help grow an existing festival as it is based primarily on ‘other people’s events.’**

What can we add to our Bike Festival to Create People Friendly activities and celebrations? Breakfast celebration with a keynote speaker? What can we do to promote cycling as a safe and healthy transportation alternative? What can we copy from other cities that are successful? Some thoughts:

<table>
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<tr>
<th>Event Ideas</th>
<th>Details</th>
<th>Challenges</th>
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3. **Add additional bike rides and get people out. Simple and easy to do. because they are being done now but on a much smaller scale**

| Cycling Idea Brainstorming Session | Breakfast with keynote speaker | Other?
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<tr>
<td>Invite cyclists to an event with City Staff where ideas can be generated to improve cycling network. Print large maps and bring flip-chart paper. Need facilitators to help record ideas. Someone from the City or community could make a presentation.</td>
<td>Working with the City, invite a well-known cycle-focused speaker. Invite politicians, staff, community groups and residents. Could be at Museum London or the Covent Garden Market (close to TVP). Hold event at 8am so employees can get to work by 9am.</td>
<td>Find good speaker that will draw a crowd. Make sure all the right people get invited. Location is important – should be on cycle-route. Main cost will be the speaker. May need to find business partner to pay for speaker, if the cost is significant.</td>
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<td>Bike to Work Day (Happens in Toronto)</td>
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<td>Communication is the big challenge, making sure enough people are aware.</td>
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**Action Items:**
- Establish priority event(s)
- Create project plan for the selected event(s)
Who do we tell..
So everybody knows.

The squeaking wheel gets the oil
Megapolis

LONDON BIKES CYCLING MASTER PLAN

What is London ON Bikes?
This project is the City's next step to move cycling forward throughout the London. It will build upon the City's extensive off-road system of pathways (e.g., the Thames Valley Parkway), on-road routes and promotional initiatives undertaken by the City and its partners since the 2005 Bicycle Master Plan was adopted.

Why cycle? What are the benefits?
- Cycling tourists help with economic growth. Cycle tourists are more likely to spend within the community when visiting.
- Significant environmental benefits can happen when people use their bike for trips that are less than 3 - 5 km.
- Cycling can reduce risk of heart disease, cancer and obesity as well as an increase emotional wellbeing.
- More cyclists means an improved sense of safety. Cities with high level of cycling also see a low number of collisions.

How to get involved:
1. Take the survey
2. Sign up for updates
3. Volunteer to let us track your ride

londonbikes.ca
mapmyride.com/app
Let’s all get involved London

This presentation created by Henk Ketelaars
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