

Diversity, Race Relations and Inclusivity Award Nomination Form

NOMINEE INFORMATION

Name of organization: Northwest London Resource Centre		
Business Address: 27A – 1225 Wonderland Ro	1 N	
City: London, ON	Postal code: N6G 2V9	
Name(s) of contact people (including position	titles):	
Rachelle Coleman, Executive Director		
Business Telephone: 519-471-8444	Business Fax:	
Business E-mail: rcoleman@nwlrc.ca		
Category: (check one)		
Small business/small labour (49 or fewer employees/members)		
Corporations/large business/large labour (50 or more employees/members)		
□Institutions (public or private)		
□Social/community services (including Not-for-Profits), education and training		
□Youth/young adult groups or organizations		

INITIATIVE INFORMATION (attach additional sheets or supporting material as required)

Program initiative:

Northwest London Celebrates Cultural Diversity

Date of implementation:

June 2015 – August 2015 with the event date being August 15, 2015

Key department(s) or committees involved:

Northwest London Resource Centre (NWLRC) staff and volunteers, Northwest London residents, Resident/Neighbourhood Groups: Hope Committee, 1481 Limberlost Social Committee and community partners: London Community Chaplaincy (LCC) and London Cross Cultural Learner Centre (CCLC)

Key people involved:

Rachelle Coleman (NWLRC), Sherin Hussien (CCLC), Crystal Hudson (LCC) and several members of the agencies resident groups and community volunteers – totaling over 50 people involved in implementation

Description of initiative:

Northwest London Celebrates Cultural Diversity was the first of its kind to take place in the Northwest London neighbourhood. It was a large collaboration between the Northwest London Resource Centre, the London Cross Cultural Learner Centre (CCLC), London Community Chaplaincy (LCC) and their resident/neighbourhood groups (the Hope Committee and Limberlost Social Committee) to plan and implement an event showcasing the cultural diversity of residents who live, work and play in Northwest London neighbourhoods. It was an opportunity to build new partnerships, relationships and collaborations between residents and welcome all to come together, connect, learn, recognizing and respecting the diverse cultural differences and celebrate those differences across a collective vision. (See attached poster)

The NWLRC's role in this initiative as a community connector in the neighbourhood was to support the resident groups in the development and implementation of the initiative. This included but was not limited to assisting the groups in building effective partnerships and opportunities for collaboration, connecting to various businesses and/or groups, working with residents on the development of a work plan, setting up and offering space for the certification training for residents, offering a space within the neighbourhood for group planning, support with marketing, connecting and promotion of the initiative, assist with coordination of volunteers and volunteer training as well as assistance with the application to the SPARKS! Neighbourhood Matching Fund, which was the main funding source for this initiative.

How has the initiative contributed to the promotion of diversity, anti-racism, inclusivity and human rights in London and promoting London as a welcoming city?

The initiative brought together diverse groups who hadn't worked together before but had a shared vision to educate community members and neighbours on the diverse cultures of those who live, work and play in Northwest London, to provide an opportunity for community interaction where various groups and residents connect along a collective vision and build meaningful and long-term partnerships for future collaborations in the neighbourhood, to showcase a sense of pride, spirit and unity for residents who reside in Northwest London and to provide a safe and supportive environment for newcomers to connect in their neighbourhood.

This first time event brought together over 800 community members who celebrated diversity together and shared a dozen different cultures (information, performances, traditional dress, artifacts and other items related to each specific culture) with the London community as well as offered food sampling of 5 different cultural foods.

Some of the outcomes of this initiative include:

-Residents were engaged in learning about different cultures within Northwest London neighbourhoods -More than a dozen residents were engaged alongside service providers in the creation and implementation of a new cultural event in the neighbourhood

-Residents and service providers came together to build new and lasting partnerships for future community building

-Residents were trained in Safe Food Handling (certification) and coordinated the cooking of various cultural meals

-800+ residents engaged in a cultural food sampling and the opportunity to learn about various cultures

What short or long-term impact has/will the initiative have on the promotion of diversity, anti-racism, inclusivity and human rights in London and promoting London as a welcoming city?

The short-term impact was the introduction of an event like this in such a diverse area of the city where events like this didn't take place. The long-term impact from that is that it has sparked interest in resident and community groups to look at continuing events like this in the neighbourhood, explore new events that promote and celebrate diversity, grow more partnerships and collaborations and offer more opportunities for Londoners to celebrate their cultural diversity, an understanding and acceptance of cultural differences and create a safe, inclusive space for all.

What is the potential for expansion and/or inspiration for replication of the initiative? The initiative is in the process of being debriefed by the groups and residents involved, but we know for sure that the evaluation cards completed by spectators indicated an interest in seeing this event continue and/or grow in the future. As mentioned above, residents and community partners have expressed an initial interest in exploring this initiative again, creating an opportunity for more Londoners to get involved and also looking at other ways they can celebrate cultural diversity in Northwest London.

How can receiving this Award be used to further promote diversity, anti-racism, inclusivity and human rights in London and to further promote London as a welcoming city?

Receiving this award and sharing the success with our community partners will formally recognize the great work being done here in Northwest London to promote the cultural diversity of Londoners, the creation of inclusive spaces, empowerment of community groups, the collaborative work between agencies and residents to help educate others, create a system of acceptance and instill a sense of pride in the neighbourhood. Initiatives such as this support London-wide strategies for inclusion such as the London Strengthening Neighbourhoods Strategy and the London Plan.

NOMINATOR INFORMATION

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Address: 40 Concord Cres	
City: London	Postal code: N6G 3H6
Telephone: 519-474-0943	Fax:
E-mail: faeandrighetti@yahoo.ca	Signature: Fae Andrighetti Note: By signing this form you are hereby confirming
Date: Sept. 30 th 2015	that the Nominee has consented to the nomination.

Submissions must be received by September 30 to:

London Diversity and Race Relations Advisory Committee c/o Committee Secretary, City Clerk's Office City of London 300 Dufferin Avenue, PO Box 5035 London, ON N6A 4L9 Phone: 519-661-2500 Ext. 5417 Fax: 519-661-4892 E-mail: <u>jmartin@london.ca</u>

NOTICE OF COLLECTION OF PERSONAL INFORMATION

Please be advised that all nominations submitted for the Diversity, Race Relations and Inclusivity Award become part of the public record. The nominations will be published on a public agenda and made available electronically through the City of London public internet website. The personal information collected on this form is collected under the authority of the Municipal Act 2001, as amended, and will be used to administer the Diversity, Race Relations and Inclusivity Award program. Questions about this collection should be addressed to the City Clerk at 300 Dufferin Avenue, London, Ontario N6A 4L9 Tel: 661-2500 Ext. 4937