

7TH REPORT OF THE
CYCLING ADVISORY COMMITTEE

Meeting held on August 19, 2015, commencing at 4:05 PM, in Committee Room #4, Second Floor, London City Hall.

PRESENT: W. Pol (Chair), J. Jordan, H. Ketelaars, B. Schulz, D. Szoller, M. Zuniti and J. Martin (Committee Secretary).

ABSENT: A. Farahi, D. Mitchell, C. Quirk and G. Sinclair.

ALSO PRESENT: D. MacRae, J. Stanford and G. Strang.

I. CALL TO ORDER

1. Disclosures of Pecuniary Interest

Recommendation: That it BE NOTED that no pecuniary interests were disclosed.

II. SCHEDULED ITEMS

2. Celebrating Our Cycling Master Plan

Recommendation: That it BE NOTED that the attached presentation from H. Ketelaars, with respect to celebrating our Cycling Master Plan, was received.

III. CONSENT ITEMS

3. 6th Report of the Cycling Advisory Committee

Recommendation: That it BE NOTED that the 6th Report of the Cycling Advisory Committee, from its meeting held on May 20, 2015 was received.

4. City of London - Highbury Avenue/Hamilton Road Intersection Improvements - Municipal Class Environmental Assessment - Public Information Centre Displays

Recommendation: That it BE NOTED that a communication dated May 26, 2015, from J. Smolders, Dillon Consulting Limited, with respect to the City of London, Highbury Avenue/Hamilton Road Intersection Improvements and Municipal Class Environmental Assessment, was received.

5. "London ON Bikes" - City of London Cycling Master Plan

Recommendation: That it BE NOTED that a Notice from D. MacRae, Division Manager, Transportation Planning and Design, with respect to the "London ON Bikes" - City of London Cycling Plan, was received.

6. Notice of Second Draft of the London Plan

Recommendation: That consideration of the Second Draft of the London Plan comments, prepared by W. Pol, BE REFERRED to the Cycling Project Sub-Committee for review and report back at a future Cycling Advisory Committee (CAC) meeting; it being noted that the CAC received the Notice, dated May 21, 2015, from H. McNeely, Planner with respect to this matter.

IV. SUB-COMMITTEES & WORKING GROUPS

7. Cycling Project Sub-Committee

Recommendation: That consideration of the Urban Design and GIS and Downtown Design Manual comments BE DEFERRED to a future meeting of the Cycling Advisory Committee;

it being noted that W. Pol will prepare comments to be reviewed by the Cycling Projects Sub-Committee.

V. ITEMS FOR DISCUSSION

8. MTO's Curriculum/Outreach Granting Process

Recommendation: That the attached letter of support from the Cycling Advisory Committee for the CAN-Bike London, Ministry of Transportation of Ontario's Curriculum / Outreach Grant Application to support cycling skills training projects in Middlesex, Elgin and Oxford counties, BE APPROVED.

9. Bicycle Friendly Award

Recommendation: That a working group BE ESTABLISHED to explore the potential to update and resume the Bicycle Friendly Award for the City of London.

VI. DEFERRED MATTERS/ADDITIONAL BUSINESS

None.

VII. ADJOURNMENT

The meeting adjourned at 5:45 PM.

NEXT MEETING DATE: September 16, 2015

Have you noticed lately?



How many more cyclists are on our streets?

May 9, 2015 Tweed Ride, Queens Park, London



Over 200 participants

How many events and rides are happening in London?

LONDON BICYCLE CALENDAR 2015

Calendar Dates: Old East Village - Sunday morning at 10:00am from Gore Ave to Park Street
 Old Bazaar - Wednesday evening at 7:00pm from the Falls of the Huron
Training Dates: London Continental Mountain - Weekly rides on Tuesdays, Fridays, and Saturdays
 London Cycling Club - Weekly hour on Saturdays and Sundays
Other Dates: Street scene on Wednesday (September and October 2015)
 Roadhouse Continental Group - 100km or 160km rides
Public Bike Rental: Available from 10:00am to 6:00pm, Monday through Sunday, 4-6
Address: London Bikes, 1000 - Adelaide at West of London Rd, London, Ontario, Canada N6H 1M6

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes	2 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes	3 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes	4 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes	5 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes	6 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes 1000 Bikes

LONDON BIKES We want to hear from you! If you have information (name, phone) help us benefit the best cycling clubs in the City or help us know where the clubs ride for the program. 1000 LONDON Bikes on the following events and show your thoughts for the Cycling Month Plan, and we'll be happy to express your wishes.

GATHERING OF GREEN
 When: Saturday, June 6, 2015
 10:00am to 5:00pm
 Where: Hunter School, Huron & Village, 100 Broadview Ave. East

Street Festival
 When: Saturday, June 13, 2015
 10:00am to 5:00pm
 Where: Dundas Street between Wellington and Bloor

BICYCLE
 When: Saturday, June 27, 2015
 10:00am to 5:00pm
 Where: Longwood Square, 201 Woodland St. E.



Saturday, May 30, 2015

Go Bike, Go Green, Go Dutch Ride



Close to 100 cyclists

From Gore Rd, to Victoria Park Honouring the London Veterans

Sunday May 31 11am -5pm

(Mountain Equipment Coop) MEC had a bike fest on a very rainy day in store
They invited many non profit groups into their store and promote their efforts



TREA did a survey
"What Do Cyclists Want?"



London Cycle Links, AGM June 2, 2015



- Selection of a new 10 member Board
- Update on Londonbikes.ca

Gathering on the Green - Wortley Village Community event.



Vendors, music
and lots of fun



June 13, 2015

Dundas Fest

Family Event





TREA Bike Fest Jun 27, 2015

Celebrating Cycling



Bike fest 2015 The People



A very rainy day, yet, excellent for networking, and a fashion show.



Mantis Festival 2015!

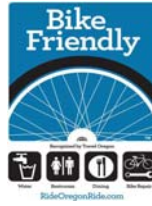


Aug 8, 2015

60 vendors / artists.
Music and poetry
throughout the day



Have you noticed lately?



Citizens are Involved and providing more input



Smart Moves Mode Share Targets		
Mode	Today	2030 Target
Transit	12.5%	20% City-wide
Active Transportation (walking/cycling)	9%	15% City-wide
Auto (driver & passenger)	73.5%	60% City-wide
Other Modes	5%	5%



Ontario Government is working towards making Ontario the #1 cycling province in Canada

Bill 31 became Law in March this year.



All these cities are improving their cycling infrastructure, and are winning awards from Share The Road, an organization promoting cycling.

London was awarded the Bronze in 2010. We are going for better next year.

Have you noticed lately?

Improvements on our roads



Cycling Infrastructure	Cumulative Length (KM)			
	2007	2010	2012	2014
Signed Road Route	20+	20+	20+	20+
Routes with Sharrows	-	3	8	10
In-boulevard Paths (lane km)	40	40	40	40
Bike Lanes (lane km)	19	39	69	91
TVP: Primary paths	37	40	41	41
Secondary pavement paths	80	90	107	119
TOTAL (PAVEMENT) KILOMETRES	196	232	285	321



Priority: Cycling Infrastructure Funding

68%

68% of Ontario residents support investments in new cycling infrastructure
(2014 Polling Results - Share the Road)

LONDON
Cycle Tourism Workshop

LONDON IS READY FOR THE NEXT STEPS!!

Jay Stanford, Director, Environment, Fleet & Solid Waste,
City of London
April 17, 2015

A lot of Provincial and Municipal support

Priority: Support our community partners

64%

64% of Ontario residents agree that getting more people on bikes benefits everyone, not just cyclists
(2014 Polling Results - Share the Road)

Ontario By Bike™ Network UPDATE

Ontario By Bike is proud to announce that the province is completing and testing nine exciting cycling routes in Ontario.

Ontario By Bike is a not-for-profit organization that works to promote cycling in Ontario. We are currently accepting applications for new routes.

For more information, visit www.ontariobybike.org

Have you noticed lately?

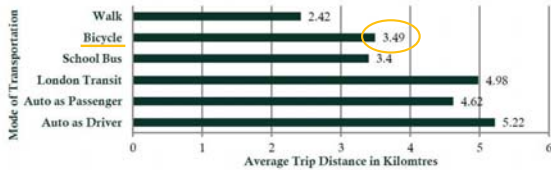
The average auto as driver trip, which is 5.22 kilometres, could be completed within 16 minutes by bike at a moderate pace of 20 kilometres per hour.

Source: 2030 Transportation Master Plan

That cycling is almost as fast as driving a car?

Moving Cycling Forward in London, Ontario

Figure 3: Average trip distance by mode of transportation in kilometres



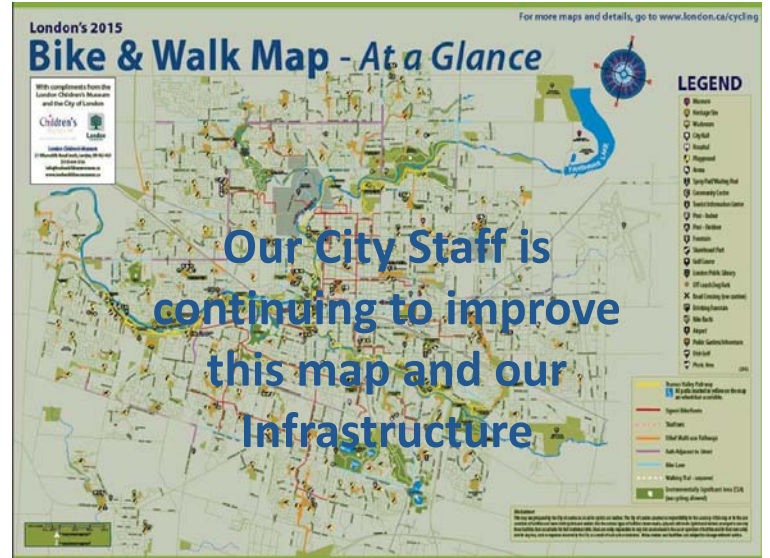
Source: 2030 Transportation Master Plan



Our first bike map was in 1992, a vision of Ben Gomberg, City Planner.

Before Google and Internet, volunteers cycled all around London verifying parks and cut-thoughts





Active rides



Casual Rides: Old East Village - Sunday Mornings at 9:45am from Lorne Ave Public School

Our Streets - Wednesday evenings at 7pm, leave from the Forks of the Thames.

Touring Rides: London Centennial Wheelers - Weekly rides on **Tuesdays, Thursdays, and Saturdays**.

London Cycling Club - Weekly tours on **Saturdays and Sundays**.

Riding Venues: Boler Mountain - Weekly races on **Wednesdays**; beginner and advanced loops.

Fanshawe Conservation Area - 20km of trails to ride.

Pulse Spin Studio - Indoor classes, outdoor rides **Sun. mornings** from 80 Tecumseh Ave E.



Have you noticed...
how many people,
municipalities and
countries are improving
their cycling infrastructure
all over the world?

Have you noticed lately?

The Best Plans

Who do we tell..

So everybody knows.



The squeaking wheel gets the oil

Based on discussions at the last TAC subcommittee meeting, a list of 14 items were highlighted as being important to focus on. These items are consistent with the City's strategic to move Active Transportation & Transportation Demand Management forward (Part A). There were also a number of items directly from the City's website that were of higher interest (Part B).

It is acknowledged that further prioritization is required to ensure we are not over-committing. In addition, it is recognized that other cycling groups and organizations may wish to participate in these projects over the next few years.

Part A - Proposed Priority Projects to Execute

1. Establish more "cycling destinations" in London and where would these be. Worthing Village would be a good start as it is already viewed as a destination. Another 5 to 10 could be targeted. A "cycling destination" is a location easily accessible by bicycle that intentionally promotes to and welcomes cyclists with refreshments for sale, a place to relax, gather, share information and possibly bike repair services. What other destination points can you think of, or, better yet, encourage promoting businesses to establish as destinations. A key goal is to enhance the areas to make them even more attractive to cyclists. Action - Find 10 or more "destinations" that are easy to cycle towards. This could be a park setting and coffee shop or food court. Examples would be Worthing Village, Byron village, Springfield Gardens, Lonsdale Community Centre. Simple little logos for family or group outings to promote healthy lifestyles. Other proposed actions include:
 - Establish priority destinations
 - Develop site-specific recommendations for priority destinations
 - Work with City of London to connect with business or business associations to develop relationships and work toward implementing recommendations
 - Create bicycle destination map
 - Promote through community channels
2. Add one of or two new events during the Bike Festival. Help grow an existing festival as it is based primarily on "better people's events". What can we add to our Bike Festival? Create People Friendly activities and celebrations? Breakfast collaboration with bike-note speaker? What can we do to promote cycling as a safe and healthy transportation alternative? What can we copy from other cities that are successful? Some thoughts:

Event Ideas	Details	Challenges

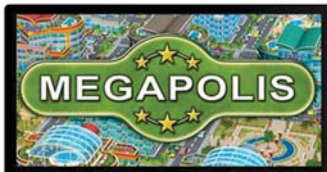
Breakfast with bike-note speaker	<ul style="list-style-type: none"> • Starting with the City, invite a well-known cycle-focused speaker • Invite politicians, staff, community groups and residents • Location at Museum London or the Covent Garden Market (close to Park) • Hold event at Park so employees can get to work by bike 	<ul style="list-style-type: none"> • Find good speaker that will draw a crowd • Make sure all the right people get invited • Location is important - should be accessible • Main cost will be the speaker • May need to find business partner to pay for speaker, other if cost is significant
Cycling idea brainstorming session	<ul style="list-style-type: none"> • Invite cyclists to an event with City staff where ideas can be generated to improve cycling network • Provide large maps and bring facilitators • Need facilitators to help record ideas • Someone from the City or community could make a presentation 	<ul style="list-style-type: none"> • Can be for the participants but to these types of events • Need to think of effective promotional campaign • When to hold? Evening, afternoon, weekend?
Bike to Work Day (Happening in Toronto)	<ul style="list-style-type: none"> • Promote as city-wide bike to work day • Communicate with large employers • Spread through community networks • Best area coverage • Ask employers to provide prizes or other incentives to their employees for cycling 	<ul style="list-style-type: none"> • Communication is the big challenge, making sure through people are aware
Other?		

Additional items:

- Establish priority events
- Create program for the selected event(s)

3. Add additional bike rides and get people out. Simple and easy to do... because they are being done now but on a much smaller scale.

Megapolis



CYCLING MASTER PLAN Help us get from here to there

LONDON BIKES

londonbikes.ca

LONDON BIKES CYCLING MASTER PLAN 2015

with the support of

What is London ON Bikes?
This project is the City's next step to move cycling forward throughout the London. It will build upon the City's extensive off-road system of pathways (e.g. the Thames Valley Parkway), on-road routes and promotional initiatives undertaken by the City and its partners since the 2005 Bicycle Master Plan was adopted.

Why cycle? What are the benefits?

- Cycling tourists help with economic growth. Cycle tourists are more likely to spend within the community when visiting.
- Significant environmental benefits can happen when people use their bike for trips that are less than 3 - 5 km.
- Cycling can reduce risk of heart disease, cancer and obesity as well as an increase emotional wellbeing.
- More cyclists means an improved sense of safety. Cities with a high level of cycling also see a low number of collisions.

How to get involved:

1. Take the survey
2. Sign up for updates
londonbikes.ca
3. Volunteer to let us track your ride
mapmyride.com/app

Send us your ideas on other topics you would like to see in the Master Plan by emailing suggestions to: info@londonbikes.ca
This document is available in alternate formats upon request. 319-641-2500 www.london.ca



We are the Cycling Advisory Committee for the City Of London.

What plan are we contributing to our Cycling Master Plan to serve Londoners for the next 15 years?

CAC - Motion:

- I move that this committee prepare and present its recommendations to the new Cycling Master Plan that is now in review.

August 21, 2015

Ministry of Transportation
Cycling Infrastructure and Cycling Skills Training
Toronto Ontario

Dear Sir \ Madame,

RE: CAN-Bike London – MTO's Curriculum / Outreach Grant Application

Please be advised that the City of London's Cycling Advisory Committee supports the submission to the MTO's Curriculum/Outreach grants to promote qualified CAN-Bike training programs and community outreach in Middlesex, Elgin and Oxford counties submitted by the working group of Diane Szoller, Jason Jordan and Gosse van Oosten.

The mandate of London's Cycling Advisory Committee is to advise and support City Council in the implementation of the City's Bicycle Master Plan (BMP); the cycling component of the Transportation Master Plan (TMP); the cycling component of the Active Transportation and Transportation Demand Management; and the cycling component of the London Road Safety Strategy (LRSS). This includes encouraging public participation to achieve the objectives of the three plans in part through bicycle road safety and safe cycling training. The grant application by CAN-Bike London aligns with and helps achieve our mandate.

Our Committee is made of a number of agency appointments, cycling advocacy groups and members at large with a strong interest in cycling infrastructure and increasing cycling mode share using area local roads and pathways. Training and outreach further supports increasing the cycling mode share.

Ms. Szoller is a member of our Committee representing the London Road Safety Strategy as a CAN-Bike London member. We wish her well with fundraising efforts to improve CAN-Bike training and outreach capacity through a workplace, school and community campaign in the London region.

Sincerely

A handwritten signature in black ink that reads "William Pol". The signature is written in a cursive, flowing style.

William Pol, MPA, MCIP, RPP
Chair Cycling Advisory Committee London
Professor Environmental Design and Planning
Fanshawe College
wpol@fanshawec.ca