

Bicycle Friendly Award

1(13) That following policy be established for the issuance of Bicycle Friendly Awards:

- (a) Bicycle Friendly Awards be presented once or twice a year to organizations or businesses who have contributed to making the City of London more bicycle friendly;
- (b) The Bicycle Advisory Committee be authorized to advertise in the Civic Corner section of the London Free Press and via news releases, other publicity and through the bicycle community, inviting the public to submit in writing the names or organizations or businesses who should be considered for the Bicycle Friendly Award;
- (c) The following criteria be established to qualify for the award, and that businesses and other organizations be required to meet a minimum of three of the criteria:
 - (i) Secure, sheltered, monitored bicycle parking
 - (ii) On-site shower and change facilities
 - (iii) Employee training in bike safety, repair and maintenance.
 - (iv) Participation in the annual Bike Festival
 - (v) Support for bike events
 - (vi) Percentage of employees who commute by bicycle
 - (vii) Bicycle-friendly dress code
 - (viii) Use bicycle services (ie bike couriers)
 - (ix) Encouragement of cycling through employee programs and events
 - (x) Bicycle facilities for clients
 - (xi) Other criteria deemed appropriate by the selection committeeOn the understanding that:
 - (i) Unsuccessful nominations may be resubmitted in future years;
 - (ii) Individuals currently serving on the Bicycle Advisory Committee are not eligible for consideration: and
 - (iii) Organizations to be considered include but not be limited to: restaurants, grocery stores, manufacturers, offices, media, small and large retailers, bike stores, tourism operators, malls, boards and departments (ie library board, school boards, city departments, police) hotels and organizations (ie the YMCA);
- d) a selection committee composed of one representative from each of the following groups be established to review the nominations and recommend awards: the Bicycle Advisory Committee, the Thames Region Ecological Association Transportation Options Planning Committee, and the local bicycle clubs, for a total of three members.