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то:	CHAIR AND MEMBERS CIVIC WORKS COMMITTEE MEETING ON JUNE 2, 2015	
FROM:	JOHN BRAAM, P.ENG. MANAGING DIRECTOR, ENVIRONMENTAL & ENGINEERING SERVICES AND CITY ENGINEER	
SUBJECT:	LONDON ON BIKES CYCLING MASTER PLAN STATUS REPORT	

RECOMMENDATION

That, on the recommendation of the Managing Director, Environmental & Engineering Services and City Engineer, the following status report for the *London ON Bikes* Cycling Master Plan **BE RECEIVED** for information.

PREVIOUS REPORTS PERTINENT TO THIS MATTER

- Civic Works Committee June 19, 2012 London 2030 Transportation Master Plan
- January 6, 2015 Civic Works Committee London Cycling Master Plan Study Appointment of Consulting Engineer

DISCUSSION

Purpose

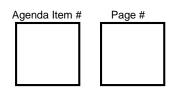
This report provides a status of the development of the new Cycling Master Plan, *London ON Bikes* and raises awareness of upcoming outreach events.

Context

Implementation of a sustainable transportation network that promotes environmentally beneficial transportation choices for all users is recommended in the Smart Moves Transportation Master Plan and the Official Plan. *London*



ON Bikes supports the objectives identified in the Strategic Plan under Building a Sustainable City – Convenient and Connected Mobility Choices, by implementing and enhancing safe mobility choices for cyclists.



The development of London ON Bikes is a key next step to further progress the cycling momentum that has been building in London. London ON Bikes will guide future efforts on infrastructure, programs and policies to make London a more bicycle-friendly city.

Initial work on the *London ON Bikes* is well underway by the project team that includes members of Environmental and Engineering Services and Planning. The team has:

- 1. Prepared maps of existing and previously proposed conditions;
- 2. Identified new candidate routes for review and assessment;
- 3. Reviewed best practices from other municipalities and provincial guidance; and,
- 4. Reviewed existing City policies and plans to determine how they influence the City's new Cycling Master Plan.

Community Engagement

Receiving ideas and suggestions from people interested in the project is key to the success of this plan. The project team is using unconventional techniques to engage Londoners. Efforts are being made to take the project outreach to where Londoners happen to be. This includes venues where people interested in cycling may congregate as well as generalinterest attractions. Shift, Our Rapid Transit Initiative is also the subject of broad outreach efforts. Given

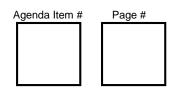


synergies between the project themes and teams, engagement efforts are being coordinated to engage Londoners in a single discussions on two related projects. To date, London ON Bikes has reached out at the following:

- The London Home Show
- London Cycle Link Route Mapping Party
- Age Friendly London Network
- The London Spring Home and Garden Show
- Technical Advisory Committee Meeting
- Cycling Advisory Committee (full Committee and dedicated Task Group)
- Canadian Association of Retired People
- The London Life Forest City Road Races
- The London Tweed Ride

Many interested Londoners have provided feedback and suggestions via the survey, online mapping and Map My Ride© functions of the project website <u>www.londonbikes.ca</u>. The on-line survey has provided information such as:

- 63% of survey respondents cycle for either physical or mental health;
- 44% of respondents use a car as their main mode of transportation and 35% of respondents identified a bicycle as their main mode;
- 46% of respondents cycle 2 to 3 times per week; and,
- The most common length of a cycling trip is 5 to 10 kilometres.



This study is being conducted under the municipal class environmental assessment process. This legislated process requires formal consultation efforts which typically would comprise dedicated public meetings at points in the study. The London ON Bikes project team hopes to surpass the level of engagement that would ordinarily be accomplished at a dedicated public meeting by taking the project information to the following festivals:

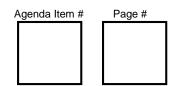
What	When	Where
Gathering on the Green	June 6	Normal School Wortley Village 165 Elmwood Avenue East
Dundas Street Festival	June 13	Dundas Street between Wellington St and Ridout St
London Bicycle Festival	June 27	Springbank Gardens 285 Wonderland Road South

The above events will form a formal consultation event under the environmental assessment process and will consequently be advertised broadly. Although these events are defined as the environmental assessment point of consultation to satisfy the process, the study team will be reaching out at many other venues throughout the project duration.

CONCLUSION

The London ON Bikes Cycling Master Plan team is seeking Londoners opinions and ideas regarding cycling in London to develop the best plan possible. Input is being sought via an interactive website and through discussions at various venues. Topics relevant to the cycling master plan are infrastructure, policies, and promotional and educational programs.

The information to be provided at the June outreach sessions will include a map of onand off-road candidate routes for further assessment. The project team hopes to receive Londoner's ideas on the suitability of the routes as well as suggestions for facility types.



Acknowledgements

This report was prepared with input from Andrew Macpherson, Manager Environmental and Parks Planning.

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