



Cycling Program Update

Presentation to the
Cycling Advisory Committee
May 20, 2015



The 2013 AT/TDM Action Plan

In October 2013, 26 short-term implementation actions for 2014- 2015 were presented to CWC. These actions were identified from two perspectives:

1. affordability
2. community engagement.

Previous CWC UPDATES:

September 2014
April 2015



50% of actions are cycling related

#	Action Areas (AA)	Cycling Specific
1	Strengthen Policy Support	2/6
2	Promote Sustainable Travel for All Time Periods	4/6
3	Target Commuter Travel	1/4
4	Target School Travel	0/1
5	Increase Investment and support for improved AT Infrastructure	3/5
6	Use parking to support transit, AT and TDM	4/4



2014 Sample Actions

AA 5. Increase Investment and support for improved AT Infrastructure

Increasing Lockup Locations:

- 50 new Stylized Bike Posts
- 10 new 4-Ring Bike Racks
 - 6 installed and 4 used for special events

NEW STYLIZED BIKE POSTS INSTALLED IN 3 LONDON AREAS

As part of the 2014 AT/TDM Action Plan, the City of London has installed 50 new stylized bike posts and 10 new 4-ring bike racks in three London areas. The new bike posts are designed to be more aesthetically pleasing and to encourage more people to cycle. The 4-ring bike racks are designed to be more secure and to encourage more people to use them. The new bike posts and racks are installed in three London areas: the City of London, the City of Westminster, and the City of Southwark.

For more information, please visit the City of London website at www.cityoflondon.gov.uk.

City of London
City of Westminster
City of Southwark
AL HEALTH UNIT
London



3 Installation Locations -Based on Resident Survey



2014 Sample Actions

Action Area (AA) 2. Promote Sustainable Travel for All Time Periods

GOODcoins™



538 participating GOODcoins members

28,139 km

DRAFT NUMBERS FOR PILOT PROJECT

- 538 people signed up (some multiple times)
- About 150 different people
- Over 28,000 kilometres recorded



2014 Sample Actions

Bikelondon.ca website and look developed.
➢ On hold pending Cycling Master Plan results.

Cruise on by...



Check out our bike site and see what we're up to!

bikelondon.ca
bike@london.ca
[#bikeldnont](https://twitter.com/bikeldnont)





2014 Sample Actions

London's Bicycle History Plaques

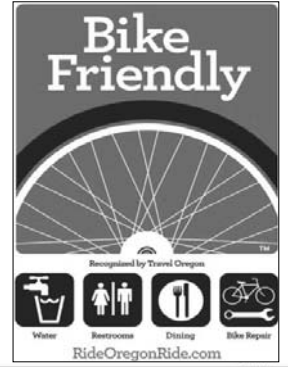
Three plaques will be installed along the TVP – *coming soon!*



2014 Sample Actions

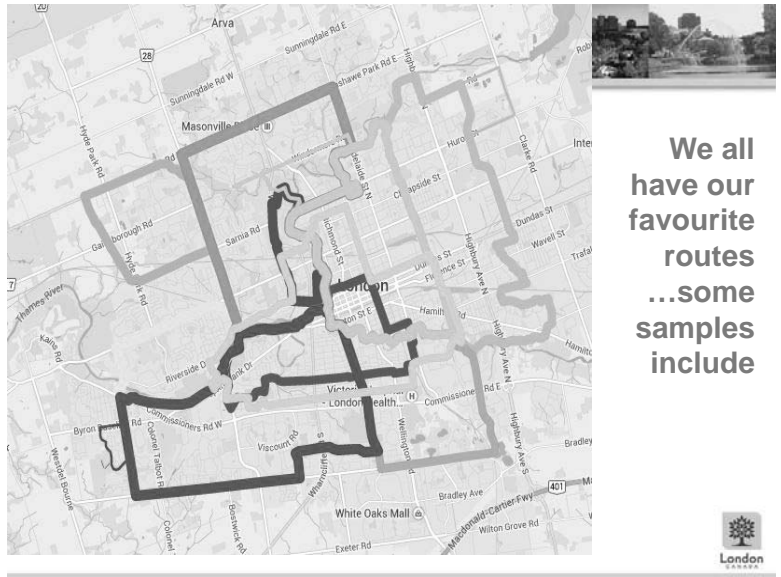
AA 5. Increase Investment and support for improved AT Infrastructure

Enhancing and Promoting Cycling Destinations & Routes



2014 Sample Actions

Five City-owned Cycling Destinations (Continues into 2015)



We all have our favourite routes ...some samples include





CAC Votes: Bike Destinations

Destinations	Votes	Destinations	Votes
Fanshawe CA	7	Bud Gardens	1
Wortley Village	6	Woodfield	1
Western University	6	Eldon House	1
Byron Village	5	Hyde Park Village	1
Old East Village	5	Argyle Mall	1
Western Fair District	5	Westmount Mall	1
Fanshawe College	5	Gibbons Park	1
Richmond Row	4	Greenway Park	1
Downtown	3	Kiwanis Park	1
Covent Garden Market	3	Westminster Ponds	1
Masonville Mall	2	Longwoods CA	1
White Oaks Mall	2	Trails End Market	1
Storybook Gardens	2	Children's Museum	1
Victoria Park	2	Libraries (General)	1
Hospitals	2	Central Library	1

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CAC Votes: Corral Locations

Corral Locations	Votes	Corral Locations	Votes
Old East Village	3	Downtown	3
Western Fair Market	3	Central Library	3
Total OEV	6	Covent Garden Market	4
		Victoria Park	1
Wortley Village	4	Bud Gardens	1
Black Walnut	2	City Hall	2
Total Wortley Village	6	London Life	2
		Total Downtown	16
University Hospital	1	Richmond Row	3
Byron Village	1		

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CAC Votes: Repair Locations

Repair Stand Locations	Votes	Repair Stand Locations	Votes
Parks		Specific Sites	
Springbank	8	Covent Garden Market	5
Ivey/Forks of the Thames	6	Community Centres	1
Victoria	4	YMCA	1
Kiwanis	2	Police Station	1
Medway	1	Fanshawe CA	1
St. Julien	1		
		Other	
Neighbourhoods		Special Events	1
OEV	3		
Wortley Village	2		

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Cycling Infrastructure	Cumulative Length (KM)			
	2007	2010	2012	2014
Signed Road Route	20+	20+	20+	20+
Routes with Sharrows	-	3	8	10
In-boulevard Paths (lane km)	40	40	40	40
Bike Lanes (lane km)	19	39	69	91
TVP: Primary paths	37	40	41	41
Secondary pavement paths	80	90	107	119
TOTAL (PAVEMENT) KILOMETRES	196	232	285	321

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2015 Cycling Actions

Presented update to CWC in April, 2015:

1. Bike Parking
 2. Cycling Projects
 3. Cycling Events
 4. Promotion and Information
 5. Cycling Infrastructure
- ★ Cycling Master Plan



2015 Current Actions

1. Bike Parking

- Discussion - Public Bike Parking Downtown Pilot
- Install 2 Pilot Bicycle Corrals
- Install 4 Bicycle Fix-it Stands



2015 Current Actions

2. Cycling Projects

Give Active Transportation a Go! Pilot Project with MLHU:

- Encourage employees at four workplaces to walk, cycle or take transit May-August
- Incentive-based
- Learnings can be applied to other workplaces
- Another step towards establishing London's first Business & Institution Transportation Management Association (TMA)



2015 Current Actions

2. Cycling Projects

Ontario by Bike – Cycling Tourism Workshop





What makes a good cycling destination?

- Good, safe bike parking
- Signage to direct; welcome cyclists
- Good access to cycling network
- Information for cyclists
- Outdoor seating (benches, tables, patios)
- Public washrooms; access to water; other refreshments, food

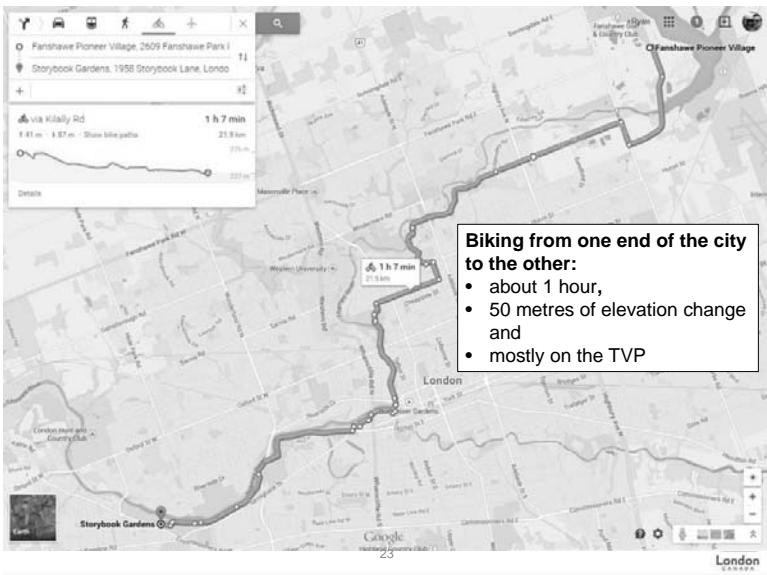
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London is Ready for the Next Steps in Cycling Tourism and Destination Cycling

1. Why are We Ready?
2. What are Some of the Cool Things We can Do?
3. What Needs Improvement!!
4. What can the City Offer?

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Restaurant in Dundas, Ontario



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Restaurant in Montréal



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New York City Hotel



Bike Café, Pittsburgh





Bike Café, London UK



Bike Café, Zurich, Switzerland



Establish London's first cycling destination area(s)



ARGYLE
BUSINESS IMPROVEMENT AREA

Many locations to choose from!!



2015 Current Actions

3. Cycling Events

- Support and participate in TREA's London Bicycle Festival.
- Provide bike racks for special events.
- Work with London Cycle Link to provide valet bike parking (Tweed Ride, Dundas Street Festival, Bicycle Festival, etc.)





2015 Current Actions

4. Bicycle Promotion and Information (in progress)

- Website *Transportation Choices* information being updated and re-structured
- Safety information and suggested cycling routes packaged as a map book
- Reprint Bike & Walk Map to keep up with demand. Redesign winter 2015-2016.



2015 Current Actions

5. 2015 New On-Road Infrastructure

Location	From	To	Cycling Lane Kilometres
Hyde Park Road	Oxford Street	CPR	3.6
Ridout Street, Upper Queen St & Nixon Avenue	Bellhaven Road	Southdale Road East	4.0
Ferndale Avenue Eastbound	Nixon Avenue	Homeview Road	1.0
Egerton Street	Homan Street	Thames River	0.6



5. 2015 New On-Road Infrastructure

Location	From	To	Cycling Lane Kilometres
Riverside Drive	Beaverbrook Avenue	Wonderland Road	2.2
White Oak Road	Southdale Road	Exeter Road	4.0
Oxford Street West	Sanatorium Road	Commissioners Road W	3.5
Wonderland Road North	Eagletrace Drive	Sunningdale Road	1.1
Brydges Street	Highbury Avenue	Ashland Avenue	0.9
Second Street	Dixie Street	Dundas Street	1.4
Total Cycling Lane Kilometres			22.3



2015 Cycling Master Plan

And most important . . . the Cycling Master Plan represents many opportunities to provide input and help grow our cycling culture!





Potential Next Steps for CAC

Action Item	Ideas/Comments
1. Cycling Master Plan	Continued involvement
2. Cycling Destinations – Tourism & “Social”	June/July
3. Bike Parking Solutions	August/September
4. Bike Map Redesign Ideas	October/November

Steps

1. Discover
2. Discuss
3. Actions for Consideration

Thanks for your
ongoing
commitment to
cycling!!!

