



Councillor H.L Usher, Chair, and Members of the Civic Works Committee,

Dear Councillor Usher,

Re: Municipal Parking Lot Upgrade Strategy

I am writing on behalf of the Old East Village Parking Lots Committee to respectfully request Council support for the recommendations contained in the Municipal Parking Lot Upgrade Strategy Report.

The committee consists of representatives from sole proprietor businesses, the London Potters Guild/Clay Arts Centre, London Community Players/Palace Theatre and the Aeolian Performing Arts Centre.

Research undertaken by the committee in 2013 demonstrated increased revenue generation in the City of London's Old East Village parking lots over a three year period, was due to economic growth in the commercial corridor. It also identified that the degeneration of the lots was a serious impediment to further business growth and the City's revenue generation potential.

We appreciate the support of the Municipality for Old East Village Revitalization Initiative and look forward to further collaboration on the parking lot strategy.

Sincerely,

Ken Keane  
Old East Village Board Chair