

99 Dundas Street London, Ontario, Canada N6A 6K1 www.budweisergardens.com

April 11, 2015

Brad Jones Jones Entertainment Group 550 Wellington Street London, ON N6A 3P9

Dear Brad:

I have recently read of the issue before your event, Rock the Park, regarding operating more than four nights in a row at Harris Park. As I understand it, you are requesting a variance to the City policy that limits such activity.

We support your efforts in getting an exemption to this policy (and would like to see a comprehensive review of all Special Event Policies and procedures as they relate to entertainment in London). Your event has become an important contribution to the City's cultural identity. The economic benefits for the City are impactful, as is the money raised for charity. Adding another night would increase those economic benefits and provide for a cohesive festival presentation.

Please let me know if there is anything I can do to help with this initiative.

Thanks!

Brian Ohl

Regional Vice-president,

Global Spectrum Facility Management

and

General Manager,

Budweiser Gardens

99 Dundas Street London, Ontario Canada (519) 667-5732

