

<b>TO:</b>	<b>CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON MARCH 24, 2015</b>
<b>FROM:</b>	<b>ART ZUIDEMA CITY MANAGER</b>
<b>SUBJECT</b>	<b>AGREEMENT WITH THE PROVINCE OF ONTARIO TO RECEIVE FUNDING FOR THE PERSONALIZED INFORMATION TOOLBOX FOR IMMIGRANTS AND INTERNATIONAL STUDENTS</b>

<b>RECOMMENDATION</b>
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That, on the recommendation of the City Manager, the attached proposed By-Law (Appendix 1) **BE INTRODUCED** at the Municipal Council meeting of March 31, 2015:

- a) **TO APPROVE** the Agreement (Schedule 1) of March 1, 2015, with Her Majesty the Queen in Right of Ontario, as represented by the Minister of Citizenship, Immigration and International Trade to obtain Provincial funding of \$78,100 to develop the Personalized Information Toolbox for Immigrants and International Students; and
- b) **TO AUTHORIZE** the Mayor and City Clerk to execute the Agreement of March 1, 2015 in (a) above.

<b>PREVIOUS REPORTS PERTINENT TO THIS MATTER</b>
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Board of Control

Mar. 22, 2006; Jan. 31, 2007; Oct. 31, 2007; March 25, 2009, Immigration Portal Status Report.  
February 5, 2008, Immigration Portal Sustainability.  
April 9, 2008, Agreement with the Province of Ontario for Enhancements to the London and Middlesex Immigration Portal.  
September 29, 2010, Agreement with the Province to develop multilingual marketing materials.

Committee of the Whole

February 10, 2009, Requested Administrative Funding for the Heritage and Immigration Web Portals.

Finance and Administration Committee

July 20, 2011, Agreement with the Province to enhance the London and Middlesex Immigration Portal.

Finance and Administrative Services Committee

February 27, 2012; August 20, 2012, Agreement with the Province to enhance the marketing of the London and Middlesex Immigration Portal.

Corporate Services Committee

February 26, 2013, Agreement with the Province to enhance Marketing.  
February 26, Agreement with the Province to enhance Labour Market section.  
November 12, 2013, Amending Agreement With the Province of Ontario to enhance the London and Middlesex Immigration Portal Labour Market section.  
November 18, 2014, London and Middlesex Immigration Portal Enhancements and Second Annual International Student Welcome Event.

## BACKGROUND

The purpose of this project is to continue to enhance the London and Middlesex County Immigration Portal, which launched in 2007. The objectives of the London and Middlesex Immigration Portal ([immigration.london.ca](http://immigration.london.ca)) are to attract and retain newcomers. Enhancements are funded by the Province of Ontario through the Municipal Immigration Information Online (MIIO) program.

The project will create a web-based informational tool modelled on a similar tool deployed by the Government of New Zealand which will allow potential immigrants and international students to create a personalized tool-box to plan their move to London and Middlesex County. The project will involve the development of a short survey of yes or no questions for site visitors to complete regarding the user's main interest in moving to London and Middlesex: working/living or studying. On the basis of the responses, the tool will generate a personalized work plan for each individual with a list of tasks, timelines as well as information on each of the steps they must take before moving or after they arrive in London and Middlesex. The tool will identify the steps to complete to become a permanent resident of Canada and to settle in the community.

This project will be guided by the London and Middlesex Immigration Portal Steering Committee. The Information Technology Division of Middlesex County will assist in the supervision of the technical work and will work in conjunction with the City of London's Information Technology Services.

### Indemnity

As with previous agreements with the Province, agreed to by Council, the indemnity clause reads as follows:

**10.1 Indemnification.** The Recipient hereby agrees to indemnify and hold harmless the Indemnified Parties from and against any and all liability, loss, costs, damages and expenses (including legal, expert and consultant fees), causes of action, actions, claims, demands, lawsuits or other proceedings, by whomever made, sustained, incurred, brought or prosecuted, in any way arising out of or in connection with the Project or otherwise in connection with the Agreement, unless solely caused by the negligence or wilful misconduct of the Province.

### Insurance

Similarly, as with previous agreements with the Province, agreed to by Council, the insurance clause reads as follows:

**11.1 Recipient's Insurance.** The Recipient represents and warrants that it has, and shall maintain for the term of the Agreement, at its own cost and expense, with insurers having a secure A.M. Best rating of B+ or greater, or the equivalent, all the necessary and appropriate insurance that a prudent person carrying out a project similar to the Project would maintain, including commercial general liability insurance on an occurrence basis for third party bodily injury, personal injury and property damage, to an inclusive limit of not less than two million dollars (\$2,000,000) per occurrence. The policy shall include the following:

- a) the indemnified Parties as additional insureds with respect to liability arising in the course of performance of the Recipient's obligations under, or otherwise in connection with, the Agreement;
- b) a cross-liability clause;
- c) contractual liability coverage; and
- d) a 30 day written notice of cancellation, termination or material change.

The Manager of Risk Management has advised that the City of London does not meet the requirements of the Province of Ontario as the City's insurer is not rated by A.M. Best, an agency that rates the financial stability of insurance companies. Instead, Ontario Municipal Insurance Exchange (OMEX) is a not-for-profit insurer dedicated solely to insuring municipalities. The Province has indicated that, as in past agreements, it considers the City of London's insurance equivalent to what is specified in the contract.

All funding for this project will be provided by the Province of Ontario. No additional operating expenses are anticipated. The Information Technology Division of Middlesex County and the City Manager's Office of the City of London with guidance of the City's Information Technology service area will sign a service-level agreement to support the Personalized Information Toolbox. Ongoing evaluation of the content of the tool will occur. In consultation with the Ministry of Citizenship, Immigration and International Trade, the tool design will be re-evaluated after a period of three years to ensure its continued value.

To date, the province has provided over \$650,000 in funding towards immigration-related initiatives.

**Timing**

The project will be completed by November 30, 2015.

This report was prepared in consultation with Lori Kolodiazny, Information Technology Division, Geoff Belch, Corporation Counsel, and Linzi Lavery, Risk Management.

<b>PREPARED BY:</b>	<b>RECOMMENDED BY:</b>
<b>JILL TANSLEY MUNICIPAL POLICY SPECIALIST</b>	<b>ART ZUIDEMA CITY MANAGER</b>

Schedule 1: Ontario Agreement

Appendix 1: By-Law

## APPENDIX 1

Bill No.  
2015

By-law No.

A By-law to approve the Ontario Funding Agreement for the development of the Personalized Information Tool-box for immigrants and international students of the City of London with Her Majesty the Queen in Right of Ontario as represented by the Minister of Citizenship, Immigration and International Trade; and to authorize the Mayor and the City Clerk to execute the Agreement.

WHEREAS section 9 of the *Municipal Act, 2001* provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS section 8 provides that the powers of a municipality shall be interpreted broadly so as to confer broad authority on the municipality to enable it to govern its affairs as it considers appropriate and to enhance its ability to respond to municipal issues;

AND WHEREAS subsection 10(1) of the *Municipal Act, 2001* provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS subsection 10(2) of the *Municipal Act, 2001* provides that a municipality may pass by-laws respecting: 5. Economic, social and environmental well-being of the municipality; 7. Services and things that the municipality is authorized to provide under subsection (1);

AND WHEREAS section 22 of the *Municipal Act, 2001* provides that a municipality may provide a system that it would otherwise not have power to provide within the municipality if it does so in accordance with an agreement with the Province of Ontario under a program established and administered by the Province of Ontario;

AND WHEREAS subsection 5(3) of the *Municipal Act, 2001*, S.O. 2001, c. 25, as amended, provides that a municipal power shall be exercised by by-law;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. The agreement to be entered into between The Corporation of the City of London and Her Majesty the Queen in Right of Ontario, for the provision of the Ontario Funding Agreement for the development of the Personalized Information Toolbox for immigrants and international students, attached as Schedule "1" to this By-law, is approved.
2. The Mayor and the City Clerk are authorized to execute the agreement approved under section 1 above.
3. This by-law shall come into force and effect on the day it is passed.

PASSED in Open Council on March 31, 2015.

Matt Brown  
Mayor

Catharine Saunders  
City Clerk

First reading -  
Second reading –  
Third reading -