Social Services: Supporting Employment, Workforce Development, and Inclusion

Presentation for CPSC March 24, 2015



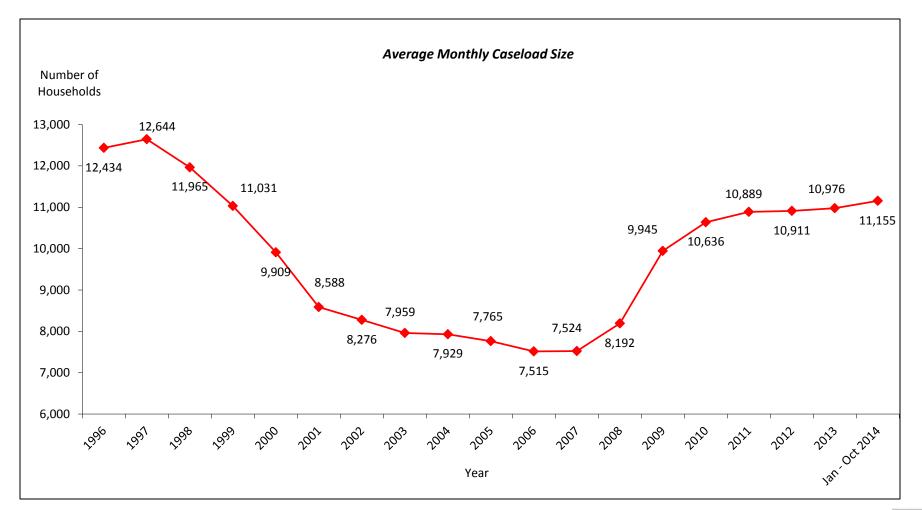
Overview of Ontario Works Caseload



Social Services

- Legislated to deliver "Ontario Works" program
- All clients deemed eligible receive supports
- Employment supports and assistance
 - Delivered through service partnership with community agencies
- Financial assistance
 - Basic needs and shelter
 - Discretionary/essential needs benefits







Highlights of Ontario Works Caseload

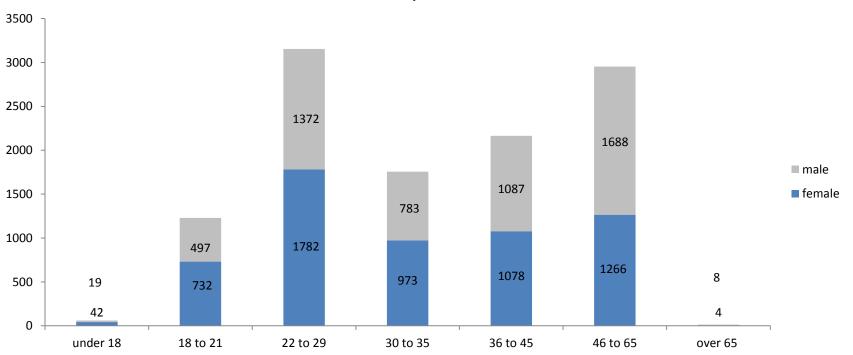
- 25% have at least post secondary education
- 30% have a high school diploma
- 63% are single
- Over 12% of the people on the caseload are employed



Age and Gender

In July, 52% of the households receiving Ontario Works were headed by women and 48% were headed by men. As a population, women on the caseload are younger than men.

Number of Households Who Received Ontario Works, by Age and Gender, July 2014



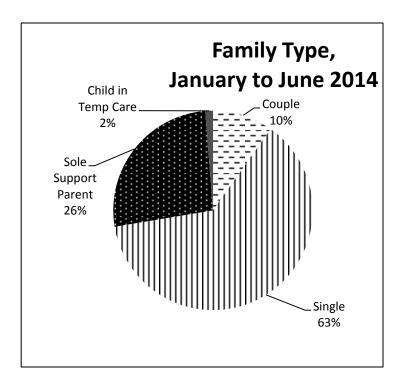


Education

In July 2014 over half of households reported obtaining grade 12 education or higher.

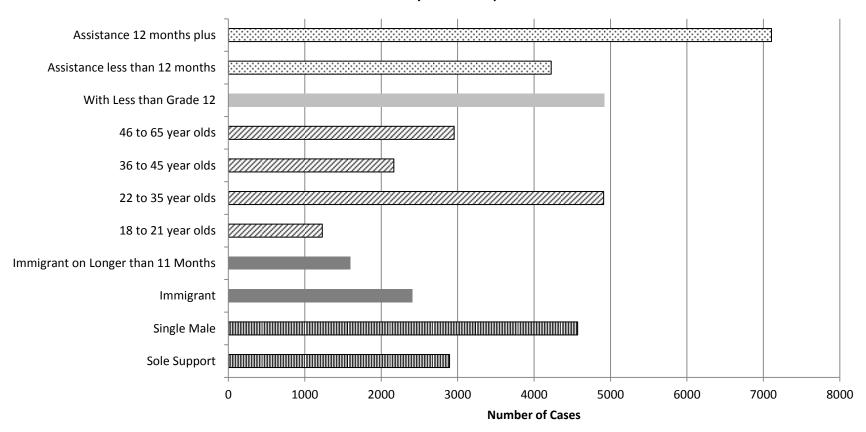
Reported Education Level	Percent of Caseload
Unknown or less than grade 9	6%
Grade 9 to 11	38%
High school diploma	30%
Post secondary education	25%

Family Type





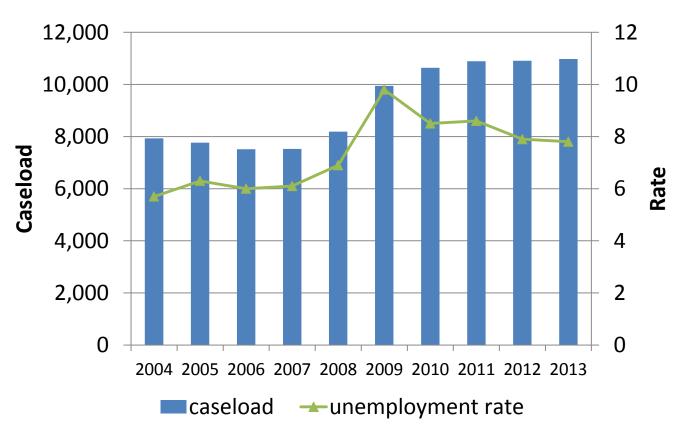
Caseload Size by Selected Population



Source: Profile of London's Ontario Works Participants, 2014



Ontario Works Caseload and Unemployment Rate

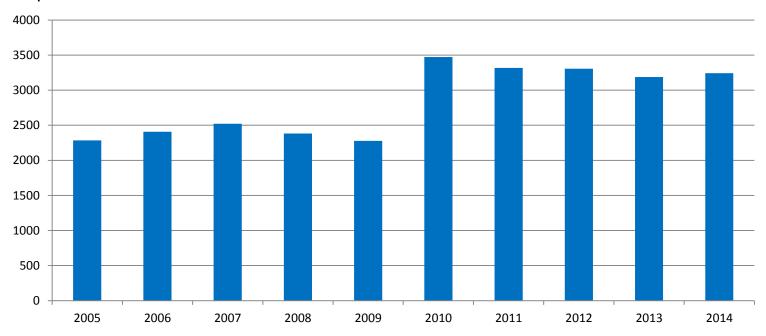




Employment Outcomes

Number of People Gaining Employment, January to October, Cumulative Total

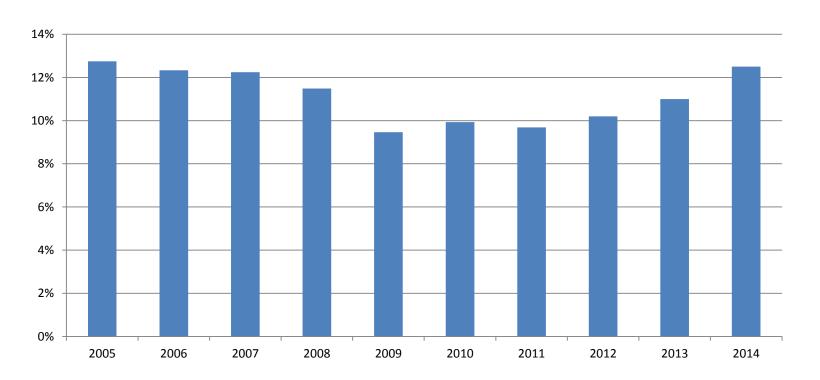
Number of People





Percent of Caseload with Employment Income, January to June, Average Monthly

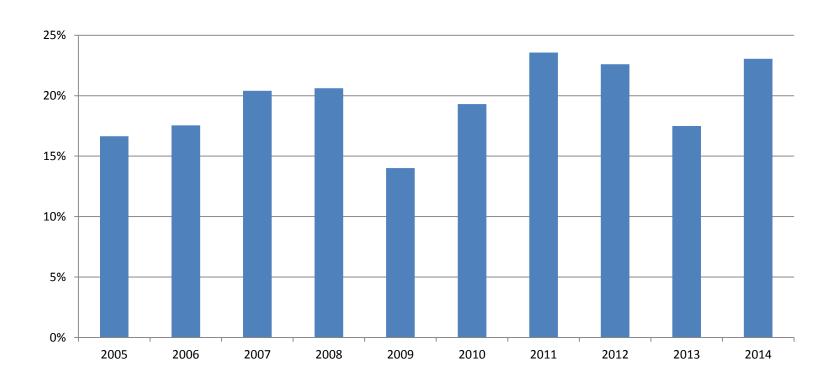
Percent of Caseload





Exits due to Employment

Percent of All Exits

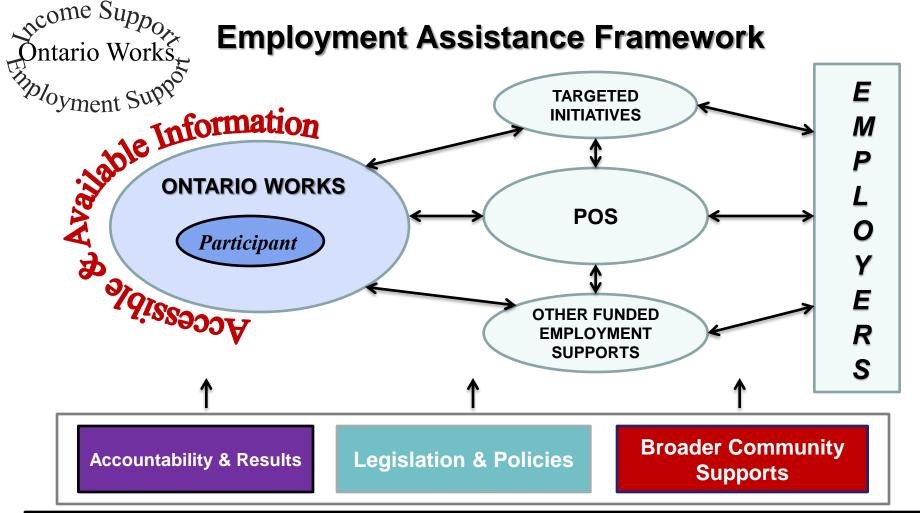


Source: Profile of London's Ontario Works Participants, 2014



Supporting Employment, Workforce Development, and Inclusion





ONTARIO WORKS: Team

Structure: Pilot Initiatives: **Employer Incentives:** Individual Services & Supports: Assessment: **Employment Planning:** Participation Agreements; Stabilization & Income

Support: Crisis Intervention: Intensive Case Management; Referrals

OTHER FUNDED EMPLOYMENT SUPPORTS:

Literacy; Basic Education & Training; **Employment Ontario**; **Immigrant Employment** Services; Pillar

LEGEND

ACCOUNTABILITY & RESULTS: Quality Assurance;

Communication: Commitment to Reporting; Customer Satisfaction; Education and **Employment Outcomes**

TARGETED INITIATIVES

Employer facing; One time; **Employment** outcome

Purchase of Service (POS):

Employment Placement; **Essential Employment Services** (Foundational Skills, Career Management, Workplace Experience, Individualized Program Delivery); Skills Training Linked to Employment; Pilot Initiatives; Specialized Individual Supports; Self-**Employment Development**

Priority Populations





Key Aspects of Framework

- Individualized Services and Supports
 - Delivered by Ontario Works
 - Employment review, service planning, referrals
 - Financial supports
- Other Funded Employment Supports
 - o MTCU
 - Service Canada



Key Aspects of Framework cont'd

- Purchase Of Service (POS) Supports
 - To meet more intensive/specialized needs of individuals on caseload
 - RFP process for the delivery of:
 - a) Essential Employment Services
 - b) Skills Training Directly Linked to Employment
 - c) Self Employment Development
 - d) Specialized Individual Support
 - a) & b) include opportunity to propose & participate in pilot projects



Key Aspects of Framework cont'd

- Pilot Initiatives
 - Targeted employment service
 - Flexible to meet emerging employer hiring needs
 - Support employment & economic development outcomes
 - Maximum \$100,000 for each approved project



Strategies & Supports to Connect People to the Workforce

- Specific Skill Training Programs include:
 - Light Industrial
 - Construction Technologies
 - Property Maintenance
 - Administrative and Clerical
 - Environmental Service Worker Certificate
 - Expert Customer Service
 - Hands On Hospitality Certificate
 - Food Services
 - Manufacturing Woodworking
 - Manufacturing Recycling
 - Sales/Marketing



Strategies & Supports to Connect People to the Workforce

- Supporting internationally trained individuals get credentials through recognition process
- Employment Placement Innovations Demonstration project
 - innovative approaches
 - employer focused
 - training support
 - WSIB



System Supports

- Community Employment Assistance Strategic Group addressing system issues including:
 - Transportation
 - Mental health
 - Marketing
- Co-ordinating partnership campaign with CTV
 - London + Area Works
- Co-lead London & Middlesex Local Immigration Partnership
 - To foster a more welcoming and inclusive community
 - Employment Sub-council addresses system supports in partnership with London-Middlesex Immigrant Employment Council and others

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