

## A Visual Depiction

- Provides a snapshot of the future
- Shows how different functions could relate to one another
- Allows “What if...?” scenarios to be tested



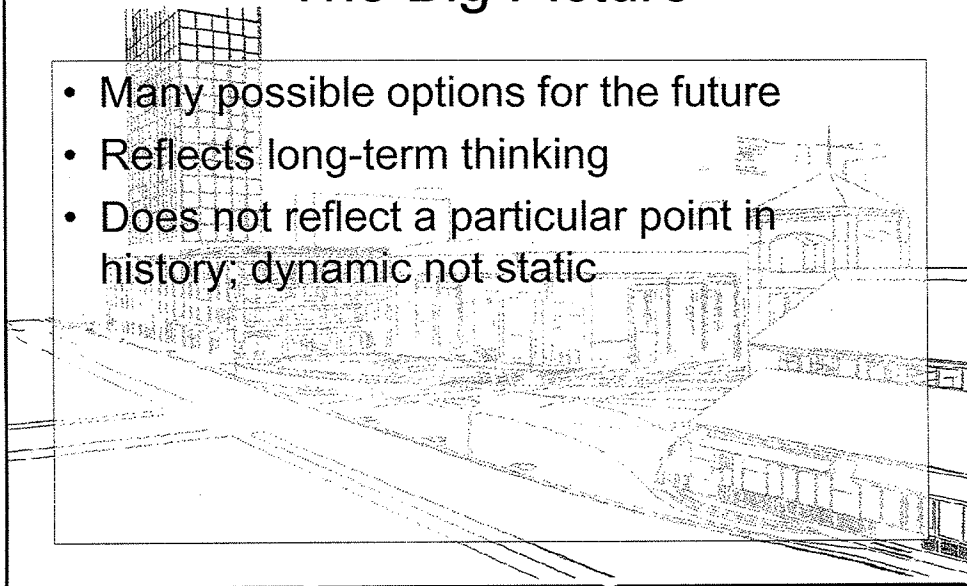
What if?

Plug and Play

Tour of the Future

## The Big Picture

- Many possible options for the future
- Reflects long-term thinking
- Does not reflect a particular point in history; dynamic not static

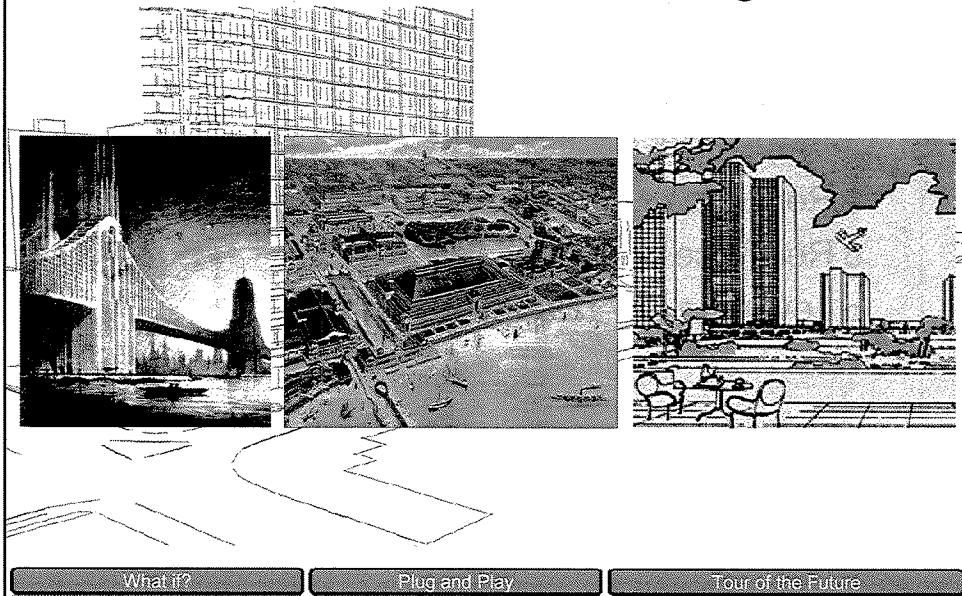


What if?

Plug and Play

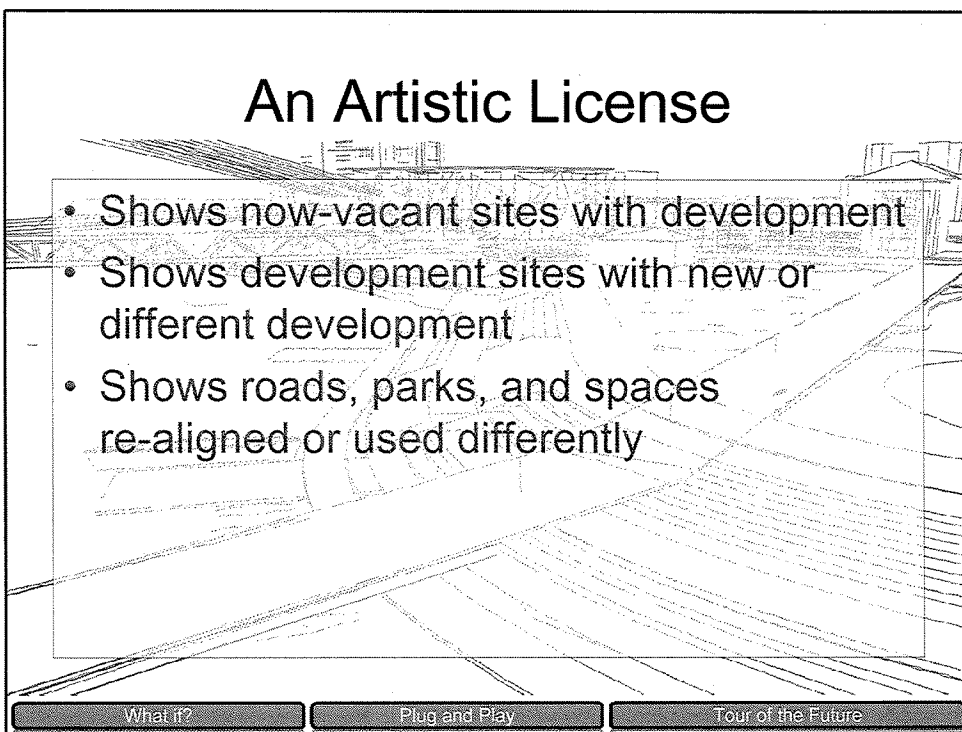
Tour of the Future

## The Power of an Image



## An Artistic License

- Shows now-vacant sites with development
- Shows development sites with new or different development
- Shows roads, parks, and spaces re-aligned or used differently



## Context and Understanding

- Allows us to see how public or private investments could:
  - Relate to one another
  - Reinforce one another
  - Leverage the value of one another

What if?

Plug and Play

Tour of the Future

## Ongoing Dialogue

- This is a tool for on-going dialogue on how policies and proposals could be executed
- Allows different options to be tested

What if?

Plug and Play

Tour of the Future

## Our Vision

- This vision belongs to everyone
- It arose from the Downtown Summit and combines the ideas from such projects as the Downtown Master Plan, Transportation Master Plan, etc.

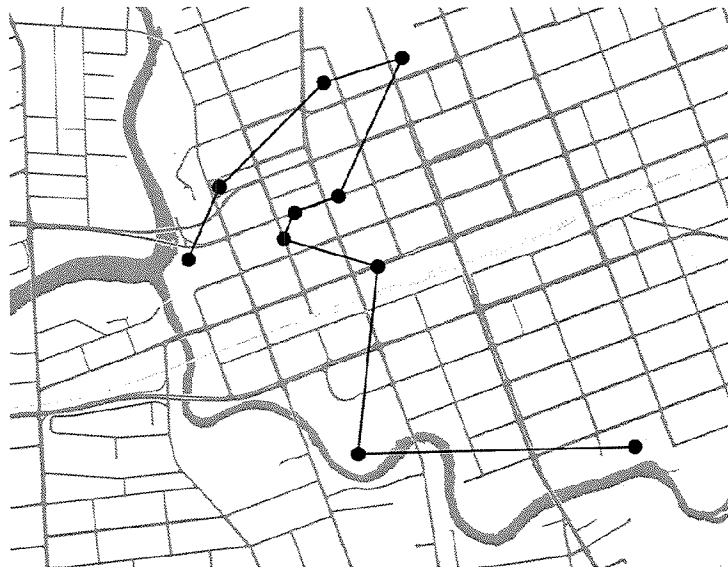


What if?

Plug and Play

Tour of the Future

## Where Have We Illustrated?



What if?

Plug and Play

Tour of the Future

## Tour of the Future

- SoHo
- Hydro Lands
- Mid-Block Connection
- John Labatt Centre
- Market Lane
- Dundas Street
- Reg Cooper Square
- Richmond Row
- Queens and Ridout
- The Forks

What if?

Plug and Play

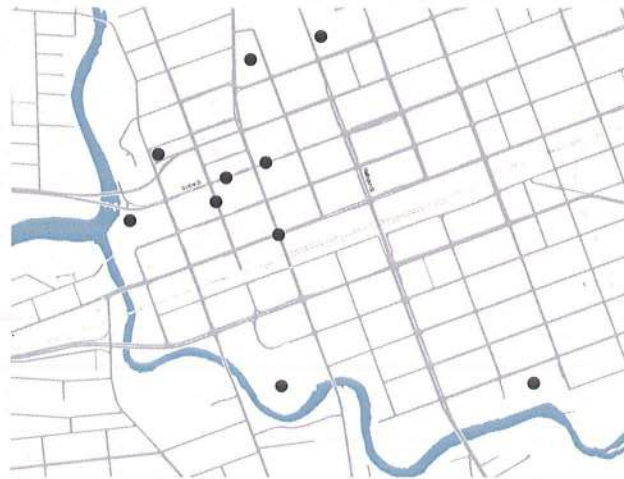
Tour of the Future

# City of Opportunity: A Vision For Downtown London

City of London Planning Division

The Vision for Downtown London provides a long-term direction for the future of our downtown. It is a culmination of concepts that arose from the Downtown Summit and combines ideas of the Downtown Master Plan, the Transportation Master Plan, City Council meetings, the Thames Valley Corridor Study, and other public consultation. The Vision is dynamic and flexible and allows current and future policies to be tested in a greater context. The illustrations are not of a particular development or a particular plan, but rather they provide an option of what our downtown could be. They show how different functions could relate to one another and encourages on-going dialogue.

Vision Statement



Location Map



Visualizations





# South of Horton Street (SoHo)

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Location Map





# South of Horton Street (SoHo)

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Location Map



London  
Urban Design





# Hydro Lands

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Location Map





# John Labatt Centre

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Location Map





# John Labatt Centre

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Location Map







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Urban Design

# Market Lane

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# Dundas Street

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# Education Square

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# Richmond Row

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Location Map





# Queens Ave. and Ridout St.

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# Queens Ave. and Ridout St.

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Location Map





# The Forks

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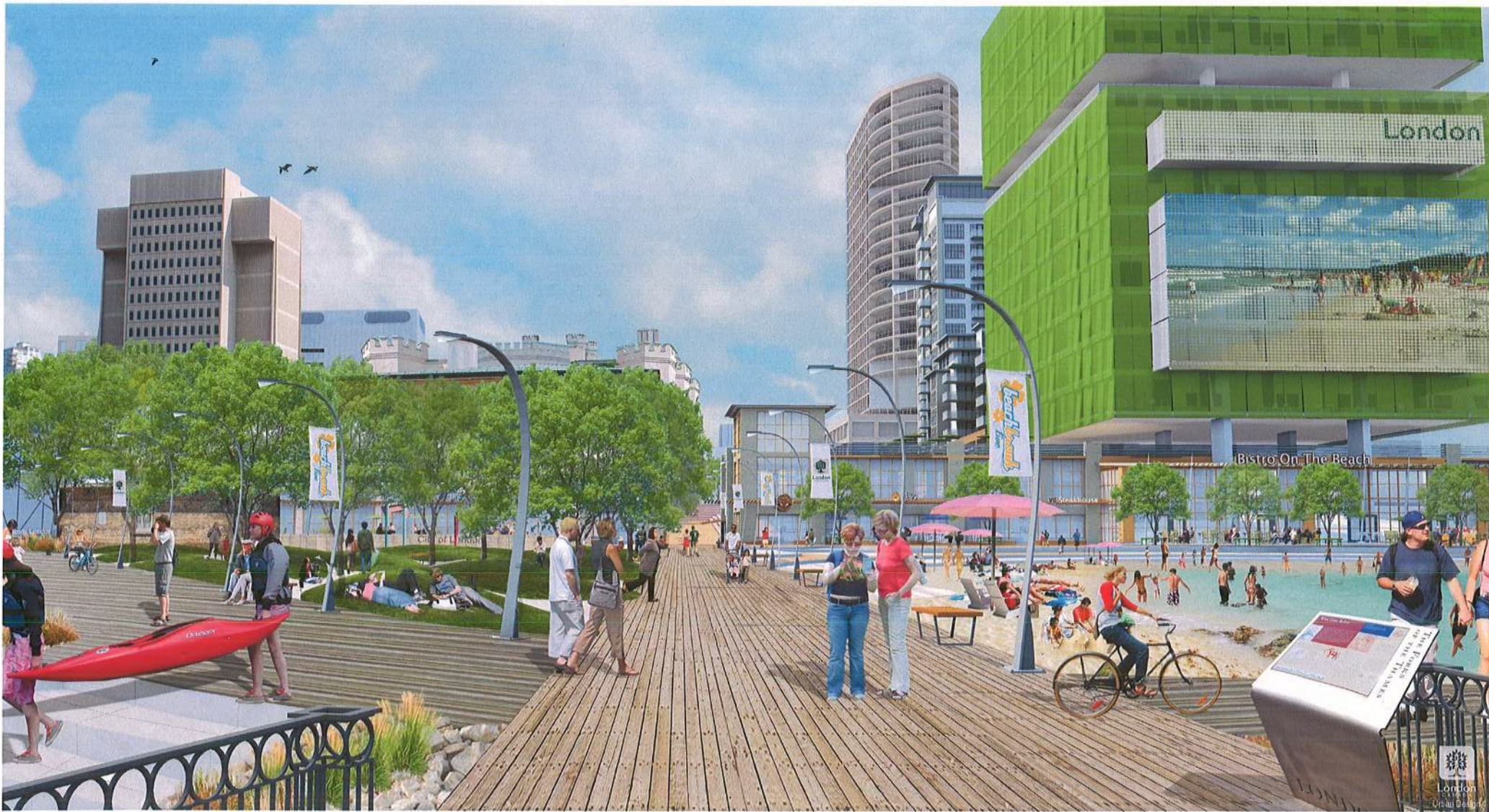
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Location Map





# The Forks

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