## Terms of Use of the logo of the Canadian Coalition of Municipalities Against Racism and Discrimination (CCMARD)

The CCMARD logo is a pilot initiative undertaken to celebrate its 10th anniversary and may be subject to revision in 2016. We invite you to share with us any suggestions you might have regarding the logo or its terms of use.

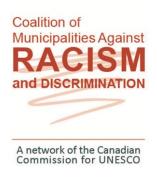
Entities authorized to use this logo are the <u>Signatory Municipalities of the Canadian Coalition of Municipalities</u>
Against Racism and Discrimination.

For practical reasons, CCUNESCO has put two versions of the logo at disposal: the official version and the abbreviated version. These terms of use apply to both versions.

## Official version:



## Abbreviated version:



When using the logo of CCMARD, the undersigned acknowledges that:

- a) the undersigned is responsible for ensuring that the activities associated with the logo of CCMARD are aligned with the vision and mandate of the Canadian Coalition of Municipalities Against Racism and Discrimination;
- b) the logo is primarily intended for promotional use. All forms of commercial use of the logo are prohibited.
- c) UNESCO and the Canadian Commission for UNESCO shall not be held responsible for the activities of the undersigned;
- d) the undersigned is committed to respect the graphic integrity of the logo at all times;
- e) the Canadian Commission for UNESCO reserves the right to terminate or modify permission to display the logo, and may request that third parties modify or delete any use of the logo that, in CCUNESCO's sole judgment, does not comply with these guidelines. The CCUNESCO further reserves the right to object to unfair uses or misuses of its trademarks or UNESCO trademarks that could be in violation of applicable law.

For all enquiries about the use of the logo and the Canadian Coalition of Municipalities Against Racism and Discrimination, or to obtain the logo, please contact: