



United Nations  
Educational, Scientific and  
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pour l'éducation,  
la science et la culture



Canadian  
Commission  
for UNESCO

Commission  
canadienne  
pour l'UNESCO

March 09, 2015

Mr. Matt Brown  
Mayor  
City of London  
c/o City Hall  
214 - 300 Dufferin Avenue  
London ON N6B 1Z2

**RE: International Day for the Elimination of Racial Discrimination, March 21 2015 / 10th anniversary of the Canadian Coalition of Municipalities against Racism and Discrimination (CCMARD)**

Dear Mr. Brown,

As a signatory municipality of the Canadian Coalition of Municipalities against Racism and Discrimination (CCMARD), the City of London is an important partner in achieving UNESCO's objectives, both in Canada and at the international level.

We would like to invite the City of London to contribute to the successful celebrations around two events that are important in developing and strengthening inclusive communities: the International Day for the Elimination of Racial Discrimination (March 21) and the 10th anniversary of the Canadian Coalition of Municipalities against Racism and Discrimination (2015).

To do so, we seek your collaboration in advising us of any activities or initiatives on inclusion and diversity-related themes organized by your City or with other partners. Activities and initiatives organized as part of the International Day (March 21) or at any other time during the year (until December 2015) on which we receive information will be featured on the Canadian Commission for UNESCO ([www.unesco.ca](http://www.unesco.ca)) and the UNESCO ([www.unesco.org](http://www.unesco.org)) websites.

This will make your efforts known to the international community, including the other cities that are part of the International Coalition of Cities against Racism, while providing the general public with an overall picture of the activities and projects (policies, programmes or other) proposed by the 62 Canadian municipalities that are part of CCMARD. An activity form to capture what is planned in your City is attached.

Canadian Commission for  
UNESCO operates within the  
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The City of London joined CCMARD in 2007, thereby becoming publicly and politically committed to integrating the values and the Ten Common Commitments of the Coalition in its own policies and programs (<http://unesco.ca/home-accueil/ccmard-ccmcrd>).

We would invite you to proudly display your membership in, and commitment to, this UNESCO international network by adding the new CCMARD logo to your documents, website or posters that refer to diversity and inclusion projects. The logo and use guidelines are also attached to this letter.

In a message for the International Day for the Elimination of Racial Discrimination, Director-General of UNESCO Irina Bokova noted: "International conventions and organizations count, but the battle against racial discrimination must begin with each one of us."

Municipal authorities have a key role to play in these issues. The creation of a just and peaceful world where everyone lives together in respect and diversity will be possible when we all play our part. I congratulate the City of London for its commitment against racism and discrimination.



Louise Filiatrault  
Secretary-General

- Encl. The Canadian Coalition of Municipalities against Racism and Discrimination logo  
The terms of use of the logo  
The Activity Form for the International Day (March 21) and the Coalition's 10<sup>th</sup> anniversary
- C.c. Harold Usher, Councillor Ward 12, City of London  
Jeff Tudhope, Specialist, Labour Relations, Human Resources Division, City of London  
Betty Mercier, Committee Secretary, London Diversity & Race Relations Advisory Committee,  
City of London  
Cynthia Lacasse, Program Officer, Canadian Commission for UNESCO