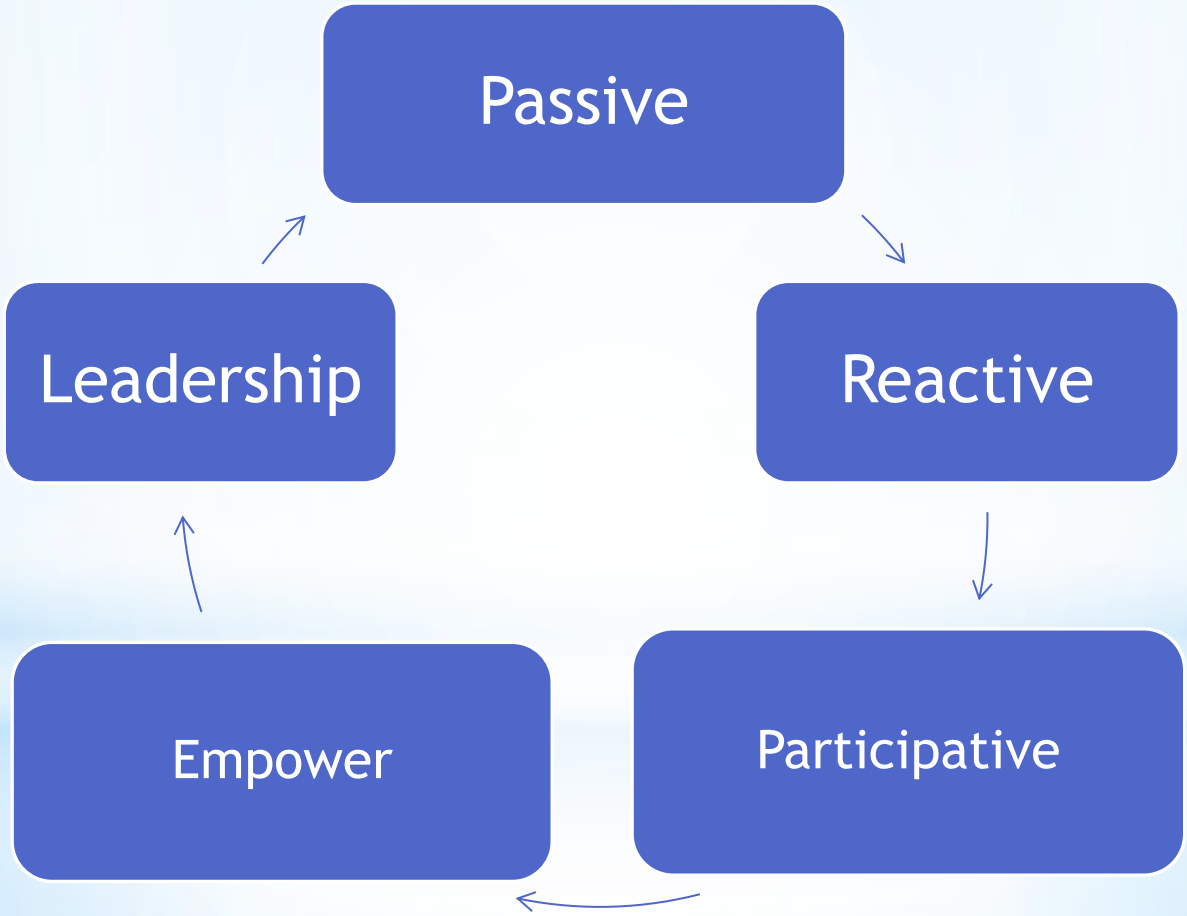
FCM Sustainability Conference Recap

March 18, 2015

D Szoller – CAC meeting

Day 1 – Feb 10, Civic Engagement for Sustainability, Workshop – City of Red Deer model



INPUT ZONE		ENGAGEMENT ZONE	
Keep you informed	Listen to your concerns	Work with you	Look for your advice

Inform	Consult	Involve	Collaborate

Empower

TOOL BOX	Input Zone	Engagement Zone
Strategies & Prepare	- Key info interviews	- Advisory groups/committees
Raise Awareness	- Media coverage - Person on street interviews - Art/photo/video contest	- Invitations - Information Hub/storefront - Tours/speakers/webinars
Educate & Frame	- Newsletter - Active outreach	- In-depth backgrounder - Questions, meetings
Involve & Learn, Generate Solutions	- Self-directed workbook - Mailbox to the future - Fill in visioning wall - Dotmocracy	- Community mapping - Now/wow/how - World café - Community circles
Inform Decisions	- Event feedback form	- Graphic facilitation - Citizens assembly

Day 1 – Tues, Feb 10

Other training sessions -

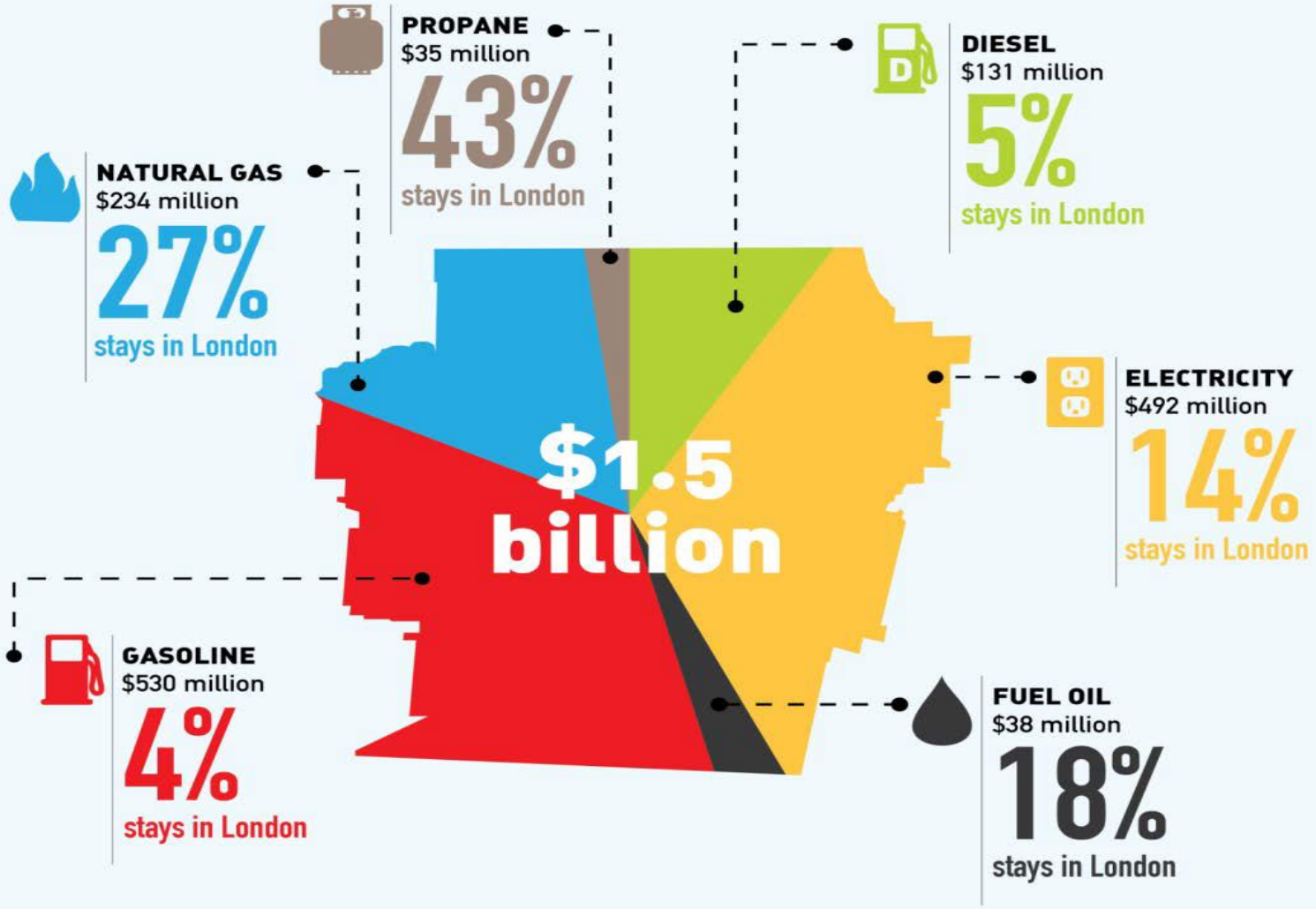
- Asset Management for Sustainability
- Bringing Underutilized Sites Back to Life
- Community Energy Planning
- Implementing Sustainable Community Plans

  Dr. Mark Roseland, Director of the Centre for Sustainable Community Development, Simon Fraser U
  ICLEI Canada, Lura Consulting, Sustainable Prosperity

- Instilling a Sustainability Mindset within Your City Hall – Bob Willard. Author, Speaker
  http://sustainabilityadvantage.com/
- TOUR - Waste as a resource

Fuel & Energy Use in London:

How Much Do We Spend & Where Does That Money Go?



Vancity

Air
Water
Soil
Energy
Resources
Natural Capital
Housing
Infrastructure
Land
Public Facilities
Transportation
Physical Capital
Products
Services
Employment
Income
Wealth
Economic Capital
Education
Health
Skills
Knowledge
Human Capital
Communication
Interaction
Networking
Social Capital
Heritage
Values
Traditions
Cultural Capital
Community
Mobilization

Day 2 Wed, Feb 11 – sessions

- PLENARY – Creating a Sustainable Future

  INNOVATE, IMPLEMENT, REPLICATE
- **Engaging** our community to support sustainability
- Fresh approaches to sustainable local economic development
- Facing the future: Building resilience in the age of climate
  - PERSEVERANCE, ENGAGEMENT, INTEGRATION

  TOURs – Stoney Creek facility, Harvest Power sitE
- **Making** sustainability part of a winning election platform
- Leading change – tools for staff sustainability champions
- Healthy communities by design
- **Speed** dating for capital
- Unlocking the ivory tower – putting research into practice
- Leveraging the internet for sustainability in communities

BALANCING COMPETING INTERESTS

Council

Community

Commuters

Transit Users

Cyclists

NGO's

Special Interest Groups

Schools

Private Sector

Limited Resources

Communities of practice

Business / Trade Missions

Business Hub / Cluster Development

Transit and Cycling Infrastructure

Smart City Initiatives

Eco-Districts / Net Zero Energy 'Hoods

Building Code Requirements

Zero-Waste and Resource Recovery

Green Public Procurement

And many more projects...

Data is collected.

Results are measured.

Day 3 – Wed, Feb 12

PLENARY – Sharing Failures

Karen Farbridge, former mayor, Guelph, ON
Ashley Good, CEO, Fail Forward
Mark Heyck, Mayor, City of Yellowknife, NT
Rob Kerr, GM, Guelph Municipal Holdings Inc.

Partners in Sustainability – First Nations

The Two Sided Coin – Navigating Polarized Issues

Green Stormwater Infrastructure

TOUR – Wastewater facility

Rural sustainability solution

20 ways to stop the rain, solutions for municipalities

Open space: Overcoming challenges together

TOUR – From plan to program – challenges and opportunities

The Next Great Idea – Promising Technologies

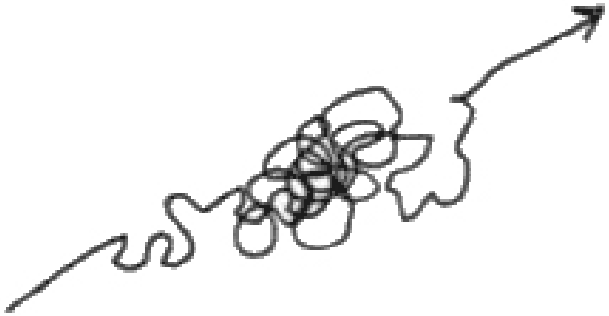
Energy reduction and workforce optimization

CLOSING – Jennifer Keesmaat, speaker, Toronto planning

Success

what people think
it looks like

Success



what it really
looks like