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March 12, 2015

**Re: Notice of Study Commencement
London ON Bikes: City of London Cycling Master Plan**

Dear Stakeholder:

The City of London has retained MMM Group Limited to assist city staff in the preparation of a new Cycling Master Plan, also called “London ON Bikes” that will focus on both on-road cycling and off-road pathways. The Master Plan will build on the original recommendations outlined in the 2005 Bicycle Master Plan, the subsequent 2007 Bicycle Master Plan Implementation Study, and the City’s 2030 Transportation Master Plan. The study area for the project will be the entire City of London.

The study will be completed consistent with Phases 1 and 2 of the *Municipal Class Environmental Assessment* (EA) which is an approved process under the *Environmental Assessment Act*. The study will include the development of a problem / opportunity statement, the identification and evaluation of alternative solutions, and the selection of the preferred network solution.

The City has developed a pro-active public and stakeholder consultation program that will meaningfully engage residents, businesses, students and other stakeholders in the development of the Cycling Master Plan. Over the course of the study we will be holding stakeholder sessions and workshops where you will be asked to provide your input. There will be two formal points of stakeholder engagement. The first will take place following the development of cycling route alternatives and the second will occur following the selection of the preferred cycling and pathways network and the development of the master plan report.

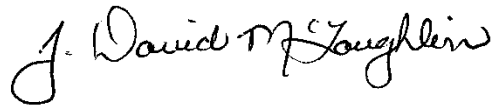
The study team will also be in touch to provide additional information (confirmed dates, time and locations) for these sessions. Should you require further information regarding this study, please feel free to contact me or one of the other Project Team members listed in the Notice of Study Commencement (attached).

For additional information about the development of the City’s Cycling Master Plan or to provide input on the selection and design of on and off-road cycling routes, you are encouraged to visit the study website (<http://www.londonbikes.ca>).

The City of London is obtaining information for this study to assist us in developing the Cycling Master Plan. Comments and information received will be used in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*.

We appreciate your time and consideration in participating in this important study.

Respectfully,

A handwritten signature in black ink that reads "J. David McLaughlin". The signature is written in a cursive style with a large initial "J" and "M".

Dave McLaughlin
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cc: Doug MacRae, City of London
Maged Elmadhoon, City of London
Jay Cranstone, MMM Group
Claire Basinski, MMM Group

NOTICE OF STUDY COMMENCEMENT “London ON Bikes” CYCLING MASTER PLAN

The City of London has retained MMM Group Limited to develop a new Cycling Master Plan study, also called “London ON Bikes”. The long-term cycling vision and strategic plan will build on the previous City’s 2005 *Bicycle Master Plan* and the 2007 *Bicycle Master Plan Implementation Study*. The master plan process will be completed consistent with Phases 1 and 2 of the *Municipal Class Environmental Assessment (2007)*.

Purpose of the Study:

The London ON Bikes study will review alternative routes and facility solutions, evaluate their potential impacts, identify realistic short and long term timelines for implementation, and make recommendations regarding facility maintenance and policies.

The City has made much progress planning, designing and implementing on and off-road cycling routes. An important priority is to “grow” cycling in London through the implementation of safe and convenient cycling infrastructure and the development of good municipal processes, policies and programs. The result will be a guide for future planning, design and development that is tailored to London Ontario.



How to Get Engaged:

Public consultation will be a key component of the study. There will be a number of in-person and online opportunities for members of the public and stakeholders to provide their input over the course of the study. Two public meetings (Public Information Centres “PICs”) will be held at key points throughout the study. To learn about the project and engagement opportunities, please visit the study website at www.londonbikes.ca.

Please note that all information gathered will be done so in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*. With the exception of personal information, all comments received will become part of the public record.

Want to discuss?

For more information, please contact:

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