

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON MARCH 24, 2015
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT	CITY OF LONDON DAYS AT BUDWEISER GARDENS GROWING CHEFS! ONTARIO SOCIETY

RECOMMENDATION

That, on the recommendation of the City Clerk and in accordance Council Policy 3(8) – City of London Days at Budweiser Gardens, the request from the Growing Chefs! Ontario Society to host a gala fundraising dinner prepared by various London chefs on the theme a “Tour of Downtown London Restaurants” on Sunday, October 25, 2015 BE APPROVED as a City of London Day at Budweiser Gardens, it being noted that, if approved, this would be the fifth and final “rent-free” day allotted to the City of London for 2015.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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None

BACKGROUND

The City of London agreement with the London Civic Centre (LP) provides for five community days annually for community use at Budweiser Gardens. The agreement makes the following provisions:

“The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days’ notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily “not for profit” in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City’s event had not been held. For these purposes, “community events” means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements”.

Andrew Fleet has submitted the attached request dated February 13, 2015, for a “rent free” day at the Budweiser Gardens to host a fundraising event for the charity “Growing Chefs! Ontario Society,”

on Sunday, October 25, 2015. A gala dinner will be prepared by various London chefs on the theme a "Tour of Downtown London Restaurants." This event is eligible as a major not-for-profit civic event which is a charity event of a local, community-wide nature and has direct benefit to the London community, and has not previously used the facility in accordance with normal rental or use arrangements. This event will benefit London by raising funds for Growing Chefs! educational programming, by providing volunteer opportunities for local chefs, and by increasing awareness of local food choices.

This request, if approved, would be the fifth and final "rent-free" day allotted to the City of London for 2015. The 2015 schedule for City of London Days at Budweiser Gardens is:

Feb 7, 2015 – London Celebrates Canada – 50th Anniversary of the Canadian Flag

Apr 30, 2015 – Variety Is ... -- Thames Valley District School Board

Jun 15, 2015 – Signatures ... A Taste of London's Best – Parkinson Society Southwestern Ontario

Sep 17, 2015 – United Way Campaign Launch and 3M Harvest Lunch

The policy for City events at the Budweiser Gardens is attached as Appendix "A" for information purposes.

RECOMMENDED BY:
CATHY SAUNDERS CITY CLERK

Attachment
/ab

ATTACHMENT

From: growingchefs.on@gmail.com [<mailto:growingchefs.on@gmail.com>] **On Behalf Of**
Growing Chefs! Ontario
Sent: Friday, February 13, 2015 12:51 PM
To: Saunders, Cathy
Subject: Request for Use

Hello

My name is Andrew Fleet - I am the Executive Director for Growing Chefs! Ontario - A local charity here in London.

I have been working with Budd Gardens to look into organizing a Fundraising Event in the fall and was asked to submit this Request for Use form.

Please let me know if there is anything else you need to proceed with this request.

Thanks you very much.
Stay warm and have a great weekend!

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Andrew Fleet
Executive Director
Growing Chefs! Ontario
226-700-2061
www.growingchefsontario.ca



Request for Use of City of London Day – Budweiser Gardens

Please refer to the “City of London Days at Budweiser Gardens” Council Policy, below, for related guidelines. Requests may be mailed to: City Clerk, P.O. Box 5035, LONDON, ON, N6A 4L9 or e-mailed to csaunder@london.ca. Phone enquiries should be directed to the City Clerk’s Office at (519) 661-2500 Ext. 4937.

Request Details
Name of Organization GROWING CHEFS! ONTARIO SOCIETY Registered Charity # 85895 9026 RR0001
Description of Event The event will be a Fundraiser for Growing Chefs! Ontario in the form of a Gala Dinner. Various chefs – most of whom are currently active volunteers for Growing Chefs! – from various downtown restaurants will participate in the event – which will have a “Tour of Downtown London Restaurants” theme. The event will be co organized by Growing Chefs! and Bud Gardens Executive Chef Kim Sutherland and will raise funds to support Growing Chefs! Ontario’s Food Education Programming, such as:

1. Through the **Growing Communities** project, Growing Chefs! Ontario facilitates over 100 cooking workshops in partnership with over a dozen community agencies in over 35 different locations throughout the year serving over 2000 children and youth. Growing Communities provides opportunities for children and youth to learn about healthy decisions with the food options available to them. They will learn to cook and prepare meals, understand where their food comes from and appreciate the impact their food choices have on the community. Because no two organizations, their space or the children and youth they serve are alike, so the program delivery is designed to constantly adapt to best meet the particular needs of the organization and the participants with whom we are working.
2. The Growing Chefs! **School Project** is delivered to 7 entire schools each year in the London Area serving over 2500 children annually. The School Project consists of class lessons focusing on interactive activities that help students learn about plant growth, agriculture and nutrition, as well as the importance and potential impact of making better food choices. Students also learn basic cooking skills under the guidance of our professional chef volunteers. The School Project provides volunteer opportunities to dozens of community members, including some of London's top chefs.

Date of Event

The event will take place on Sunday evening October 25, 2015.

Contact Information

Name of Individual	Andrew Fleet
Title	Executive Director
Address	402.5 Richmond St, London ON N6A 3C7
Phone Number(s)	226-700-2061
E-Mail	andrew@growingchefsontario.ca
Website	www.growingchefsontario.ca

APPENDIX A

COUNCIL POLICY

Chapter 3

City Hall and Other Municipal Buildings

3(8) CITY OF LONDON DAYS AT THE BUDWEISER GARDENS

OBJECTIVE

The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community-sponsored events on a “rent-free basis” provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements.
2. Not-for-profit sporting events which are of a provincial or national significance, including championships for high schools, colleges or universities located within the City of London, which have not previously used the facility in accordance with normal rental or use arrangements.
3. Major not-for-profit civic events which are celebrations or charity events of a local, community-wide nature and have a direct benefit to the London community, which have not previously used the facility in accordance with normal rental or use arrangements.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five-year consecutive period, unless an exemption is approved by the Municipal Council due to unique circumstances.

EVENT DATES

The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.

3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.

ADOPTED OCTOBER 6, 2003, AMENDED APRIL 28, 2008; OCTOBER 30, 2012 (By-law No. A.-6879-309); August 27, 2013 (By-law No. A.-7007-265)