

# City of London Capital Grant Presentation

By Robin Honey, V.P. Board of Directors and Art Blumas, President  
January 17, 2012



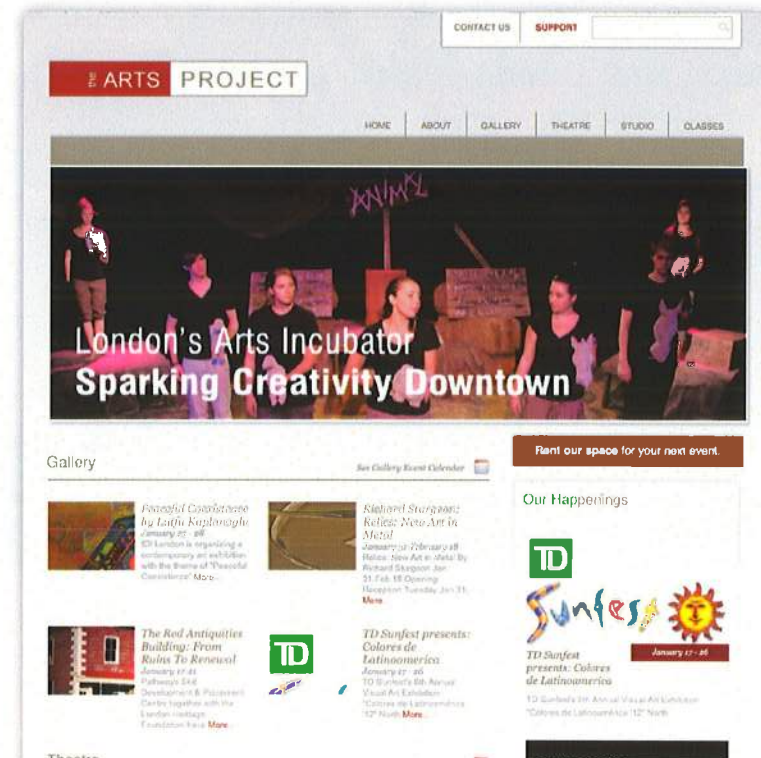


# A Unique Organization

The ARTS Project supports artists with affordable space to work, display, learn and grow. We are an inclusive destination, demonstrating how art and theatre can enrich our lives and our city, contributing to the revitalization of Downtown London.

No other venue offers our mix of;

- Exhibition space
- Performance space
- Studio space
- Special event venue
- Educational arts programs
- Mentorship opportunities



the ARTS PROJECT

[www.artsproject.ca](http://www.artsproject.ca)





## Our Value to London

We are London's arts incubator – sparking creativity in downtown while supporting emerging and developing artists.

- 38,246 visitors
- 74 volunteers have donated over 1,400 hours
- 41 art exhibitions
- 23 theatre performances
- 16 special events
- 11 resident artists in studio
- 1,600 Twitter followers; 702 on Facebook



We are a unique cultural tourism and community hub.

With 38,246 downtown visits along with spin-off restaurant and entertainment spending we provide income to downtown businesses.

We have a strong board and committed staff.

We've accomplished a great deal...



More than \$720,000 in private sector funds have been raised for:

- Upgrades and renovations of 203 Dundas St. – historic building
- Ownership of the building to protect our investment
- Creation of programming, more studio space and special event venue to raise funds
- Two major fundraising events per year
- A new website to promote and encourage all aspects of revenue generation





# Now we need your help

In order to protect our investment and provide us with the ability to generate more income to ensure self-sufficiency we are asking for \$300,000 to:

- Create new educational programs and one new classroom  
= hiring of 4 full-time and 6 contract teaching positions
- Put on a new roof
- Ongoing repairs to the galleries
- Upgrades to encourage special event venue rental