

From: USC President
Date: February 18, 2015 at 3:09:21 PM EST
To: <jzaifman@london.ca>
Subject: Food Trucks Statement

As members of the Western community, we have had the benefit of food trucks visiting campus on a regular basis. They increase the options students have for meals, especially those geared towards quick, on the go meals. In our experience, food trucks have not had a significant impact on campus eateries. As proprietors of two campus eateries, The Wave and the Spoke, we do not view these food trucks as direct competition, but rather as an increased service for our students. Our reaction to these food trucks is not to subvert their presence on campus. Rather than asking the Beaver Tail truck to leave campus, we ask ourselves "how can we ensure that students will follow up their Beaver Tail with a trip to The Spoke for a coffee". This is the correct approach- one of innovation, and one of competition.

We favour a regulatory environment that allows for maximum innovation. We believe this not only enhances the culture of the City of London and makes it a more attractive place to live, learn work and play, but also increases opportunities for students and alumni to build interesting careers in the city.

That said, there are obvious environmental concerns, including emissions and waste management, that come with the food truck industry and we believe these issues should be accounted for in the regulatory plan.

-Matt
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To enhance the educational experience and quality of life for all undergraduates at Western University.

