

From: Shmuel Farhi [mailto:Farhi@]
Sent: Monday, December 19, 2011 9:33 AM
To: Polhill, Bud; fontana@; Saunders, Cathy
Cc: jsousa@
Subject: Residential development in SW London

Councillor Bud Polhill
Chair, Built and Natural Environment Committee
London City Council

December 1, 2011

Chair Polhill and BNEC members:

Re: parcel of land bounded by Longwoods Road, Murray Road, Colonel Talbot Road and Highway 402.

Please accept this letter as a formal request to have the above property included within the new urban growth boundaries now under consideration.

It would be our intention to develop this parcel to provide modestly-priced housing, for which demand in London is steadily growing.

Given that the Province has identified the 401/402 junction area as a priority for industrial development, there will be a need for affordably-priced homes to house the workers who will be employed there, and their families.

Our parcel covers more than 500 acres fronting on the north side of the 402 and Colonel Talbot Road, providing an ideal location for a new residential subdivision with immediate access to the highway.

Having a new community of modestly-priced homes easily accessible to people working in the expected new industrial developments would encourage more of them to live within the city, thereby increasing our assessment and tax base.

Our ultimate goal would be to create an entire new neighbourhood of quality-built but reasonably-priced homes with all the local amenities required to make it an attractive place to live, work and raise children.

We ask for your careful consideration of this request, and would appreciate the opportunity to make a more detailed presentation at the pleasure of your committee and/or city council.

Sincerely yours,

Shmuel Farhi