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| TO: | CHAIR AND MEMBERS STRATEGIC PRIORITIES AND POLICY COMMITTEE MEETING ON JANUARY 29, 2015 |
| FROM: | ART ZUIDEMA CITY MANAGER |
| SUBJECT | CITY OF LONDON COMMUNITY ARTS INVESTMENT PROGRAM CATEGORY 1 – 2015 AWARD RECOMMENDATION |

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| RECOMMENDATION |
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That, on the recommendation of the City Manager, the Community Arts Investment Program (CAIP) Category #1 funding for the year 2015 of \$500,000 **BE AWARDED** to the Grand Theatre, subject to annual budget approval, noting that the source of this funding for this grant is contained in the base budget of the Culture Office.

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| PREVIOUS REPORTS PERTINENT TO THIS MATTER |
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- CAIP Policy approved by Council (June 2000)
- CAIP Policy amended by Council subject to annual funding available (March 9, 2004)
- Annual Information Report to Community and Protective Services Committee (CPSC) concerning CAIP allocations for 2005 (March 2005)
- Information Report to Council – CAIP Category #1 Funding (January 24, 2006)
- Information Report to Board of Control – the Children’s Museum in Relation to CAIP (January 24, 2007)
- Update – 2008 Budget Request for CAIP Category #1, Board of Control (January 22, 2008)
- City of London Community Arts Investment Program Category #1 – 2010 Award, Board of Control (December 9, 2009)
- City of London Community Arts Investment Program Category #1 – 2011 Award, Creative City Committee (February 3, 2011)
- City of London Community Arts Investment Program Category #1 – 2012 Award, Finance and Administration Committee (December 12, 2011)
- City of London Community Arts Investment Program Category #1 – 2013 Award, Strategic Priorities and Policy Committee (January 24, 2013)
- City of London Community Arts Investment Program Category #1 – 2014 Award, Strategic Priorities and Policy Committee (January 30, 2014)

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| BACKGROUND |
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Community Arts Investment Program (CAIP) Category #1 Policy was approved by Council in June 2000 for the purpose of working together and providing organizational stability to large arts organizations. Category #1 provides operating funding support to incorporated, not-for-profit arts organizations that have a board of directors representing community interests, operating revenues in excess of \$1,000,000 and an operating season of no less than five months duration. The CAIP Category #1 Program is administered on an annual basis by the City’s Culture Office.

The CAIP Category #1 Policy states that: *“The Civic Administration will provide a report, based on the information provided in the grant application, recommending a grant amount to the appropriate Standing Committee and Council as part of the annual budget process.”*

CAIP Category #1 – 2015 Funding Request

The request for CAIP Category #1 funding this year is from the Grand Theatre.

The CAIP Category #1 Oversight Team, which includes representatives from the City's Finance Division and Culture Office, has reviewed their 2015 application and has determined that the Grand Theatre is eligible to receive CAIP Category #1 funding of \$500,000 for 2015. The CAIP Category #1 Policy contains a formula approach in its guidelines that states that:

- a) *“The applicant is eligible for a grant of up to 15% of its total operating revenues, exclusive of City grant revenues as reported in its audited financial statements for the most recently completed fiscal year, up to a maximum of \$500,000 per annum based on available funding through the current year’s budget process;”*

It should be noted that the funding request can be accommodated through the Culture Office’s annual CAIP budget, subject to annual budget approval.

The Grand Theatre should once again be congratulated for the overall successful management of their organization, noting that it had a net surplus for its 2013-2014 season ending June 30, 2014.

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| PREPARED BY: | RECOMMENDED BY: |
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| ROBIN ARMISTEAD, MANAGER CULTURE AND MUNICIPAL POLICY | ART ZUIDEMA CITY MANAGER |

cc: Grand Theatre