

<b>TO:</b>	<b>CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING OF FEBRUARY 17, 2015</b>
<b>FROM:</b>	<b>GRANT HOPCROFT, DIRECTOR OF INTERGOVERNMENTAL AND COMMUNITY LIAISON</b>
<b>SUBJECT:</b>	<b>BID TO HOST 2017 BOARD MEETING OF THE FEDERATION OF CANADIAN MUNICIPALITIES (FCM)</b>

<b>RECOMMENDATION</b>
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That, on the recommendation of the Director of Intergovernmental and Community Liaison, Civic Administration **BE AUTHORIZED** to submit a proposal for the City of London to host an FCM Board Meeting in March or September 2017, including an undertaking that the City of London will:

- a. Host and finance a welcome reception and a reception/dinner event;
- b. Provide complimentary computer equipment and an on-call technician during the entire event;
- c. Provide complimentary shuttle transportation between hotels and to social events, if necessary;
- d. Contact local media and encourage coverage of meetings and possible press conferences.

<b>PREVIOUS REPORTS PERTINENT TO THIS MATTER</b>
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None

<b>BACKGROUND</b>
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The Federation of Canadian Municipalities (FCM) has invited member municipalities to respond to their Request for Proposals to host a 2017 FCM Board Meeting in either March or September.

The City of London successfully hosted FCM's Annual General Meeting in 2000, an FCM Board Meeting in March 2007, and is hosting the FCM Sustainable Communities Conference from February 10<sup>th</sup> to 12<sup>th</sup> of this year. Proposals must be submitted by Saturday February 21, 2015. An FCM selection team will evaluate the proposals from February 23 – 28, 2015. The FCM Board will make its decision, based on the recommendation of the selection team, at its upcoming March 7, 2015 Board meeting.

The 2017 FCM Board meetings will be held March 14 to 17, and September 12 to 15. A third board meeting is held in Ottawa in November each year. FCM's Board meetings attract up to 75 Board members and approximately 75 Standing Committee members, observers, and FCM staff. Based on estimated daily economic impact per attendee, the total economic impact of a Board meeting in the City is estimated at \$150,000 to \$200,000.

Host municipalities must be members in good standing with FCM, and accept host responsibilities, demonstrated by a council resolution, which include hosting and financing a Welcome Reception and a Cocktail and Dinner event; providing complimentary computer equipment and an on-call technician during the entire event; providing complimentary shuttle transportation between hotels and to social events, if necessary; and contacting local media and encouraging coverage of meetings and possible press conferences. Host communities must also demonstrate that they can meet minimum criteria with respect to transportation access and capacity, the rating and capacity of accommodation, and sustainability.

Estimated host costs will be offset by sponsorships and will be accommodated within the 2017 operating budget.

Tourism London fully supports the attraction of this board meeting, and is working closely with Civic Administration to complete and submit the City's proposal.

<b>PREPARED BY:</b>	<b>RECOMMENDED BY:</b>
<b>BEN FRASER MUNICIPAL INTERN, INTERGOVERNMENTAL AND COMMUNITY LIAISON</b>	<b>GRANT HOPCROFT DIRECTOR, INTERGOVERNMENTAL AND COMMUNITY LIAISON</b>