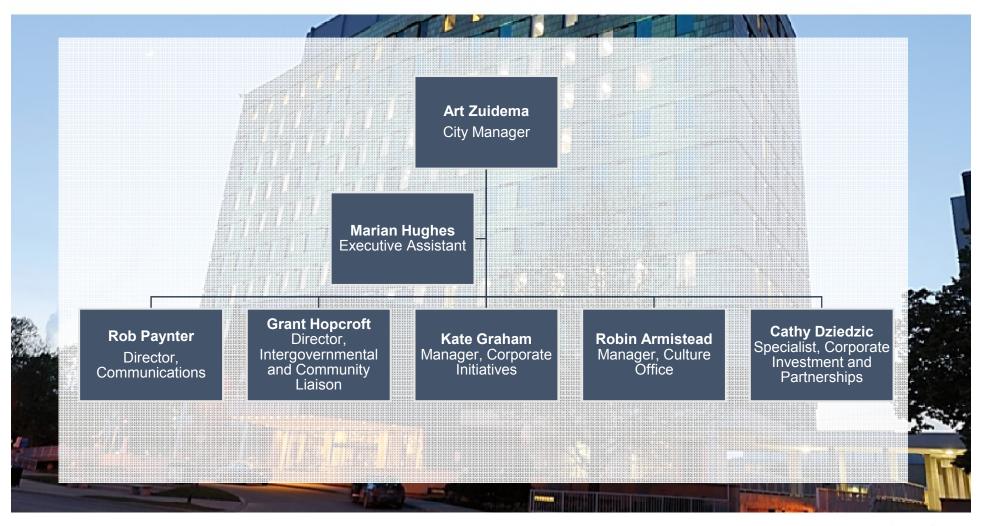
CITY MANAGER'S OFFICE



ART ZUIDEMA | City Manager



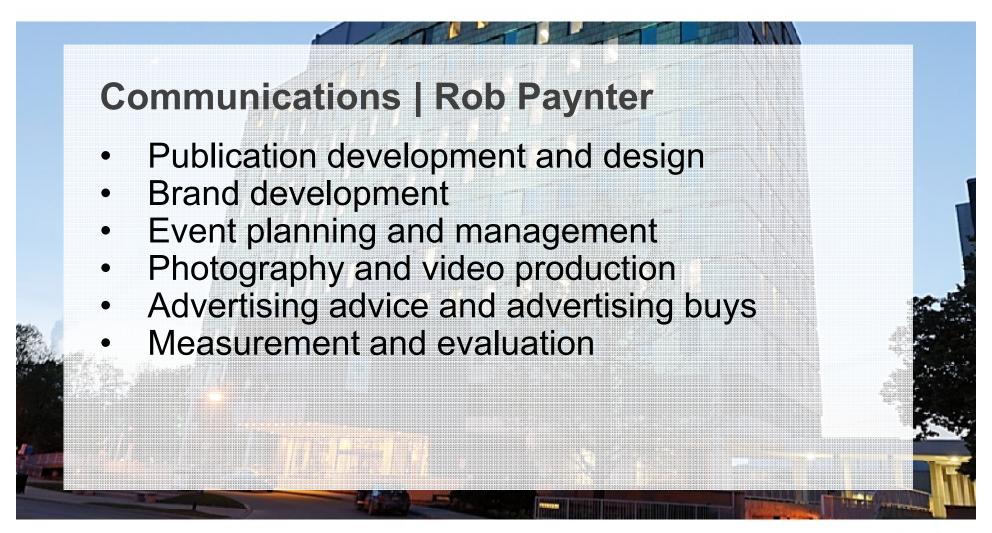
WHO **WE** ARE





Communications | Rob Paynter Strategic communications and marketing plans Writing/editing and plain language Public education/community engagement Media releases, media relations and media training Website content and design/social media Issues management and crisis communications







Intergovernmental | Grant Hopcroft

- Advocate for the City of London's policy & funding priorities to other orders of government and organizations.
- Develop & foster effective liaison between the federal, provincial, and local governments, public sector partners & municipal stakeholders, for community benefit.
- Build partnerships & foster good relationships with other orders of government at the political and administrative level.



Intergovernmental | Grant Hopcroft

- Support city engagement in municipal interest groups including FCM, AMO, & SWEA, and the Mayor's engagement with BCMC, LUMCO & MARCO.
- Manage the London & Middlesex County Immigration Portal in conjunction with our agency and education partners.
- Maintain knowledge of provincial & federal funding programs to better leverage investment from other orders of government.



Corporate Initiatives | Kate Graham

- Supports the activities of the Senior Leadership Team and Operations Management Team, each which deal with hundreds of corporate-wide matters each year
- Manages a variety of corporate projects including the annual Report to the Community, annual surveys, research projects, community partnerships and other activities



Culture Office | Robin Armistead

- Lead cultural Planning and Policy
 - Culture includes: diversity, heritage, arts, libraries, food and agriculture, eco-tourism, attraction of post-secondary talent, BIA culture districts, etc.
- Administer cultural granting
 Community Art Investment Program and Community Heritage
 Investment Program



Culture Office | Robin Armistead

- Engage in partnerships with municipal service boards and community organizations
 Eldon House, Museum London, Tourism London, Celebrate 150th Anniversary of Canada, London Music Strategy, LMLIP
- Service Partner Contract Management and Program Support

Cross Cultural Learner's Centre: Immigration Portal London Arts Council & London Heritage Council: Culture Days/Doors Open London; Trails Open London; Citizen Culture Program; Culture and Education (Museum School, London Artist in Residence);



Corporate Investments & Partnerships | Cathy Dziedzic

 Seek out new investments, partnerships and business opportunities.

> London Medical Innovation and Commercialization Network

Support the evaluation and review of potential business ideas

Mixed use Facility including a Performing Art's Facility Redevelopment of 111 Horton Street East



Corporate Investments & Partnerships | Cathy Dziedzic

 Support internal business plan, business case, and strategy development.

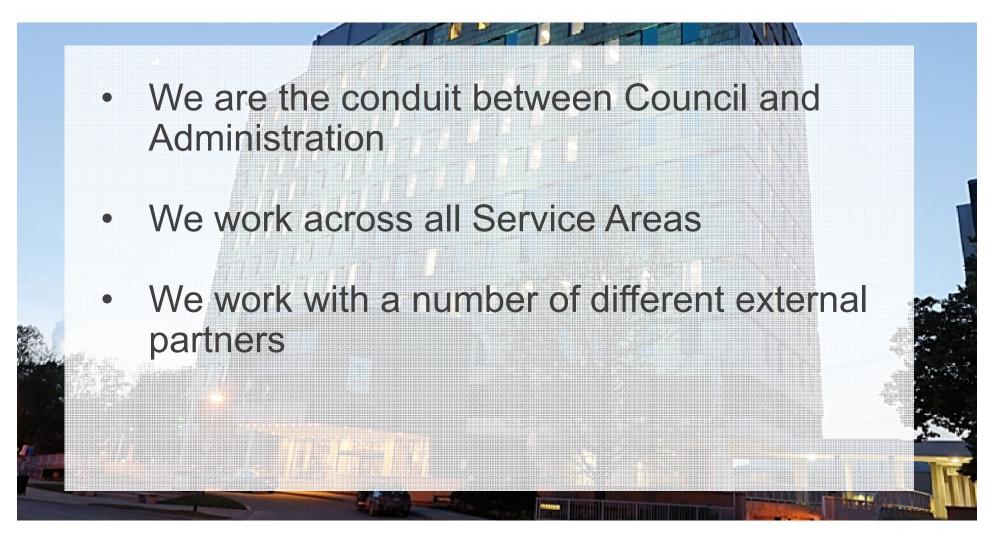
> Music Industry Development Strategy Community Economic Strategy

Assist with the development/evaluation of pilot programs.

Employment Program Support

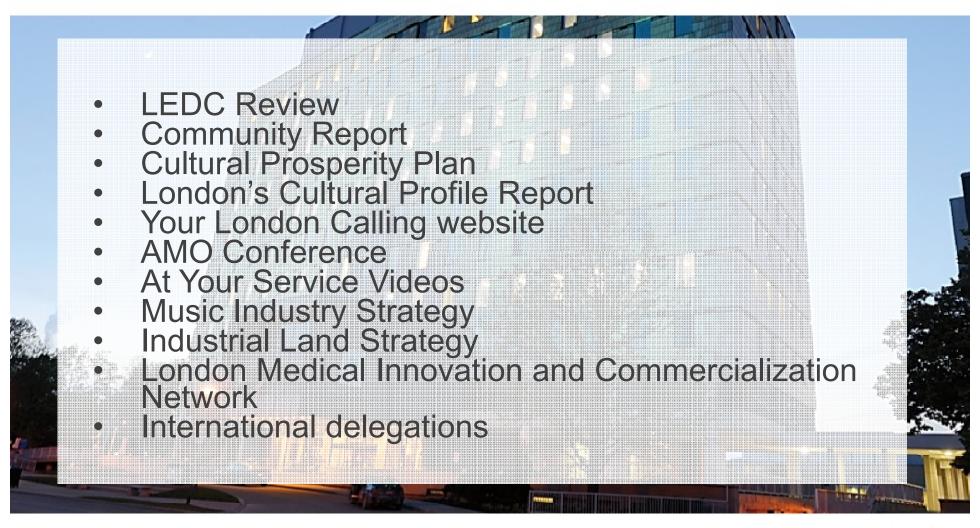


IMPORTANT TO KNOW





RECENT INITIATIVES





UPCOMING INITIATIVES

