

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON FEBRUARY 3, 2015
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT	CITY OF LONDON DAYS AT BUDWEISER GARDENS THAMES VALLEY DISTRICT SCHOOL BOARD

RECOMMENDATION

That, on the recommendation of the City Clerk and in accordance Council Policy 3(8) – City of London Days at Budweiser Gardens, the request from the Thames Valley District School Board to host “Variety Is ...”, a concert to celebrate the musical accomplishments of over 1,000 Thames Valley secondary school students and teachers with music from concert bands, stage bands, string groups, guitar ensembles, and choirs, on Thursday, April 30, 2015 BE APPROVED as a City of London Day at Budweiser Gardens.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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None

BACKGROUND

The City of London agreement with the London Civic Centre (LP) provides for five community days annually for community use at Budweiser Gardens. The agreement makes the following provisions:

“The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days’ notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily “not for profit” in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City’s event had not been held. For these purposes, “community events” means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements”.

On behalf of the Thames Valley District School Board, James Callowhill has submitted the attached request dated January 8, 2014, for a “rent free” day at the Budweiser Gardens to host their “Variety Is ...” event on April 30, 2015. This event is eligible as a major not-for-profit civic event which is a celebration of a local, community-wide nature and has direct benefit to the London community, and has not previously used the facility in accordance with normal rental or use arrangements.

The policy for City events at the Budweiser Gardens is attached as Appendix “A” for information purposes.

RECOMMENDED BY:
CATHY SAUNDERS CITY CLERK

Attachment
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ATTACHMENT



Request for Use of City of London Day – Budweiser Gardens

Please refer to the "City of London Days at Budweiser Gardens" Council Policy, below, for related guidelines. Requests may be mailed to: City Clerk, P.O. Box 5035, LONDON, ON, N6A 4L9 or e-mailed to csaunders@london.ca. Phone enquiries should be directed to the City Clerk's Office at (519) 661-2500 Ext. 4937.

Request Details	
Name of Organization	Thames Valley District School Board
Description of Event	<p>Over 43 years ago, the music teachers of the Board of Education for the City of London overcame considerable logistical challenges to realize a bold vision: to provide an opportunity for all of the music students and teachers of the board to perform together at the same time and in the same place. Today, on an even bigger scale, the music students and teachers of the Thames Valley District School Board carry on this proud tradition.</p> <p>Our collective vision is one of inclusion: every secondary school music department in the board is invited to have an ensemble perform in the concert. As well, music teachers will often choose to form combined groups with their colleagues from other schools. Finally, teachers have the opportunity to recommend deserving students to be part of the TVDSB Honour Concert and Honour Jazz Bands. By helping us, you support the efforts of over 1,000 music students and their dedicated teachers. The concert is a celebration of the wonderful musical accomplishments.</p>
Date of Event	Thursday, April 30, 2015
Contact Information	<p>Name of Individual _____ James Callowhill _____</p> <p>Address 61 Queen Street, North Dorchester, ON N0L 1G2</p> <p>Phone Number(s) ____ (519) 268-7351 _____ or (519) 615-1338</p> <p>E-Mail i.callowhill@tvdsb.on.ca</p>

POLICY 3(8) FOR CITY OF LONDON DAYS AT BUDWEISER GARDENS

OBJECTIVE

The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community-sponsored events on a "rent-free basis" provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements.
2. Not-for-profit sporting events which are of a provincial or national significance, including championships for high schools, colleges or universities located within the City of London, which have not previously used the facility in accordance with normal rental or use arrangements.
3. Major not-for-profit civic events which are celebrations or charity events of a local, community-wide nature and have a direct benefit to the London community, which have not previously used the facility in accordance with normal rental or use arrangements.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five-year consecutive period, unless an exemption is approved by the Municipal Council due to unique circumstances.

EVENT DATES

The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.

APPENDIX A

COUNCIL POLICY

Chapter 3

City Hall and Other Municipal Buildings

3(8) CITY OF LONDON DAYS AT THE BUDWEISER GARDENS

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ADOPTED OCTOBER 6, 2003, AMENDED APRIL 28, 2008; OCTOBER 30, 2012 (By-law No. A.-6879-309); August 27, 2013 (By-law No. A.-7007-265)