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City Council City of London 300 Dufferin Avenue, P.O. Box 5035 London, ON N6A 4L9

Dear Councillors,

I am writing today to make a request that Council make an exception to the policy for the Old East Village (OEV) Community Incentive Plan's Tax Grant Incentive Program. I fully believed that I was already included in this program, but just found out recently that a formal application was never submitted.

In 2011, I was in the position of determining where I would establish a permanent facility for my Oral and Maxillofacial Surgery practice. I offer Oral and Maxillofacial Surgical services to patients in London and southwest Ontario. I am uniquely qualified as I am a specialist with sub-specialty training in Craniofacial Surgery. I have 18 years of post secondary education including my speciality and fellowship training. In addition to my regular day to day patient care, I perform a significant amount of charity work for patients who cannot afford the cost of necessary surgical procedures or the lengthy waits for hospital-based surgery. I bring a considerable amount of expertise and skill to Old East Village and to east London.

At the time of determining where I would build my facility, I researched and evaluated many different options for my new location. During my initial meetings with the Old East Village BIA and the City of London, the OEV Community Incentive Plan's Tax Grant Incentive Program was discussed. This program was a significant factor in helping me make the choice to build my state of the art facility in a part of the city that may not have been considered by many other professional practices. The phased in tax incentive program was a means by which I would be able to ease the initial costs associated with the investment and enable me to do the work that I have been trained to do.

It was my belief that when I chose to move forward with building in the OEV, my practice was included in the Tax Grant Incentive Program. I was unaware that a formal application process was required. We fully expected that once the MPAC reassessment was completed (which did not happen until early fall 2014), the program would commence.

By building my facility in the OEV, I believe I have made a significant contribution to the City of London, not only in terms of the service I provide to the community, but also in helping to improve the image of a part of the city that was poorly perceived in previous years. Had the Tax Grant Incentive Program not been a part of the equation, I would have built my facility in a different area.

I would appreciate your consideration for an exception. If you have any questions or comments, please do not hesitate to contact me.

Yours sincerely,

Nicholas J.V. Hogg BSc, MSc, DDS, MD, MSc, FRCD(C)

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