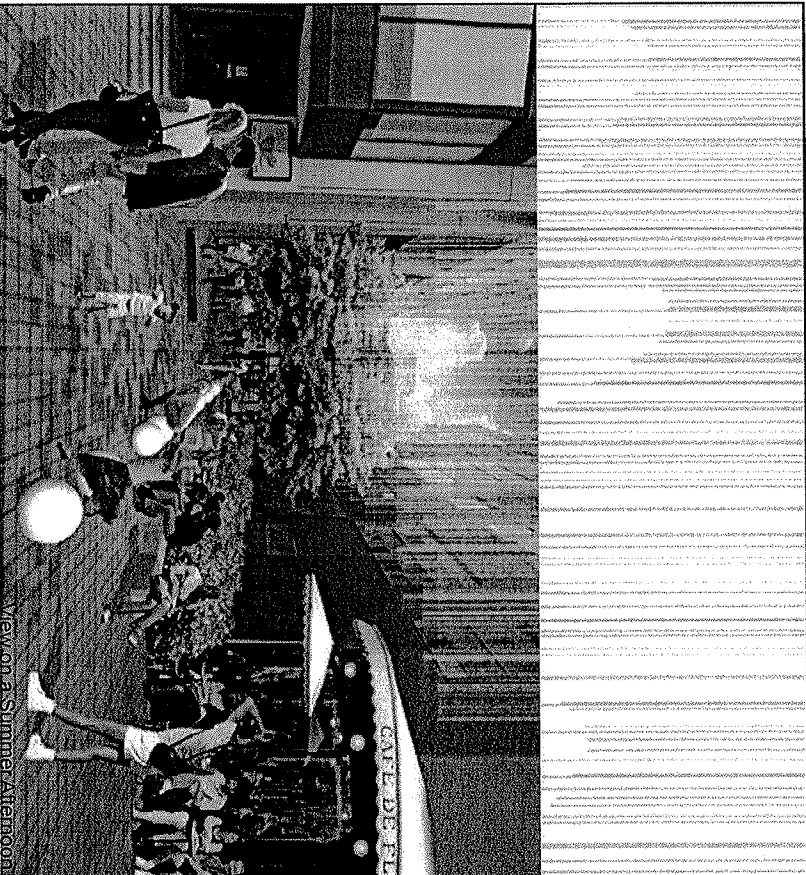
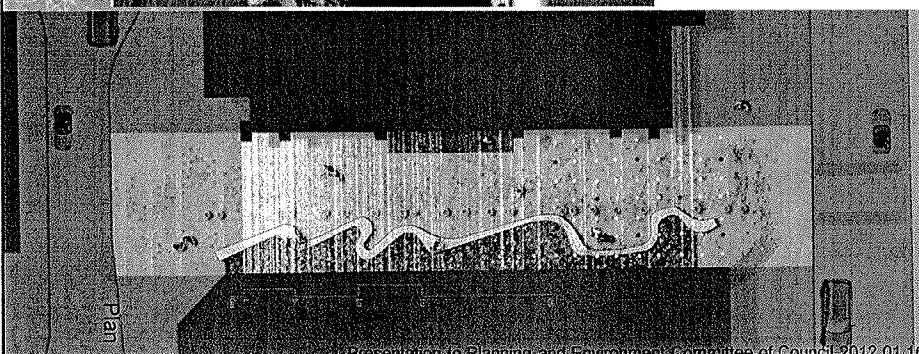


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View from a Summer Afternoon

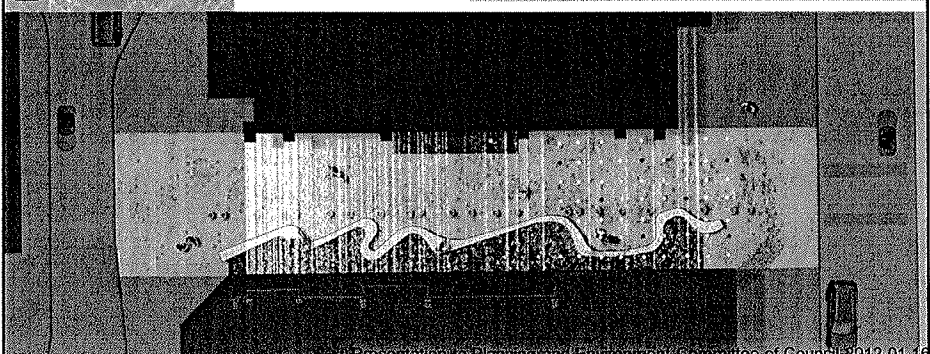
City of London  
**Market Lane Design Competition**



Presentation to Planning and Environment Committee of Council 2012.01.16

- Background – Phase One
  - City issues national Request for Qualifications in fall 2011;
  - 18 landscape architecture/ urban design/ architecture design teams submit qualifications;
  - Jury of 6 design professionals convenes mid-October to evaluate submissions, supported by City staff.

City of London  
**Market Lane Design Competition**



Presentation to Planning and Environment Committee of Council 2012.01.16

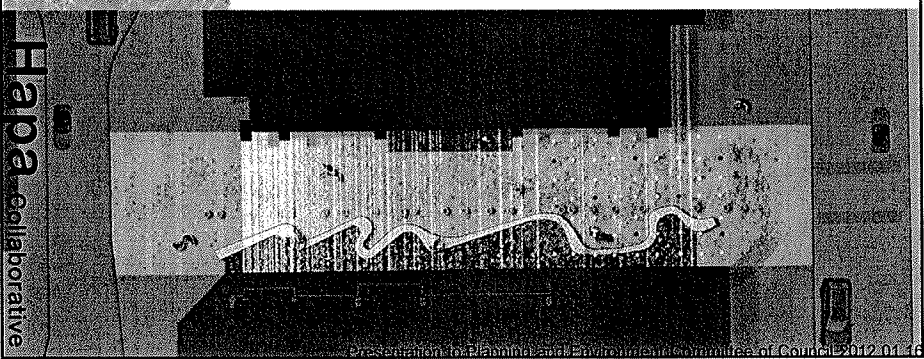
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- **Background – Phase Two**
- The five teams with the highest scores were invited to submit Request for Proposals;
- The jury convenes in early December to evaluate designs, supported by City staff;
- Hapa Collaborative achieves the highest score and is unanimously recommended as the winner;

*“The HAPA design seemed to capture all that is LONDON including the notion of the Forest City. While providing opportunity for interaction from the abutting functions and festival activity, such as the Upcoming World Figure Skating Championships.”*

Stefan Fedjuk, Jurist

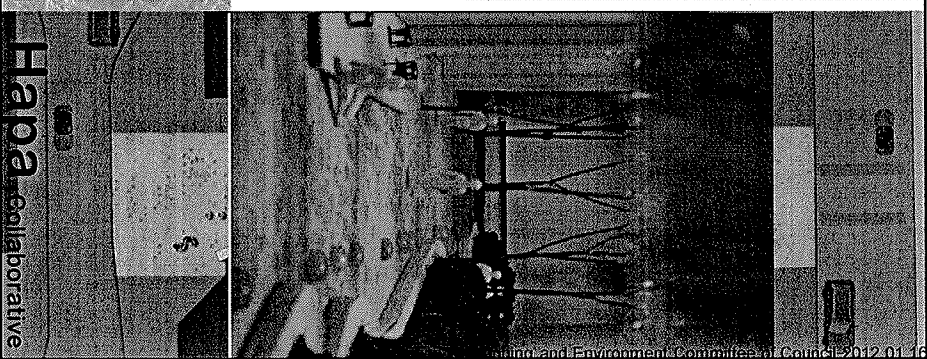
City of London  
**Market Lane Design Competition**



Hapa Collaborative

- **Hapa Collaborative**
- A landscape architecture and environmental design practice;
- Team of 4 landscape architects and designers;
- Led by Joseph Fry, Principal and Owner with over 15 years of design, construction & project management experience;
- Studio in Gastown, Vancouver, BC.

City of London  
**Market Lane Design Competition**



Hapa Collaborative

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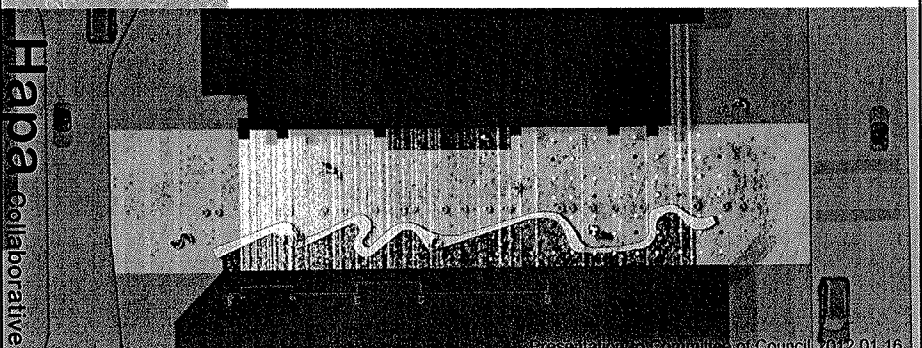
- The Winning Design ...
  - Captures the spirit of London;
  - Provides an opportunity for interaction with the abutting functions;
  - Is pedestrian focused with a meandering bench for sitting;
  - Offers a day & night / all season experience.

*"The winning scheme captures the spirit of London and innovatively integrates the community aspirations for Market Lane through an accessible, pedestrian focused, multi-purpose, all-season design."*

McMichael Ruth, Jurist

City of London

### Market Lane Design Competition



Hapa

collaborative

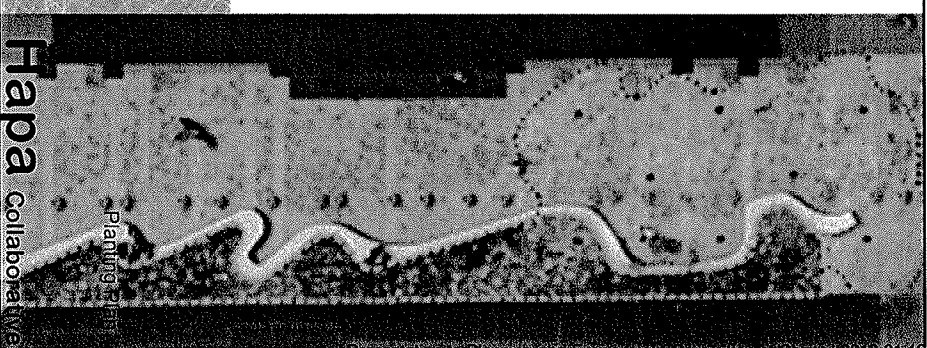
Presentations Committee of Council 2012\_01\_16

- The Winning Design ...
  - Innovatively responds to, and integrates the community's aspirations for Market Lane;
  - Promises a celebratory forum for festival activities;
  - Is within budget;

*"HAPA's submission distinguished itself by proposing a series of simple, engaging design elements - from the contextual, native Carolinian planting palette to the more whimsical, light sky ceiling, and the continuous, meander bench seating - which indicated a sophisticated understanding of the context in which the site was located."*

Tim Castle, Jurist

### Market Lane Design Competition



Hapa

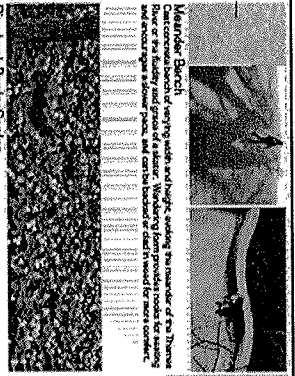
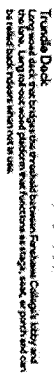
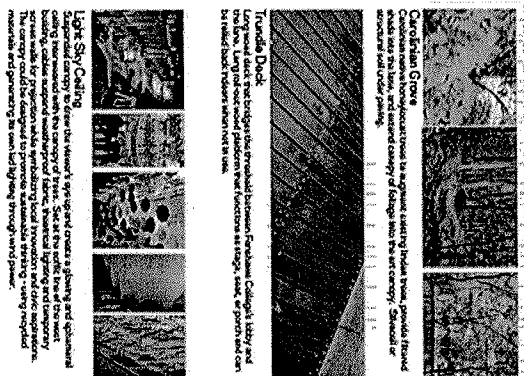
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Planning

Presentations Committee of Council 2012\_01\_16



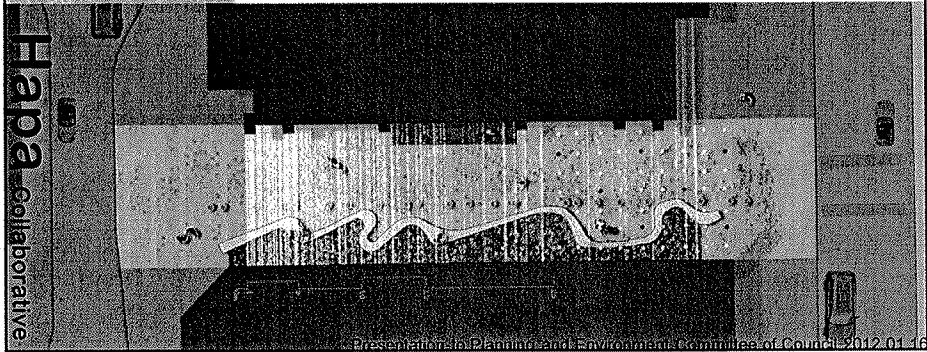
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*"HAPA's proposed design for Market Lane is beautiful in its simplicity, functionality, economy and contextual relevance. It promises a lovely, variable, and at times celebratory experience of place daily and seasonally."*

Andrew Wilson, Jurist

City of London  
Market Lane Design Competition Hapa collaborative

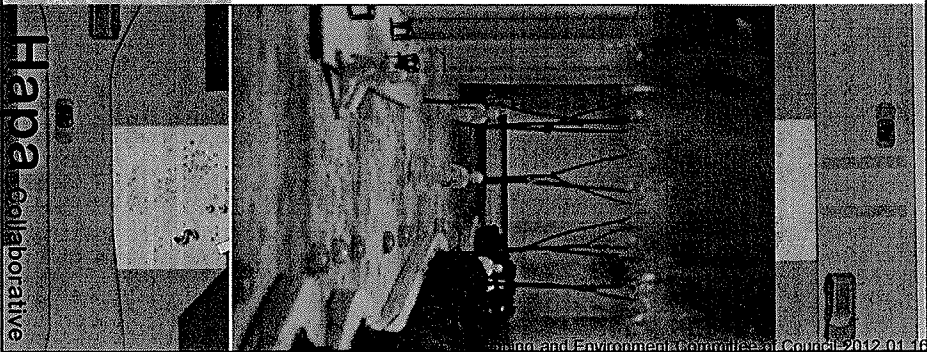


In Summary

- The jury recommends that the City contract with HAPA to develop and document this winning design for Market Lane
- On a separate note, I would like to thank Andrew Macpherson, Jim Yanchula, Julie Michaud, Terri Sue Wyatt and my fellow jurists for their assistance:

Tim Castle, Architect;  
McMichael Ruth, Architect;  
Gabe Charles, Urban Designer;  
Andrew Wilson, Landscape Architect and  
Stefan Fedjuk, Landscape Architect  
- Steve Ries, Chair

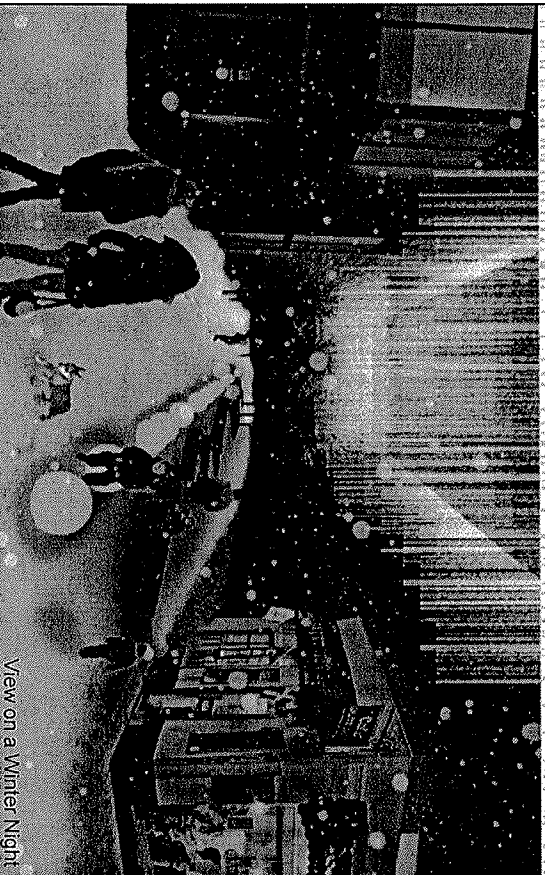
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*"HAPA's winning scheme offers Londoners an opportunity to realize a leading edge design that responds to their needs for a pedestrian focused, day and night, all season urban environment that is both delightful and elegant in its simplicity."*

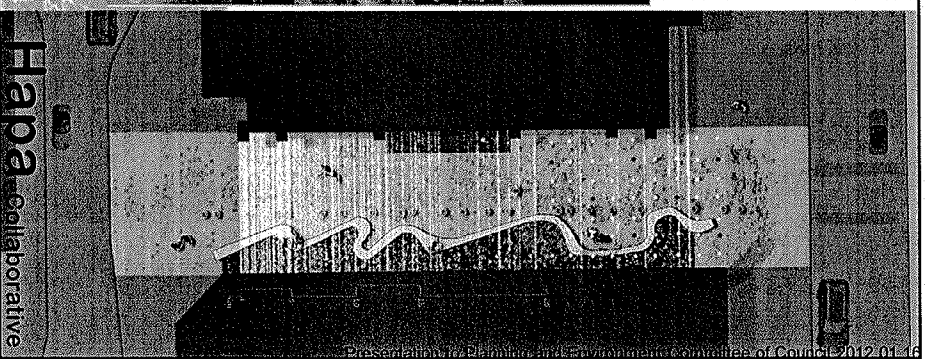
Steve Ries, Chair



View on a Winter Night

City of London

Market Lane Design Competition



Hapa Collaborative