


**Northwest London
Resource Centre**

*"Enabling a healthy and vibrant
Northwest London community!"*



Who are we?



- ✓ We are a neighbourhood-based, non-profit organization that champions community development through empowering young people and building connections between youth and their community.
- ✓ We are funded by the City of London under council directed core funding, support from corporations, foundations and fundraising



What we have now

- ✓ NWLRC has received **\$56,476** from council directed funding since the centre's inception *without any increase over the years*
- ✓ This has challenged us to be creative with our budgets, seeking other sources of funding and work with the neighbourhood to make it happen
- ✓ But – we can only do so much



What are we requesting?

Operating Funds

Staff Wages:

- ✓ **\$25,000** to support a second staff for Community Development initiatives:
 - ✓ Will provide us with the capacity to effectively respond to the needs identified by residents
 - ✓ More opportunities that support the London Strengthening Neighbourhoods Strategy can be supported and residents can be better empowered

Rent:

- ✓ **\$15,000** to support an increase in rent and the move to a sustainable model for the growing centre



Who is behind our request?

"I have had the pleasure of working with the Northwest London Resource Centre (NWLRC) on many occasions since its' opening. I have been a resident in the northwest area for more than 20 years. I can assure you the NWLRC is by far the most welcome and needed project this neighbourhood has ever seen. The impact it has had on both the young and old in our Northwest Community is truly amazing! I am writing this letter in support of the NWLRC's application for funding."

-Marcie Easton, NW Resident



How does it align with current City Initiatives?

- ✓ **LSNS:**
 - ✓ We work with neighbours to create a sense of pride in the neighbourhood through special events, projects, community gatherings, opportunities to connect.
- ✓ **CYN Agenda:**
 - ✓ Healthy Eating, Healthy Physical Activity (HEHPA) - we work with partners and residents to identify and respond to needs under the HEHPA initiative
- ✓ **The London Plan:**
 - ✓ We work collaboratively with residents and community groups under the following areas
 - ✓ Growing inward and upward
 - ✓ Building strong and healthy neighbourhoods for everyone
 - ✓ Giving real & attractive mobility choices – walking, cycling & transit





Why fund this request?

- ✓ We have a solid track record of supporting children, youth and families in what they believe will strengthen their neighbourhood
- ✓ We have delivered on our Service Plan and shown fiscal responsibility and natural growth of the agency
- ✓ We are responding the identified needs of residents and community to build a strong & vibrant NW London

