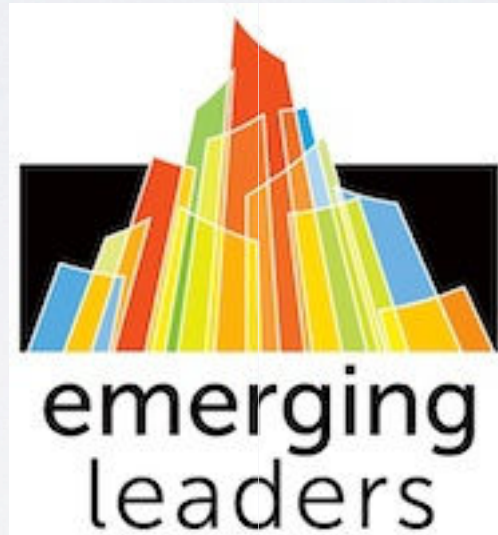


REQUEST TO COUNCIL



Emerging Leaders

WHY NOW?

eligible for charitable
status at this time

only 1 in 5 requests are
approved by CRA

we would have to stop
most all of our
programming and events

we are left with gap

standing provides the
ability to leverage \$



WITHTH CONSIDER THIS REQUEST?

have engaged our
nographic on all of the
or City of London's plans
uding:

e London Plan

art Moves

tural Prosperity Plan

align with Council's
ft Strategic Plan



ENGAGE THE 44 YEAR OLD MOGRAPHIC IN CITY BUILDING

London X - Riverfront Redesign

London X - Muni Fibre

London - Employment

London - Sector
Management

London - Build a Budget

London - Cultural
Prosperity Plan



WE ALSO ENGAGE ON A BUILDING WE'RE ATTRACTIVE AND ENGAGED

in London - hosted 2 successful events and shared 2 surveys underlining the
challenges the EL demographic have with employment

launched London Calling - a two year effort to engage students at Western to con-
sider the opportunities London has outside of campus

to place 43 Emerging Leaders on to Boards of Director through our OnBoard!
Program

Successfully created an engagement campaign for the 2014 Municipal Election and
conducted a survey in person with more than 300 young Londoners

Partnered with London Business Magazine to create Top 20 Under 40- a celebration
of our members' leadership and talent in our business sector.

launched Starting Grounds - A program where members have an opportunity to meet
with business leaders from a host of sectors for 30 mins for coffee. In this meeting our members

are able to ask these leaders any question they want relating to their career path

SUPPORTING THE EL DEMOGRAPHIC NOT ONLY LOCALLY BUT PROVINCIAL

Employed 15 young people through the Provincial Youth Employment Program gaining valuable experience. Employed another 4 through the Job Creation Program on full-time work.

Founding Partner of a new provincial organization. The Young Professionals Network of Ontario.

Helped YNOT Windsor (an EL like group) in creating goals and planning presented to the Ontario Economic Developers Conference on the challenges facing the 4 year old demographic and what municipalities can do to attract talent.

Secured funding for the London Youth Advisory Council

Partnered with Western and Fanshawe College on the Business Accelerator Program launched.

Helped the Young Professionals of Sarnia in setting goals and planning

PROVINCIAL, NATIONAL, & INTERNATIONAL LEADERS TO LONDON



the Governor General of Canada, Nenshi of Calgary, Grant Oliphant - CEO Heinz Foundation, Liberal Leader Justin Trudeau, Former Clerk of the Privy Council Mmlefarb, CEO of the Hamilton Chamber of Commerce Keanin Loomis, and meet with leaders and Ministers of each government to advance London and the graphic we represent.



AND WE'VE GROWN

1 events with 3,491 Londoners attending in the last 3 years

sed our membership to 561 in 2014

sed our social media reach to 3,451 impressions a day

place 43 Emerging Leaders on to Boards of Director through our OnBoard!

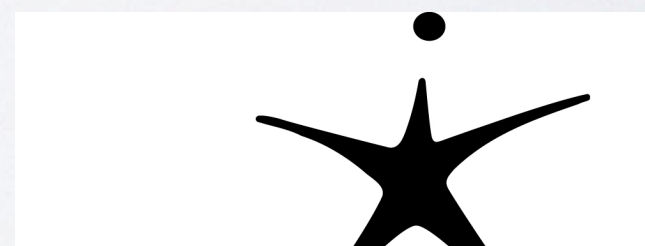
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ewsletter has a subscription of 1241





Canadian Mental
Health Association
Middlesex



The Ask

Description	
Staffing	\$50,000
Programming	\$15,000
Overhead (rent, office expenses,)	\$5000
Total	\$70,000/Year for 4 years.

BUT WE CAN BE FEXIBLE

ENGAGEMENT



Emerging Leaders will increase engagement for Council and Staff in the following:

- Council Strategic Plan
- Rapid Transit
- Culture – PAC & The Culture Sector
- And we will continue to advocate for London at other

THANK YOU COUNCIL
FOR YOUR
CONSIDERATION



WE KNOW IT'S NOT EASY