January 6, 2015

Chair and Members
Community and Protective Services Committee

Re: Enhanced Regulations of Licenced Door-to-Door Salespersons

Concerns continue to be raised by members of the public with respect to the conduct and legitimacy of individuals who undertake door-to-door sales. At times, vulnerable individuals may be placed at risk when agreeing to the purchase of materials or services without fully understanding the financial implications of such agreement. It is also often difficult for individuals to know if the salesperson is a legitimate representative of the company or organization that they indicate that they are representing. In order to provide some reassurance and protection to our residents, enhanced regulations of licenced door-to-door salespersons may be appropriate.

I therefore respectfully request that the Community and Protective Services Committee (CPSC) recommend to Municipal Council that the Civic Administration include in their current review of Business Licensing By-law L-6, consideration of the potential for enhanced regulations and enforcement pertaining to door-to-door salespersons and the companies or organizations that they represent be licensed by the City of London.

Respectfully submitted,

Mo Salih Councillor Ward 3