

**Summary of Discussions - Vision**

- Vibrant, Industrious London: Where You Want To Be;
- (includes diversity, inclusivity, progressive, quality of life, illustrates a place where you can come to work, start a business);
- Welcome – Tomorrow and Future – Leading in Innovation;
- Vibrant , Engaged ,Diverse, Collaborative, Open to Diversity, Embrace It;
- Format: statement that is action oriented, not static;
- Like the format of the London Plan – 3 words that say a lot;
- Forward looking vision. Need to show we are willing to get there: ambitious, focused, determined, audacious/brazen, leading;
- Locally driven, globally connected;
- City of the future – convey this in the vision;
- Heart of Southwestern Ontario;
- A destiny, inclusive, dynamic – always changing;
- Compassionate (twitter);
- Affordable/affordability, Connected;
- Synergy and diversity; be the first at a lot of things - rampant innovation; and
- London: a small big town.