

2ND REPORT OF THE
STRATEGIC PRIORITIES AND POLICY COMMITTEE

Meeting held on December 3, 2014, commencing at 4:06 PM, in the Council Chambers, Second Floor, London City Hall.

PRESENT: Mayor M. Brown and Councillors M. van Holst, B. Armstrong, M. Salih, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park and J. Zaifman and L. Rowe (Secretary).

ABSENT: P. Squire.

ALSO PRESENT: A. Zuidema, J.P. Barber, J. Braam, B. Coxhead, S. Datars Bere, J.M. Fleming, K. Graham, M. Hayward, G. Kotsifas, L. Livingstone, V. McAlea Major, J.P. McGonigle, K. Pawelek, M. Ribera, C. Saunders, C. Smith, S. Spring and B. Westlake-Power.

I. CALL TO ORDER

1. Disclosures of Pecuniary Interest

Recommendation: That it BE NOTED that no pecuniary interests were disclosed.

II. CONSENT ITEMS

None.

III. SCHEDULED ITEMS

2. Strategic Plan - Initial Discussions

That the following actions be taken with respect to the development of the Municipal Council's Strategic Plan for 2015 -2019:

- a) the Civic Administration BE DIRECTED to report back at the Strategic Priorities and Policy Committee (SPPC) meeting on December 18, 2014, with a few possible draft Vision Statements for the consideration of the SPPC, based upon the input from the Members as summarized in the attached Appendix "A";
- b) the Civic Administration BE REQUESTED to set up a process to receive public input regarding a possible draft Vision Statement, recognizing that a deadline for input will need to be set in order to finalize the Strategic Plan;
- c) the Civic Administration BE DIRECTED to report back at the SPPC meeting on December 18, 2014 with strategic areas of focus for the consideration of the SPPC, based upon the input from the Members as summarized in the attached Appendix "B";
- d) the Civic Administration BE REQUESTED to set up a process to receive public input regarding possible strategic areas of focus, recognizing that a deadline for input will need to be set in order to finalize the Strategic Plan;
- e) the 2011 - 2014 Mission and Value Statements BE MAINTAINED in the 2015 - 2019 Strategic Plan; subject to any additions to the list of values that may be desired as a result of the Strategic Plan development process; and
- f) the attached staff presentation BE RECEIVED.

Voting Record:

Motion to Approve part a):

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, M. Salih, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park, J. Zaifman (14)

Motion to Approve part b):

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, M. Salih, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park, J. Zaifman (14)

Motion to Approve part c)

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, M. Salih, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park, J. Zaifman (14)

Motion to Approve part d):

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, M. Salih, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park, J. Zaifman (14)

Motion to approve parts e) and f):

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, M. Salih, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park, J. Zaifman (14)

IV. ITEMS FOR DIRECTION

None.

V. DEFERRED MATTERS/ADDITIONAL BUSINESS

None.

VI. ADJOURNMENT

The meeting adjourned at 6:32 PM.

APPENDIX “A”**Summary of Discussions - Vision**

- Vibrant, Industrious London: Where You Want To Be;
- (includes diversity, inclusivity, progressive, quality of life, illustrates a place where you can come to work, start a business);
- Welcome – Tomorrow and Future – Leading in Innovation;
- Vibrant , Engaged ,Diverse, Collaborative, Open to Diversity, Embrace It;
- Format: statement that is action oriented, not static;
- Like the format of the London Plan – 3 words that say a lot;
- Forward looking vision. Need to show we are willing to get there: ambitious, focused, determined, audacious/brazen, leading;
- Locally driven, globally connected;
- City of the future – convey this in the vision;
- Heart of Southwestern Ontario;
- A destiny, inclusive, dynamic – always changing;
- Compassionate (twitter);
- Affordable/affordability, Connected;
- Synergy and diversity; be the first at a lot of things - rampant innovation; and
- London: a small big town.

APPENDIX “B”

Summary of Discussions - Areas of Focus

- plain language – urban regeneration – take a look at language in general;
- work some of Council’s vision list into the areas of focus statements – ie. connected neighbourhoods; we believe that strong neighbourhoods should be encouraged and fostered and respected because they support people to reach their full potential;
- City building: in bullet points repurposing heritage assets with the concept of building the city, taking vibrant historical heritage and finding new and innovative uses;
- leadership and public service, last line: put a comma after open, transparent and responsive to the people we serve;
- concept of engagement and democratic reform;
- excellence in service delivery – customer service and be responsive; cautious about what we are going to do if we are already doing it;
- Economic Prosperity too generic-suggest diverse and resilient economy;
- City building – placemaking, perhaps Smart City Building or Building a Smart City of London;
- governance – collaborative governance;
- circle missing – global innovators; need something moving us forward into the future;
- green and growing City – could also be achieved through global innovation;
- vibrant communities – what describes vibrant – some activities missing; local culture events, being active, parks and rec, local community events;
- title – creative, active and vibrant communities;
- like where we are but think we need to go somewhere else;
- global innovation doesn’t have a place but works into a lot of the items;
- borrow resilient and affix to other things to shine things up;
- sustainable...need to ensure, particularly City building that things are sustainable;
- collaboration, innovation, responsiveness to needs of community and action them; sustainability;
- celebration of heritage and incorporate into what our City becomes;
- connectivity—throughout areas of focus; how government relates with citizens, etc.; overarching statement;
- a lot of words missing in areas of focus fit better in values;
- vibrant communities – respect for neighbourhoods, arts, culture;
- aging in place - perhaps City Building;
- struggle with leadership and public service – people don’t want to be governed; wrestle with the understanding of public service and elevating that;
- open and transparent maybe should have engaged;
- global needs to go in somewhere; here in London but need to think about the world;
- collaborative-way better together when we work together;
- collaborative, responsive leadership;
- accessible to all;
- collaborative and responsive government;
- economic prosperity or diverse and resilient economy – creating our own opportunities;
- well-tuned - a city that functions;
- ensure that at the end we make it clear we are an inclusive and diverse community in terms of who we are; and
- other significant plans—this strategic plan should intersect with other City major plans as well as other local boards and commissions partners’ plans-need to ensure this encompasses their efforts and clear understanding of who does what.