

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON DECEMBER 16, 2014
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT	CITY OF LONDON DAYS AT THE BUDWEISER GARDENS

RECOMMENDATION

That, on the recommendation of the City Clerk, notwithstanding Council Policy 3(8) – City of London Days at the Budweiser Gardens, which restricts a group from having more than two event days over a five year consecutive period, the request from the Parkinson Society Southwestern Ontario to host a Charity Lunch Event featuring local restaurants on June 15, 2015 BE APPROVED as a City of London Day at the Budweiser Gardens; it being noted that only one other request has been received for 2015.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
--

Item #1 – January 8, 2013 Corporate Services Committee
Item #5 – November 26, 2013 Corporate Services Committee

BACKGROUND

The City of London agreement with the London Civic Centre (LP) provides for five community days annually for community use at the Budweiser Gardens. The agreement makes the following provisions:

“The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days’ notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily “not for profit” in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City’s event had not been held. For these purposes, “community events” means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements”.

On behalf of the Parkinson Society Southwestern Ontario, Shelley Rivard has submitted the attached correspondence dated September 17, 2014, requesting a “rent free” day at the Budweiser Gardens for their Fundraising Event on June 15, 2015.

The Parkinson Society Southwestern Ontario has previously held a similar fundraising event using the City of London Days at Budweiser Gardens on June 10, 2013 and June 16, 2014.

Council Policy 3(8) – Policy for Events at the Budweiser Gardens restricts a group from having more than two event days over a five year consecutive period. Given that only one other request for the

use of a City of London Day at the Budweiser Gardens has been received for consideration of approval, the Civic Administration recommends that this request be approved, notwithstanding the restrictions outlined in the Policy

The policy for City events at the Budweiser Gardens is attached as Appendix "A" for information purposes.

RECOMMENDED BY:
CATHY SAUNDERS CITY CLERK

Attachment
/ab

From: Shelley Rivard [<mailto:Shelley.Rivard@parkinsonsociety.ca>]

Sent: Wednesday, September 17, 2014 4:52 PM

To: Saunders, Cathy

Subject: Use of Budweiser Gardens

Importance: High

Hi Cathy,

Further to our telephone conversation this afternoon, please find attached a request for use of the Budweiser Gardens as a City of London Day.

We understand that we have had this great opportunity for the last two years, but due to the fact that we are not funded by the government in any way, and are reliant on donations from corporations and individual donors, we are appealing to the City of London for another day if not all 5 have been requested.

I look forward to hearing from you at your earliest convenience.

Have a great day.

Shelley Rivard | CEO

Parkinson Society Southwestern Ontario | 1-888-851-7376

t: 519-652-9437 x23 | f: 519-652-9267 | shelley.rivard@ParkinsonSociety.ca

Charitable Number 83130 2708 RR0001

www.ParkinsonSociety.ca



Disclaimer

Confidentiality Warning: This message and any attachments transmitted with it are confidential and intended solely for the use of the individual(s) or entity to whom they are addressed. If you have received this email in error please delete this message and any attachments. If you are not the intended recipient, you are notified that any review, retransmission, conversion to hard copy, copying, circulation or other use of this message and any attachments is strictly prohibited.

Information confidentielle : Le présent message, ainsi que tout fichier qui y est joint, est envoyé à l'intention exclusive de son ou ses destinataires; il est de nature confidentielle. Si vous n'êtes pas le destinataire prévu, supprimez ce message et tout document joint. Nous avertissons toute personne autre que le destinataire prévu que tout examen, transmission, impression, copie, distribution ou autre utilisation de ce message et de tout fichier qui y est joint est strictement interdit.



Request for Use of City of London Day – Budweiser Gardens

Please refer to the “City of London Days at Budweiser Gardens” Council Policy, below, for related guidelines. Requests may be mailed to: City Clerk, P.O. Box 5035, LONDON, ON, N6A 4L9 or e-mailed to csaunder@london.ca. Phone enquiries should be directed to the City Clerk’s Office at (519)661-2500 Ext. 4937.

Request Details	
Name of Organization	Parkinson Society Southwestern Ontario
Description of Event	Signatures...A taste test of London’s Best presented in partnership with Lexus of London is a lunchtime food sampling event connecting the London Business Community with popular food vendors promoting their signature dish all while raising awareness and funds for Parkinson’s.
Date of Event	Monday, June 15 th , 2015
Contact Information	Name of Individual Shelley Rivard Address 117-4500 Blakie Rd, London, ON N6L 1G5 Phone Number(s) (519) 652-9437 ext 23 or (519) 670-8588 (cell) E-Mail shelley.rivard@parkinsonsociety.ca
POLICY FOR CITY EVENTS AT THE BUDWEISER GARDENS	
<u>OBJECTIVE</u> The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community-sponsored events on a “rent-free basis” provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.	
<u>TYPES OF EVENTS ELIGIBLE</u> The following types of events will be eligible:	
<ol style="list-style-type: none"> 1. City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements. 2. Not-for-profit sporting events which are of a provincial or national significance, including championships for high schools, colleges or universities located within the City of London, which have not previously used the facility in accordance with normal rental or use arrangements. 3. Major not-for-profit civic events which are celebrations or charity events of a local, community-wide nature and have a direct benefit to the London community, which have not previously used the facility in accordance with normal rental or use arrangements. 	
<u>MAXIMUM EVENT DAYS</u>	
<ol style="list-style-type: none"> 1. The City is limited to five event days each year. 2. No group can have more than one event day per year. 3. No group can have more than two event days over a five-year consecutive period, unless an exemption is approved by the Municipal Council due to unique circumstances. 	
<u>EVENT DATES</u> The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.	
<u>REQUIREMENTS OF USER GROUPS</u>	
<ol style="list-style-type: none"> 1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred. 2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement. 3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens. 	
<u>CITY CONTACT</u> The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.	
<u>APPROVAL</u> Council approval is required for all City events.	

APPENDIX "A"

POLICY FOR CITY EVENTS AT THE JOHN LABATT CENTRE

OBJECTIVE

The City of London agreement for partnership and lease of the John Labatt Centre provides for up to five community sponsored events on a "rent-free basis" provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City sponsored events such as opening ceremonies for sporting events and major community celebrations.
2. Not-for-profit sporting events which are of a provincial or national significance, including high school, college or university championships.
3. Major not-for-profit civic events which are celebrations of a community-wide nature.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five year consecutive period.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the John Labatt Centre for use of the facility and all obligations arising from that agreement.
3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the John Labatt Centre.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.