



White Oaks Neighbourhood Profile

For further information contact:

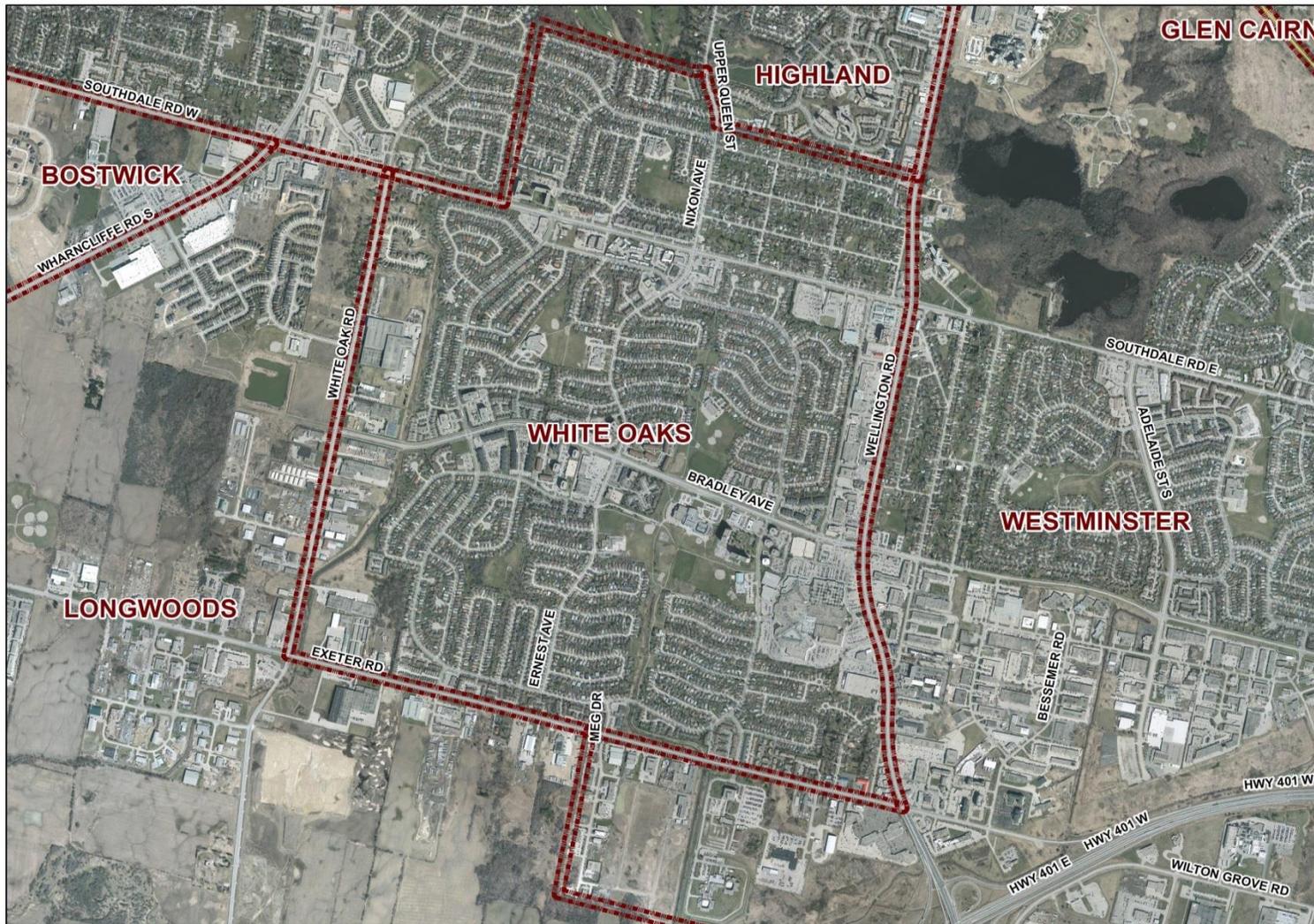
John-Paul Sousa

Planning Research Analyst

Direct: (519) 661-2500 ext. 5989 | email: jpsousa@london.ca

Date Created: Jan. 2014

Neighbourhood Profile -White Oaks Planning District



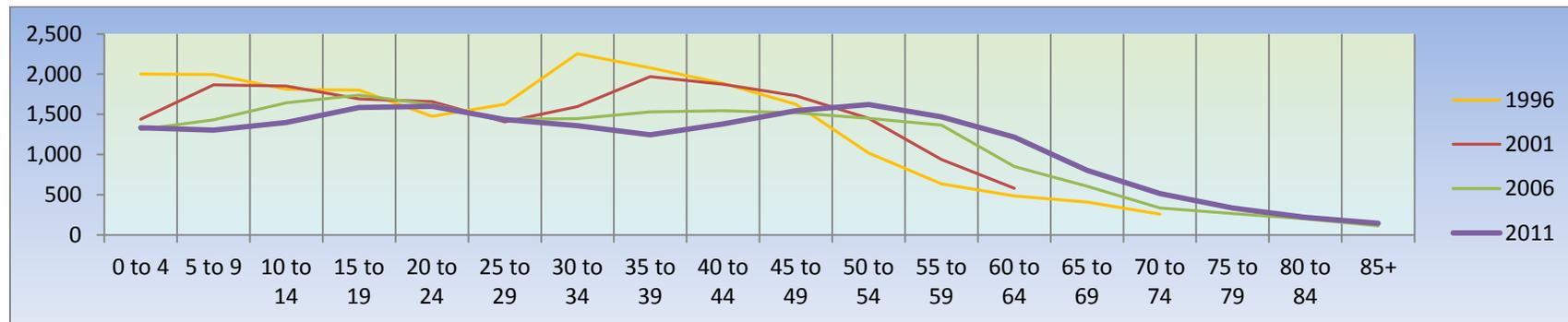
Coordinate System: NAD 1983 UTM Zone 17N
Projection: Transverse Mercator
Datum: North American 1983

Population Characteristics & Age Distribution

White Oaks Neighbourhood	1996	2001	2006	2011	Change From Previous Period	
Total Population	21,730	21,380	20,765	20,515	↓	(-1%)
Female	11,100	10,985	10,540	10,565	↑	<1%
Male	10,630	10,395	10,225	9,945	↓	(-3%)

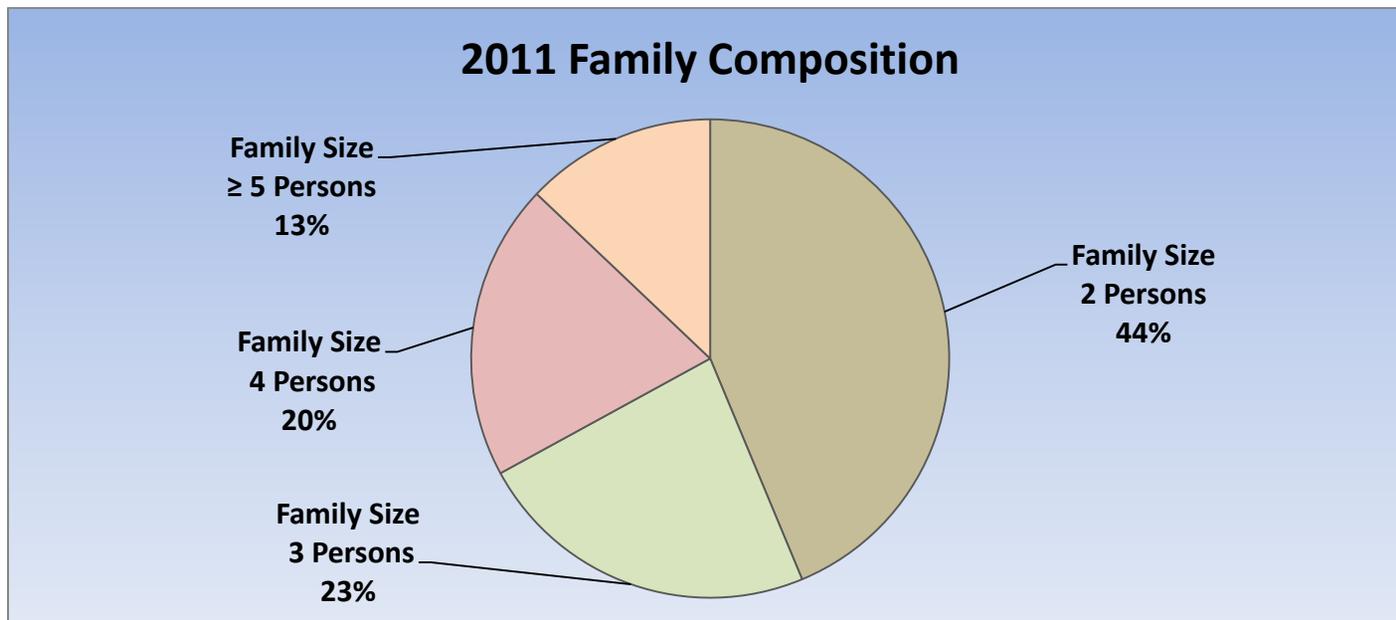
Age Structure	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
0-19	7,605	6,840	6,125	5,625	↓	(-8%)	27%
0 to 4	2,000	1,440	1,310	1,335	↑	2%	7%
5 to 9	1,995	1,865	1,430	1,305	↓	(-9%)	6%
10 to 14	1,810	1,865	1,645	1,400	↓	(-15%)	7%
15 to 19	1,800	1,690	1,740	1,585	↓	(-9%)	8%
20-44	9,320	8,500	7,555	7,020	↓	(-7%)	34%
45-64	3,765	4,755	5,580	5,850	↑	5%	29%
65+	1,030	1,325	1,520	2,020	↑	33%	10%
Median Age	NA	NA	NA	35.9			

2011 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	670	665	1,335	6.51%
5 to 9	675	625	1,300	6.34%
10 to 14	715	685	1,400	6.82%
15 to 19	830	755	1,585	7.72%
20 to 24	790	810	1,600	7.80%
25 to 29	695	745	1,440	7.02%
30 to 34	630	735	1,365	6.65%
35 to 39	590	655	1,245	6.07%
40 to 44	660	720	1,380	6.73%
45 to 49	710	835	1,545	7.53%
50 to 54	805	815	1,620	7.89%
55 to 59	675	800	1,475	7.19%
60 to 64	590	620	1,210	5.90%
65 to 69	385	420	805	3.92%
70 to 74	235	280	515	2.51%
75 to 79	145	190	335	1.63%
80 to 84	80	135	215	1.05%
85+	60	90	150	0.73%
Total	9,940	10,580	20,520	



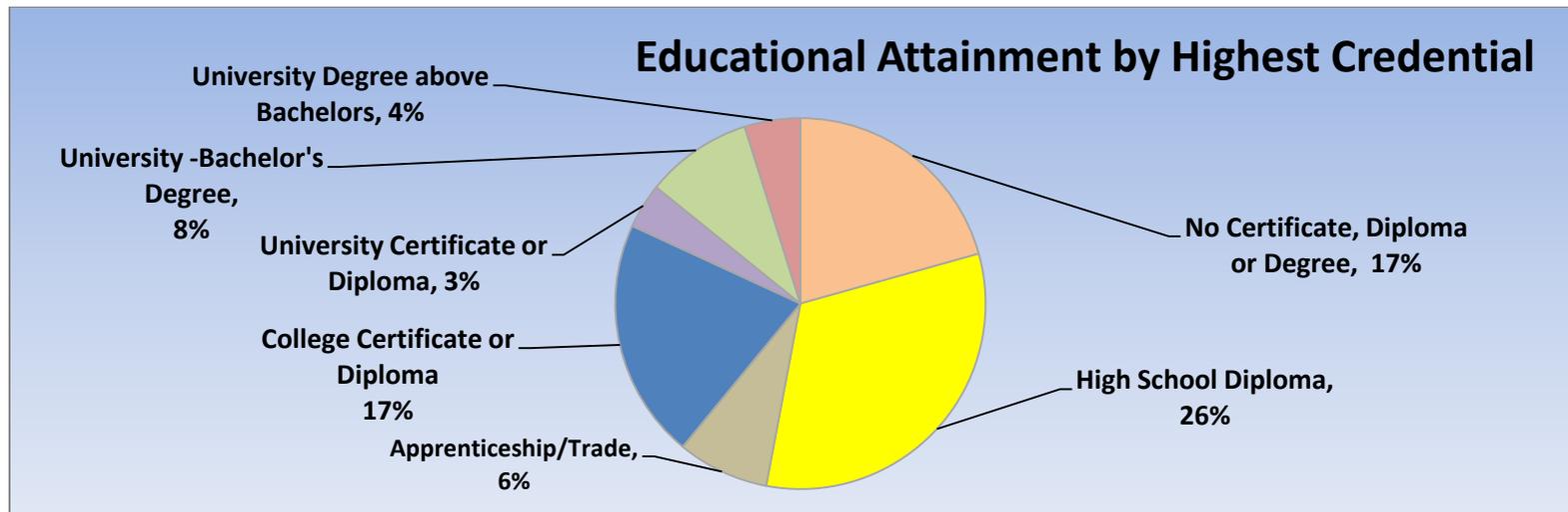
Marital Status	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Single	4,815	5,250	5,600	4,950	↓ (-12%)	24%
Married	8,885	8,560	8,230	7,940	↓ (-3%)	39%
Common-Law	940	1,175	1,180	1,255	↑ 6%	6%
Divorced	1,115	1,175	1,235	1,025	↓ (-17%)	5%
Separated	665	665	660	625	↓ (-5%)	3%
Widowed	445	585	665	675	↑ 2%	3%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Citizenship						
Canadian Citizens	20,325	20,170	18,970	19,020	↑ <1%	93%
Non-Canadian Citizens	1,400	1,215	1,800	1,535	↓ (-15%)	7%
Immigration Status						
Canadian Born Population	16,445	16,000	14,385	14,055	↓ (-2%)	69%
Foreign Born Population	5,230	5,305	6,250	6,340	↑ 1%	31%
Visible Minority Population	3,420	3,950	5,480	6,090	↑ 11%	30%
Aboriginal Identity Population	150	265	420	480	↑ 14%	2%

Family Composition	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Number of Census Families	5,880	5,880	5,845	5,765	↓ (-1%)	
Family Size - 2 Persons	1,910	2,115	2,380	2,520	↑ 6%	44%
Family Size - 3 Persons	1,355	1,390	1,435	1,345	↓ (-6%)	23%
Family Size - 4 Persons	1,740	1,585	1,315	1,155	↓ (-12%)	20%
Family Size - ≥ 5 Persons	905	785	715	745	↑ 4%	13%
Census Family - Average Size	3	3	3	3.1	↑	



Family Structure & Number of Children	1996	2001	2006	2011	Change From Previous Period	
Married Couples	4,430	4,245	4,065	3,900		(-4%)
Without Children	1,200	1,240	1,305	1,475		13%
With Children	3,225	3,005	2,765	2,420		(-12%)
Common-Law	470	590	590	630		7%
Without Children	220	300	325	330		2%
With Children	255	290	265	295		11%
Lone Parent Families	980	1,050	1,190	1,240		4%
Female Headed	815	855	995	1,030		4%
1 Child	405	460	635	585		(-8%)
2 Children	310	250	235	300		28%
≥ 3 Children	100	140	130	150		15%
Male Headed	165	195	195	210		8%
1 Child	90	120	120	130		8%
2 Children	30	50	75	60		(-20%)
≥ 3 Children	30	15	0	25		100%

Educational Attainment by Credential	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	3,790	3,420	↓ (-10%)	17%
High School Diploma or Equivalent	N.A.	N.A.	5,055	5,345	↑ 6%	26%
Apprenticeship, or Trade Certificate	510	1,680	1,425	1,325	↓ (-7%)	6%
College Certificate or Diploma	N.A.	3,105	3,640	3,460	↓ (-5%)	17%
University Certificate or Diploma	N.A.	N.A.	N.A.	650	— —	3%
University -Bachelor's Degree	N.A.	N.A.	1,215	1,545	↑ 27%	8%
University Degree above bachelor level (M.A. or PhD)	N.A.	N.A.	365	805	↑ 120%	4%

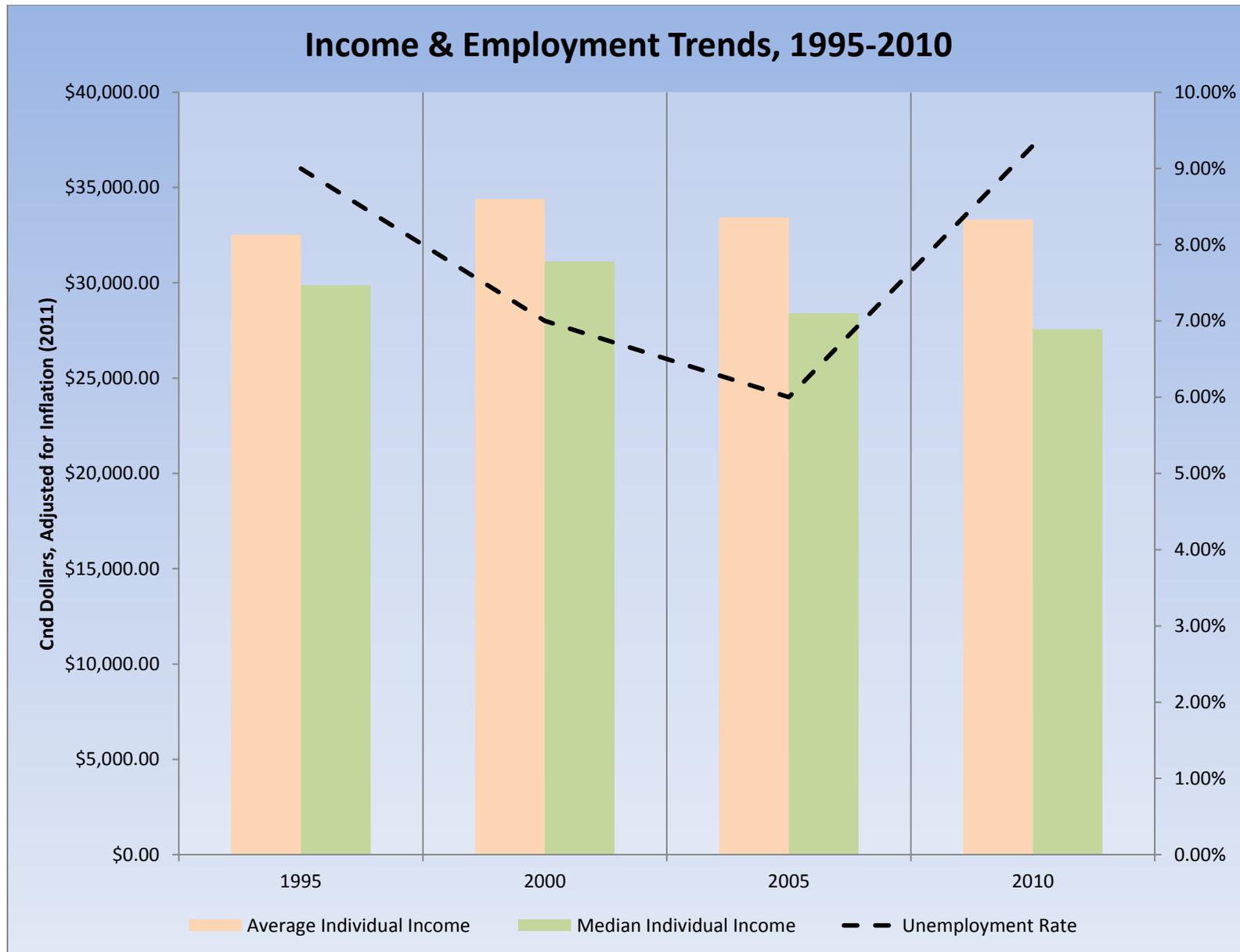


Housing by Structure Type & Tenure	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Total Occupied Dwellings	7,130	7,445	7,455	7,555	1%	
Single-Detached	3,355	3,425	3,410	3,430	<1%	45%
Semi-Detached	870	855	870	920	6%	12%
Row House	1,180	1,325	1,260	1,285	2%	17%
Duplex	10	20	40	30	(-25%)	<1%
Apartment < 5 Storeys	620	670	655	695	6%	9%
Apartment ≥ 5 Storeys	1,095	1,140	1,220	1,195	(-2%)	16%
Number of Owned Dwellings	4,830	5,235	5,425	5,540	<1%	
Owned as a % of Total	68%	70%	73%	73%	- -	73%
Number of Rented Dwellings	2,300	2,205	2,025	2,050	1%	
Rented as a % of Total	32%	30%	27%	27%	- -	27%
Average # of Rooms	7	7	7	6.6		
Average # of Bedrooms	3	3	3	N.A.	- -	
Average Gross Rent	\$716.00	\$719.00	\$820.00	\$866.00	6%	
Average Value of Dwelling	\$127,228.00	\$124,336.00	\$158,378.00	\$181,266.00	14%	

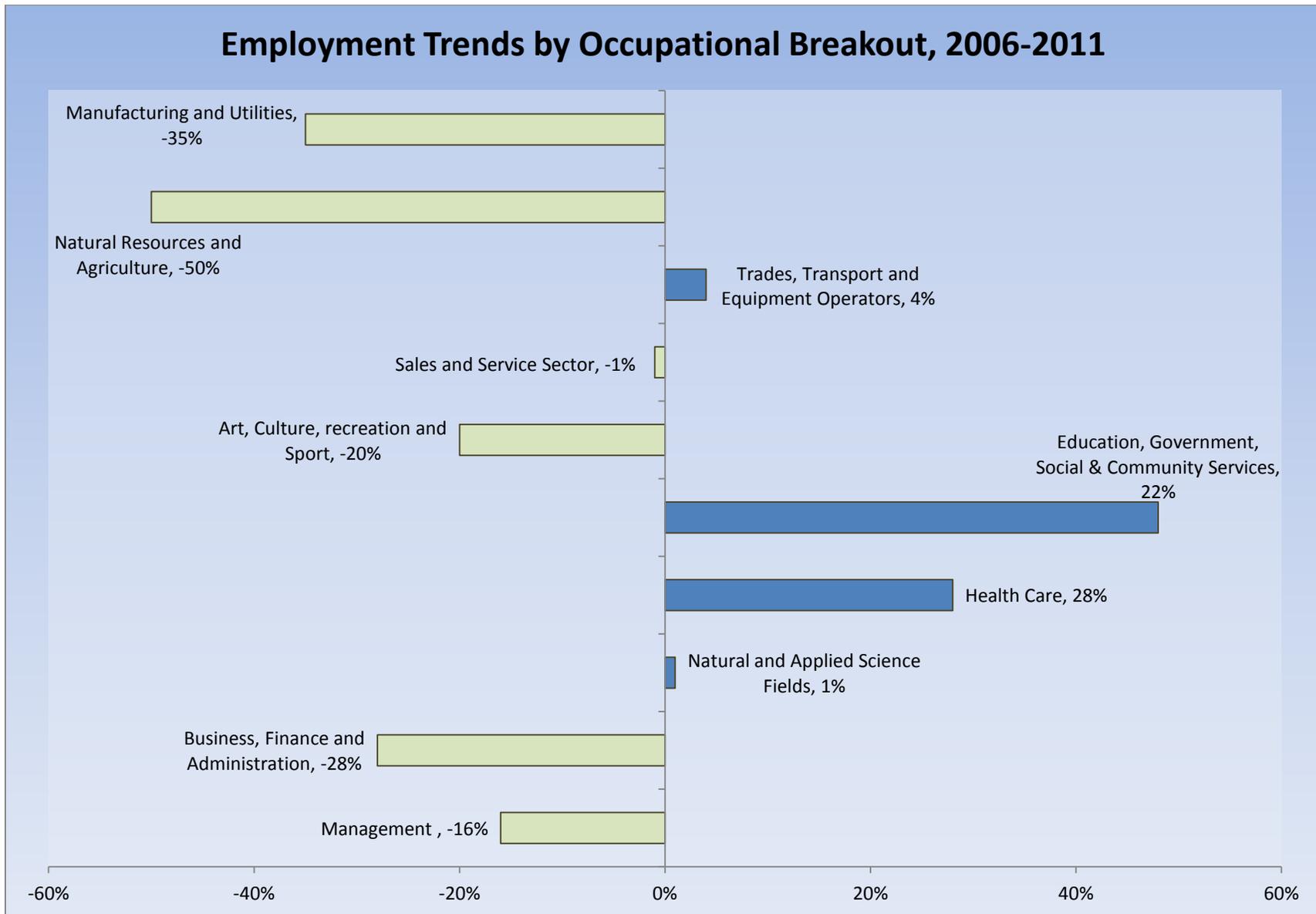
Labour Market Indicators	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Total Labour Force ≥ 15 years	11,440	11,125	10,815	11,045	2%	
Female	5,490	5,240	5,195	5,305	2%	48%
Male	5,950	5,885	5,620	5,740	2%	52%
Unemployment Rate	9%	7%	6%	9.30%		
Female	8%	8%	5%	9.40%		
Male	10%	7%	7%	9.20%		
Employment Rate	N.A.	N.A.	N.A.	60.50%	—	
Participation Rate	72%	71%	70%	66.80%		
Female	67%	68%	65%	61.80%		
Male	77%	75%	76%	72.20%		
Labour Force by Sector						
Primary (Agriculture & Resources)	85	35	80	70	(-13%)	1%
Secondary (Construction & Manufacturing)	2,560	2,660	2,605	2,525	(-3%)	24%
Tertiary Services	8,430	8,720	8,195	8,060	(-2%)	76%

Income Characteristics of Economically Active Population	1996	2001	2006	2011	Change From Previous Period	
Individual Income						
Average Income	\$23,748.00	\$27,130.50	\$29,750.00	\$32,262.00	↑	8%
Median Income	\$21,805.00	\$24,541.50	\$25,265.00	\$26,679.00	↑	6%
Income by Gender						
Average Income – Male	\$28,949.00	\$32,275.00	\$34,746.00	\$37,525.00	↑	8%
Average Income - Female	\$18,548.00	\$21,986.00	\$24,952.00	\$27,414.00	↑	10%
Median Income – Male	\$27,596.00	\$30,274.00	\$31,848.00	\$31,401.00	↓	(-1%)
Median Income - Female	\$16,015.00	\$18,809.00	\$20,076.00	\$21,995.00	↑	10%
Household Income						
Average Household Income	\$48,571.00	\$55,096.00	\$61,157.00	\$65,908.00	↑	8%
Median Household Income	\$47,306.00	\$50,126.00	\$54,133.00	\$57,315.00	↑	6%
Family Income						
Average Family Income	\$50,015.00	\$59,047.00	\$73,945.00	\$73,562.00	↓	(<-1%)
Median Family Income	\$48,943.00	\$56,504.00	\$66,887.00	\$64,744.00	↓	(3%)
Lone-Parent Families						
Average Family Income	N.A.	N.A.	N.A.	\$52,393.00	—	
Median Family Income	N.A.	N.A.	N.A.	\$45,937.00	—	

Data Note: Income figures based on previous reporting year (1995, 2000, 2005 & 2010).

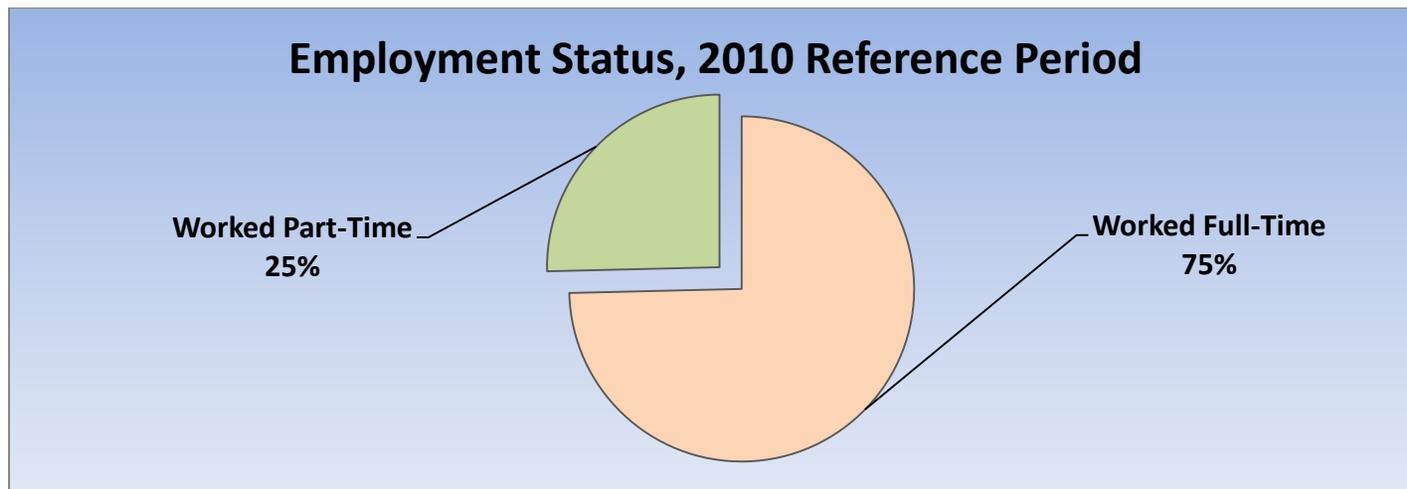


Labour Force by National Occupational Classification	1996	2001	2006	2011	Change From Previous Period	As a % of Labour Force
Management	770	1,115	705	595	↓ (-16%)	6%
Business, Finance and Administration	2,180	2,065	2,115	1,530	↓ (-28%)	14%
Natural and Applied Science Fields	450	625	670	675	↑ 1%	6%
Health Care	645	590	590	755	↑ 28%	7%
Education, Government, Social & Community Services	165	640	650	960	↑ 48%	9%
Art, Culture, recreation and Sport	170	175	230	185	↓ (-20%)	2%
Sales and Service Sector	3,500	3,090	3,370	3,360	↓ (<-1%)	32%
Trades, Transport and Equipment Operators	1,625	1,915	1,660	1,730	↑ 4%	16%
Natural Resources and Agriculture	250	80	140	70	↓ (-50%)	1%
Manufacturing and Utilities	1,195	1,095	1,220	795	↓ (-35%)	7%



Class of Worker	1996	2001	2006	2011	Change From Previous Period	As a % Neighbourhood
Employee	10,100	10,540	10,705	9,885	↓ (-8%)	93%
Female	4,925	5,260	5,175	4,830		
Male	5,175	5,260	5,530	5,055		
Self-Employed	930	855	795	760	↓ (-4%)	7%
Female	350	315	250	245		
Male	580	540	545	515		

Employment Status	1996	2001	2006	2011	Change From Previous Period	As a % of Active Labour Force
Worked Full-Time in 2010	N.A.	N.A.	N.A.	7,675	N.A.	75%
Worked Part-Time in 2010	N.A.	N.A.	N.A.	2,610	N.A.	25%



Mode of Transport to Work	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Automobile -As a Driver	7,695	7,900	7,540	7,455	↓ (-1%)	77%
Car-Pool	900	995	1,025	790	↓ (-23%)	8%
Public Transportation	530	610	890	880	↓ (-1%)	9%
Walked or Bicycled	650	650	745	445	↓ (-40%)	5%
Other Modes	45	75	140	85	↓ (-39%)	1%
Median Commuting Duration	N.A.	N.A.	N.A.	20.1		

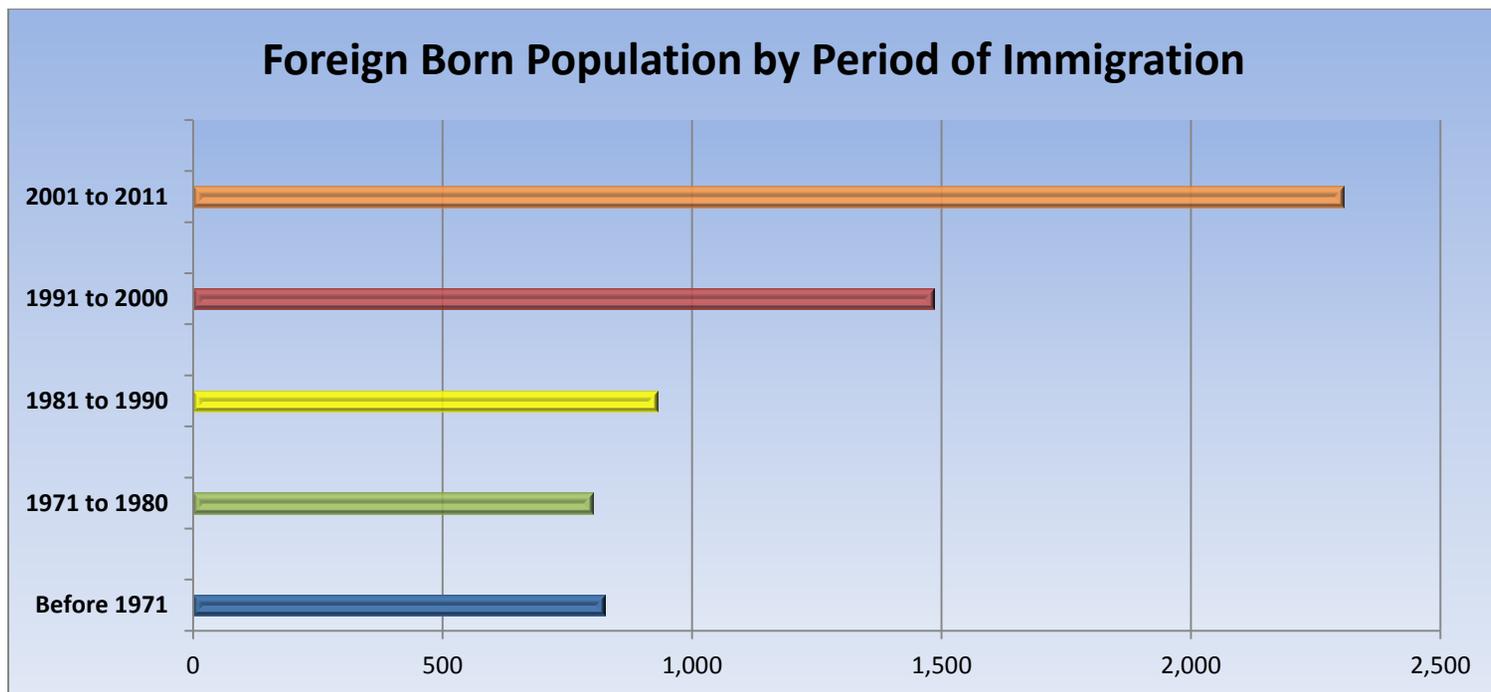
Place of Work	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Worked at Home	540	440	405	350	↓ (-14%)	3%
Worked at a Fixed Address	9,120	9,345	9,360	8,620	↓ (-8%)	86%
No Fixed Workplace Address	700	885	1,005	1,030	↑ 2%	10%
Worked within Municipality	8,005	8,195	8,250	N.A.	— —	
Work in a different Municipality	835	1,150	980	N.A.	— —	
Worked outside Canada	245	65	50	15	↓ (-70%)	<1%

Mobility/Migration Status	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Lived at the same address 5 years ago	9,760	11,045	10,795	11,480	↑	60%
Moved sometime with the last 5 years	9,960	8,880	8,650	7,750	↓ (-10%)	40%
Internal Migrants	2,085	2,010	1,615	1,640	↑ 2%	61%
- Intra-provincial	1,880	1,620	1,425	1,495	↑	
- Inter-provincial	200	395	190	140	↓	
External Migrants	790	805	1,190	1,060	↓ (-11%)	39%
Lived at the same address 1 years ago	17,910	17,640	17,475	17,790	↑ 2%	88%
Moved sometime with the last year	3,475	3,455	3,030	2,525	↓ 17%	12%
Internal Migrants	580	605	595	610	↑ 3%	82%
- Intra-provincial	525	455	550	495	↓ (-10%)	
- Inter-provincial	55	150	50	110	↑ 120%	
External Migrants	120	205	95	130	↑ 39%	18%

Place of Birth	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Total Immigrant Population	N.A.	N.A.	6,250	6,340	↑	1%	31%
Place of Birth by Continent							
North America (US only)	N.A.	N.A.	135	200	↑	48%	1%
Africa	N.A.	N.A.	140	175	↑	25%	1%
Asia	N.A.	N.A.	2,635	2,870	↑	9%	14%
Caribbean	N.A.	N.A.	185	105	↓	(-43%)	<1%
Central and South America	N.A.	N.A.	935	1,170	↑	25%	6%
Europe	N.A.	N.A.	2,180	1,790	↓	(-18%)	9%
Recent Immigration by Continent, 2006-2011							
Recent Immigrants	N.A.	N.A.	1,245	1,210	↓	(-3%)	6%
North America (US only)	N.A.	N.A.	35	45	↑	29%	<1%
Africa	N.A.	N.A.	45	50	↑	11%	<1%
Asia	N.A.	N.A.	825	715	↓	(-13%)	3%
Caribbean	N.A.	N.A.	10	0	↓	(-100%)	0%
Central and South America	N.A.	N.A.	180	330	↑	83%	2%
Europe	N.A.	N.A.	160	65	↓	(-59%)	<1%

Immigration by Place of Birth	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
1. Lebanon	N.A.	N.A.	N.A.	665		3%
2. Colombia	N.A.	N.A.	N.A.	480		2%
3. United Kingdom	N.A.	N.A.	N.A.	465		2%
4. Iraq	N.A.	N.A.	N.A.	455		2%
5. Poland	N.A.	N.A.	N.A.	240		1%
6. El Salvador	N.A.	N.A.	N.A.	225		1%
7. United States	N.A.	N.A.	N.A.	200		1%
8. Portugal	N.A.	N.A.	N.A.	195		1%
9. India	N.A.	N.A.	N.A.	145		1%
10. China	N.A.	N.A.	N.A.	135		<1%

Period of Immigration	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Before 1971	N.A.	N.A.	1,100	825	↓ (-25%)	4%
1971 to 1980	N.A.	N.A.	870	800	↓ (-8%)	4%
1981 to 1990	N.A.	N.A.	1,150	930	↓ (-19%)	5%
1991 to 2000	N.A.	N.A.	1,880	1,485	↓ (-21%)	7%
2001 to 2011	N.A.	N.A.	N.A.	2,305		11%



Language	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Knowledge of Official Languages							
English Only	20,020	19,585	19,145	18,835	↓	(-2%)	92%
French Only	0	40	10	10	—	—	<1%
English and French	1,250	1,355	1,165	1,155	↓	(-1%)	6%
Neither English or French	450	405	440	500	↑	14%	2%
Language Spoken Most Often at Home							
English	18,370	16,625	16,350	15,590	↓	(-5%)	76%
French	90	50	40	55	↑	38%	<1%
Non-Official Language	2,615	1,410	3,670	3,530	↓	(-4%)	17%
Mother Tongue *							
English	16,470	16,005	14,050	13,595	↓	(-3%)	66%
French	285	320	270	255	↓	(-6%)	1%
Non-Official Language	4,640	4,790	6,170	6,090	↓	(-1%)	30%

* Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Non-Official Languages Spoken Top 10 Reported	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
1. Arabic	N.A.	N.A.	1,950	2,560	↑	31%	12%
2. Spanish	N.A.	N.A.	1,245	1,575	↑	27%	8%
3. Polish	N.A.	N.A.	545	360	↓	(-34%)	2%
4. Chinese*	N.A.	N.A.	N.A.	350	—	—	2%
5. Portuguese	N.A.	N.A.	555	340	↓		2%
6. Tagalog (Filipino)	N.A.	N.A.	N.A.	265	—	—	1%
7. Greek	N.A.	N.A.	N.A.	180	—	—	1%
8. Urdu	N.A.	N.A.	320	175	↓	(-45%)	1%
9. German	N.A.	N.A.	300	165	↓	(-45%)	1%
10. Persian (Farsi)	N.A.	N.A.	N.A.	165	—	—	1%

* Refers to Cantonese and Mandarin language speakers as well as others who do not specify otherwise.

Religious Identification	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Buddhist	N.A.	N.A.	N.A.	100		<1%
Christian	N.A.	N.A.	N.A.	12,220		60%
Anglican	N.A.	N.A.	N.A.	1,135		6%
Baptist	N.A.	N.A.	N.A.	665		3%
Catholic	N.A.	N.A.	N.A.	5,790		28%
Orthodox	N.A.	N.A.	N.A.	400		2%
Lutheran	N.A.	N.A.	N.A.	100		<1%
Pentecostal	N.A.	N.A.	N.A.	270		1%
Presbyterian	N.A.	N.A.	N.A.	450		2%
United Church	N.A.	N.A.	N.A.	1,555		8%
Other Christian	N.A.	N.A.	N.A.	1,860		9%
Hindu	N.A.	N.A.	N.A.	125		1%
Jewish	N.A.	N.A.	N.A.	0		0%
Muslim	N.A.	N.A.	N.A.	3,030		15%
Sikh	N.A.	N.A.	N.A.	0		0%
Aboriginal Spirituality	N.A.	N.A.	N.A.	45		<1%

Notes:

- (1) Source Data –Statistics Canada. 1996-2011 Census Data, Customized Profiles. Ottawa, Canada
- (2) Data also derived from Statistics Canada’s National Household Survey (NHS)
- (3) Customized Community and Neighbourhood Profiles tabulated and compiled by the City of London’s Planning Division –Policy Planning and Research Section.