



Medway Neighbourhood Profile

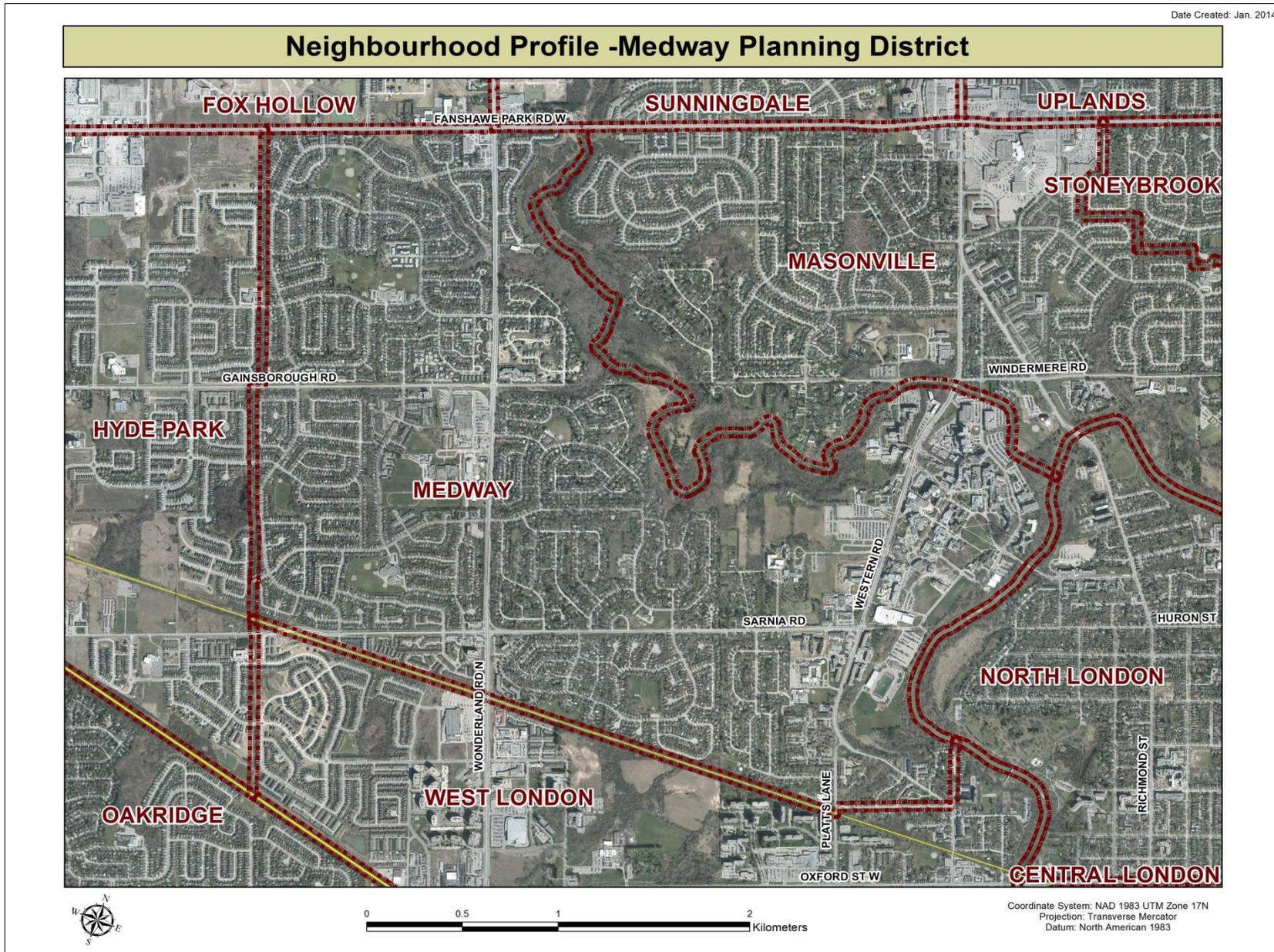
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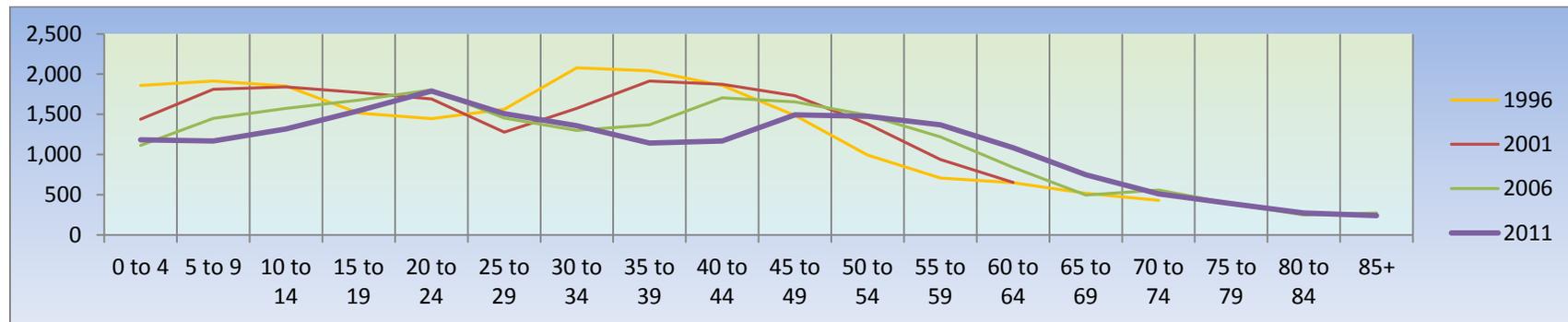


Population Characteristics & Age Distribution

Medway Neighbourhood	1996	2001	2006	2011	Change From Previous Period	
Total Population	21,380	21,645	20,625	19,785	↓	(-4%)
Female	10,980	11,130	10,670	9,610	↓	(-10%)
Male	10,400	10,515	9,955	10,175	↑	2%

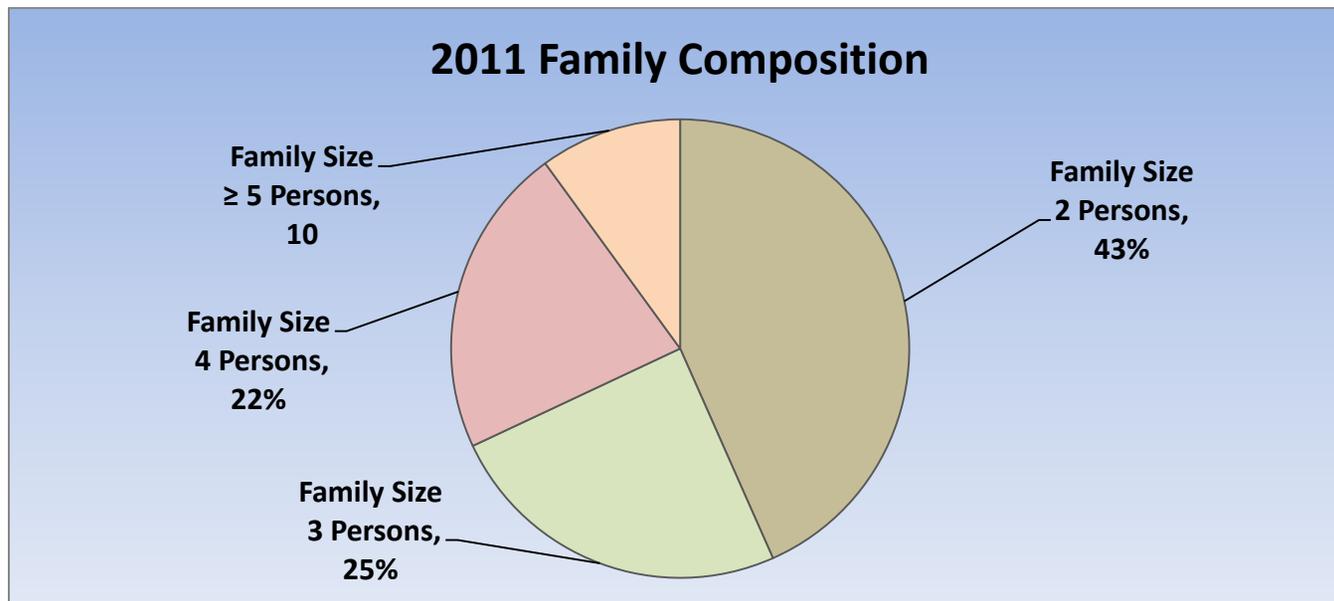
Age Structure	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
0-19	7,140	6,860	5,815	5,220	↓	(-10%)	26%
0 to 4	1,860	1,440	1,115	1,185	↑	6%	6%
5 to 9	1,915	1,810	1,450	1,170	↓	(-19%)	6%
10 to 14	1,850	1,840	1,575	1,320	↓	(-16%)	7%
15 to 19	1,515	1,770	1,675	1,545	↓	(-8%)	8%
20-44	8,990	8,335	7,635	6,980	↓	(-9%)	35%
45-64	3,840	4,705	5,205	5,415	↑	4%	27%
65+	950	1,765	1,970	2,160	↑	10%	11%
Median Age	N.A.	N.A.	N.A.	35			

2011 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	600	585	1,185	5.99%
5 to 9	615	555	1,170	5.91%
10 to 14	665	655	1,320	6.67%
15 to 19	790	755	1,545	7.81%
20 to 24	940	850	1,790	9.05%
25 to 29	760	750	1,510	7.63%
30 to 34	660	700	1,360	6.87%
35 to 39	525	620	1,145	5.79%
40 to 44	545	625	1,170	5.91%
45 to 49	695	800	1,495	7.56%
50 to 54	650	825	1,475	7.46%
55 to 59	635	735	1,370	6.92%
60 to 64	530	555	1,085	5.48%
65 to 69	380	370	750	3.79%
70 to 74	225	285	510	2.58%
75 to 79	175	215	390	1.97%
80 to 84	120	155	275	1.39%
85+	95	145	240	1.21%
Total	9,605	10,180	19,785	



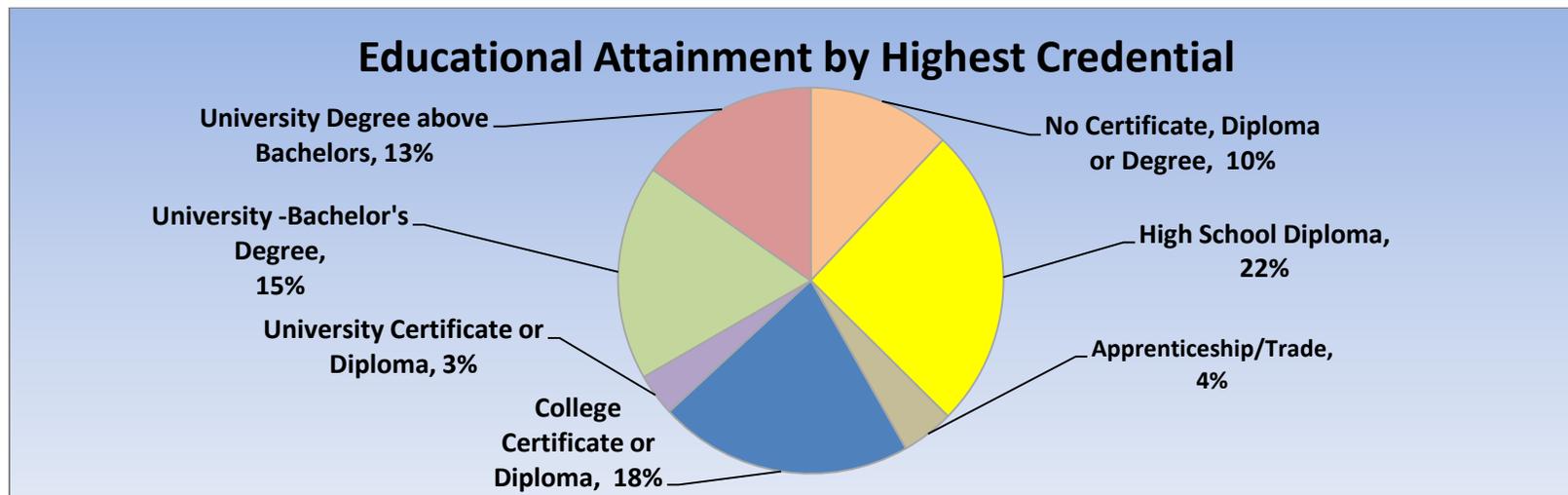
Marital Status	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Single	4,505	5,280	5,550	5,005	↓ (-10%)	25%
Married	9,275	9,100	8,755	8,105	↓ (-7%)	41%
Common-Law	630	880	1,000	1,040	↑ 4%	5%
Divorced	930	1,025	1,040	920	↓ (-12%)	5%
Separated	520	545	535	460	↓ (-14%)	2%
Widowed	525	605	610	580	↓ (-5%)	3%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Citizenship						
Canadian Citizens	20,115	19,835	18,965	18,340	↓ (-3%)	93%
Non-Canadian Citizens	1,265	1,810	1,660	1,600	↓ (-4%)	8%
Immigration Status						
Canadian Born Population	16,570	16,320	14,910	14,405	↓ (-3%)	73%
Foreign Born Population	4,625	4,900	5,250	4,985	↓ (-5%)	25%
Visible Minority Population	2,360	3,490	4,100	4,050	↓ (-1%)	20%
Aboriginal Identity Population	175	185	195	310	↑ 59%	2%

Family Composition	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Number of Census Families	5,880	6,005	5,770	5,535	↓ (-4%)	
Family Size - 2 Persons	2,050	2,200	2,335	2,400	↑ 3%	43%
Family Size - 3 Persons	1,460	1,425	1,375	1,365	↓ (<-1%)	25%
Family Size - 4 Persons	1,600	1,600	1,425	1,215	↓ (-15%)	22%
Family Size - ≥ 5 Persons	775	780	635	555	↓ (-13%)	10%
Census Family - Average Size	3.00	3.00	3.00	3.00	—	



Family Structure & Number of Children	1996	2001	2006	2011	Change From Previous Period	
Married Couples	4,610	4,515	4,310	3,975		(-8%)
Without Children	1,430	1,370	1,530	1,555		2%
With Children	3,180	3,145	2,785	2,425		(-13%)
Common-Law	315	440	495	520		5%
Without Children	180	240	265	305		15%
With Children	135	195	235	215		(-9%)
Lone Parent Families	960	1,045	955	1,040		9%
Female Headed	850	940	800	855		7%
1 Child	400	530	460	430		(-7%)
2 Children	305	260	235	305		30%
≥ 3 Children	15	160	105	120		14%
Male Headed	105	110	155	185		19%
1 Child	45	65	85	115		35%
2 Children	40	20	60	65		8%
≥ 3 Children	20	20	20	15		(-25%)

Educational Attainment by Credential	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	2,355	1,900	↓ (-20%)	10%
High School Diploma or Equivalent	N.A.	N.A.	3,975	4,100	↑ 3%	22%
Apprenticeship, or Trade Certificate	430	1,180	935	710	↓ (-24%)	4%
College Certificate or Diploma	N.A.	2,885	3,275	3,445	↑ 5%	18%
University Certificate or Diploma	N.A.	N.A.	N.A.	575	— —	3%
University -Bachelor's Degree	N.A.	N.A.	2,695	2,915	↑ 8%	15%
University Degree above bachelor level (M.A. or PhD)	N.A.	N.A.	1,760	2,465	↑ 40%	13%

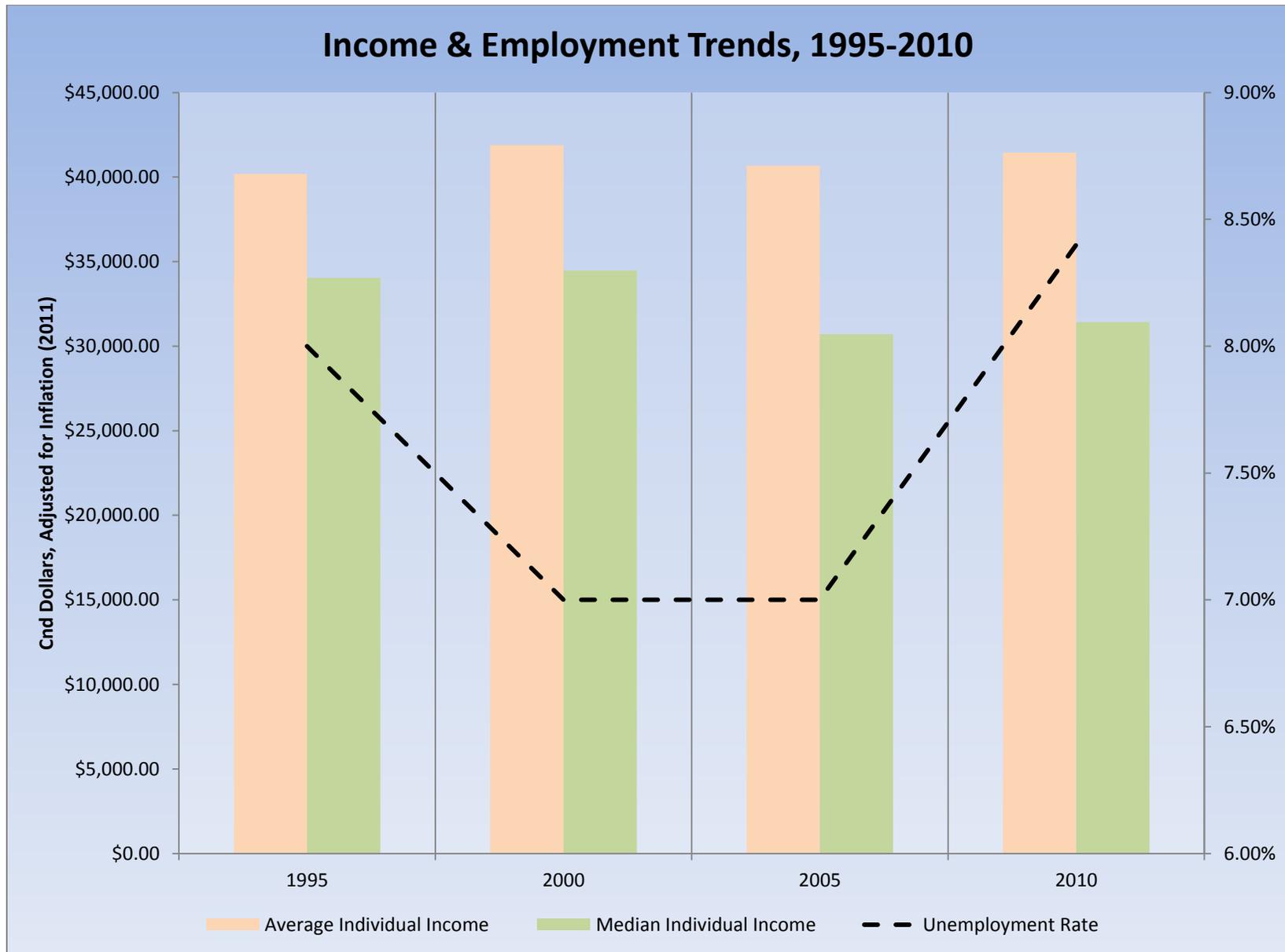


Housing by Structure Type & Tenure	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Total Occupied Dwellings	7,170	7,595	7,575	7,445	↓ (-2%)	
Single-Detached	4,360	4,330	4,180	4,195	↑ <1%	56%
Semi-Detached	625	765	685	740	↑ 8%	10%
Row House	1,460	1,545	1,550	1,585	↑ 2%	21%
Duplex	45	25	185	145	↓ (-22%)	2%
Apartment < 5 Storeys	480	605	600	550	↓ (-8%)	7%
Apartment ≥ 5 Storeys	210	315	360	225	↓ (-60)	3%
Number of Owned Dwellings	5,170	5,505	5,550	5,695	↑ 3%	
Owned as a % of Total	72%	73%	73%	76%	↑	
Number of Rented Dwellings	2,005	2,085	2,030	1,805	↑ 11%	
Rented as a % of Total	28%	27%	27%	24%	↓	
Average # of Rooms	7	7	8	7.4	↓	
Average # of Bedrooms	3	3	3	N.A.	—	
Average Gross Rent	\$699.00	\$743.00	\$772.00	\$895.00	↑ 16%	
Average Value of Dwelling	\$154,297.00	\$150,767.00	\$205,474.00	\$241,676.00	↑ 18%	

Labour Market Indicators	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Total Labour Force ≥ 15 years	11,220	11,785	11,415	11,125	↓ (-3%)	
Female	5,340	5,870	5,755	5,455	↓ (-5%)	49%
Male	5,880	5,915	5,660	5,670	↑ <1%	51%
Unemployment Rate	8%	7%	7%	8.40%	↑	
Female	9%	7%	7%	7.20%	↑	
Male	8%	7%	7%	9.40%	↑	
Employment Rate	N.A.	N.A.	N.A.	63.10%	— —	
Participation Rate	74%	71%	69%	68.90%	↓	
Female	71%	68%	66%	68.90%	↑	
Male	78%	75%	73%	65.00%	↓	
Labour Force by Sector						
Primary (Agriculture & Resources)	160	75	100	130	↑ 30%	1%
Secondary (Construction & Manufacturing)	1,580	1,530	1,395	1,250	↓ (-10%)	12%
Tertiary Services	9,655	10,895	9,700	9,420	↓ (-3%)	87%

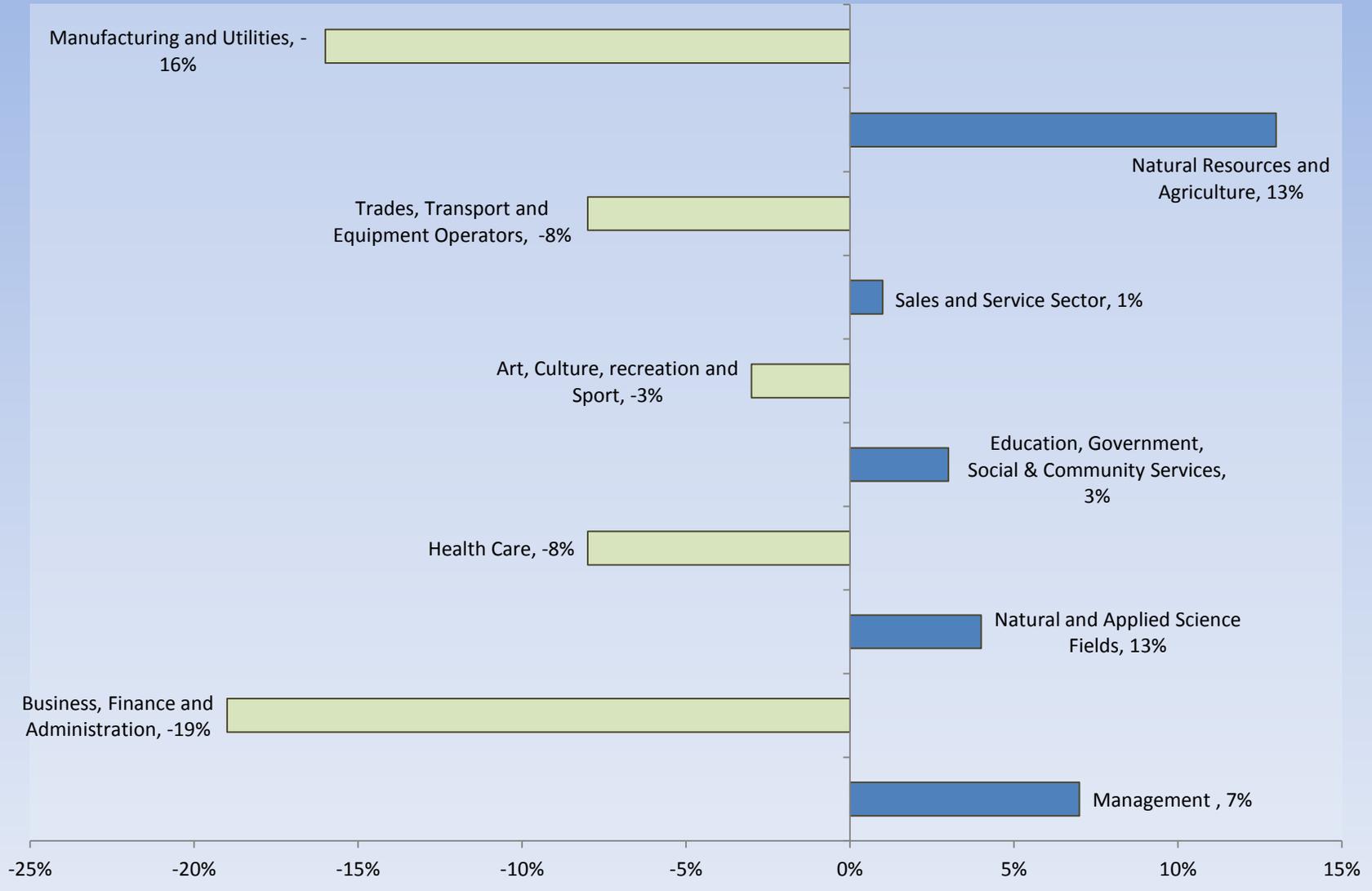
Income Characteristics of Economically Active Population	1996	2001	2006	2011	Change From Previous Period	
Individual Income						
Average Income	\$29,221.50	\$32,956.50	\$35,988.00	\$39,963.00	↑	11%
Median Income	\$24,750.50	\$27,124.00	\$27,174.00	\$30,304.00	↑	12%
Income by Gender						
Average Income – Male	\$36,065.00	\$40,628.00	\$42,332.00	\$44,585.00	↑	5%
Average Income - Female	\$22,378.00	\$25,285.00	\$30,377.00	\$35,746.00	↑	18%
Median Income – Male	\$30,289.00	\$34,256.00	\$33,170.00	\$33,873.00	↑	2%
Median Income - Female	\$19,212.00	\$19,992.00	\$22,903.00	\$27,228.00	↑	19%
Household Income						
Average Household Income	\$59,617.00	\$67,035.00	\$74,017.00	\$80,908.00	↑	9%
Median Household Income	\$53,831.00	\$57,135.00	\$62,738.00	\$65,714.00	↑	5%
Family Income						
Average Family Income	\$62,709.00	\$73,283.00	\$83,692.00	\$92,145.00	↑	10%
Median Family Income	\$57,622.00	\$62,794.00	\$72,548.00	\$77,680.00	↑	7%
Lone-Parent Families						
Average Family Income	N.A.	N.A.	N.A.	\$51,538.00	—	—
Median Family Income	N.A.	N.A.	N.A.	\$45,675.00	—	—

Data Note: Income figures based on previous reporting year (1995, 2000, 2005 & 2010).



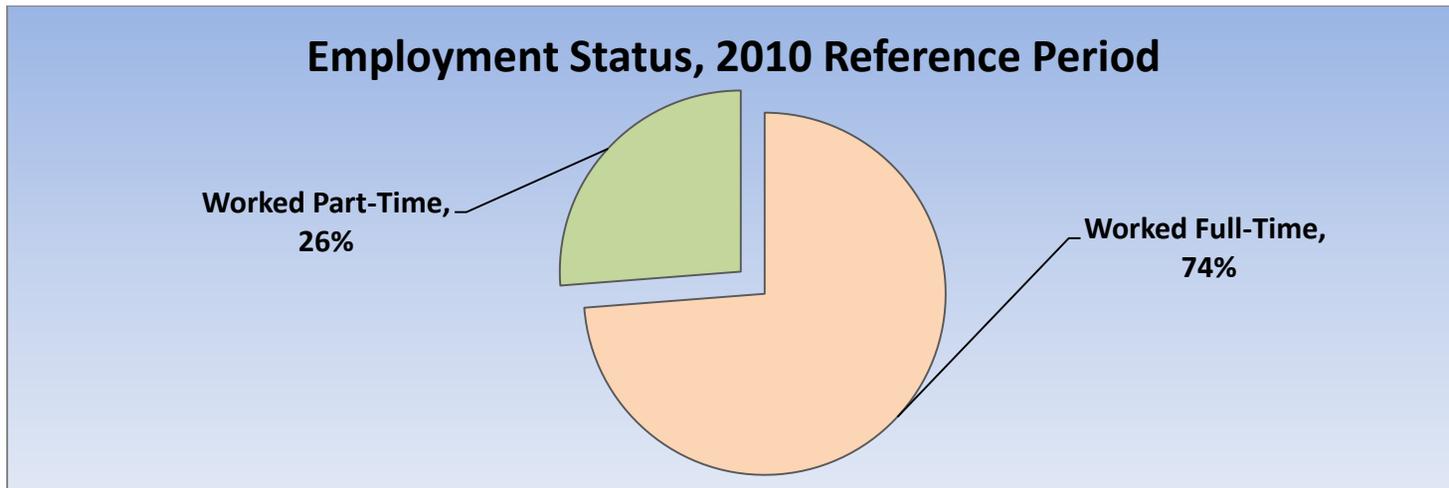
Labour Force by National Occupational Classification	1996	2001	2006	2011	Change From Previous Period	As a % of Labour Force
Management	1,155	1,175	905	970	↑ 7%	9%
Business, Finance and Administration	2,345	2,105	2,005	1,625	↓ (-19%)	15%
Natural and Applied Science Fields	720	840	840	875	↑ 4%	8%
Health Care	845	855	865	795	↓ (-8%)	7%
Education, Government, Social & Community Services	1,405	1,765	2,005	2,065	↑ 3%	19%
Art, Culture, recreation and Sport	425	355	365	355	↓ (-3%)	3%
Sales and Service Sector	2,970	2,940	2,700	2,735	↑ 1%	25%
Trades, Transport and Equipment Operators	905	1,045	1,035	955	↓ (-8%)	9%
Natural Resources and Agriculture	180	125	115	130	↑ 13%	1%
Manufacturing and Utilities	375	335	350	295	↓ (-16%)	3%

Employment Trends by Occupational Breakout, 2006-2011



Class of Worker	1996	2001	2006	2011	Change From Previous Period	As a % Neighbourhood
Employee	10,065	10,510	10,225	9,875	↓ (-3%)	91%
Female	5,165	5,355	5,345	5,005		
Male	4,900	5,155	5,110	4,875		
Self-Employed	1,255	1,025	940	925	↓ (-2%)	9%
Female	445	365	380	330		
Male	810	660	565	595		

Employment Status	1996	2001	2006	2011	Change From Previous Period	As a % of Active Labour Force
Worked Full-Time in 2010	N.A.	N.A.	N.A.	7,750	N.A.	74%
Worked Part-Time in 2010	N.A.	N.A.	N.A.	2,755	N.A.	26%



Mode of Transport to Work	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Automobile -As a Driver	7,870	7,865	7,200	7,200	— —	76%
Car-Pool	780	750	960	750	↓ (-22%)	8%
Public Transportation	585	775	855	760	↓ (-11%)	8%
Walked or Bicycled	665	700	800	645	↓ (-19%)	7%
Other Modes	40	45	50	90	↑ 80%	1%
Median Commuting Duration	N.A.	N.A.	N.A.	20 min.		

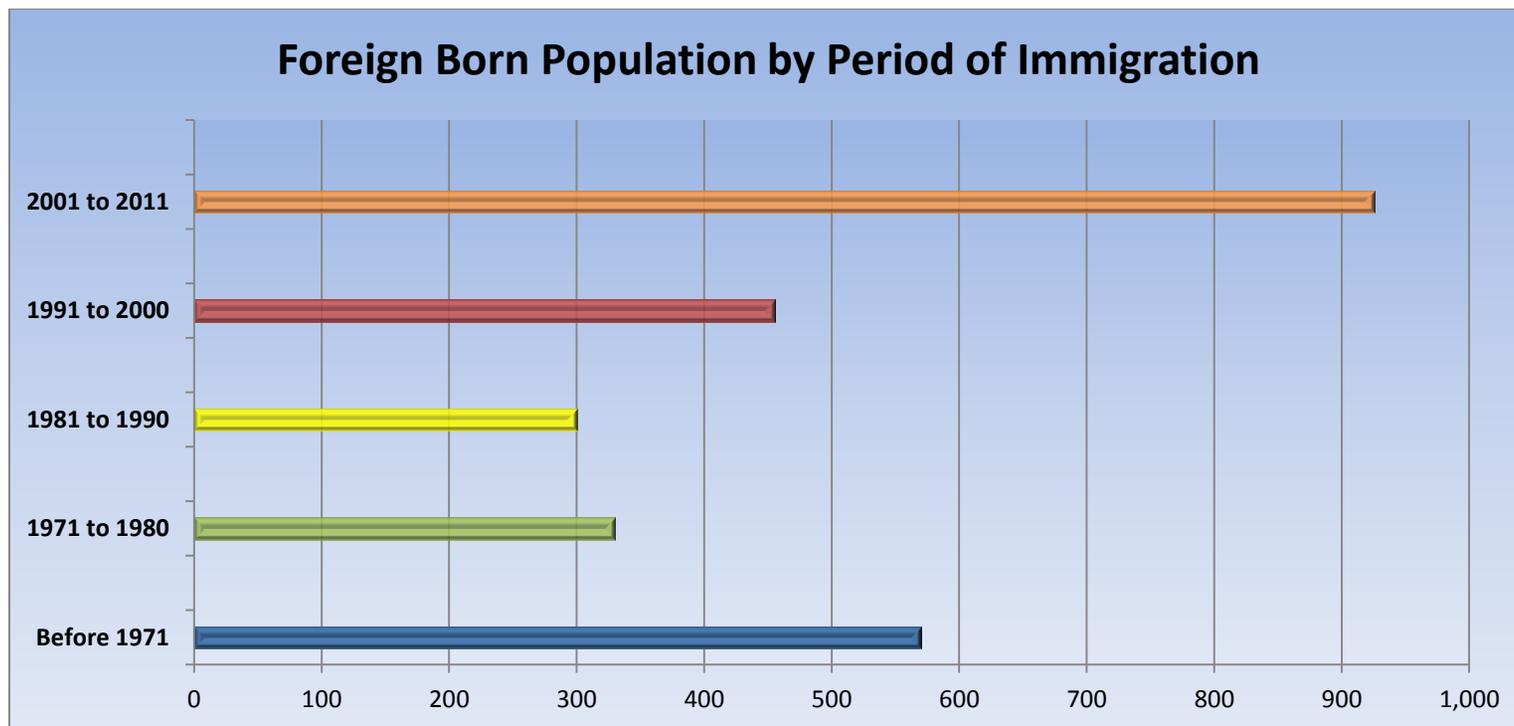
Place of Work	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Worked at Home	745	760	690	720	↑ 4%	7%
Worked at a Fixed Address	9,380	9,310	9,050	8,510	↓ (-6%)	84%
No Fixed Workplace Address	555	740	830	940	↑ 13%	9
Worked within Municipality	8,330	8,490	8,265	N.A.	— —	
Work in a different Municipality	625	815	780	N.A.	— —	
Worked outside Canada	50	60	25	30	↑	<1%

Mobility/Migration Status	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Lived at the same address 5 years ago	9,530	10,880	11,585	11,080	↓	59%
Moved sometime with the last 5 years	9,990	9,315	7,920	7,630	↓ (-4%)	41%
Internal Migrants	3,375	2,710	2,255	2,165	↓ (-4%)	63%
- Intra-provincial	2,785	2,160	1,780	1,750	↓	
- Inter-provincial	585	545	470	415	↓	
External Migrants	745	1,305	1,355	1,280	↓ (-6%)	37%
Lived at the same address 1 years ago	17,320	18,080	17,585	16,970	↓ (-3%)	86%
Moved sometime with the last year	3,740	3,355	2,825	2,820	↓ (<-1%)	14%
Internal Migrants	945	905	650	695	↑ 7%	68%
- Intra-provincial	740	765	540	570	↑ 6%	
- Inter-provincial	210	165	110	130	↑ 18%	
External Migrants	245	435	220	330	↑ 50%	32%

Place of Birth	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Total Immigrant Population	N.A.	N.A.	5,250	4,985	↓	(-5%)	25%
Place of Birth by Continent							
North America (US only)	N.A.	N.A.	245	335	↑	37%	2%
Africa	N.A.	N.A.	335	350	↑	4%	2%
Asia	N.A.	N.A.	1,765	1,815	↑	3%	9%
Caribbean	N.A.	N.A.	130	100	↓	(-23%)	1%
Central and South America	N.A.	N.A.	540	335	↓	(-38%)	2%
Europe	N.A.	N.A.	2,210	1,895	↓	(-14%)	10%
Recent Immigration by Continent, 2006-2011							
Recent Immigrants	N.A.	N.A.	1,225	970	↓	(-21%)	5%
North America (US only)	N.A.	N.A.	30	50	↑	67%	<1%
Africa	N.A.	N.A.	80	75	↓	(-6%)	<1%
Asia	N.A.	N.A.	665	515	↓	(-23%)	3%
Caribbean	N.A.	N.A.	10	0	↓	(-100%)	0%
Central and South America	N.A.	N.A.	275	160	↓	(-42%)	1%
Europe	N.A.	N.A.	170	125	↓	(-29%)	1%

Immigration by Place of Birth	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
1. United Kingdom	N.A.	N.A.	480	600	↑ 25%	3%
2. China	N.A.	N.A.	515	430	↓ (-17%)	2%
3. United States	N.A.	N.A.	N.A.	335		2%
4. India	N.A.	N.A.	N.A.	325		2%
5. Poland	N.A.	N.A.	425	285	↓ (-33%)	1%
6. Colombia	N.A.	N.A.	260	250	↓ (-4%)	1%
7. Greece	N.A.	N.A.	N.A.	150		<1%
8. Germany	N.A.	N.A.	N.A.	120		<1%
9. South Korea	N.A.	N.A.	N.A.	115		<1%
10. Romania	N.A.	N.A.	N.A.	95		<1%

Period of Immigration	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Before 1971	N.A.	N.A.	1,205	570	↓ (-53%)	3%
1971 to 1980	N.A.	N.A.	585	330	↓ (-44%)	2%
1981 to 1990	N.A.	N.A.	910	300	↓ (-67%)	2%
1991 to 2000	N.A.	N.A.	1,315	455	↓ (-65%)	2%
2001 to 2011	N.A.	N.A.	1,225	925	↓ (-24%)	5%



Language	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Knowledge of Official Languages							
English Only	19,295	19,365	18,320	17,645	↓	(-4%)	89%
French Only	10	10	60	15	↓	(-75%)	<1%
English and French	1,850	2,055	2,050	1,890	↓	(-8%)	10%
Neither English or French	230	220	195	220	↑	13%	1%
Language Spoken Most Often at Home							
English	18,890	17,725	17,030	16,670	↓	(-2%)	84%
French	50	15	185	90	↓	(-51%)	<1%
Non-Official Language	1,925	1,015	3,000	2,320	↓	(-23%)	12%
Mother Tongue *							
English	17,460	16,815	14,990	14,730	↓	(-2%)	74%
French	155	275	330	255	↓	(-23%)	1%
Non-Official Language	3,770	4,350	5,060	4,410	↓	13%	22%

* Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Non-Official Languages Spoken Top 10 Reported	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
1. Chinese*	N.A.	N.A.	335	450	↑ 34%	2%
2. Arabic	N.A.	N.A.	655	310	↓ (-53%)	2%
3. Spanish	N.A.	N.A.	845	280	↓ (-67%)	1%
4. Polish	N.A.	N.A.	555	170	↓ (-69%)	1%
5. Korean	N.A.	N.A.	N.A.	135		1%
6. Persian (Farsi)	N.A.	N.A.	N.A.	90		<1%
7. Urdu	N.A.	N.A.	N.A.	80		<1%

* Refers to Cantonese and Mandarin language speakers as well as others who do not specify otherwise.

Religious Identification	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Buddhist	N.A.	N.A.	N.A.	75		<1%
Christian	N.A.	N.A.	N.A.	11,920		60%
Anglican	N.A.	N.A.	N.A.	1,425		7%
Baptist	N.A.	N.A.	N.A.	590		3%
Catholic	N.A.	N.A.	N.A.	4,695		24%
Orthodox	N.A.	N.A.	N.A.	510		3%
Lutheran	N.A.	N.A.	N.A.	270		1%
Pentecostal	N.A.	N.A.	N.A.	190		1%
Presbyterian	N.A.	N.A.	N.A.	680		3%
United Church	N.A.	N.A.	N.A.	1,920		10%
Other Christian	N.A.	N.A.	N.A.	1635		8%
Hindu	N.A.	N.A.	N.A.	345		2%
Jewish	N.A.	N.A.	N.A.	165		1%
Muslim	N.A.	N.A.	N.A.	1,055		5%
Sikh	N.A.	N.A.	N.A.	150		1%
Aboriginal Spirituality	N.A.	N.A.	N.A.	0		0%

Notes:

- (1) Source Data –Statistics Canada. 1996-2011 Census Data, Customized Profiles. Ottawa, Canada
- (2) Data also derived from Statistics Canada’s National Household Survey (NHS)
- (3) Customized Community and Neighbourhood Profiles tabulated and compiled by the City of London’s Planning Division –Policy Planning and Research Section.