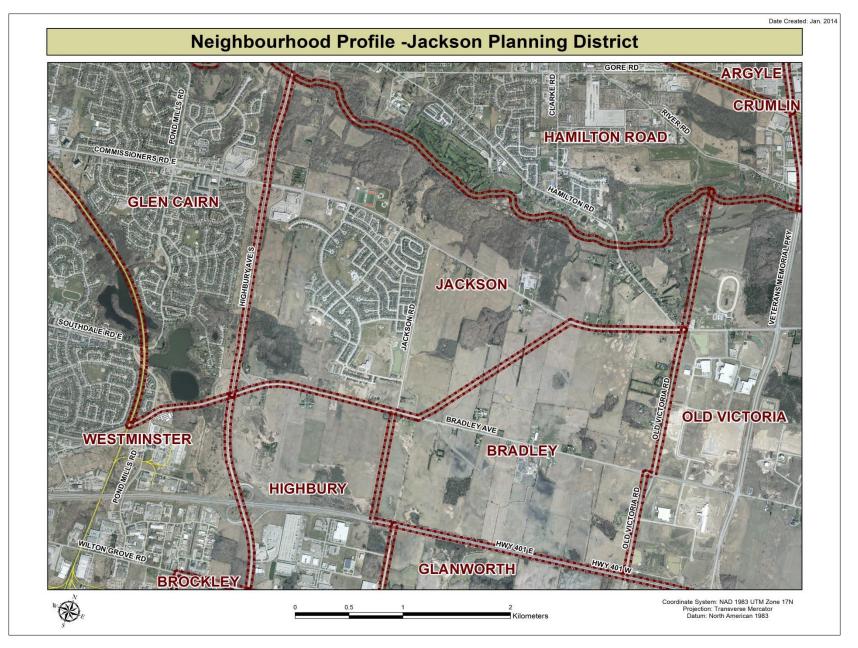




## **Jackson Neighbourhood Profile**

For further information contact: John-Paul Sousa Planning Research Analyst

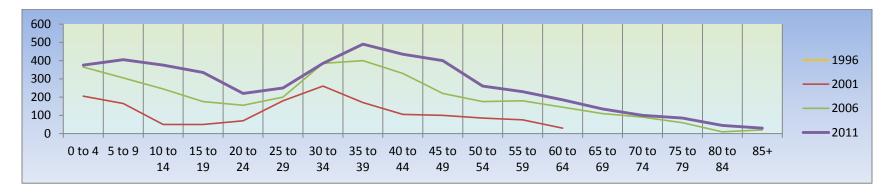


## **Population Characteristics & Age Distribution**

Jackson Neighbourhood	1996	2001	2006	2011	Change From Previous Period	
Total Population	25	1,635	3,575	4,745	1	33%
Female	N.A.	805	1,805	2,325	1	29%
Male	N.A.	830	1,770	2,425	<b>^</b>	37%

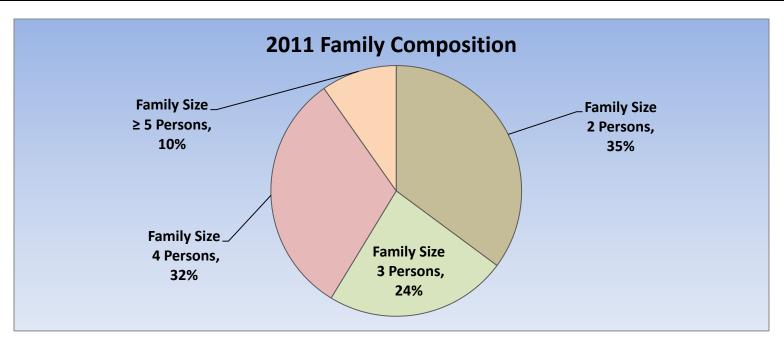
Age Structure	1996	2001	2006	2011		ge From us Period	As a % of Neighbourhood
0-19	N.A.	470	1,090	1,495	1	37%	32%
0 to 4	N.A.	205	365	380	1	4%	8%
5 to 9	N.A.	165	305	405	1	33%	9%
10 to 14	N.A.	50	245	375	1	53%	8%
15 to 19	N.A.	50	175	335	1	91%	7%
20-44	N.A.	785	1,470	1,780	1	21%	38%
45-64	N.A.	290	720	1,085	1	51%	23%
65+	N.A.	90	290	405	1	40%	9%
Median Age	N.A.	N.A.	N.A.	35.1			

2011 Census	Male	Female	Total	As a % of
Age Cohort Breakout	Maic	Temale	Total	Neighbourhood
0 to 4	200	175	375	7.91%
5 to 9	205	200	405	8.54%
10 to 14	195	180	375	7.91%
15 to 19	170	165	335	7.07%
20 to 24	105	115	220	4.64%
25 to 29	115	135	250	5,27%
30 to 34	185	200	385	8.12%
35 to 39	225	265	490	10.34%
40 to 44	220	215	435	9.18%
45 to 49	195	205	500	8.44%
50 to 54	135	125	260	5.49%
55 to 59	110	120	230	4.85%
60 to 64	85	100	185	3.90%
65 to 69	55	80	135	2.85%
70 to 74	55	45	100	2.11%
75 to 79	30	55	85	1.79%
80 to 84	25	20	45	0.95%
85+	15	15	30	0.63%
Total	2,325	2,415	4,740	



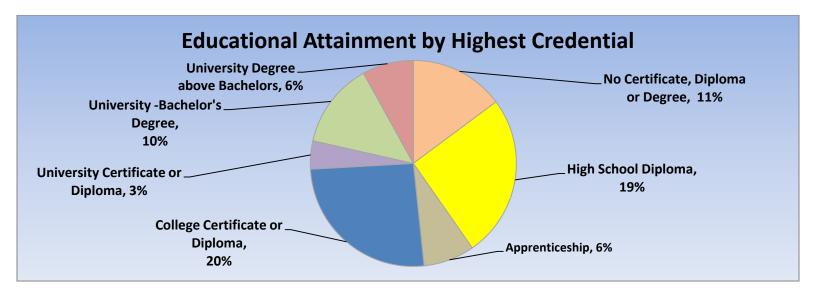
Marital Status	1996	2001	2006	2011		nge From ous Period	As a % of Neighbourhood
Single	N.A.	245	545	775	1	42%	775
Married	N.A.	855	1,845	2,300	1	25%	48%
Common-Law	N.A.	80	165	200	1	21%	4%
Divorced	N.A.	60	130	110	1	(-15%)	2%
Separated	N.A.	30	55	90	1	64%	2%
Widowed	N.A.	25	85	110	1	29%	2%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Citizenship							
Canadian Citizens	N.A.	1,635	3,435	4,600	1	34%	97%
Non-Canadian Citizens	N.A.	0	140	205	1	(-46%)	4%
Immigration Status							
Canadian Born Population	N.A.	1,240	2,580	3,470	1	34%	73%
Foreign Born Population	N.A.	395	975	1,335	1	37%	28%
Visible Minority Population	N.A.	170	675	1,315	1	95%	28%
Aboriginal Identity Population	N.A.	0	85	105	1	24%	<1%

Family Composition	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Number of Census Families	N.A.	515	1,080	1,380	1	28%	
Family Size - 2 Persons	N.A.	225	405	485	1	20%	35%
Family Size - 3 Persons	N.A.	125	265	325	<b>1</b>	23%	24%
Family Size - 4 Persons	N.A.	145	310	425	<b>1</b>	37%	32%
Family Size - ≥ 5 Persons	N.A.	20	100	135	<b>1</b>	35%	10%
Census Family - Average Size	N.A.	2.90	3.10	3.20			



Family Structure & Number of Children	1996	2001	2006	2011		nge From ous Period
Married Couples	N.A.	420	910	1,350	<b>↑</b>	48%
Without Children	N.A.	165	330	355	1	8%
With Children	N.A.	255	585	780	<b>↑</b>	33%
Common-Law	N.A.	40	85	100	1	18%
Without Children	N.A.	15	35	60	<b>↑</b>	71%
With Children	N.A.	25	45	45	-	_
Lone Parent Families	N.A.	55	85	145	<b>↑</b>	71%
Female Headed	N.A.	30	70	115	<b>↑</b>	64%
1 Child	N.A.	15	40	55	<b>↑</b>	38%
2 Children	N.A.	10	15	50	<b>↑</b>	233%
≥ 3 Children	N.A.	10	15	15	-	_
Male Headed	N.A.	25	15	20	<b>↑</b>	33%
1 Child	N.A.	20	10	20	<b>↑</b>	100%
2 Children	N.A.	N.A.	N.A.	N.A.	_	_
≥ 3 Children	N.A.	N.A.	N.A.	N.A.	_	_

Educational Attainment by Credential	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	N.A.	535		11%
High School Diploma or Equivalent	N.A.	N.A.	N.A.	920		19%
Apprenticeship, or Trade Certificate	N.A.	95	N.A.	290		6%
College Certificate or Diploma	N.A.	N.A.	N.A.	930		20%
University Certificate or Diploma	N.A.	N.A.	N.A.	160		3%
University -Bachelor's Degree	N.A.	N.A.	N.A.	485		10%
University Degree above bachelor level (M.A. or PhD)	N.A.	N.A.	N.A.	290		6%

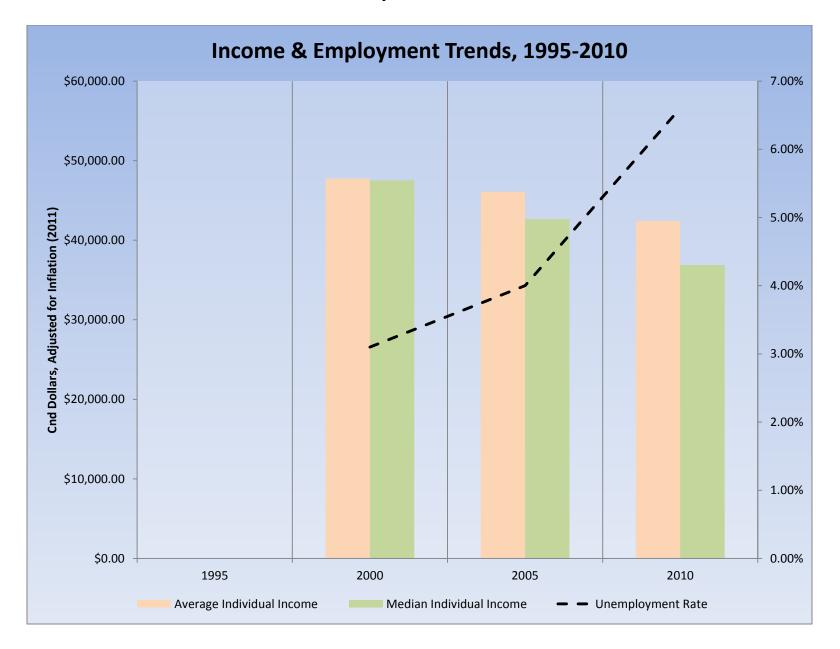


Housing by Structure Type & Tenure	1996	2001	2006	2011		ge From us Period	As a % of Neighbourhood
Total Occupied Dwellings	N.A.	590	1,205	1,590	1	32%	
Single-Detached	N.A.	515	1,070	1,335	1	25%	84%
Semi-Detached	N.A.	25	40	30	<b>1</b>	(-25%)	2%
Row House	N.A.	50	95	220	<b>1</b>	132%	14%
Duplex	N.A.	0	0	0	_	_	0%
Apartment < 5 Storeys	N.A.	0	0	0	_	_	0%
Apartment ≥ 5 Storeys	N.A.	0	0	5	<b>1</b>	100%	<1%
Number of Owned Dwellings	N.A.	575	1,175	1,560	1	33%	
Owned as a % of Total	N.A.	97%	99%	98%	<b>1</b>		
Number of Rented Dwellings	N.A.	20	15	25	<b>1</b>		
Rented as a % of Total	N.A.	3%	1%	2%	1		
Average # of Rooms	N.A.	6.6	7.4	7.2	<b>1</b>		
Average # of Bedrooms	N.A.	2.8	3.00	N.A.	_	-	
Average Gross Rent	N.A.	\$794.00	\$668.00	\$832.00	1	25%	
Average Value of Dwelling	N.A.	\$161,645.00	\$228,294.00	\$271,960.00	<b>↑</b>	19%	

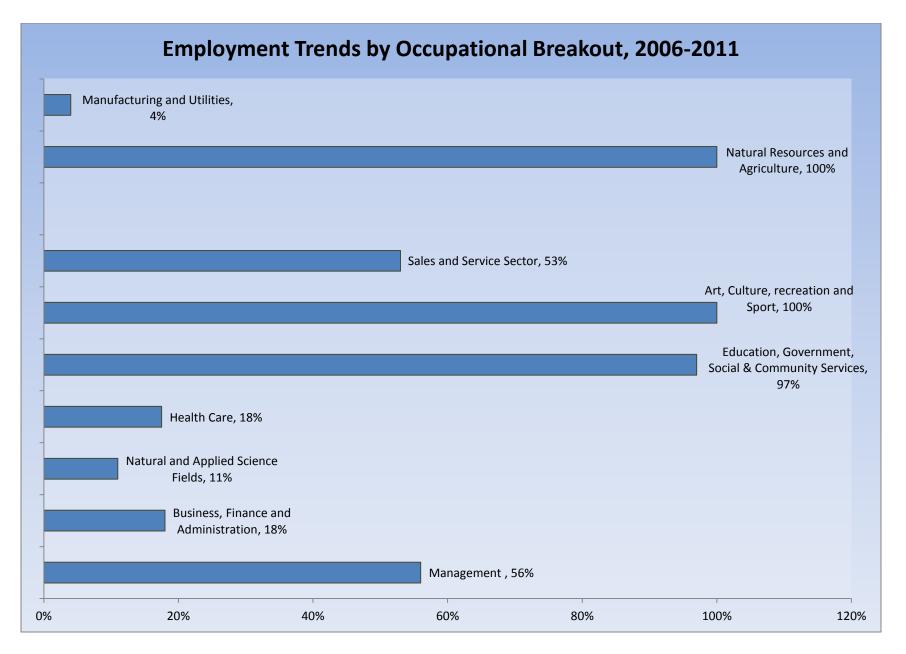
Labour Market Indicators	1996	2001	2006	2011		e From s Period	As a % of Neighbourhood
Total Labour Force ≥ 15 years	N.A.	925	1,875	2,585	1	38%	
Female	N.A.	435	960	1,240	1	29%	48%
Male	N.A.	490	915	1,345	<b>1</b>	47%	52%
Unemployment Rate	N.A.	3.10%	4.00%	6.60%	<b>↑</b>		
Female	N.A.	2.30%	5.90%	4.40%	<b>1</b>		
Male	N.A.	3.10%	2.10%	8.20%	<b>↑</b>		
Employment Rate	N.A.	N.A.	N.A.	67.00%	_		
Participation Rate	N.A.	80%	74%	71.70%	<b>1</b>		
Female	N.A.	73%	73%	67.80%	<b>1</b>		
Male	N.A.	80%	74%	75.80%			
Labour Force by Sector							
Primary (Agriculture & Resources)	N.A.	0	0	40	<b>↑</b>	100%	2%
Secondary (Construction & Manufacturing	N.A.	245	165	580	<b>↑</b>	252%	23%
Tertiary Services	N.A.	640	865	1,925	1	123%	76%

Income Characteristics of Economically Active Population	1996	2001	2006	2011	Change From Previous Period	
Individual Income						
Average Income	N.A.	\$34,988.00	\$41,141.00	\$41,290.00	<b>1</b> <1%	
Median Income	N.A.	\$34,808.00	\$38,064.00	\$35,902.00	<b>↓</b> (-6%)	
Income by Gender						
Average Income – Male	N.A.	\$41,606.00	\$50,448.00	\$47,825.00	<b>↓</b> (-5%)	
Average Income - Female	N.A.	\$28,370.00	\$32,903.00	\$35,040.00	<b>^</b> 6%	
Median Income - Male	N.A.	\$41,131.00	\$49,466.00	\$46,656.00	(-6%)	
Median Income - Female	N.A.	\$28,485.00	\$30,954.00	\$30,275.00	<b>(</b> -2%)	
Household Income						
Average Household Income	N.A.	\$70,920.00	\$87,031.00	\$88,473.00	<b>1</b> 2%	
Median Household Income	N.A.	\$72,618.00	\$80,864.00	\$88,591.00	10%	
Family Income						
Average Family Income	N.A.	\$71,057.00	\$90,378.00	\$93,752.00	<b>1</b> 4%	
Median Family Income	N.A.	\$74,378.00	\$88,859.00	\$91,051.00	<b>1</b> 2%	
Lone-Parent Families						
Average Family Income	N.A.	N.A.	N.A.	\$57,152.00		
Median Family Income	N.A.	N.A.	N.A.	\$55,210.00		

Data Note: Income figures based on previous reporting year (1995, 2000, 2005 & 2010).

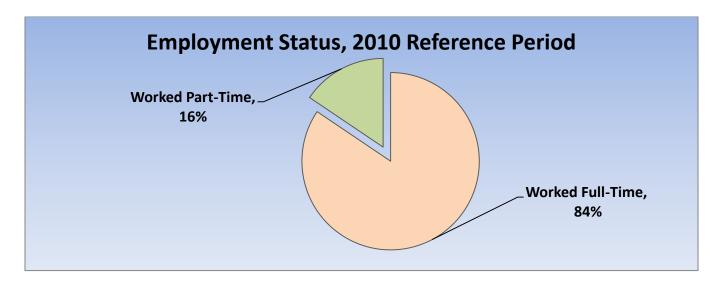


Labour Force by National Occupational Classification	1996	2001	2006	2011		ge From us Period	As a % of Labour Force
Management	N.A.	100	135	210	1	56%	8%
Business, Finance and Administration	N.A.	190	370	435	<b>↑</b>	18%	17%
Natural and Applied Science Fields	N.A.	100	140	155	<b>1</b>	11%	6%
Health Care	N.A.	110	200	235	<b>1</b>	17.5%	9%
Education, Government, Social & Community Services	N.A.	50	165	325	<b>↑</b>	97%	13%
Art, Culture, recreation and Sport	N.A.	0	0	30	<b>↑</b>	100%	1%
Sales and Service Sector	N.A.	170	350	535	1	53%	21%
Trades, Transport and Equipment Operators	N.A.	115	340	340	_	_	13%
Natural Resources and Agriculture	N.A.	10	0	40	<b>↑</b>	100%	2%
Manufacturing and Utilities	N.A.	75	230	240	<b>1</b>	4%	9%



1996	2001	2006	2011	Change From Previous Period		_		As a % Neighbourhood
N.A.	835	1,805	2,355	<b>4</b>	(-30%)	92%		
N.A. N.A.	405 430	945 860	1,180 1,175					
N.A.	75	115	195	1	70%	6%		
N.A.	15	70	60					
	N.A. N.A. N.A.	N.A. 835 N.A. 405 N.A. 430 N.A. 75 N.A. 15	N.A.       835       1,805         N.A.       405       945         N.A.       430       860         N.A.       75       115         N.A.       15       70	N.A.       835       1,805       2,355         N.A.       405       945       1,180         N.A.       430       860       1,175         N.A.       75       115       195         N.A.       15       70       60	N.A.       835       1,805       2,355       ↓         N.A.       405       945       1,180         N.A.       430       860       1,175         N.A.       75       115       195       ↑         N.A.       15       70       60	N.A.       835       1,805       2,355       ↓ (-30%)         N.A.       405       945       1,180         N.A.       430       860       1,175         N.A.       75       115       195       ↑ 70%         N.A.       15       70       60		

<b>Employment Status</b>	1996	2001	2006	2011	Change From Previous Period	As a % of Active Labour Force
Worked Full-Time in 2010	N.A.	N.A.	N.A.	2,035	N.A.	84%
Worked Part-Time in 2010	N.A.	N.A.	N.A.	375	N.A.	16%



Mode of Transport to Work	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Automobile -As a Driver	N.A.	785	1,625	2,040	1	26%	87%
Car-Pool	N.A.	30	135	190	1	41%	8%
Public Transportation	N.A.	15	25	75	1	200%	3%
Walked or Bicycled	N.A.	10	0	40	1	100%	2%
Other Modes	N.A.	0	0	10	1	100%	<1%
Median Commuting Duration	N.A.	N.A.	N.A.	15.7min			

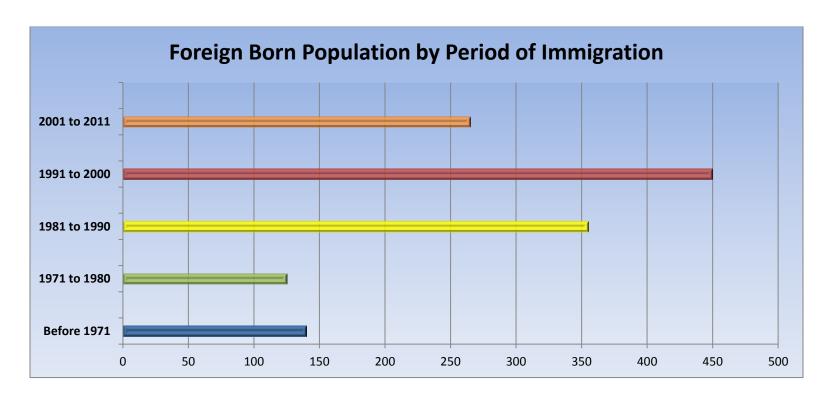
Place of Work	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Worked at Home	N.A.	60	80	45	<b>1</b>	44%	2%
Worked at a Fixed Address	N.A.	730	1,635	2,130	1	30%	89%
No Fixed Workplace Address	N.A.	115	160	230	1	44%	10%
Worked within Municipality	N.A.	570	1,505	N.A.	_	_	
Work in a different Municipality	N.A.	135	365	N.A.	_	_	
Worked outside Canada	N.A.	10	0	0	_	-	

Mobility/Migration Status	1996	2001	2006	2011	i e	inge From ious Period	As a % of Neighbourhood
Lived at the same address 5 years ago	N.A.	155	1,140	2,495		<b>↑</b>	57%
Moved sometime with the last 5 years	N.A.	1,270	2,070	1,920	<b>1</b>	(-7%)	43%
Internal Migrants	N.A.	305	345	420	1	22%	90%
- Intra-provincial	N.A.	285	305	380		<b>↑</b>	
- Inter-provincial	N.A.	20	40	50		<b>↑</b>	
External Migrants	N.A.	0	70	45	<b>1</b>	(-36%)	10%
Lived at the same address 1 years ago	N.A.	1,285	3,005	4,345	1	45%	91%
Moved sometime with the last year	N.A.	300	475	415	<b>1</b>	-13%	9%
Internal Migrants	N.A.	65	45	110	1	144%	100%
- Intra-provincial	N.A.	60	50	100	1	100%	
- Inter-provincial	N.A.	10	0	0	_	-	
External Migrants	N.A.	0	10	0	<b>1</b>	(-100%)	0%

Place of Birth	1996	2001	2006	2011		ge From ous Period	As a % of Neighbourhood				
Total Immigrant Population	N.A.	N.A.	975	1,335	1	37%	28%				
Place of Birth by Continent											
North America (US only)	N.A.	N.A.	30	20	<b>1</b>	(-33%)	<1%				
Africa	N.A.	N.A.	115	105	1	(-9%)	2%				
Asia	N.A.	N.A.	220	450	<b>1</b>	105%	9%				
Caribbean	N.A.	N.A.	45	80	1	78%	2%				
Central and South America	N.A.	N.A.	60	170	1	183%	4%				
Europe	N.A.	N.A.	540	485	<b>1</b>	(-10%)	10%				
		Recent Immi	gration by C	ontinent, 20	06-2011						
Recent Immigrants	N.A.	N.A.	85	75	1	(-12%)	2%				
North America (US only)	N.A.	N.A.	0	N.A.							
Africa	N.A.	N.A.	20	N.A.							
Asia	N.A.	N.A.	45	N.A.							
Caribbean	N.A.	N.A.	0	N.A.							
Central and South America	N.A.	N.A.	0	N.A.							
Europe	N.A.	N.A.	10	N.A.							

Immigration by Place of Birth	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
1. Poland	N.A.	N.A.	N.A.	205		4%
2. Pakistan	N.A.	N.A.	N.A.	90		2%
3. Colombia	N.A.	N.A.	N.A.	85		2%
4. Portugal	N.A.	N.A.	N.A.	80		2%
5. El Salvador	N.A.	N.A.	N.A.	65		1%
6. United Kingdom	N.A.	N.A.	N.A.	65		1%
7. Trinidad & Tobago	N.A.	N.A.	N.A.	55		1%
N.A.						

Period of Immigration	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood
Before 1971	N.A.	N.A.	200	140	<b>1</b>	(-30%)	3%
1971 to 1980	N.A.	N.A.	120	125	1	4%	3%
1981 to 1990	N.A.	N.A.	80	355	1	344%	7%
1991 to 2000	N.A.	N.A.	55	450	1	536%	9%
2001 to 2011	N.A.	N.A.	55	265	1	382%	6%



Language	1996	2001	2006	2011	Change From Previous Period		As a % of Neighbourhood			
Knowledge of Official Languages										
English Only	N.A.	1,495	3,310	4,280	1	29%	90%			
French Only	N.A.	0	0	10	1	100%	<1%			
English and French	N.A.	100	210	370	<b>1</b>	76%	8%			
Neither English or French	N.A.	40	55	85	1	55%	2%			
Language Spoken Most Often at Home										
English	N.A.	1,260	2,510	3,775	1	50%	80%			
French	N.A.	40	25	20	1	(-20%)	<1%			
Non-Official Language	N.A.	430	940	660	1	(-30%)	14%			
			Mother To	ngue *						
English	N.A.	1,170	2,510	3,210	1	28%	68%			
French	N.A.	40	25	70	1	180%	1%			
Non-Official Language	N.A.	430	940	1,330	1	41%	28%			

<sup>\*</sup> Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Non-Official Languages Spoken Top 10 Reported	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
1. Polish	N.A.	N.A.	N.A.	260		5%
2. Spanish	N.A.	N.A.	N.A.	255		5%
3. Portuguese	N.A.	N.A.	N.A.	125		3%
4. Panjabi	N.A.	N.A.	N.A.	115		2%
5. Chinese*	N.A.	N.A.	N.A.	110		2%
6. Arabic	N.A.	N.A.	N.A.	100		2%
7. Tagalog	N.A.	N.A.	N.A.	85		2%
8. Italian	N.A.	N.A.	N.A.	65		1%
9. Vietnamese	N.A.	N.A.	N.A.	65		1%
10. Urdu	N.A.	N.A.	N.A.	50		1%

<sup>\*</sup> Refers to Cantonese and Mandarin language speakers as well as others who do not specify otherwise.

Religious Identification	1996	2001	2006	2011	Change From Previous Period	As a % of Neighbourhood
Buddhist	N.A.	N.A.	N.A.	80		2%
Christian	N.A.	N.A.	N.A.	3,490		74%
Anglican	N.A.	N.A.	N.A.	195		4%
Baptist	N.A.	N.A.	N.A.	120		3%
Catholic	N.A.	N.A.	N.A.	2,020		43%
Orthodox	N.A.	N.A.	N.A.	80		2%
Lutheran	N.A.	N.A.	N.A.	35		1%
Pentecostal	N.A.	N.A.	N.A.	75		2%
Presbyterian	N.A.	N.A.	N.A.	170		4%
United Church	N.A.	N.A.	N.A.	305		6%
Other Christian	N.A.	N.A.	N.A.	500		11%
Hindu	N.A.	N.A.	N.A.	50		1%
Jewish	N.A.	N.A.	N.A.	0		0%
Muslim	N.A.	N.A.	N.A.	310		7%
Sikh	N.A.	N.A.	N.A.	45		1%
Aboriginal Spirituality	N.A.	N.A.	N.A.	0		0%

## Notes:

- (1) Source Data Statistics Canada. 1996-2011 Census Data, Customized Profiles. Ottawa, Canada
- (2) Data also derived from Statistics Canada's National Household Survey (NHS)
- (3) Customized Community and Neighbourhood Profiles tabulated and compiled by the City of London's Planning Division –Policy Planning and Research Section.