

From: Jason Jordan
Sent: Thursday, October 09, 2014 11:00 AM
To: Saunders, Cathy
Subject: 50 King Street

Dear City Council and Staff,

In regard of 50 King St, I am in favour of the Zoning changes.

Municipalities often own lands, which became something else, etc Sherwood Public School, lands around W12. This is neither City or Open Space land. This building would block people's view. Still, the view they would have, be one of the best in London. From most people home's, the view is around 50m then being block by the house across the street. This is Downtown, where the most density be in the city. One should not believe the views would always remain on not block.

It is hard to come up with design without zoning. The height and density was reduced in the pass couple weeks. I believe, there would be a Design Competition for it, which to come up with hopefully a unique, well place and beautiful building and landscape for the site.

With the Bonuses and Holdings would help to control and maintain the high standards for the project which includes a Public Site Design and be going through an Urban Design Peer Review Panel.

Linking Downtown to The Forks. When in downtown; one gets to Dundas and Talbot one feels that is the end of the road, with the inactive facades of Budweiser Gardens, Bell Building and the new Courthouse.

When at The Forks; is feels like a long walk to downtown. The project can be a landmark to draw people to the Courtyard. With all the people at Ivey Park; how many go and walk the lands around the Old Courthouse? Very few I believe, since it feels isolated from The Forks, Dundas St and King St.

The commercial spaces in The Renaissance is not very successful for a couple reasons. The leak of foot traffic on King St in the section; most people walking on King St, from The Forks to Downtown, would walk on the north side, being the short distance to the Market. Also the dark tint windows; does not make the stores welcoming.

With commercial business at 50 King St; it could accent the needs for the uses of The Forks. Restaurant, Cafe, Sport's store (shoes, balls, kites, bathing suits), Gallery and others likes. The market would figure out what would be there. The would easy be an anchor also with Museum London and The Forks on the west end of Downtown. While bringing many more people to see the old Courthouse.

Ridout St was the first Main St London with it connection to Blackfriars Bridge and Westminster (York St) Bridge. Once again, it could have street life back on it.

One suggestion for the design. For the Platform, have it breakdown into smaller length distances. So it should look like the common downtown buildings instead one big piece. Or having projection and recession facades would break the building down and match the architecture style of the old Courthouse and old Gail.

Jason Jordan

60 Blackfriars St

Apt Front