



August 11, 2014

Corporate Services  
City of London  
300 Dufferin Avenue  
London, Ontario N6A 4L9

Re: Request for Addition of Confidential Voluntary Diversity Information

Dear Cathy Saunders,

Pillar Nonprofit Network is part of an exciting partnership with DiverseCity onBoard led by Maytree Foundation in Toronto and partnering with over 20 cities globally to increase diverse leadership on boards and commissions. Most recently, four cities in Ontario including London, Ottawa, Hamilton and Toronto have received funding from the Ontario Trillium Foundation to replicate the DiverseCity onBoard program. As part of these efforts we are requesting that the City of London add the Confidential Voluntary Diversity Information applications for committees, boards and commissions.

London Ontario is diverse with visible minorities and under-represented immigrant communities comprising an increasing percentage of our population. Nonprofits, boards and commissions deliver a wide range of essential services and programs to its residents. Yet there is a disconnect between the leadership of these organizations and institutions and the population of the region. DiverseCity onBoard directly addresses this challenge with a deliberate strategy to effect change by:

- Connecting qualified candidates from visible minority and under-represented immigrant communities to the governance bodies of agencies, boards and commissions and voluntary organizations; and
- Working with public institutions and nonprofits to promote board recruitment and appointment processes that reflect London's diverse population.

A step in the right direction would be to capture the information about applicants' diversity to more intentionally have diverse representation on the boards and commissions of the City of London. Pillar Nonprofit Network is also offering to assist with the recruitment of qualified candidates using our volunteer referral database at [www.pillarnonprofit.ca](http://www.pillarnonprofit.ca) and through our roster with the DiverseCity onBoard program.



Please see the sample template from the City of Toronto of their Confidential Voluntary Diversity Information that is part of their application for all committees and commissions.

If you have any questions please contact Michelle Baldwin, Executive Director, Pillar Nonprofit Network 519-433-7876 or [mbaldwin@pillarnonprofit.ca](mailto:mbaldwin@pillarnonprofit.ca). Rose Aquino and Jason Kerr, Co-Chairs for our Diversity Task Group at Pillar Nonprofit Network are also available for questions at [raquino@uwo.ca](mailto:raquino@uwo.ca) and [jkerr@fanshawec.ca](mailto:jkerr@fanshawec.ca).

Warm regards,

A handwritten signature in blue ink that reads "Michelle Baldwin". The signature is fluid and cursive, with a long horizontal stroke at the end.

Michelle Baldwin, Executive Director