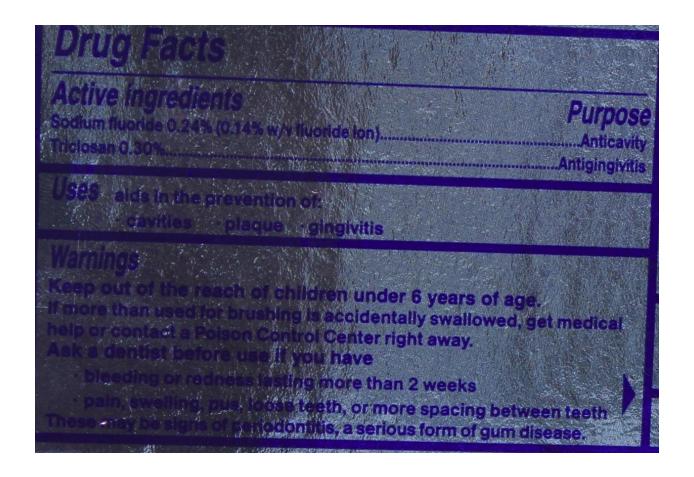
USA Warning Label:

• Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or call the Poison Control Center right away.

Directions:

- Adults and Children 6 years of age and older:
 - o brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a Dentist or a Physician
- Children under 12:
 - o instruct in good brushing and rinsing habits (to minimize swallowing)
- Children under 6:
 - o do not use unless instructed by a Dentist or a Physician





Canadian Warning Label:

To prevent swallowing, provide adult supervision and use only a pea-sized amount for children under 6 years



USA: Sodium Fluoride .24% in toothpaste, Colgate USA 1-800-468-6502

Canada: Sodium Fluoride: .76% in toothpaste, Colgate Canada 1-800-268-6757

Canada has 3 times more concentration of Fluoride in toothpaste than the USA, and has a much less effective warning label for children.