

Warning Label Canada and USA – Toothpaste Box

USA Warning Label:

- Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or call the Poison Control Center right away.

Directions:

- Adults and Children 6 years of age and older:
 - brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a Dentist or a Physician
- Children under 12:
 - instruct in good brushing and rinsing habits (to minimize swallowing)
- Children under 6:
 - do not use unless instructed by a Dentist or a Physician

Drug Facts

Active ingredients	Purpose
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

Uses aids in the prevention of:
cavities · plaque · gingivitis

Warnings
Keep out of the reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.
Ask a dentist before use if you have
- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth
These may be signs of periodontitis, a serious form of gum disease.



Canadian Warning Label:

- To prevent swallowing, provide adult supervision and use only a pea-sized amount for children under 6 years



USA: Sodium Fluoride .24% in toothpaste, Colgate USA 1-800-468-6502

Canada: Sodium Fluoride: .76% in toothpaste, Colgate Canada 1-800-268-6757

Canada has 3 times more concentration of Fluoride in toothpaste than the USA, and has a much less effective warning label for children.