

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING OF JULY 22, 2014
FROM:	GRANT HOPCROFT, DIRECTOR OF INTERGOVERNMENTAL AND COMMUNITY LIAISON
SUBJECT:	LONDON'S HOSTING OF 2014 AMO ANNUAL GENERAL MEETING, CONFERENCE, AND TRADE SHOW

RECOMMENDATION

That, on the recommendation of the Director of Intergovernmental and Community Liaison, up to \$70,000 in conference organizing costs for London's hosting of the 2014 Association of Municipalities of Ontario (AMO) Annual General Meeting, Conference, and Trade Show **BE APPROVED**, it being noted that this amount can be accommodated within the 2014 operating budget.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
--

Board of Control, November 12, 2008; December 9, 2009; July 21, 2010
 Finance and Administration Committee, December 15, 2010; October 19, 2011; *Host 2014, 2015, 2016*, October 19, 2011; *AMO Annual General Meeting 2014*; April 16, 2012, November 5, 2012
 Corporate Services Committee, Ministerial Delegations, *AMO Annual General Meeting, Conference and Trade Show*, October 8, 2013
 Corporate Services Committee, March 25, 2014, *London Bid to Host AMO Annual General Meeting, Conference and Trade Show, 2018, 2019 and 2020*

BACKGROUND

As directed by City Council and as a result of a competitive process through the Association of Municipalities of Ontario (AMO), London is hosting the AMO General Meeting, Conference and Trade Show August 17-20 at the London Convention Centre. The AMO General Meeting, Conference and Trade Show is Ontario's foremost educational forum for municipal governments. The 2011 conference, hosted by the City of London and Middlesex County, attracted 2,600 participants including more than 1,600 municipal delegates, Ontario's Premier, both opposition leaders, many members of the Ontario Government's cabinet, Opposition critics, MPPs, and exhibitors.

The AMO Conference is an exceptional opportunity for the City of London to showcase its facilities and its assets. The 2011 conference generated an economic impact of approximately \$3.4 million to the city and this year's conference is expected to generate a similar impact.

As outlined in the City's agreement with AMO, the City of London, as host, is responsible for planning and financing the Mayor's Welcome Reception, study tours including busing, providing volunteers, and shuttle buses between hotels and the conference facility. The Local Planning Committee, with the assistance of an event planner is coordinating host-led arrangements for the conference.

Notwithstanding some sponsorship revenue and a hotel rebate, host conference expenses are expected to exceed \$112,000 and a contribution of up to \$70,000 will be required to fulfill our commitments to AMO and our delegates.

More information about this year's conference is available on AMO's website at www.amo.on.ca.

PREPARED BY:	RECOMMENDED BY:
JILL TANSLEY MUNICIPAL POLICY SPECIALIST	GRANT HOPCROFT DIRECTOR, INTERGOVERNMENTAL AND COMMUNITY LIAISON