

## 4TH REPORT OF THE

### STRATEGIC PRIORITIES AND POLICY COMMITTEE (2012 BUDGET PUBLIC PARTICIPATION MEETING)

Meeting held on January 17, 2012, commencing at 4:10 PM, in the Council Chambers, Second Floor, London City Hall.

**PRESENT:** Mayor J.F. Fontana (Chair), Councillors B. Polhill, W.J. Armstrong, J.B. Swan, S. Orser, J.L. Baechler, N. Branscombe, M. Brown, P. Hubert, D.G. Henderson, P. Van Meerbergen, D.T. Brown, H.L. Usher and S. White and L. Rowe (Secretary).

**ABSENT:** Councillor J.P. Bryant.

**ALSO PRESENT:** R.L. Fair, M. Hayward, J. Braam, A. Dunbar, J. Lucas, L. Palarchio, C. Saunders and R. Skinner.

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#### I. DISCLOSURES OF PECUNIARY INTEREST

1. None are disclosed.

#### II. CONSENT ITEMS

None.

#### III. SCHEDULED ITEMS

##### 2. 2012 BUDGET - PUBLIC PARTICIPATION MEETING

Recommendation: That the following actions be taken:

- a) the attached presentation from Hope Clarke, Executive Director and Chris Olech, Vice Chair, Board of Directors, Neighbourhood WATCH London **BE RECEIVED**; it being noted that their request for ongoing additional funding of \$35,000 will be before the Services Review Committee at its meeting on January 18, 2012, for consideration and recommendation to the Strategic Priorities and Policy Committee as part of the 2012 Budget process;
- b) the attached presentation from Julie Ryan, Executive Director, ReForest London **BE RECEIVED**; it being noted that ReForest London's request for \$100,000 in support of its Million Tree Challenge is already before the Services Review Committee for consideration and recommendation to the Strategic Priorities and Policy Committee as part of the 2012 Budget process;
- c) the attached presentation from Jim Hewett, Chair - Advocacy Committee and Keith Trussler, President, Board of Directors Community Living London, asking that the City of London initiate a policy and a process that ensures that people who receive ODSP Income Support have access to affordable transportation **BE RECEIVED** and their request for related funding **BE REFERRED** to the 2012 Budget process;
- d) the attached presentation from Gail McMahon, Executive Director, London Block Parent Program, seeking funding assistance to offset the costs arising as a result of a recent reduction in in-kind supports from the London Police Service **BE RECEIVED** and their request for ongoing additional funding **BE REFERRED** to the 2012 Budget process; it being noted that the Mayor will bring the matter before the London Police Services Board at its meeting on January 19, 2012;

- e) the attached presentation from Patrick Searle, Vice-President, University Affairs, University Students' Council, University of Western Ontario, expressing the Students' Council's view that the Municipal Council should prioritize and protect a progressive transportation system and strengthening community engagement in the Budget **BE RECEIVED**;
- f) the written submission from Greg Thompson, President, Urban League of London, outlining general matters pertaining to tax planning policy and asking questions and providing comments on various 2012 Budget items **BE RECEIVED**; it being noted that Mr. Thompson extended regrets that he would not be able to attend the public participation meeting in person;
- g) the attached submission and verbal delegation from Susan Macphail, Director of My Sisters' Place of WOTCH Community Mental Health Services **BE RECEIVED** and the request for a \$100,000 pledge from the City of London towards their capital campaign **BE REFERRED** to the 2012 Budget process;
- h) the submission and verbal delegation from Brenda Ryan, 3 Hammond Crescent, regarding her thoughts for an improved 2012 Budget **BE RECEIVED**;
- i) the attached presentation from Robin Honey, Vice President, Board of Directors, the Arts Project, requesting \$300,000 in funding to assist with programming and capital improvements **BE RECEIVED**;
- j) the verbal delegation from Randy Warden, London Celebrates Canada, providing an update on upcoming events, including preparations for the Sesquicentennial celebrations, and noting that there will be funding requirements that will be brought through the Creative City Committee to the Investment and Economic Prosperity Committee **BE RECEIVED**;
- k) the submission from Bob Hewitt, President, Jet Aircraft Museum, regarding their \$200,000 capital grant request submitted to the City of London **BE RECEIVED**;

it being noted that Mr. P. Rumsey, a scheduled delegate, did not attend the public participation meeting.

**IV. ITEMS FOR DIRECTION**

**V. DEFERRED MATTERS/ADDITIONAL BUSINESS**

**VI. ADJOURNMENT**

The meeting adjourned at 6:42 PM.

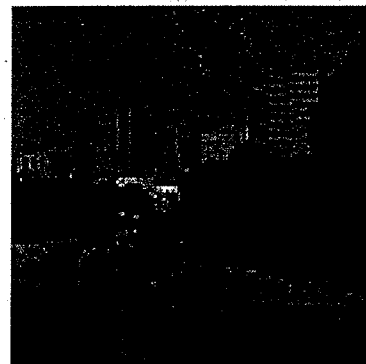
Each year, there are more and more demands for the City of London's resources. One of our goals in preparing this presentation is to show how the programs and activities of Neighbourhood WATCH London save the City of London funding, while achieving strategic priorities of the City.

Neighbourhood WATCH London has been fortunate to have received funding from the City of London since its inception. Since that time, the goals of NWL have and continue to align with those of the City of London.

NWL has been in operation since 1983. 2013 will be our 30<sup>th</sup> year of operation.

***"The more participants from the community, the greater unity we create, thereby, collectively showing that we can combat crime and violence within our neighbourhoods."***

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Over the past two years, Neighbourhood WATCH London (NWL) has experienced significant growth within its programs.

Currently, the NWL programs include:

- **Neighbourhood WATCH London** – This program attempts to reduce crime by encouraging people who live in the same area to watch their neighbours' houses and tell the police if they see anything unusual. NWL supports between 550 and 600 Neighbourhood WATCHES across the city.
- **Business WATCH London** – This program is like the Neighbourhood WATCH program, except it encourages businesses to work together with Neighbourhood WATCH London, Emergency Services and local residences to enhance communications in order to develop safer communities.
- **Apartment WATCH** – This program encourages neighbours within apartment buildings to work together with NWL, Emergency Services and local apartment occupants to enhance communications in order to develop better safety within apartment buildings.
- **Crime Prevention Through Environmental Design (CPTED)** – This program refers to a multi-disciplinary approach to deterring criminal behavior through environmental design. CPTED strategies rely upon the ability to influence offender decisions that precede criminal acts.
- **Neighbours' Night Out** – NWL sets up Neighbours' Night Out events once a year to encourage neighbours within each WATCH area to gather, socialize, and maintain a sense of familiarity and security within their community.
- **Graffiti Go** - Neighbourhood Watch London offers a FREE bottle of Graffiti-Go spray, a non-toxic, environmentally friendly graffiti removal product that can be used on almost any surface. Residents of London just have to call the office and come in to get their free bottle. In addition, NWL accesses students whose sole responsibility each summer is to respond to call-ins re: graffiti.
- **Homefinder** – NWL is entering the realm of social entrepreneurship with its Homefinder program, designed to assist police and other emergency officials in finding residences. The Homefinder plates light up the numbers on a house to make it easier to find with the 3M donation of the diamond coating film.
- **Educational Symposiums** – the demand for the NWL staff to be out in the community, making presentations to neighbourhoods, Seniors groups, Schools, and other groups interested regarding, safety and Neighbourhood WATCH activities. They often team-up with the COR Unit and City Officials promoting the philosophy and programming of NWL and the safety aspects of the program which meshes with the Policing and City's policies and philosophies as a whole.
- **Operational Identification** – This NWL program encourages Londoners to borrow an electric engraver FREE from the London Police Community Service Unit or from NWL. Burglars don't want to handle marked property, so residents of London are encouraged to engrave their names on their property.

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WV Service	2008	2009	2010	2011	2012 (anticipated)	Average increase in demand
Community presentations	No data available	24 (July to Dec.)	63	75	85	71%
Strategic alliances	No data available	2	13	19	24	91%
Number of volunteers (Area Coordinators)	No data available	421	471	546	600	29%
Number of hours volunteered (by Area Coordinators)	No data available	10104 hrs/yr	11304 hrs/yr	11304 hrs/yr	14400 hrs/yr	29%
Number of WATCHes	No data available	421	471	546	600	29%
Number of new WATCHes	No data available	35	59	11	70	50%
Number of participating homes	No data available	24,000	30,890	34,000	39,000	38%
Number of Business WATCHes	No data available	3	48	72	125	97%

(22)

## Growth in Neighbourhood WATCH services:

NAWS SERVICE	2008	2009	2010	2011	2012 (anticipated)	Average increase in demand
<b>Graffiti Go! Bottle Distribution</b>	No data available	365= \$37,412.5 in savings to City of London*	*558= \$57,195 in savings to City of London	363= \$37,207.5 in savings to City of London	625= \$62,500 in savings to City of London	41%
<b>Calls for graffiti removal</b>	No data available	58	165	183	220	73%
<b>Graffiti removal sites</b>	No data available	878 = \$263,400 in savings to the City for an investment of \$18,000	**1180 = \$531,000 in savings to the City for an investment of \$18,000	1241 = \$372,300 in savings to the City for an investment of \$18,000	1341 = \$402,300 in savings to the City for an investment of \$18,000	34%
<b>Neighbour's Night Out</b>	No data available	8	12	22	28	71%
<b>Sale of Homefinder plates</b>	No data available	26	156	140	175	85%

(2)

The following chart shows the actual annual budgets for Neighbourhood WATCH London, year over year, for the years 2009 through to 2011.

Budget Item	2009	2010	2011	2010	2011
<b>Revenue</b>					
City of London					
Core Funding	88,665	94,065	96,417	82,784*	96,417
Graffiti Funding		24,375	25,000	25,000	25,000
Support Grant		**14,600	**20,400		
Other government funding	0	2,554	0	0	0
Fundraising/Donations	1,549	9,726	4,290	30,874	23,703***
<b>Total Revenue</b>	<b>90,214</b>	<b>145,320</b>	<b>146,327</b>	<b>138,658</b>	<b>145,120</b>
<b>Expenses</b>					
Salaries	70,734	88,557	96,848	99,471	102,005
Direct program expenses	17,931	41,127	31,334	50,073	42,457
<b>Total Expenses</b>	<b>88,665</b>	<b>129,684</b>	<b>128,182</b>	<b>150,073</b>	<b>144,462</b>
<b>Excess or (deficit)</b>	<b>1,549</b>	<b>15,636</b>	<b>18,145</b>	<b>(11,415)</b>	<b>658</b>

\*City of London recovered \$13,633 of core funding from 2009 – (due to staffing changes 4 months with Interim ED, hiring (new ED) NWL ended up in a surplus of wages, year ending 2009)

\*\* One time finding of \$35,000 for Business Watch launch

\*\*\*Building Closure first 4 months of 2011 and ED on Maternity leave

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In order for Neighbourhood WATCH London to continue to contribute effectively to the City of London's objectives, and to grow in order to respond to community demand, it will require an increase in core funding. The following chart shows the core funding amounts that NWL requires over the next 5 years.

Bridge Item	2015	2016	2017	2018	2019	Breakdown of New Funding Request (\$35,000)
<b>Revenue</b>						
City of London Core Funding	133,000	133,000	133,000	133,000	133,000	
GraffitiGo! Program	25,000	30,000	30,000	35,000	35,000	
Fundraising/Donations	30,000	32,000	35,000	40,000	42,000	
<b>Total Revenue</b>	<b>188,000</b>	<b>195,000</b>	<b>198,000</b>	<b>208,000</b>	<b>210,000</b>	
<b>Expenses</b>						
Salaries	130,000	132,000	132,000	137,000	139,000	30,000
Direct program costs	32,000	38,000	38,000	40,000	40,000	3,000
General and administrative	26,000	26,000	28,000	31,000	31,000	2,000
<b>Total Expenses</b>	<b>188,000</b>	<b>195,000</b>	<b>198,000</b>	<b>210,000</b>	<b>210,000</b>	<b>35,000</b>

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**Numbers to ponder:**

\*\* NWL has never asked for an increase in its core funding. We are asking for a 28% increase for an overall 28% return to the City of London on their investment.

\$ 129.84	Equals each dollar that is giving to NWL from the City of London	@ \$97,000.00 current budget
\$ 12,000,000.00	Break & Enters and Auto Theft savings to the City 2011	15% of an \$80,000,000.00 Policing Budget
\$ 464,800.00	Graffiti Savings to the City 2011	Bottles of Graffiti Go given away to London Residents and the Graffiti Go Summer team results
\$ 3, 116, 200.00	How much each employee saves the City of London working for NWL 2011	\$12,464, 800.00 Savings divided by w/ a \$97,000.000 budget
\$ 12,464,800.00	Overall Savings to the City of London for 2011 by NWL	\$12,000,000.00 + \$464,800.00
\$ 17,268,720.00	Savings to the City of London moving forward with a \$35,000.00 increase to the budget (2012 /2013)	@ \$133,00.00 budget moving forward (which is a 28% increase)
\$ 4,803,920.00	Increase in savings moving forward with a \$35,000.00 investment	From \$97,000.000 to \$133,000.00
\$ 1,124,550.00	Savings to the City of London for a \$35,000.00 investment	@ \$ 129.84 per dollar given currently

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### Numbers To Ponder

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2a

Neighbourhood Watch London at a glance within the City of London: January 17, 2012

Ward 1	Councillor Bud Polhill	2,261
Ward 2	Councillor Bill Armstrong	2,151
Ward 3	Councillor Joe Swan	2,731
Ward 4	Councillor Stephen Orser	2,922
Ward 5	Councillor Joni Baecher	2,741
Ward 6	Councillor Nancy Branscombe	2,967
Ward 7	Councillor Matt Brown	1,845
Ward 8	Councillor Paul Hubert	2,238
Ward 9	Councillor Dale Hendersen	1,396
Ward 10	Councillor Paul Van Meerberg	2,475
Ward 11	Councillor Denise Brown	2,690
Ward 12	Councillor Harold Usher	2,167
Ward 13	Councillor Judy Bryant	2,074
Ward 14	Councillor Sandy White	2,574
Mayor Fontana	<b>539</b> Active Watches with in the City of London	<b>34,232</b> 31% of the City's 114,000 homes

2b



Founding Partners



**Establishing the Million Tree Challenge:  
One Tree For Every Londoner**


**Our Mandate**




ReForest London is dedicated to working with the community to plant one million trees in ten years to enhance environmental and human health in the Forest City.

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# Million Tree Challenge



**ReForest London**  
planting the future today




**MILLION  
TREE  
CHALLENGE**


[www.milliontrees.ca](http://www.milliontrees.ca)

- One Million Trees in London over 10 years
- First Goal: One Tree for Every Londoner during first 3 years
- Achieving Environmental, Economic, and Social benefits of trees
- Founding Partners: ReForest London and the City of London
- Over 30 partners at launch in June
- Million Tree Challenge leverages trees – ReForest London won't plant one million trees – Londoners will!

# London's Need



**ReForest London**  
planting the future today



- The Forest City has just 7.8% woodland cover; Environment Canada recommends 30% woodland cover.
- London has 24% tree cover. Many cities have adopted goals of 40% tree cover
- Emerald Ash Borer will kill 10% of London's trees

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## What do trees do for us?




### Environmental Giants

- Trees both *AVOID* and *MITIGATE* air pollution
- Trees filter, absorb and store many pollutants.
- Trees cool our cities.
- Trees clean our air and store carbon for decades.
- Trees are natural storm water management systems.
- Trees provide habitat to many insects and animals.

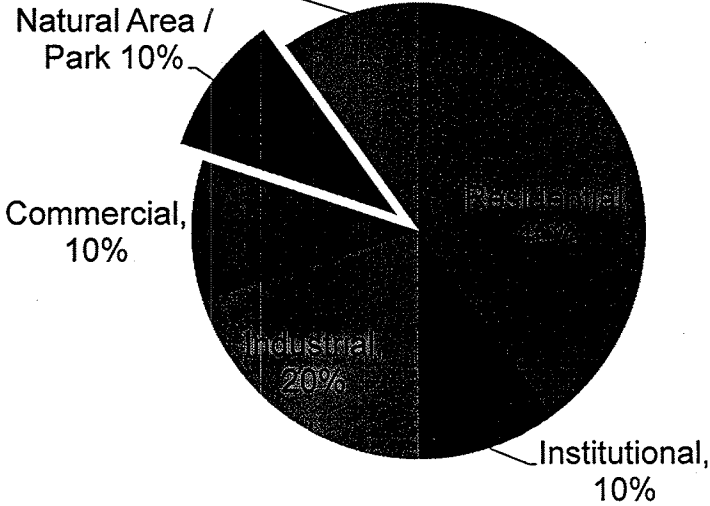
### A Community Investment

- Over its lifetime, a tree provides \$160,000 in ecological goods and services.
- Trees planted near buildings save Londoners \$1.7 million in heating and cooling costs.
- Trees can increase property values by as much as 20%.
- Green infrastructure saves in storm water management costs.

## Where do we need more trees?



### Plantable Space in London



Category	Percentage
Residential	50%
Industrial	20%
Agricultural	10%
Natural Area / Park	10%
Commercial	10%
Institutional	10%

Source: City of London UFORE Report, 2010

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## Our funding request



**ReForest London**  
planting the future today




- \$100,000 in 2012 to launch programs to plant trees in new areas
- Return in 2013 and 2014 with update and additional request
- Over \$200,000 raised since June from foundation / corporate sources
- Over \$100,000 in requests pending
- Budget is 7:1 leveraging

## Leveraged funding will be used to:



**ReForest London**  
planting the future today



- Inspire Londoners to planting trees through events, tree give-aways
- Bring affordable trees to Londoners at their homes and workplaces through community/workplace tree sales
- Develop tree gift program for businesses, especially realtors and home builders
- Educate people about appropriate tree species and planting
- Recruit new partners
- Support partners to ensure their success

2b

The Million Tree Challenge will transform the way London looks and the way Londoners feel about their city.

The trees we plant will make our air and water cleaner, and will return far more in measurable ecological services than we invest.

We are the Forest City.





2c



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**Presentation to London City Council  
Strategic Priorities and Policy Committee  
Access to Affordable Transportation  
January 17, 2012**

Good afternoon Your Worship and Members of Council. My name is Jim Hewett, I am the Chair of Community Living London's Advocacy Committee, Board Member of CLL's Board of Directors, and a parent of a young man who has an intellectual disability.

Yes, I am here again to advocate for access to affordable transportation for people with intellectual disabilities that live on a limited income. Last year when I was here, I was asked to "be patient" and to allow the new council to review information provided and additional recommendations from City Administration.

Needless to say I am disappointed that after 10 years of advocating for public transportation subsidy, Londoners who receive ODSP Income Support have not experienced any increased access to public transportation.

Last year, Mayor Fontana stated that "*we need a further report to make a decision. We need to do something and need to find out where the obstacles are*". Here we are a year later, waiting for some action by Council to move toward access to affordable public transportation for all Londoners.

2c

People who live in poverty make difficult choices everyday such as:

- whether to purchase groceries or a bus ticket and then use the Food Bank because they cannot afford both
- if they accept a job to which they need to rely on public transportation to get to, or
- if they choose to volunteer at a local child care centre for example that is not within walking distance.

These are activities that you and I take for granted, but these choices are faced by people who rely on ODSP Income Support every day.

In the Municipal Scan of Public Transit Subsidies document presented by City Administration in February 2011, 11 communities were identified that provide subsidized access to public transportation to people who receive ODSP Income Supports. This number continues to grow every year while London continues to provide no transportation subsidy for people who receive ODSP Income Supports.

(2c)

**The Facts have not Changed:**

Currently, people who rely on ODSP Income Support live below the poverty line with an income between \$12,700.00 and \$15,700.00. This represents a 1% provincial increase for 2011 for basic needs and maximum shelter allowance.

The cost of a monthly bus pass in London is \$81.00. This consumes 8% to 10% of a person's monthly ODSP income.

People who receive ODSP Income Support are not entitled to any other provincial subsidy for transportation, other than a small amount on a temporary basis to search for a job and to get to specific medical appointments.

In the past, you have heard the many ways that a lack of access to affordable transportation impacts significantly on a person's ability to:

- get to work,
- actively participate in recreation and leisure activities,
- grocery shop,
- visit with family and friends and
- actively contribute to the London community.

Denying people access to affordable transportation leads to social exclusion by restricting a person's ability to access goods, services and activities that are considered to hold high social values. Basic mobility is considered a right of each person.

2c

### **What Needs to Happen?**

City Council must approve adequate funding to support the implementation of a realistic program that offers a 50% transportation subsidy to people who rely on ODSP Income Support.

In 2010, this amount was estimated by the City of London Community and Neighbourhoods Committee to be \$725,000.00, plus the amount of subsidy allocated for seniors and people with visual impairments.

City Administration needs to initiate a Policy and Process that ensures that people who receive ODSP Income Support have access to affordable transportation.

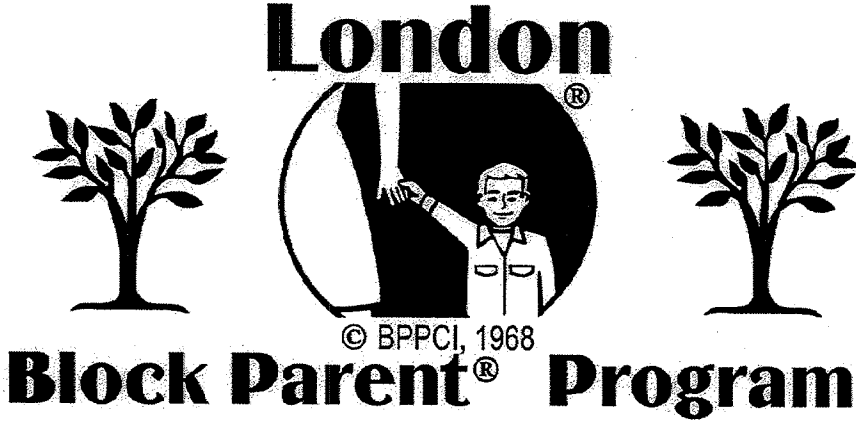
Although this community continues to face significant financial constraints, the citizens of London believe Council would show great leadership, if it recognized the needs of this group of citizens, who are experiencing very significant hardship, as a priority that can no longer be ignored. Although balancing the budget is a laudable goal, surely councillors don't want to achieve it by depriving the poorest citizens of a service for which they have been waiting ten years.

By continuing to not provide access to affordable transportation for all Londoners, City Council continues to portray an image that does not value the contributions made by people who rely on ODSP Income Support. Numerous other municipalities ensure that affordable transportation is available and this clearly demonstrates the value held by all citizens of those communities.

Can you provide information on what next steps we can expect towards access to affordable public transportation for all Londoners, including those who live in poverty?

Thank you.


2d



**London**  
© BPPCI, 1968  
**Block Parent® Program**

**Presented By:** Gail McMahon  
On behalf of the Board of Directors,  
London Block Parent® Program  
gmcmahon@london.ca  
www.london.ca/blockparent

**Date:** January 17, 2012  
Public Participation Meeting

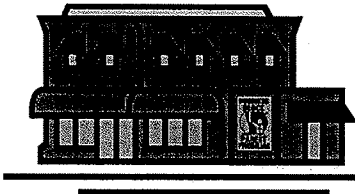


## Financial & Community Support

- City of London, Core Funder
- London Police Service, In-Kind
- Partnerships LDCSB & TVDSB, Safety Village, ASRTS, MLHU + many others
- Donors, Grants, Sponsors & In-kind

## Mission Statement

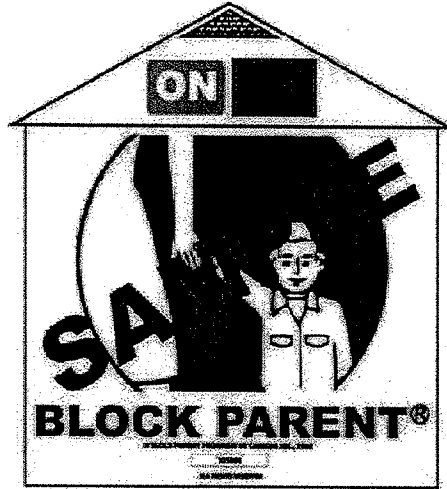
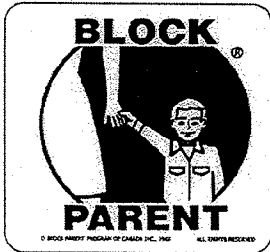
- To provide a network of safe havens in every neighbourhood and to provide supportive education in the community



## History

- The Program began in London in 1968
- In 2006 an independent Risk Assessment was done including input & consultation from RCMP & Policing Agencies and Block Parent® Programs across the country. Risk was assessed as low and recommendations were made.

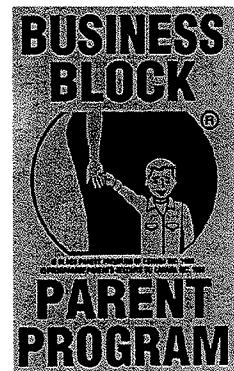
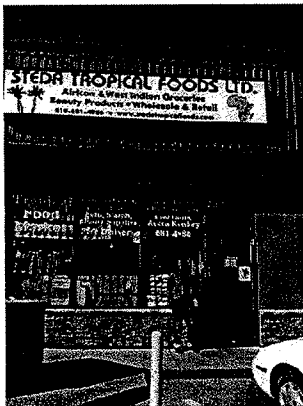
## We've Evolved



In 2008 & 2009, we recalled all old signs and introduced new Block Parent® sign along with upgraded policies & procedures

## We've Progressed

- 2010 we implemented the Business Block Parent® Program to expand reach into areas where there are no residential options, i.e. Old East Village area



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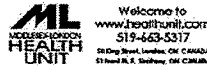
LONDON  
COMMUNITY  
FOUNDATION

# We're Diversifying

## Current Pilot Project BLOCK WALK PROGRAM



Block Parent® volunteers who take shifts walking to/from school on designated "Walking School Bus" routes



Welcome to  
[www.1-800-468-5317](http://www.1-800-468-5317)  
519-463-5317  
21 City Street, London, ON CANADA  
51 Road 21 E, Shelburne, ON CANADA



# We Educate

## Internet Safety

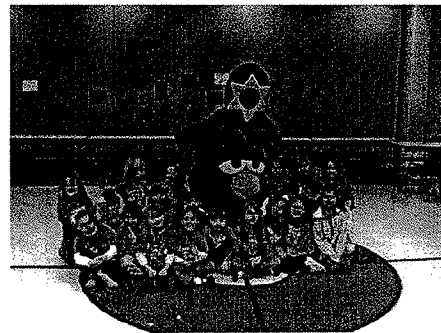


Street-Proofing

## Stranger Safety



Traffic Safety



Home Alone




How? When? Why? use a Block Parent® home or business

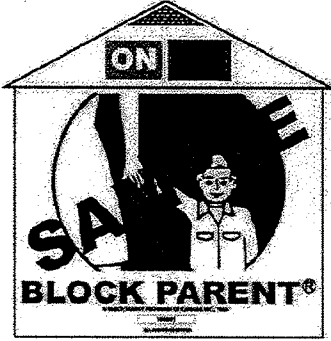


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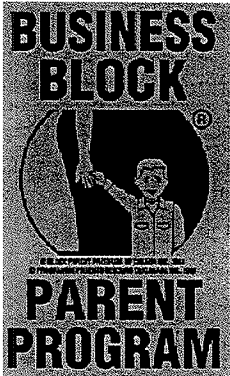
**London**  
© BPPCI, 1968  
**Block Parent® Program**




## Diversifying for a Safer London



**At Home**



**At Work**



**At School**

## The Program Works!!

Reported Incidents	2007-2011
Bullying	26
Car Breakdown	2
Frightened - Animal/Stranger/Car	15
Injured or ill	29
Locked Out	13
Lost / Directions Needed	38
Weather Related	7
Other	23
<b>TOTALS</b>	<b>153</b>

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## To Ensure Due Diligence

- 10 Step Volunteer Application process
- Residents 12 & over must undergo Police Records Check & VPS
- All Residents are “Flagged” in London Police system
- Regular contact is maintained to ensure screenings are on file

## FACT:

**#1 Hundreds of Londoners have found help when they needed it!**

**#2 1600 London Block Parents locations display signs on average 25 hours per week (2 million hours per year)**

**FACT:**

**#3 No one has ever been harmed in the care of a Block Parent® in 44 years**

Police In-kind Support

- Police Records Checks
  - Flagging
  - Liaison Officer
- School Safety Officers
- YMCA Safety Village

2d

## **Reduced Police Support**

- No in-kind donation of Police Record Checks effective immediately
- Will no longer maintain the flagging system as soon as March 31, 2012 (stating that poses a risk to London Police for our Program)
- Moving to [www.mybackcheck.com](http://www.mybackcheck.com), which is an online PRC application process
- Provided a Liaison Officer only
- No prior consultation regarding impact nor sufficient lead time to react

## **IMPACT - Fee for Police Checks**

- New Block Parents applicants will be expected to pay for police checks for all residents 12 years of age and older
- Cost of \$60 for family of 4 PLUS finger printing of added \$25, if needed
- Will impact recruitment efforts especially in lower income, higher risk areas of the City
- Impact is manageable
- Sustainable funding for new expense needs to be found

## IMPACT - Flagging System Removal

- As per Block Parent® Program of Canada policy without flagging system, we need to re-screen approx. **4500** Block Parent® volunteers every two years
- Increases risk to citizens of London & Program until rescreening is completed.
- Sustainable funding needed to support those unable to pay for re-screening of 2250 individuals per year

## IMPACT - Flagging System Removal

- Expect devastating loss of Block Parent® locations due to cost & logistics on a per family basis, estimate up to 50% on first re-screening
- Online application “Virtual Front Desk” does not take into account the number of senior or non-connected volunteers in our database
- The annual volume of administering police checks will soar, therefore an increase in budget will be necessary.....

(2d)

## **FINANCIAL IMPACT – New Applicants**

**2012**

- **Based on 125 New Block Parent® locations**
- **at an average of 4 screenings per location**

**Total Budget Increase for 2012 of \$7500**

**(potential cost recovery via donation on application of \$3750)**

## **FINANCIAL IMPACT – No FLAGGING**

**2012**

- **Based on current Block Parent® base of 2250 volunteers on record to be re-screened each year to adhere to BPPCI policy**

- **Total Budget Increase per year of \$105,750**

**(potential cost recovery via personal donation on application of \$26,437)**

2d

## **GUESTIMATED COST TO POLICE**

- **Based on information from experience, time to review/administer flags 20 – 30 minutes per day so based on 5 hours a week or (.2 FTE) at a police staff/officer salary of \$75000**
  - **Total Budget to Police**  
**\$15,000**

## **PROGRAM IMPACT**

- **Participation for the Program will be substantially reduced within a two year period**
- **Consideration will necessarily be given to folding the Program**

2d

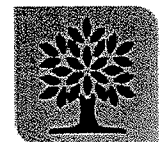
## IMMEDIATE ACTION

- **Asking Council to consider a motion that requests the police department continue with the flagging system**
- **We will request a delegation status to the Police Services Board to plead our case to them**

## Our Vision



TO MAKE LONDON A SAFE PLACE  
TO LIVE, WORK AND PLAY.



London  
CANADA



New Block Parent Screening Estimated Costs				Notes
	Number	Cost	Total	
2012 Goal for New Block Parent@ locations	125	\$ 60.00	\$ 7,500.00	
Average of Applicants per location	4	\$ 15.00	\$ 60.00	
Total # Screenings per year	500	\$ 15.00	\$ 7,500.00	
Additional Finger Printing Cost		\$ 25.00	\$ -	more likely for male applicants
<b>Total Additional Budget Increase for 2012</b>			<b>\$ 7,500.00</b>	
<b>Potential Cost Recovery from Block Parents</b>	<b>250</b>	<b>\$ 15.00</b>	<b>\$ 3,750.00</b>	<b>At 50% (may be generous)</b>

Re-Screening Costs Based on current base of 1600 locations & approx 4500 volunteers on file				
	Number	Cost	Total	
Potential Rescreenings per year	2250	\$ 15.00	\$ 33,750.00	
Potential Additional Staff	2	\$ 36,000.00	\$ 72,000.00	
Total Potential Rescreening Costs			\$ 105,750.00	
<b>Additional Cost Potentially for Budget</b>			<b>\$ 105,750.00</b>	
<b>Estimated Cost Recovery from Block Parents</b>			<b>\$ 29,250.00</b>	<b>At 25% (may be generous)</b>
<b>Net</b>			<b>\$ 76,500.00</b>	
<b>2011 Core Funding Budget</b>			<b>\$ 84,000.00</b>	

Estimated Budget for Police to administer Flagging System			
	Number	Cost	Total
Officer or Administrators Required	1		
Estimate Hours Per week to administer	5 Hours or .2 FTE	\$75,000	\$ 15,000.00

pe

**Incident Details**

A young child around 6 years old was lost, so the Block Parent® called the police.

15 year old girl was roller blading with another girl. 15 year old fell and knocked herself out. BP called ambulance and parent. Girl has taken to hospital and had a concussion.

A few young boys around the ages of 8 and 9 rode their bikes to and got lost, had no idea how to get home. None of the boys knew their parents name or phone numbers. So the Block Parent called the police and the officer took the three boys and their bikes home.

A child fell from a bike, was not seriously injured. The child just needed reassurance and went on her way.

8 or 9 year old girl came to their house because she was lost

10 year old girl got lost

10 year old girl was playing at a friends house a few doors down. The Parent left the house and kids were getting out of control and she felt uncomfortable so she went to the Block Parent home to call her parents. The parent of the girl spoke with the parents that it was unacceptable to have left them alone for any amount of time without their permission.

2003 incident - 65-70 year old lady's car broke down on the street and she went to the Block Parent home to call her son to come and help.

Block Parent called to report she found a 3 year old playing on her driveway who was lost. She called the police, who came. The child's 14 year old sibling (who was taking care of a baby as well) were out looking for the child and arrived just after the police arrived. The parents were home and unaware he was missing. He was 2 blocks away from home and had crossed a busy street when she found him.

Block Parent was available to help when a group of 4 toddlers were out walking with their Day Care provider. A large dog was running loose and frightened both the teacher and the children. Block Parent called the Day Care Centre and another staff member arrived to drive them back. Animal Control was also called.

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**Incident Details**

Block Parent reported that a neighbour brought a young girl of around 6 or 7 to her house around 5:30 on the evening of Friday January 23rd 2004. Block Parent had noticed the child playing by herself on a snowbank around 4:30, it appeared to Block Parent that the girl went into the last condo. However, an hour later another neighbour found her wandering around the complex and brought her to Block Parent home . 911 was contacted and police arrived within 10 minutes; the child had already been reported as missing.

BP noticed a child in front of my home being beaten up, BP took immediate control, found his father and the kids responsible were caught.

7 year old boy arrived at Block Parent® home crying. Mother was being beaten by boyfriend. Block Parent® called the Police.

Spring 2004 - an 8 year old girl went to this Block Parent home for help when she was suffering from an asthma attack. The Block Parent immediately contacted the child's mother.

Approximately the last Thursday of September 2004, this Block Parent's daughter and a friend were right outside of her home on the road when a 2-toned brown older model, boxy & noisy pulled up beside them and got the girls to look into the car. When she did she said he was naked from the waist down. The girl was embarrassed and did not report this right away, but when it was found out that this had happened to another girl at her school, it was subsequently reported to the police and to the school. A notice was sent home to students to advise of the incident.

25 or 30 years ago this BP called an ambulance when a teenager was hit by a car.

A 75 year old man had a hard time breathing and ambulance was called on his behalf.

2 girls, aged 9-10 years, came to their door one evening afraid they were being followed by a person in a van. As the girls only lived a couple of blocks away the Block Parent walked them home and spoke with a parent. Block Parents introduced themselves and explained the situation to the parent who was very thankful and relieved to have had Block Parents there to help. The parent was advised that Block Parents would be notifying the police, who arrived shortly after their return home and took down the details of the incident. Block Parents also notified the office of the incident.

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<b>Incident Details</b>
A child was chasing another with a knife.
Child was having an asthma attack. Block Parent® called an ambulance.
3year old boy came to school with the other kids from his home. The BP found him and called police. Boy's grandmother came to pick him up.
Two girls aged 11 and the BP daughter were coming to the BP home after a swim at a friend's house. They were approached by a man in a car and they ran to our house. The car turned around in front of our house and took off but the BP didn't get the plate number.
Two young girls (10-12) came to the house said a man was following them. BP brought them into the house, watched where the man went, BP called the police.
Kids came to Block Parent® door as there was a man sitting in a car watching. Police called.
Child aged 7 or 8 was lost, came to home. Block Parent® walked child home.
Car hit pedestrian in front of block parent house. Block Parent called doctor who is neighbour. Took driver into the home while waiting for police to arrive. No charges laid.
Woman around 40 said she needed water, but was actually a plot to get into house. Wanted money for drugs. Police called and woman picked up. Neighbours also warned.
Girl approx 14 years old was delivering paper had man following her in car. Came to BP home and police called.
17 year old boy was across the street trimming a hedge and cut off one of his fingers. Ran to BP house and BP ran him up to hospital. Parents informed of incident.
At 5:30 in the morning a 16 year old who lived near by left his own home and came to the door to call the police. The teen was concerned that his mother was going to assault him.
Child found. Child seemed not to know where or who she was. Block Parent® took child back to school. Police were called and she was taken to hospital. Father of child returned that night to Block Parent® house to thank the Block Parent®. Young child had suffered an epilepsy seizure.

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Senior came to Block Parent® home in distress as she couldn't breath and had recently vomited. She refused medical attention but had BP call her husband who came imediately to pick her up. Senior pointed out that she was afraid in the area that this happened and was very pleased to see Block Parent sign as she'd been trying to flag down cars.

A father was physically assaulting his 12 year old daughter. She ran to Block Parent® home. Father followed her there and was banging on door. Police were called.

I had a woman come to the door once to ask for directions, and I wondered if she felt comfortable doing that because of the Block Parent Sign. She was a new Canadian as well. I feel privileged to help out the folks in our neighbourhood, especially those who are new to our country and must feel overwhelmed at times.

Husband noticed a mentally challenged (20 year old) woman wandering in the neighbourhood and she had blood on her hands. Block Parents brought her into the house and called the police as she was unable to communicate her home number. Police arrived and parents were notified. She was upset after an altercation which resulted in a cut hand and had taken off and become disoriented.

Block Parent reported that a boy of about 10 thought he was being followed by a car. Block Parent called boys parents and the mother came to pick him up. Block Parent® was uncertain if the mother called the police later.

Young girl approximately 8 years old wasn't picked up from school. Walked home and mother not at home either. BP found her distress and crying. Called parents and Mom came immediately to pick her up.

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**TITLE: USC RECOMMENDATIONS RE: THE 2012 MUNICIPAL BUDGET**

**BY: PAT SEARLE, VICE-PRESIDENT UNIVERSITY AFFAIRS OF THE UNIVERSITY STUDENTS' COUNCIL AT WESTERN**

**REMARKS FOR: JANUARY 17, 2012 – COUNCIL BUDGET CONSULTATION**

**INTRODUCTION**

- My name is Patrick Searle, and I am Vice-President University Affairs at the University Students' Council at Western. I am also a life-long Londoner.
- On behalf of the USC, I'd like to thank you for this opportunity and I hope you find our advice helpful as you deliberate on the budget.
- The USC believes strongly in the principle that students are citizens of London first, and students of Western second. Following on that principle, the USC also believes that it has a responsibility to be a positive force in the broader community.
- The USC has always placed a priority on giving back to London, and being a good partner to City Hall and the neighbourhoods surrounding campus. We give back through our annual fundraising efforts for local and national charities, and students donate countless volunteer hours to local non-profit agencies.
- We are also founding partners in BizInc, an organization dedicated to fostering student entrepreneurship and helping students grow businesses here in London. Job creation is an important factor in retaining students, and we're trying to do our part.
- After hearing the mayor's annual address last week, and after speaking with many of you personally, I am very aware that the City of London values Western students and wants to retain more of us after we graduate. We at the USC want to be a good partner in that endeavour, and the theme of my remarks will be about how you can use the 2012 budget to make London a more attractive city for students to live now, and hopefully retain post-graduation.
- In the five minutes I have with you, I'm going to focus my comments on the 'Adds and Cuts' list that you have prepared, but my broader message is that we at the USC believe you should prioritize and protect two areas in the budget: **Building a Progressive Transportation System, and Strengthening Community Engagement.**

**1. PROGRESSIVE TRANSPORTATION SYSTEM**

- Many students drive cars, but even more walk, bike, or take the LTC to get around the city and to campus. Pursuing strategies to make London friendly for transit riders, cyclists, and pedestrians is very important to students.
- Looking at the 'adds and cuts' list, we strongly encourage you to fully fund the Transit Growth and Development initiative, which will help the LTC continue taking steps towards implementing Bus Rapid Transit.
- We know full implementation is many years away, but there's no time to waste. For any student who has been literally left behind due to buses that are overcapacity, Bus Rapid Transit can't come too soon.
- Beyond making students' commutes to campus easier, implementing Bus Rapid Transit will send a strong message to students that London is committed to being an urban, healthy, and green city – traits many students will be looking for when they decide where to live after graduation.



- We are very pleased that you set a goal for London to become a 'green and growing city' in your recently approved strategic plan – implementation of rapid transit serves that goal, so we're hopefully you'll make this a priority during budget deliberations. There's no time to waste.

## 2. STRENGTHEN COMMUNITY ENGAGEMENT

- Students feel connected to Western, but not as connected to the City of London. If London wants to retain students post-graduation it needs to engage them in their neighbourhoods, and make it easy for them to be active citizens.
- At the USC we engage thousands of students in leadership opportunities each year – students want to participate in their campus community, be leaders, volunteer, and engage with issues. Students – with all of their passion, talent, idealism, and perspectives – could also make valuable contributions to the city if they felt more connected and engaged with London.
- That's why I urge you to fund two initiatives on the 'adds and cuts' list: the Strengthening Neighbourhoods Strategy and Improving Outreach and Communication with Citizens.
- The 'community garden program' and 'clean and green initiatives' within the Strengthening Neighbourhoods strategy could be of great benefit to near campus neighbourhoods.
- These initiatives could be opportunities for students and permanent residents to work together to better their communities and improve Town and Gown relations, but also a chance for students to be active citizens and take pride in their community. For many students, this pride will translate into deeper forms of engagement with the city.
- On the Community Engagement item, hiring a specialist to improve outreach with citizens is an opportunity for London to tap into the energy of students. The 'Living in the City' notices in local newspapers don't inspire long-term residents to engage with the city, let alone students – so we support hiring a community engagement specialist that knows how to engage with our demographic.
- Invest in engagement and you'll start to get more students to public meetings, and applying to sit on Advisory Committees and Task Forces. This engagement will give more students a sense of belonging in London, more knowledge of the city and its job market, more interaction with community leaders who can connect students to jobs – these are key factors in retaining students after graduation.
- We stand ready to assist the city to engage with students, and help get more students involved in opportunities off-campus.

## CONCLUDING STATEMENT

- I'd like to thank you for your attention and the opportunity to appear. I know you've got a difficult task ahead of you, but I hope you'll make **Building a Progressive Transportation System** and **Strengthening Community Engagement** priorities in your budget deliberations.

**APPLICATION FOR SUPPORT  
FROM THE CITY OF LONDON**

January 17, 2012





My Sisters' Place is a transitional support centre for women who are homeless, at risk of homelessness or street involved. It was borne from the efforts of vibrant and concerned citizens of London, including women of lived experience, who recognized the need for gender specific services for women on the street. Since 2004 we have welcomed women who have complex challenges related to poverty including mental illness, trauma, abuse, addiction and poor health, and offered a wrap-around, trauma-informed approach to recovery. Through a hot meal and access to basic needs we draw women in from the streets and slowly build relationships based upon trust. Eventually, our caring and talented team is able to help women to move along the continuum of supports to regain stability and grow in their recovery process. With over 25 community partners who offer their services through My Sisters' Place we embrace a collaborative approach to building a safe, vibrant community that empowers all its members to participate as valued citizens.

In 2006, My Sisters' Place became a program of WOTCH Community Mental Health Services (WOTCH). With expertise in clinical, rehabilitation and housing services and a strong administrative infrastructure, this was a complementary fit to support the growth of My Sisters' Place. In the beginning, My Sisters' Place opened their doors to 15-20 women a day. Today, we see up to 100 women on any given day. They are the faces of our sisters, daughters, mothers and closest friends. They are women with compelling stories of struggle and loss, courage and triumph. All women who come to My Sisters' Place are offered dignity and respect, celebrated for their strengths and offered hope for recovery.

Now, more than ever, it is important that My Sisters' Place become a sustainable support in the community of London. With unemployment, mental illness, addiction and survival sex work on the rise---the streets have become a complex, dangerous place for women. Simultaneously, we are weathering significant funding cuts and competition for donations and grant funding are at an all-time high. Yet, in this dismal landscape we have been able to stretch our resources and be creative in our service delivery so as to never turn away a single woman who has come to our doorstep.

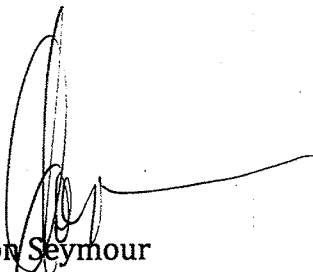
We want to ensure that we can continue to be a safe haven for women of London. To do this, we recognize that now is the time to strengthen our capacity and diversify our funding so that we can provide sustainable community services. Under new leadership WOTCH has declared My Sisters' Place a core service and is advocating through the Local Health Integration Networks for permanent, base budget funding through the Ministry of Health and Long Term Care. WOTCH has also invested in a full time fundraiser with a significant portion of time dedicated to developing a professional fundraising arm for My Sisters' Place. The Micro-Enterprise (M.E.) program, a jewelry enterprise empowering women to realize their potential through running their own business, is generating income for My Sisters' Place and has a waiting list of women who would like to join. All of these factors converge in the midst of a rare opportunity that was inspired by the most generous

gift in the history of My Sisters' Place. Dave and Noreen Bird, Londoners with a passion for the work of My Sisters' Place, purchased the historical Buchan home and revitalized the building to what it is today: a beautiful refuge in the core of London where women can come to feel safe, access help and be offered hope. In their last days before passing, Dave and Noreen shared their vision for a fully accessible and renovated home that meant no woman would ever be turned away. It is their vision, shared by the original founders, all stakeholders, and most importantly, the women of London, to see My Sisters' Place take its rightful place in this community and become a pillar of support to the women who need it most.

We are embarking on an ambitious \$1,000,000 capital campaign to install an elevator, restore the basement and third floor for expanded program use and revitalize the original coach house into a studio and store front for the M.E. Today, we are asking you to consider taking a role in this project with us.

This project represents a new era at My Sisters' Place. It represents significant growth, innovative service delivery and a commitment to strengthen our financial capacity. In the past, we have relied heavily on the support of our friends and community to sustain our existence. We thank you for your continued support, without you we may not have survived. However, it is time to for My Sisters' Place to step up as a significant service provider in this community, leading others into the future and planning for long-range goals.

Your support would be especially meaningful to us. We welcome your insight and thoughts as we take this next leap and hope that you are able to help us reach our goals in a viable, sustainable way.



Don Seymour  
Executive Director  
WOTCH Community Mental Health Services



Ross Collishaw  
Board Chair  
WOTCH Community Mental Health Services

## **My Sisters' Place Capital Campaign: A Campaign for my Sisters**

### **Project Description**

#### **Elevator Addition and Installation**

In 2005 the Ontario government recognized the importance of an inclusive community when it mandated that all public buildings create an accessibility plan. As a service provider for people who are already marginalized in our community, physical accessibility to our facility is the logical next step. An addition and installation of the elevator would allow access to all parts of the building for women of all abilities. Currently, more than 30% of the women who come to My Sisters' Place are unable to make the climb from the first to the third floor. With the addition of the elevator we are creating access to not only the main and second floor, but following the renovation, the basement and third floor as well.

#### **Renovations to Third Floor and Basement**

When the Bird family purchased the Buchan home it was to create a greater space for the growing population that was coming to My Sisters' Place. At that time we were seeing 60 women a day come through our doors. However, we have continued to grow and are now seeing up to 100 women a day. With the main floor being the only barrier-free space we are unable to offer all programs to all women. As well, there have been opportunities for expanded programming that cannot be provided in our limited space. The renovation of the third floor and basement would more than double our accessible space and create new opportunities for growth. The third floor will be renovated to house an onsite Nurse Practitioner clinic and partnership through UWO Faculty of Nursing. As well, we are working in partnership to create a community-based day-time addictions management program that would be offered in the new space.

#### **Coach House Restoration**

One of the last remaining original coach houses in London sits behind My Sisters' Place, boarded up and unattended. By revitalizing this building we will be contributing to restoring an important historical building in our community. Once finished, The Coach House will host a large studio space for the artists of the M.E. and offer a store front where the public can come and purchase art and gifts made in the program. The Micro Enterprise is one of our fastest growing programs helping women to regain stability, increase confidence and realize tangible outcomes while generating income to offset the costs of providing important community services.

There is a group of volunteers and donors who have articulated an interest in collaboratively supporting this project. To date they have met over the summer and had structural and artistic drawings created for The Coach House project. The group is actively engaging in fundraising activity, collaborating with the larger

capital campaign over the winter months, with hopes of breaking ground in the spring of 2012.

### The Peace Garden

One of the greatest assets of the home where My Sisters' Place resides is the rich and abundant green space that sits in the centre of downtown. Bordered by a wrought iron fence, it is within this space that many women spend their day. On any given day you may witness women having conversations on the lawn, taking time for quiet contemplation, comforting a sister or meeting for a ceremony to honour the life of a woman who has passed. The garden of My Sisters' Place tells an important story about what happens within the gates...it tells the story of community. We see the garden space as an important part of our vision. It offers women who may never have an opportunity to connect with nature a chance to learn about gardening, to grow food, to contribute to the care of a place they consider home and to find peace. As part of this campaign we hope to install an irrigation system, food and flower gardens and a monument to honour women of the street who have passed on. This portion of the project represents a sacred space for women who don't often have an opportunity to smell the roses or sit quietly without fear and danger. As well, it contributes to the façade of My Sister's Place.

**My Sisters' Place Capital Campaign: A Campaign for my Sisters**

**Project Budget:**

Expenses:	\$475,000	(Elevator Installation, Including Addition)
	\$150,000	(Renovate the Third Floor)
	\$100,000	(Renovate Basement)
	\$200,000	(Coach House Restoration)
	\$75,000	(Garden Beds, Irrigation and Security)
Revenue:	\$1,000,000	(Fundraising Goal)

**My Sisters' Place Current Fundraising Report**

**2011/2012 (Fundraising For The Period From April 1 - Dec 31)**

MSP Capital \$ 169,000

**2010/2011 (Fundraising For 12 Month Period)**

MSP Capital \$117,000

the ARTS PROJECT

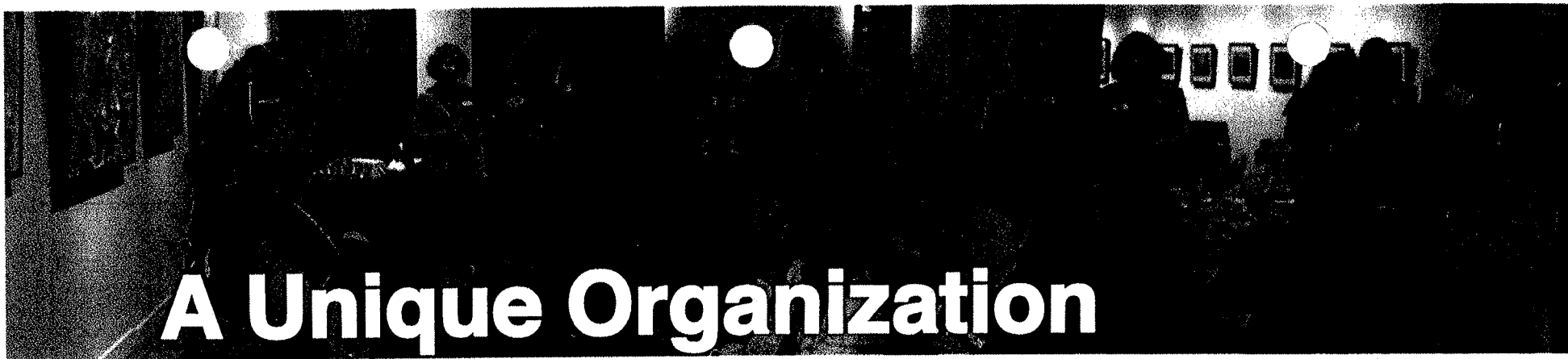
# City of London Capital Grant Presentation

By Robin Honey, V.P. Board of Directors and Art Blumas, President

January 17, 2012



2



# A Unique Organization

The ARTS Project supports artists with affordable space to work, display, learn and grow. We are an inclusive destination, demonstrating how art and theatre can enrich our lives and our city, contributing to the revitalization of Downtown London.

No other venue offers our mix of;

- Exhibition space
- Performance space
- Studio space
- Special event venue
- Educational arts programs
- Mentorship opportunities



the ARTS PROJECT

www.artsproject.ca

CONTACT US SUPPORT

ARTS PROJECT

HOME ABOUT GALLERY THEATRE STUDIO CLASSES

London's Arts Incubator  
Sparking Creativity Downtown

Rent our space for your next event.

Gallery See Gallery Event Calendar

**Peaceful Coexistence**  
By Lutfu Kaplanoglu  
January 21 - 28  
More

**Richard Sturgeon:  
Retics: New Art in  
Metal**  
January 10 - February 28  
More

**The Red Antiquities  
Building: From  
Ruins To Renewal**  
January 21 - 28  
More

**TD Sunfest presents:  
Colores de  
Latinoamerica**  
January 17 - 20  
More

**Our Happenings**

**TD Sunfest**  
January 17-20

**Theatre**



# Our Value to London

We are London's arts incubator – sparking creativity in downtown while supporting emerging and developing artists.

- 38,246 visitors
- 74 volunteers have donated over 1,400 hours
- 41 art exhibitions
- 23 theatre performances
- 16 special events
- 11 resident artists in studio
- 1,600 Twitter followers; 702 on Facebook

2





# Our Value to London

We are a unique cultural tourism and community hub.

With 38,246 downtown visits along with spin-off restaurant and entertainment spending we provide income to downtown businesses.

We have a strong board and committed staff.

We've accomplished a great deal...



# Revitalization of The ARTS Project

More than \$720,000 in private sector funds have been raised for:

- Upgrades and renovations of 203 Dundas St. – historic building
- Ownership of the building to protect our investment
- Creation of programming, more studio space and special event venue to raise funds
- Two major fundraising events per year
- A new website to promote and encourage all aspects of revenue generation

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# Now we need your help

In order to protect our investment and provide us with the ability to generate more income to ensure self-sufficiency we are asking for \$300,000 to:

- Create new educational programs and one new classroom  
= hiring of 4 full-time and 6 contract teaching positions
- Put on a new roof
- Ongoing repairs to the galleries
- Upgrades to encourage special event venue rental

(2)