



Program Description

Participants will be trained to acquire the fundamental principle of Marketing Strategic, Marketing Plan, Business experiences and Financial viability emphasis.

They will be helped to prepare their Marketing Plan, make a SWOT Analysis and FAB Analysis to determinate their business profile and possibilities of business success and financial support.

Tutors and mentors will be with the participants the first 6 months of business opening. Also, administration and bookkeeping support from the LACDC Business & Employment Development staff.



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Customer Service
Info & consulting

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Self Generated Companies Program

Sep. 12 / 11

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Benefits

- Get business experience
- 12 months mentoring after Business established
- Create jobs and be your own boss
- Connect your Business Idea with the Reality
- Enrich your Business Idea
- Generate competitive advantages
- Flexible Schedules

Requirements

- English level 4+
- Feasible Business Idea**
- New immigrant living in London, ON.
- Entrepreneur Leadership
- Candidates in Ontario Works**
- May be eligible for this program.**

Who we are?

We are a non profit organization dedicated to promote the small business and employment into the communities.

We also develop programs for Women, Seniors, youth and newcomers.



Courses:

- Self Generated Companies
- Handyman Trade
- WHMIS
- ESL
- Computers



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 Starting dates

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"A girl should be two things:
 Classy & fabulous"
 -Coco Chanel

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