

# **London Celebrates Canada**

Presentation to London's Creative City Committee  
Wednesday, 23 November 2011

Randy Warden, Interim Executive Director

**London Célèbre Canada**  
**London Celebrates Canada**



**August 2009** - Group of friends meet with a purpose to advance celebratory and commemorative programs in support of our proud national history and richly diversified Canadian culture. Projects include Canada Day festivals in London's downtown and coordination of Sesquicentennial projects for 2017.

**26 August 2009** – Presentation to London's Board of Control, where endorsed and given formal standing

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**24 September 2009** – Inaugural meeting of the Board of Directors, Celebrate Canada (London Committee)

**8 April 2010** – Renamed “London Celebrates Canada” and federally incorporated as a not-for-profit organization

**1 July 2010** – Inaugural municipal-level Canada Day festival. 30,000 attending

**24 February 2011** – Strategic Plan adopted

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**14 June 2011** – Presentation to City of London  
Community and Neighbourhood Committee

**23 June 2011** – Presentation to City of London  
Accessibility Committee

**1 July 2011** – Second municipal-level Canada Day  
event. 38,000 attending

**17 November 2011** – Presentation to London's Race  
Relations & Diversity Advisory Committee

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## **Vision Statement**

London Celebrates Canada  
is a non profit; non partisan community organization  
dedicated to the understanding and celebration of  
Canada's proud history and richly diversified culture.

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## **Mission Statement**

London Celebrates Canada accomplishes this patriotic vision building momentum for the one hundred and fiftieth anniversary of Canada's confederation by engaging the community through educational programs, activities, events, exhibitions and premier Canada Day celebrations that instils pride and commitment to Canada on both an individual and community level.

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A photograph showing a large number of Canadian flags flying from tall, silver poles against a clear, bright blue sky. The flags are arranged in several rows, creating a sense of depth and scale. The red and white colors of the flags are vibrant against the blue background.

**Flag Replacement Program...**

**121**

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A close-up, partial view of a Canadian flag, showing the red maple leaf on a white background, set against a dark red background.



**Canada Day 2011**

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**Build momentum through  
engaging community  
involvement.**

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**Provide activities and exhibitions in  
recognition of Canadian Heroes.**



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Host non-partisan, family-friendly, not-for-profit events that celebrate Canada and its people.

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If you require assistance, please let us know. Look for the red volunteer t-shirt

[www.CelebrateCanada.info/Accessibility.htm](http://www.CelebrateCanada.info/Accessibility.htm)

**Accessible!**

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All Ages!



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**Thank you to our volunteers!**

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Looking forward to 1812...



## War of 1812 Speaker Series

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# Canada Day 2012

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# Canada

# 150



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## **Next Steps...**

Engaging the City of London and building capacity.

Respectfully, we seek:

- Endorse Citizen Sesquicentennial Advisory Committee,
- \$50,000 Annually through 2017 (Staff x2, Op costs),
- Office space (high profile, City Hall ideal),
- Exclusive use of John Labatt Centre, Canada Flag Day 2015 (50<sup>th</sup> Anniversary) and Canada Flag Day 2017

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[www.CelebrateCanada.info](http://www.CelebrateCanada.info)

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