



300 Dufferin Avenue
P.O. Box 5035
London, ON
N6A 4L9

London
CANADA

November 22, 2011

P. White, President and Chief Executive Officer
London Economic Development Corporation

I hereby certify that the Municipal Council, at its session held on November 21, 2011 resolved:

That the following actions be taken with respect to London's competitive position:

- (a) the London Economic Development Corporation **BE REQUESTED** to undertake analysis and weight data as it relates to London's competitive position, in order to assist the Municipal Council in making policy decisions as to where best to focus its efforts in attracting business; and
- (b) the Investment and Economic Prosperity Committee **BE DIRECTED** to establish guiding principles as a first order of business;

it being noted that the Committee of the Whole received a presentation from Peter White, President and Chief Executive Officer, and Kapil Lakhota, Director, Research and Business Development, London Economic Development Corporation, with respect to London's competitive position. (2/36/CW)

C. Saunders
City Clerk
/hw

cc: J. A. Fielding, City Manager
Chair and Members, Investment and Economic Prosperity Committee