

Students as Neighbours

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Overall

- A Brief History
- Acknowledging events/actions from this year
 - Our work
 - The work of other partners in the city
- Going Forward:
 - Principles and Values
 - Recommendations:
 - A community approach
 - A rebrand



A Brief History

- 2005 – 2007: Project Speakeasy
 - Created in concert with the USC
- 2008-09: Project LEARN
 - New project, with a broadened scope to deal with the behavior/influx of students In the near-campus areas.
- 2012: Nuisance By-Law
 - More authority to police, meant to be used in difficult scenarios.
- 2013-2014: A series of unexpected events
 - Town and Gown, Cheerleaders, and emerging partnerships



2013-2014

- A story of huge change and shift, in one year.
- Clear show of potential
- Then:
 - A largely oppositional relationship: Inappropriate student behavior and questionable police as issues in a dichotomy of responsibility.
- In Between
 - Town and Gown discourse
 - Cheerleaders
 - Meetings with police administration
 - Changes and new programs
- Now
 - An emerging partnership
 - A commitment to better practices and behaviors
 - Significant potential for future partnerships



2013-14

- Our partners' work

- City of London:

- Effective public discourse; new partnerships with by-law enforcement; council and civil service

- Police:

- Highly reasonable response to criticisms of practices, and great willingness to try a new approach
 - Successful approach based on education and outreach

- Our work

- City advocacy and discussions. New partnership

- Budget engagement and Advocacy Week

- Good Neighbour Campaign

- Multiple letters to community, safe party materials, community clean-ups, media work

- Planning for the future

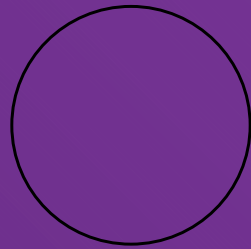
- Budgeting for greater municipal work
 - Creation of “Associate VP Municipal” and “Neighbour Relations Coordinator” positions at USC







*good neighbour
campaign*



GUIDE TO SAFE PARTYING:



Going Forward

- A statement of principles and values
 - Students should be treated as partners in the city's future
 - Students should feel respected and included in the civic life of the city, and should respect the civic life of the city in turn
 - Students should feel safe and protected in their neighborhoods
 - Education is preferable to enforcement

Broader Principles

- Students should have an effective waste management system at their disposal
- Student neighbourhoods should be fully functional, mixed-use communities providing options for services and community engagement



Going Forward – The Proposal

- Town and Gown (and city at-large) take on a joint educational/outreach campaign
- Police re-brand Project LEARN to match effort
 - Start fresh: Project Good Neighbour



Going Forward – The Proposal

- Shortfalls of the ‘Old’ Project
 - Targeted enforcement and differential treatment precluded students coming to the table as fellow citizens
 - Enforcement before education limited student ability to learn from behavior, and typically created an antagonistic feeling



Project Good Neighbour

- Multi-partner approach to student-city relations
 - USC, City, Police, University, and College work together to align student and neighbour lifestyles.
 - Conscious end to student-police dichotomy
- Education, Outreach, Enforcement
 - Education: Police, Western, Fanshawe, and City educate students on their by-law rights and responsibilities
 - Outreach: USC and other partners reach out to students to discuss behavior, culture, values, etc.
 - Enforcement: Police enforce the law



Going Forward – The Proposal

- Benefits of the ‘New’ Project
 - Creates significant potential for students to learn and grow from mistakes, and to learn to contribute to city
 - Joins the interests of various stakeholders at the hip, and incentivizes common efforts to reach common results



The End

